

# Hannah Fathi

## Product Designer

SF Bay Area-based creative with a decade of experience in design and architecture.

### Product Designer and Content Creator

Jun 2019 - Present

Little Light, LLC.

- Created, designed, and launched an original iOS application, Baby Play Hacks, which drove 30K in sales.
- Sole designer of a new application for children and families that leverages Chat GPT to create fun, unique learning experiences.
- Co-created and launched an original baby care logging app, Little Logger, collaborated on user experience and interface design.
- Created engaging educational content, established branding, and connected with 120,000 Instagram followers.

### UX Design Specialization

May 2022 - Jan 2023

Google Professional Certificate Program

- Earned a UX specialty by completing seven hands-on courses, developed by Google and administered through Coursera.
- Empathized with users, defined pain points, ideated, and created wireframes and prototypes in Figma and Adobe XD.

### Author and Photographer

Jun 2020 - May 2022

*Play + Learn Activities for Babies* | Page Street Publishing Co.

- Designed, photographed, and wrote about sixty-five original projects for a baby play idea book. Collaborated on the book's design and layout.

### Architect

Feb 2016 - March 2020

Tuck-Hinton Architects

Licensed Dec 2016

- Managed projects, solved technical issues, and communicated with stakeholders, offering creative design solutions for complex problems.
- Collaborated with teams of architects and engineers to design buildings, communities, and interiors.

### Architectural Associate

Summer 2014, Feb 2015 - Jan 2016

Niles Bolton Associates

- Worked on a team to solve design problems and produce documentation for multifamily residential properties.

### UTK College of Architecture + Design

Aug 2009 - Dec 2014

Bachelor of Architecture - Summa Cum Laude

- Won three design competitions and was awarded with two creative achievement medals, two scholarships, and honors.

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