

# WEBINAR

20 JANUARY 2022  
14:00 (Turkish Time)

## COMPLIANCE FOR FINTECH START-UPS – COMPETITIVE ANALYSIS OF SWISS ECOSYSTEM



İclal Arguç Demirtaş  
Head of Technology Department

İclal Arguç Demirtaş is a senior technology leader specialized in business strategy, product marketing, and commercialization to deliver new and enhanced product/product lines into the market in diverse industries supporting the branding process of the organizations. She is responsible for leading the technology transformation program and extending the business-oriented legal services for Şengün & Partners Attorney Partnership.

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Gazali Demir Soysal  
Managing Senior Associate

Gazali Demir provides legal consultancy on legal issues in daily commercial transactions of leading local and global companies operating in investments, financial technologies, automotive, construction, real estate, and logistics and advises companies on preventative measures to mitigate such problems. She ensures that legal processes are carried out strategically in line with the client's interests by considering the effects of the disputes to which the companies are parties and the ordinary litigation process in disputes.

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