Bradley Trinnaman

Product & User Experience Designer

Contact:
801.837.2131
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LinkedIn

Experience

HireVue

Principal Product Designer - *JUN 2023 - SEPT 2023 (4 MONTHS)*
Contributed to top-level platform initiatives, including the revision of user personas and comprehensive end-to-end systematic journey mapping.

Product Design Manager - *DEC 2020 - JUN 2023 (2 YEARS 7 MONTHS)*
Coached, managed, and supported a team of product designers while ensuring the delivery of user-centered and effective design solutions that meet business objectives.

Lead Product Designer - *MAR 2020 - DEC 2020 (10 MONTHS)*
Supported a re-branding initiative, developed a component design system, and contributed to the design of the Live 3 video interviewing platform and the Interview Builder system.

Senior Product Designer - *OCT 2017 - MAR 2020 (2 YEARS 6 MONTHS)*
Contributed to the development of a platform analytics system and redesign of the CodeVue technical hiring solution.

Ancestry

Senior UX Designer - *JUL 2014 - OCT 2017 (3 YEARS 4 MONTHS)*
Contributed to Ancestry's design process, conducting user research, creating wireframes and prototypes, and advocating for user-centric design in the genetic testing and genealogy market.

* Additionally, managed a designer internship program at Ancestry, recruiting students, writing job descriptions, assigning mentors, and coaching interns towards full-time employment.

Vivint

Senior Designer - *FEB 2012 - AUG 2012 (7 MONTHS)*
Contributed to website design, advertising campaigns, and created print, apparel, and video collateral for in-house marketing groups.

Utah Valley University

Communications Expert: School of the Arts - *JAN 2012 - FEB 2012 (2 MONTHS)*
Designed the SOA website following the UVU branding guidelines. Coached Associate Designers.

Senior Designer: Instructional Design Services - *JUL 2010 - DEC 2011 (1 YEAR 6 MONTHS)*
Collaborate with professors and assist in creating collateral for online versions of their courses.

Education

Master's of Design (MDes), Interaction Design and Visual Communications
University of Washington (2012 - 2014)

Bachelor of Fine Arts (BFA), Graphic Design
Utah Valley University (2003 - 2009)

Skills

Experienced in Figma and Sketch for design and prototyping, WCAG compliance, interface component design, user research methods, interviewing, moderated usability testing, diagramming, and data analysis.