

## Dear Friends of Sport,

We produce the fastest people on Earth. Our women and men can jump the highest. Our athletes' will to succeed is the strongest. In the world where we live, where the Olympic family lives, the pace of change is faster than ever before. The challenges for the Olympic movement is to try to catch up with the change. In fact, we should be the front runners.

I am a former Olympic Athlete, European Champion and World Silver medallist in ice dancing. Looking back, my athletic background taught me to be a leader. Currently, I am the Vice President of the Finnish Olympic Committee and the Chair of the International Skating Union's Development Commission. I lead a consulting agency on leadership, innovation and creativity. I have a PhD in Industrial Engineering and Management.

Today, as the Chair of the EOC Olympic Culture and Legacy Commission, I am actively involved in grassroots sports. Only by safeguarding the dialogue between grassroots and professional sports, we can secure the future of sports. In addition, I work with the young athletes. The voice of the youth is strong. Their messages are honest. I see my role as a voice for the youth.

The Olympic Games have created a phenomenon. It attracts the interest of the whole world. It attracts the interest of European people. The future of European sport can be defined by us.

For me, the future of the EOC looks bright. It is in our hands to shape the direction of sports in Europe. I invite you to move forward. Sport inspires. Sport creates hope. Sport offers countless opportunities. It is our responsibility to act.

Sincerely Yours,
Susanna Rahkamo

Vice President of the Finnish Olympic Committee Chair, EOC Culture and Legacy Commission



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