

Michaela Grant

UX Designer

michaelagrants.me

gmichaela.061@gmail.com

[LinkedIn Profile](#)

UX Designer with experience in translating complex goals into accessible, engaging, and simple to use designs. I excel at researching consumers and creating modern design solutions to meet their demands while achieving business objectives.

Experience

Business Owner

Grant Your Wish Jan. 2018–Now

Grant Your Wish is a small Etsy business where I have four years of expertise in digital brand management, logo design, website building, and marketing.

- Managing packaging design and shipping of all items purchased through 2 e-commerce stores (i.e. Etsy and the website)
- Developed proficient skills at using Adobe Photoshop and Illustrator.
- Increasing visits by 147% compared to the previous year with Marketing and SEO
- Directed a sales research study that compared product thumbnail designs that resulted in a 92% increase in revenue

Office Clerk

Environmental Charter School Aug. 2022–Now

Assist and support the administrative team and office manager to ensure the smooth and effective functioning of ECS Schools.

- Simplified the data retrieval processes by streamlining the workflow process by 70%
- Conducted workload assessments and devised new operational processes that led to a 40% increase in productivity
- Aided in social media and website management that resulted in a 45% account engagement increase

UI Freelance Project

NuTech Mobile LLC Apr.–June, 2022

Supported the redesign of a published mobile app with over 500+ downloads.

- Collaborated with a team of 4 designers to deliver integrated design solutions
- Participated in the end-to-end planning, research, and design of 18 digital iOS interface screens
- Worked alongside the developer of the app to ensure designs meet developing technical and functional requirements

Education

Coursera

Google UX Design Certificate

CSU Long Beach

B.A./Studio Arts: Graphic Design

El Camino College

A.A./Studio Arts

Recognitions

Designathon Competitor

Avocademy
May 2022

Photography Featuring

L.A Parent Magazine
March 2020

Team USA Member

U.S. Figure Skating Association
Aug 2011

Figure Skating Gold Medalist

U.S. Figure Skating Association
May 2011

Tools & Skills

- Figma
- Adobe Photoshop
- Adobe Xd
- User flows
- Mockups
- UI UX Design
- Wireframing
- User Testing
- Prototyping
- Communication
- Personal Brand
- Usability testing
- Detail oriented
- Time management
- Logo & Brand Design