

# EZRA M. RAHMEY

UX/UI DESIGN - MOTION DESIGNER

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## EXPERIENCE

### Freelance - Multimedia Designer

MAY 2015 - PRESENT

- Both independently and as a part of a team, worked for several companies and clients.
- Types of projects: sizzle reels, social media content, social ads, pitch decks, landing pages, and various print media.
- Clients included: Dole, Mercury Insurance, Osmo, Brainly, Section4, KidBox, Turner Broadcasting, and more.

### Cheddar - Motion Graphic Designer

JULY 2016 - PRESENT

- Generate 10-15 broadcast-ready animated graphics (i.e. charts, maps) to be aired on a daily basis.
- Develop and implement custom-branded graphics, intros, lower thirds and reusable templates.
- Work with Fortune 500 brands (Chase Bank and Rocket Mortgage) to build weekly branded content.

### Mary Pomerantz Advertising - Multimedia Designer

MAY 2015 - JUNE 2016

- Collaborated with strategy and copy teams to help develop both print and digital presentations for existing and potential clients.
- Developed mood boards, storyboards, social media content, and landing pages for advertising campaigns.
- Ideate and execute new and innovative advertising methods, including short form animations, GIFs, and interactive HTML5 web content.

### Rutgers Media Team - Designer/Videographer

JANUARY 2014 - MAY 2015

- Collaborated with strategy and copy teams to help develop both print and digital presentations for existing and potential clients.
- Shot and edited regular video content to be distributed across Rutgers various social channels.
- Designed and edited graphics for print and web such as digital signage, fliers, posters, web banners, brochures, and more to be used by various Rutgers organizations.
- Developed a series of animated infographics for Rutgers Department of Utilities.

## EDUCATION

### Rutgers University

BFA, Visual Arts

GPA: 3.92, Summa Cum Laude

### School of Visual Arts

Continuing Education - Design

## SKILLS

### Design Skills

UX/UI Design	Storyboarding
Product Design	User Research
Wireframing	User Testing
Site Maps	High-Fidelity Design
Journey Maps	Design Systems
User Flows	Competitive Analysis
Personas	Prototyping

### Toolkit

Illustrator	Figma
Photoshop	Miro
InDesign	Maze
After Effects	Basic HTML+CSS
Premiere	Slack
Cinema 4D	Click-Up
Adobe XD	Microsoft Office

### Soft Skills

Problem Solving	Creativity
Critical Thinking	Time Management
Collaboration	Collaboration
Remote Work	Communication
In-Office Work	Project Management

## CERTIFICATIONS

### Google UX Design

Professional Certificate

### Google Project Management

Professional Certificate (in-progress)