



QUICK GUIDE:
Market Development Grant

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1. Market Development Grant (MDG)

The **Market Development Grant (MDG)** is financial assistance initiative by **Malaysia External Trade Development Corporation (MATRADE)**, designed to support Malaysian Small and Medium Enterprises (SMEs), professional service providers, trade and industry associations, chambers of commerce, and cooperatives in their efforts to promote Malaysian Products and services in international markets.

The primary objective of MDG is to **encourage and facilitate Malaysian companies to explore and expand export opportunities globally**, thereby increasing Malaysia's export competitiveness. The grant provide partial reimbursement of eligible expenses incurred in activities such as participation in international trade fairs, trade missions, and market access development.

Though the MDG, MATRADE aims to reduce the financial burden of companies venturing into new and existing export markets, while strengthening Malaysia's position as a competitive trading nation in global arena.

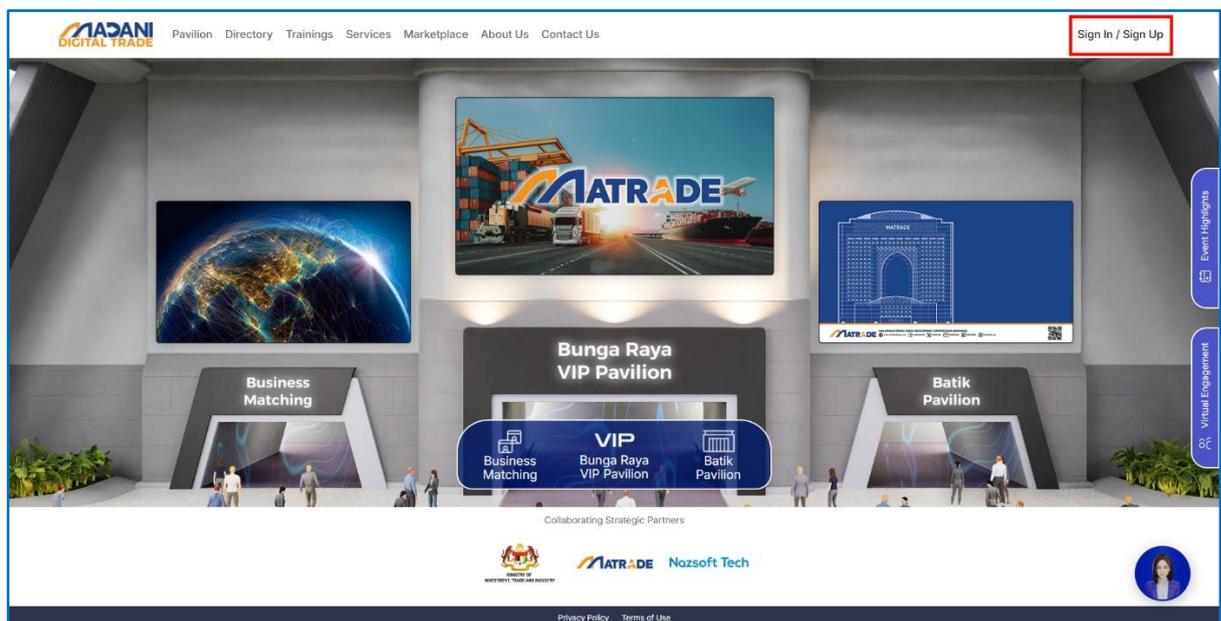
2. How to access MATRADE Member Portal via MADANI Digital Trade (MDT)?

With the recent launch of **MADANI Digital Trade (MDT)** platform, MATRADE has centralized various services – including the **Market Development Grant (MDG)** application, **MyExport**, and **MATRADE Membership management** – into a single, integrated platform. If you are planning to apply for the **MDG**, all companies must register as a MATRADE member on the MDT platform before accessing grant application services. Registration is a mandatory even if your company was previously registered under MATRADE Member Portal.

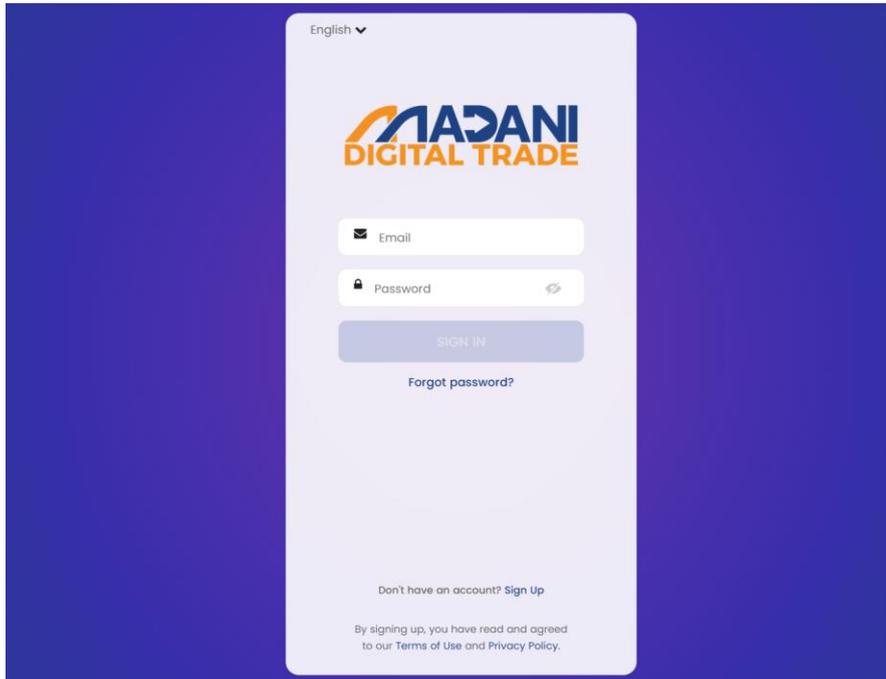
For more information in regarding to the MADANI Digital Trade Subscription you may visit the official website: <https://madanitrade.com> under the section About Us.

If you have already registered with MADANI Digital Trade (MDT) then now you can follow the following steps for the MDG submission.

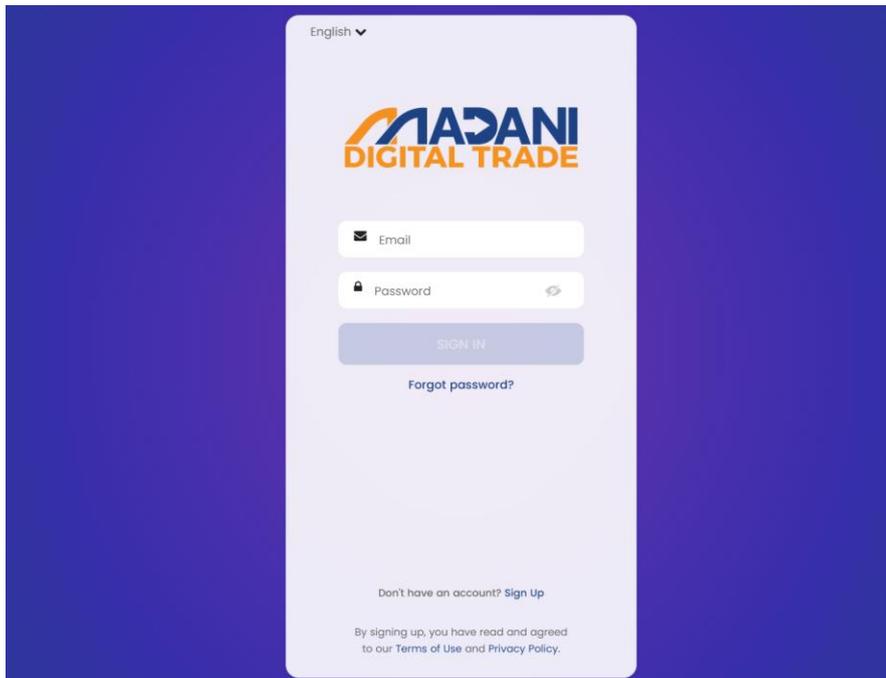
2.1 On the MDT Home page, click the **Sign In / Sign Up** option at the top right.



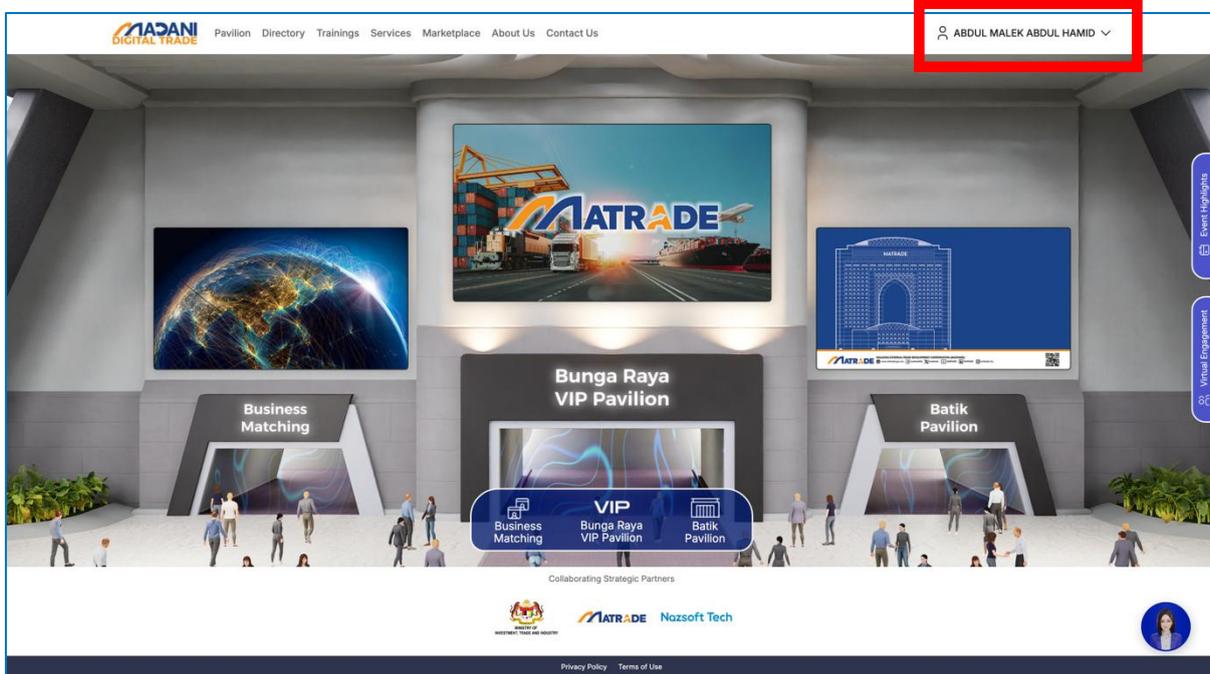
2.2 The Sign In page will be displayed as shown below.



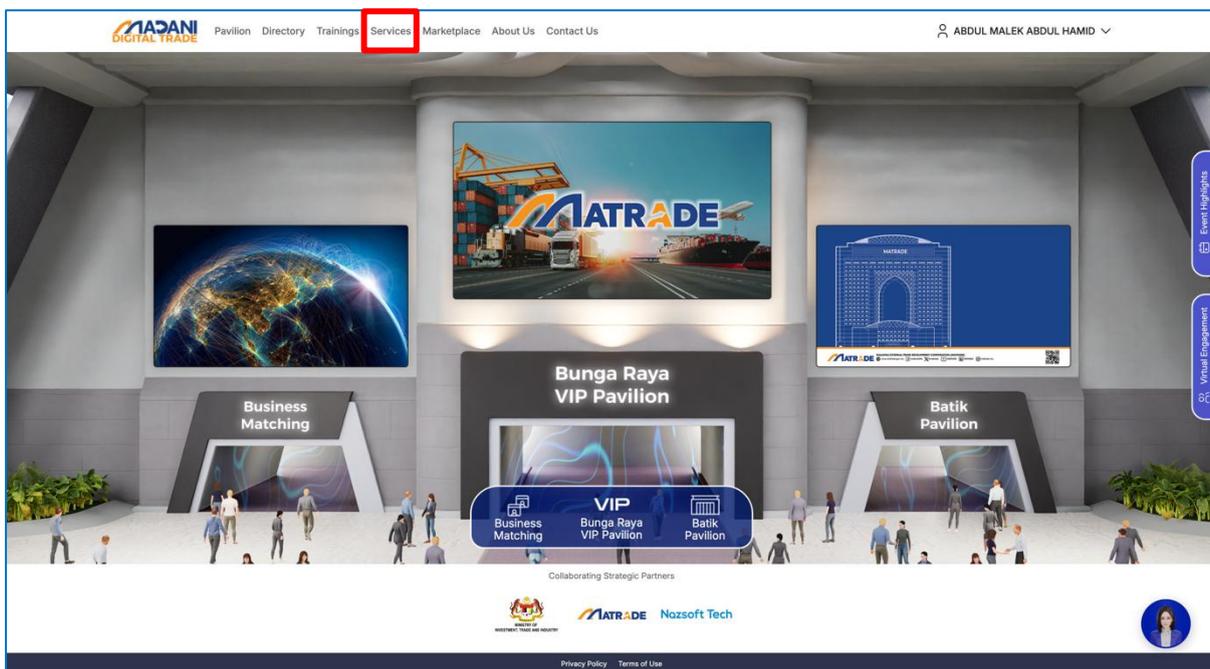
2.3 Enter your registered email and password on the Sign In Page. Next, click the **Sign In** button.



2.4 After successfully login to the MADANI Digital Trade. On the MDT Home Page, your profile name will be displayed.



2.5 Click on the **Services** option in the top navigation bar.



2.6 The My Profile > Personal Details page will be displayed. This page represents the registered user account from your organization, allowing you to manage all MADANI Digital Trade configuration and settings. If you require further understanding, you can always refer to our **Quick Guider: Exhibitor**.

2.7 Click the **MATRADE Member > Portal** option to access the MATRADE Grant Application Function.

MADANI DIGITAL TRADE

ABDUL MALEK ABDUL HAMID

My Profile

Please complete the mandatory information to unlock the full features you have subscribed!

Personal Details Organisation Details Business Matching Subscriptions

First Name* Last Name*

Phone Number* Email

Designation*

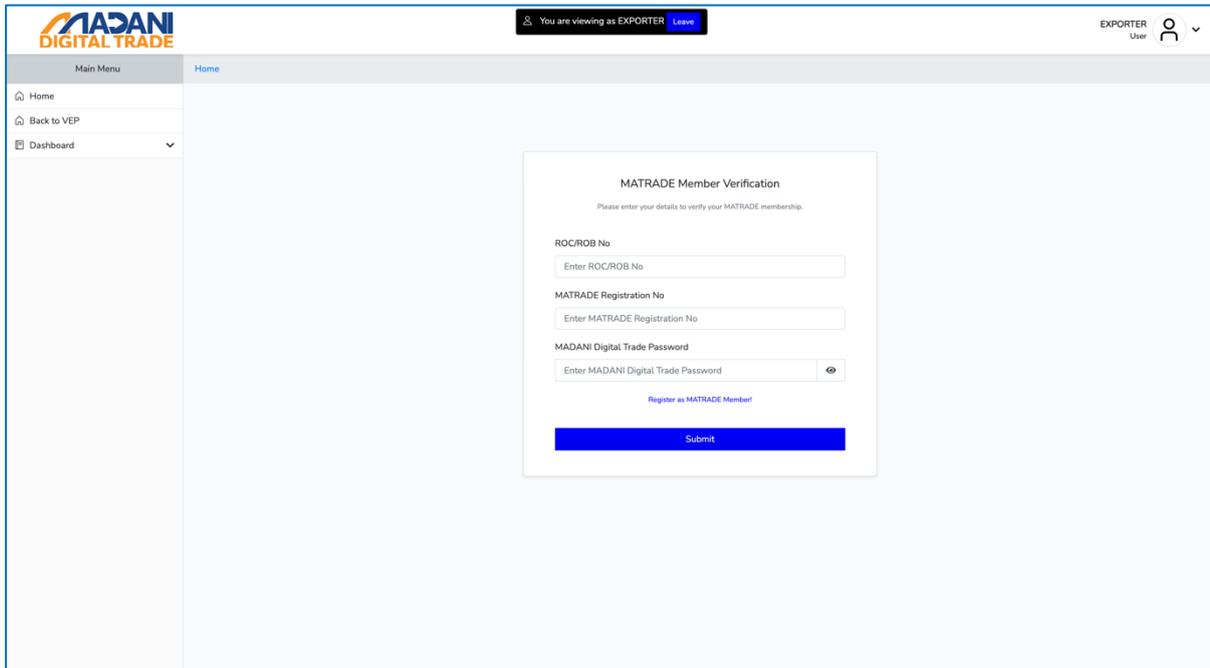
Time Zone

Member Type : Seller
Status : **Approved**
Registration Date :
Allow to Plan Meeting : No
Allow to Request Meeting : No

Save

3. MATRADE Member Portal

In line with the integration of MATRADE services under the MADANI Digital Trade (MDT) platform, all users are required to verify their identify on the **MATRADE Member Verification** before accessing the MATRADE Member Portal.



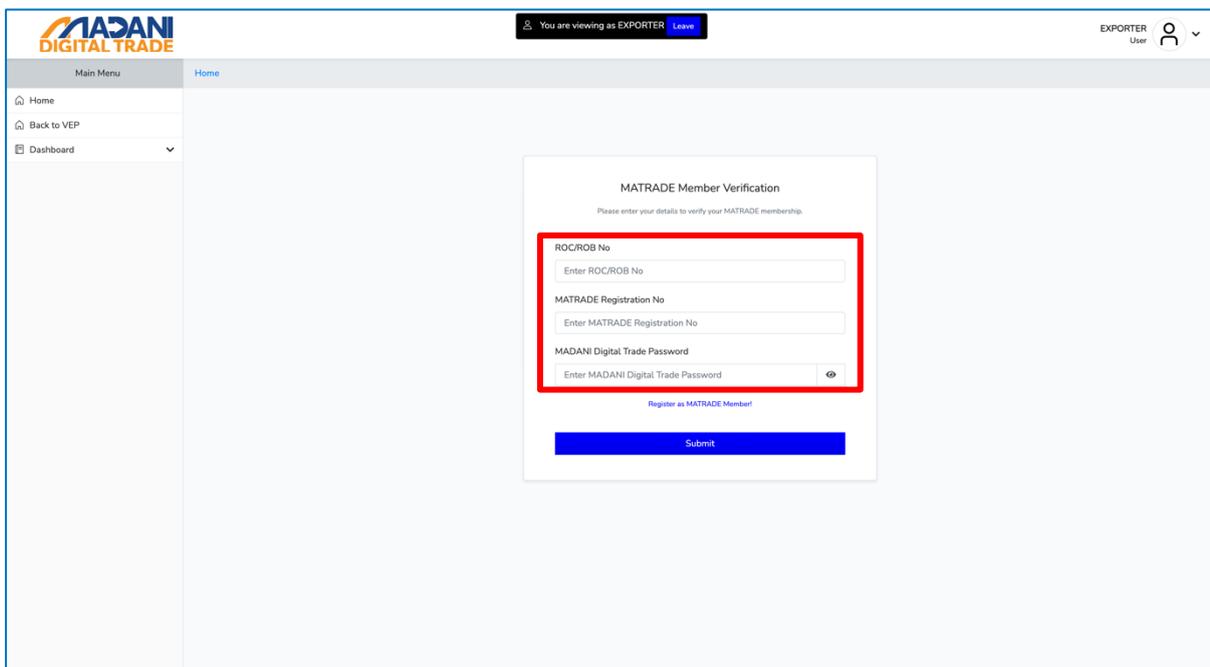
The screenshot shows the 'MATRADE Member Verification' form within the MADANI Digital Trade portal. The form includes the following fields:

- ROC/ROB No:** Enter ROC/ROB No
- MATRADE Registration No:** Enter MATRADE Registration No
- MADANI Digital Trade Password:** Enter MADANI Digital Trade Password (with a toggle for visibility)

Below the fields, there is a link to 'Register as MATRADE Member!' and a blue 'Submit' button.

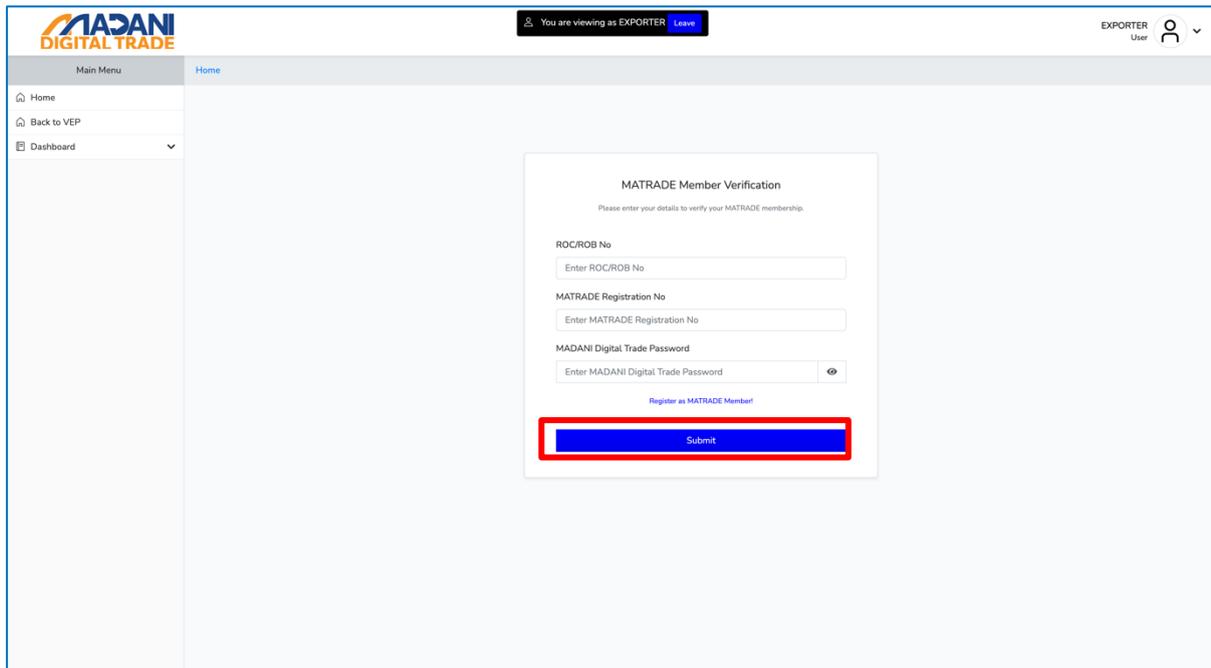
3.1.1 User is requiring to fill in the following information to verify themselves in order to login to the MATRADE Member portal

- Fill in your **ROC/ROB No.**
- Fill in your **MATRADE Registration No.**
- Fill in your **MADANI Digital Trade Password (Your MADANI Digital Trade Login Password)**

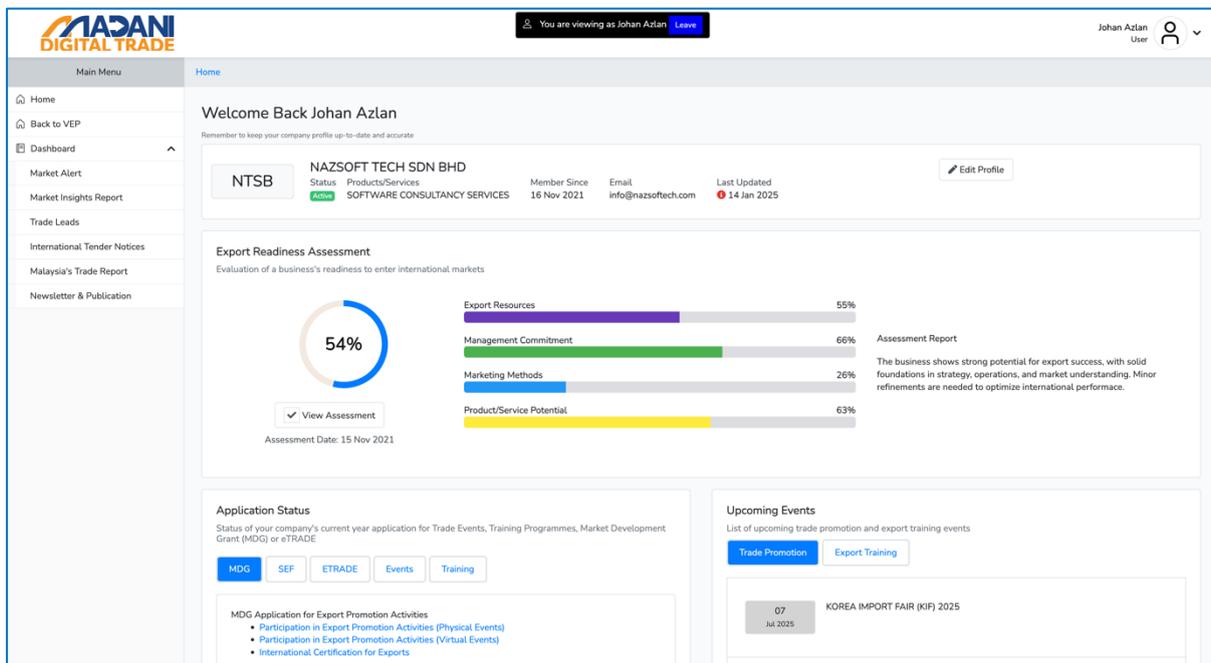


This screenshot is identical to the one above, but with a red rectangular box highlighting the three input fields: 'ROC/ROB No', 'MATRADE Registration No', and 'MADANI Digital Trade Password'.

3.1.1 After user enter the mandatory information, Click on “Submit” button to proceed with the verification.



3.1.1 If user passed the verification, the MATRADE member portal landing page will be displayed as below:



3.1.1 User can navigate to the **Application Status** session for the MDG Application. Where the Application Status is the session that displaying all the available grant from MATRADE.

The screenshot shows the MADANI DIGITAL TRADE dashboard. The top navigation bar includes the logo, a user profile for 'Johan Azlan', and a 'Leave' button. The main menu on the left lists various reports and alerts. The central content area is divided into three main sections:

- Export Readiness Assessment:** Features a circular progress indicator at 54% and four horizontal bar charts:

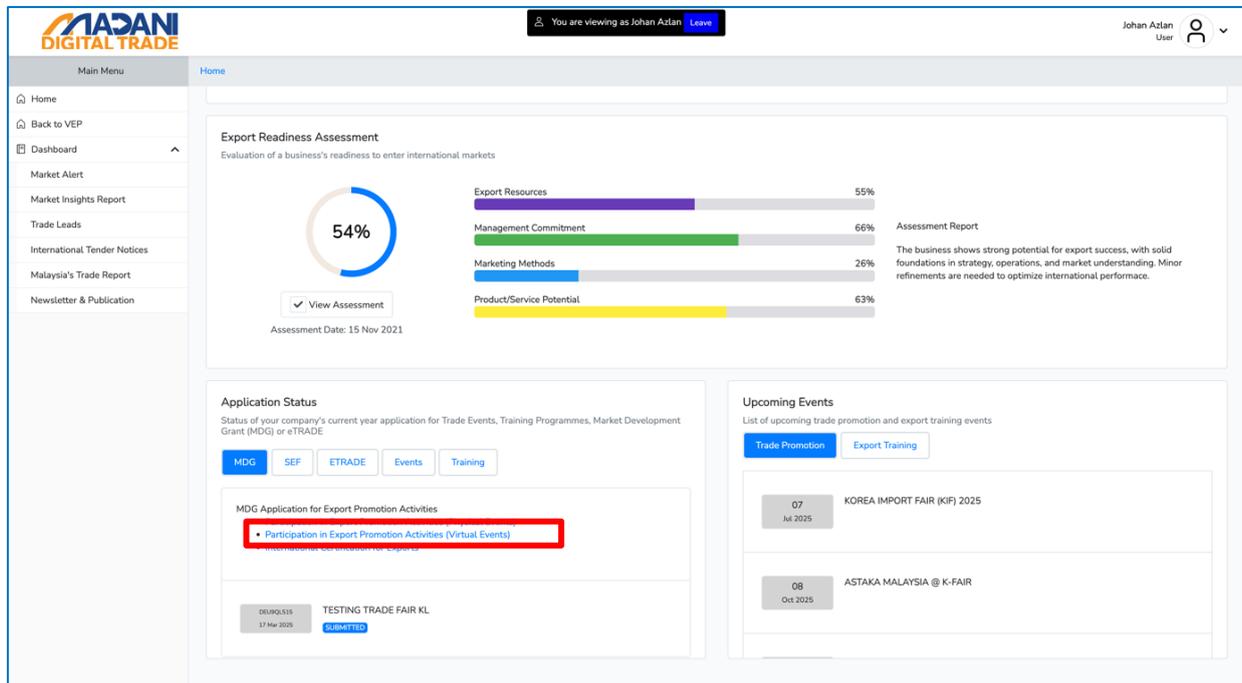
Export Resources	55%
Management Commitment	66%
Marketing Methods	26%
Product/Service Potential	63%
- Application Status (highlighted with a red box):** Displays the status of the current year application for Trade Events, Training Programmes, Market Development Grant (MDG) or eTRADE. It includes tabs for MDG, SEF, ETRADE, Events, and Training. Below the tabs, it lists 'MDG Application for Export Promotion Activities' with sub-points:
 - Participation in Export Promotion Activities (Physical Events)
 - Participation in Export Promotion Activities (Virtual Events)
 - International Certification for Exports
 At the bottom of this section, there is a card for 'TESTING TRADE FAIR KL' with a 'SUBMITTED' button.
- Upcoming Events:** Lists trade promotion and export training events, including 'KOREA IMPORT FAIR (KIF) 2025' and 'ASTAKA MALAYSIA @ K-FAIR'.

3.1.1 Click the “MDG” option in the Application Status session. The three categories of MDG Grant will be shown.

This screenshot is identical to the previous one, but with a red box highlighting the 'MDG' tab in the 'Application Status' section. This action filters the content to show only the MDG-related categories listed below:

- MDG Application for Export Promotion Activities
 - Participation in Export Promotion Activities (Physical Events)
 - Participation in Export Promotion Activities (Virtual Events)
 - International Certification for Exports

3.1.1 For the MADANI Digital Trade Claiming of MDG grant, user click on the **“Participation in Export Promotion Activities (Virtual Event)”**.



The screenshot displays the MADANI Digital Trade dashboard for user 'Johan Azlan'. The main content area is titled 'Export Readiness Assessment' and shows a progress bar at 54%. Below this, there are four horizontal bar charts representing different assessment categories: Export Resources (55%), Management Commitment (66%), Marketing Methods (26%), and Product/Service Potential (63%). An 'Assessment Report' section provides a summary: 'The business shows strong potential for export success, with solid foundations in strategy, operations, and market understanding. Minor refinements are needed to optimize international performance.' A 'View Assessment' button is present, along with the assessment date '15 Nov 2021'.

The 'Application Status' section shows the user's current application for Trade Events, Training Programmes, Market Development Grant (MDG) or eTRADE. It includes tabs for MDG, SEF, ETRADE, Events, and Training. Under the 'MDG Application for Export Promotion Activities' section, the option 'Participation in Export Promotion Activities (Virtual Events)' is highlighted with a red box. Below this, there is a card for 'TESTING TRADE FAIR KL' dated 17 Mar 2025 with a 'SIGN UP' button.

The 'Upcoming Events' section lists two events: 'KOREA IMPORT FAIR (KIF) 2025' on 07 Jul 2025 and 'ASTAKA MALAYSIA @ K-FAIR' on 08 Oct 2025. There are buttons for 'Trade Promotion' and 'Export Training' at the top of this section.

3.1 MDG Application for COOPERATIVE

3.1.1 Click on “Participation in Export Promotion Activities (Virtual Events)”, the MDG Grant Submission Page will be displayed and there will be 5 tabs (Cooperative Profile, Activity, Feedback, Payment Details, Attachments) that the user required to fill in for the MDG Application.



Last Updated On : 10/01/2025

Cooperative Profile

**Mandatory fields*

Cooperative Name :	MATRADE 3030	Formerly Known :	MATRADE 3030 FALLBACK2
Registration No :	197710038888	MATRADE Reg. No :	31245

Business Address :	UPGRADE FIREWALL 34444 JALAN SULTAN HJ. AHMADDD WILAYAH PERSEKUTUAN	Factory Address :	MATRADE TOWER 18 FLOOR BARAT JALAN SULTAN HJ. AHMAD SHAH JALAN SULTAN HJ. AHMAD SHAH
Postcode :	5014	Factory Postcode :	50412
State :	KUALA LUMPUR	Factory State :	KUALA LUMPUR

Phone No :	i) 03-62077012111 ii) 03-62077012112	Fax No :	i) 03-62037112111 ii) 03-62077012112
Email :	i) arshad@matrade.gov.my ii) aidid@matrade.gov.my	Website :	https://www.matrade2.gov.my

Type of Business : CO-OPERATIVE

Main Industry* :

Cooperative Contact Person

Chief Executive Officer/Managing Director	Director/COO/CFO
Full Name : MR JOHN KAMAL ADLI DR	Full Name : ALI
Designation : CEO	Designation : ACCOUNT
Telephone (DL) : 07 87888778	Telephone (DL) : 03 1234568
Email : adlysh@gmail.com	Email : arshad@matrade.gov.my

Person Who Submit this MDG Application

Full Name* :

3.1.1 On the “Cooperative Profile” tab, system will auto retrieve the Cooperative profile details. However, users are requiring to ensure mandatory information are being entered.

MARKET DEVELOPMENT GRANT (MDG)

MDG Application Form

Cooperative Profile
Activity
Feedback
Payment Details
Attachments
Submission

*Mandatory fields

Last Updated On: 14/05/2025

Cooperative Profile

Cooperative Name : MATRADE SIK
 Registration No : 9771018888
 Formerly Known MATRADE Reg. No : N-245

Business Address : LUPKALUKERANALLAHIM
 DALAM KULON HEJABALUDU
 WILAYAH KABUPATEN
 Phone No : 2014
 State : KULALAUMBUK
 Factory Address : MUDAHE TONER 19 FLOOR
 BUKAN
 DALAM KULON HEJABALUDU
 Phone No : 2014
 Factory Phone No : 2014
 State : KULALAUMBUK

Phone No : 011-4207912111
 011-4207912112
 Email : info@matrade.com
 k@matrade.com

Website : http://www.matrade.go.id

Type of Business : USUKALAH
 Main Industry : AGRICULTURAL PRODUCE

Cooperative Contact Person

Chief Executive/Managing Director	Director/COO/CFO
Full Name : MR. KHEN KAMAL AGI FER	Full Name : A.Z.
Designation : CEO	Designation : DIRECTOR
Mobile No. : 011-4207912111	Telephone (TEL) : 011-4207912111
Email : karnid@gmail.com	Email : aahid@gmail.com

Person Who Submit This MDG Application

Full Name : MS. KEMAL
 Designation : CHIEF EXECUTIVE DIRECTOR
 Mobile No. : 011-4207912111
 Email : karnid@gmail.com

Phone No : 011-4207912111
 011-4207912112
 Email : info@matrade.com
 k@matrade.com

Share & Employees

MALAYSIAN EQUITY

Registered : 83.50%

Non-Registered : 22.50% (Please specify the detail percentage of Non-Registered equity as follows)

Chinese : 11.40 %
 Indian : 11.50 %

FOREIGN EQUITY

Foreign : 11.50%

EMPLOYEES

Total No of Employees : 6

MEMBERS

Total No of Employees : 6

Products & Services

Product Description	Category	Brand Name	HS E Digit	HS 9 Digit	Capacity	Utilization	MF
BERAS PULUT ORGANIC	ORGANIC PRODUCE	NONE	21000	210000010	100	0	M
AYAM ORGANIC	ORGANIC PRODUCE	MDZ	08940	089400100	100	0	M
TEST	PLANT AND FLOWERS	MDZ	21280	212800100	100	0	M
TEST CHANGE CHAR	HEALTH DRINKS	ALJABU	22310	223100000	10000	0	M
TEST CHAR 2	JUGLS AND CORDIALS	HANNA	22320	223201000	1000	0	M

Service Description	Service Category
BERAS PULUT ORGANIC	HERBAL & TRADITIONAL SERVICES
TEST	HUMAN RESOURCE MANAGEMENT CONSULTING SERVICES
TEST ADD SERVICE	ICT
SERVICE DESCRIPTION	FINANCIAL MANAGEMENT CONSULTING SERVICES
SERVICE SECOND	SPECIALISED EDUCATION AND TRAINING SERVICES
TEST	HUMAN RESOURCE MANAGEMENT CONSULTING SERVICES
SERVICE	REAL ESTATE SERVICES

Export Market

TARGET EXPORT MARKET

Region	Country
CARIBBEAN	ANGUILLA
EUROPE	EASTERN BELARUS

EXISTING EXPORT MARKET

Region Country
 No Record

Annual Sales Turnover (Previous Year)

Year	Domestic Sales	Export Sales	Total Sales	Turnover
2020	300.00	4300.00	4600.00	
2021	20.00	20428.00	20448.00	
2022	15,000.00	0.01	15,000.01	
2024	500.77	79.78	580.55	

Registered Association

Do your company registered with any association? Yes No

Click on "New" button to insert the association into the table.
 Click on the row and click on "Delete" button to delete the row from the table.

Association Table

Association Name
NEW ASSOCIATION <input type="checkbox"/>

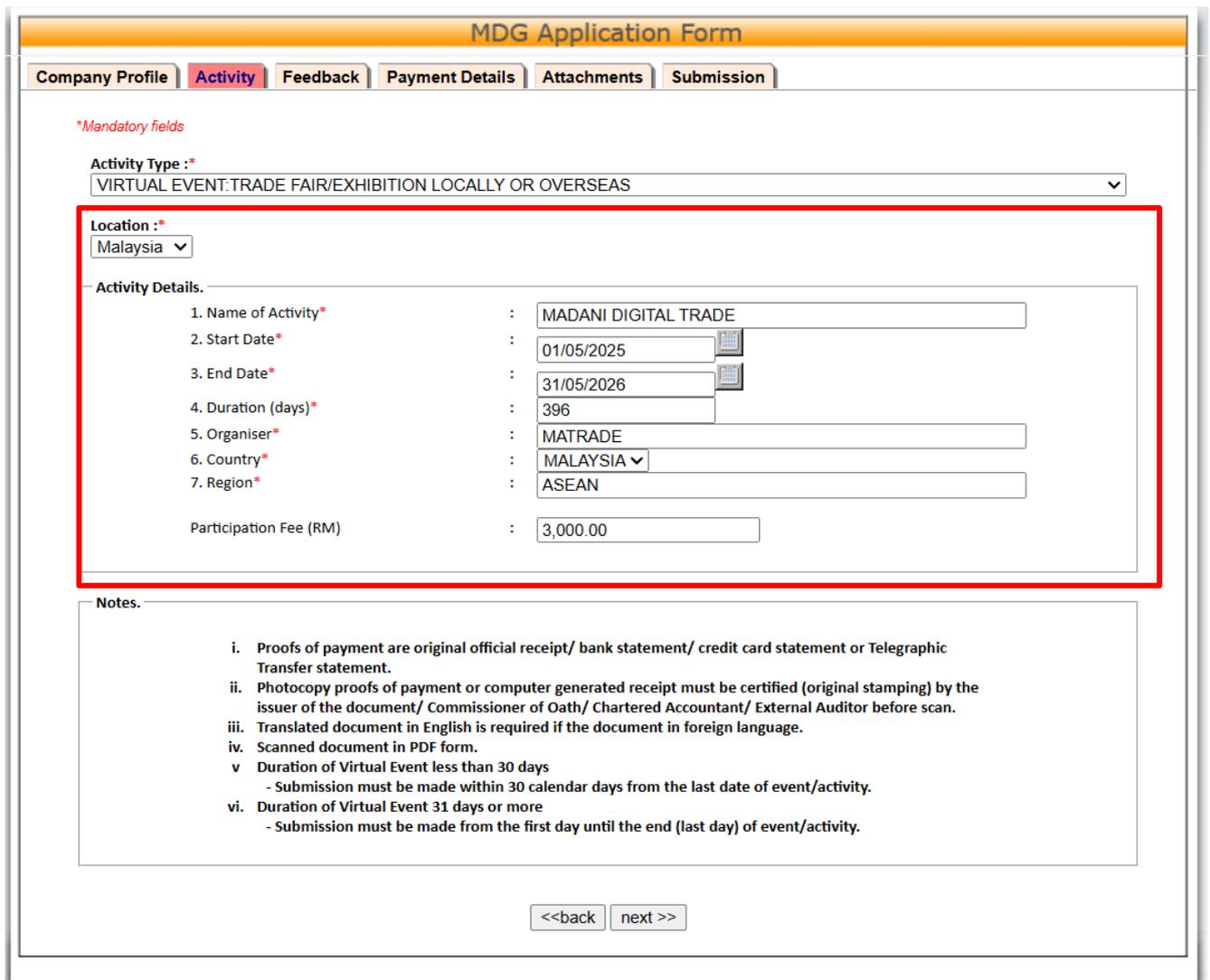
[Add New]

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3.1.1 User are requiring to select the activity type of “VIRTUAL EVENT: TRADE FAIR/EXHIBITION LOCALLY OR OVERSEAS”.



3.1.1 After user select the activity type of “VIRTUAL EVENT: TRADE FAIR/EXHIBITION LOCALLY OR OVERSEAS”. The “Activity Details” session will be shown below the dropdown selection. User are requiring to fill in the “Activity Details” of the virtual event. Please be reminded that all the mandatory fields highlighted in "*" is required to fill in else you will not be able to proceed to the next step.



The screenshot shows the 'MDG Application Form' interface, specifically the 'Activity Details' section. The 'Activity Type' dropdown is set to 'VIRTUAL EVENT: TRADE FAIR/EXHIBITION LOCALLY OR OVERSEAS'. Below this, there is a 'Location' dropdown set to 'Malaysia'. The 'Activity Details' section contains the following fields:

1. Name of Activity*	:	MADANI DIGITAL TRADE
2. Start Date*	:	01/05/2025
3. End Date*	:	31/05/2026
4. Duration (days)*	:	396
5. Organiser*	:	MATRADE
6. Country*	:	MALAYSIA
7. Region*	:	ASEAN
Participation Fee (RM)	:	3,000.00

Below the 'Activity Details' section, there is a 'Notes' section with the following instructions:

- Proofs of payment are original official receipt/ bank statement/ credit card statement or Telegraphic Transfer statement.
- Photocopy proofs of payment or computer generated receipt must be certified (original stamping) by the issuer of the document/ Commissioner of Oath/ Chartered Accountant/ External Auditor before scan.
- Translated document in English is required if the document in foreign language.
- Scanned document in PDF form.
- Duration of Virtual Event less than 30 days
 - Submission must be made within 30 calendar days from the last date of event/activity.
- Duration of Virtual Event 31 days or more
 - Submission must be made from the first day until the end (last day) of event/activity.

At the bottom of the form, there are '<<back' and 'next >>' buttons.

3.1.1 User are requiring to fill in the information per below:

- Location: **Malaysia**
- Action of Activity: **MADANI Digital Trade**
- Location: **Malaysia**
- Name of Activity: **MADANI Digital Trade**
- Start Date: **Your subscription start date (You may refer to Quick Guide: Exhibitor to get your subscription start date)**
- End Date: **Your subscription end date (You may refer to Quick Guide: Exhibitor to get your subscription end date)**
- Duration (days): **User are requiring to calculate duration using End Date – Start Date.**
- Organiser: **MATRADE**
- Country: **MALAYSIA**
- Region: **Wilayah Persekutuan**
- Participation Fee (RM): **The paid amount for the subscription package.**

3.1.1 Upon completion of the information, user click on **“Next”** button, will be navigated to the next steps **“Feedback”**.



The screenshot shows the 'MDG Application Form' with the 'Feedback' tab selected. The form is titled 'OUTCOME OF VIRTUAL EVENT: B2B MEETINGS RELATED TO VIRTUAL TRADE INVESTMENT MISSIONS & EXPORT ACCELERATION MISSIONS'. It contains the following fields:

- 1. Sales Generated (RM)***: Includes sub-fields for Potential Sales (RM) and Actual Sales (RM).
- 2. Total no. of visitors to the virtual booth***: A numeric input field.
- 3. Total no. of enquiries during activity/exhibition***: A numeric input field.
- 4. What do you benefit from the activity in terms of:**
 - (a) Market access*: A text area.
 - (b) Understanding of industry*: A text area.

At the bottom, there is a declaration: 'I hereby declare that the information given in this application is true and correct to the best of my knowledge and belief. In case any information given in this application proves to be false or incorrect, I shall be responsible for the consequences.' followed by an 'I Agree' checkbox and '<<back' and 'next >>' buttons.

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3.1.1 User are require to fill in the fields displayed on **“Feedback”** form based on the expectation or estimation of the sales, revenue, visitors, inquiries to be generated from the MADANI Digital Trade Platform. Please be reminded that all the mandatory fields highlighted in **“**”** is required to fill in else you will not be able to proceed to the next step.



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- **Sales Generated (RM) – Potential Sales (RM)**
 - Exhibitor targeted Sales to be generated through the platform or INSP program.
- **Sales Generated (RM) – Actual Sales (RM)**
 - Exhibitor estimated sales based on the past transaction history with MATRADE.
- **Total no. of visitors to the virtual booth**
 - Exhibitor estimated visitors based on the past experience with the event organise by MATRADE.
- **Total no. of enquiries during activity/exhibition**
 - Exhibitor estimated enquiries based on the past experiences with the event organise by MATRADE.
- **What do you benefit from the activity in term of:**
 - **Market Access**
 - The objective of the exhibitor would like to achieve in different market penetration.
 - **Understanding of industry**
 - The knowledge gap of the exhibitor would like to be filled.

3.1.1 Upon completion of the information, user click on “**Next**” button, will be navigated to the next steps “**Payment Details**”. The payment details should be entering the account to receive the reimbursement of the grant.



3.1.1 User is required to fill in the fields displayed “**Payment Details**” form for the grant to reimbursement. Please be reminded that all the mandatory fields highlighted in “**” is required to fill in else you will not be able to proceed to the next step, and please do double check your bank account details before submitting for approval.



- **Account Holder Name**
 - The full name of the person or company who owns the bank account, exactly as registered with the bank. Generally, will be the company name.
- **Account Bank No.**
 - The unique number assigned to your bank account, used to identify your account for transactions such as deposits, transfers, or payments. Generally, will be the company bank account no.
- **Bank Name**
 - The name of the financial institution where you hold your bank account.

- **Bank Branch**
 - The specific branch or location of the bank where your account was opened or is maintained.
- **Name of Rep.**
 - The full name of the authorized and appointed person act on behalf of the company or organisation in a specific matter, such as an application, registration, or transaction.
- **Rep. Email**
 - The official email address of the authorized and appointed person act on behalf of the company or organisation.
- **Rep. Mobile No**
 - The mobile phone number of the authorized and appointed person act on behalf of the company or organisation. Please ensure that the number provided is active and reachable during working hours.
- **Roc No.**
 - The official company registration number issued by the **Companies Commission of Malaysia (SSM)** when a business or company is legally registered.

3.1.1 Upon completion of the information, user click on “**Next**” button, will be navigated to the next steps “**Attachment**”. The attachment details is where the user would require to upload the supporting document for the procurement process of MDG. Please be reminded that all the mandatory fields highlighted in “*” is required to fill in else you will not be able to proceed to the next steps. Do take note that MDG procurement might request for additional support document from you for further verification through email. Do check your email constantly to avoid the delay of the procurement process.



MDG Application Form

Cooperative Profile | Activity | Feedback | Payment Details | **Attachments** | Submission

*Mandatory fields

Attachment for Cooperative

Supporting Documents	
Upload File Please upload...	Incorporated under Co-operative Societies Act 1993
Upload File Please upload...	Audited Financial Statement for the year 2023 or 2024(Full Set)
Upload File Please upload...	List of committee members as registered with Malaysian Co-Operative Societies Commission
Upload File Please upload...	Latest EPF Statement (Form A is not applicable)
Upload File Please upload...	Co-operative Profile

Attachment for Virtual Event: Trade Fair/Exhibition Locally Or Overseas

Participation Fee Section	
Upload File Please upload...	Receipt or Bank Statement or Credit Card Statement or Telegraphic Transfer*
Upload File Please upload...	Invoice (s) Itemised*
Upload File Please upload...	e-Show Directory (List of Exhibitor) or Floor plan with company's name and booth number*
Upload File Please upload...	Virtual Booth Photo with company's name*

<<back | next >>

- **Supporting Document**

The supporting document to be upload shall be reflected according to the type of business of your organisation. On the top of the label, you will be able to view “**Attachment for Cooperative**”:

 - Type of Business = **Cooperative**

- Incorporated under Co-operative Societies Act 1993
- Audited Financial Statement for the Year 2023 or 2024
- List of committee members as registered with Malaysian Co-Operative Societies Commission
- Latest EPF Statement
- Co-operative Profile
- **Attachment for Virtual Event: Trade Fair/Exhibition Locally or Overseas**
 - **Receipt or Bank Statement or Credit Statement or Telegraphic Transfer**
 - The document serves as **proof of payment** showing that a transaction has been successfully completed.
 - **Invoice (s) itemised**
 - The formal document issued by MDTP Solutions, detailing the products or services subscribed.
 - **e-Show Directory (List of Exhibitor) or Floor Plan with company's name and booth number**
 - The screenshot of **MADANI Digital Trade > Directory Listing** that lists all exhibitors participating in MADANI Digital Trade. This image must include your **company's name** or **booth number** as proof of participation.
 - **Virtual Booth Photo with Company's Name**
 - The digital image or screenshot of your company's virtual exhibition booths. This image must clearly show your company's name as displayed in the booth layout.

3.1.1 Upon completion of the information, user click on “**Next**” button, will be navigated to the final steps “**Submission**” for the final declaration before submitting the application for MDG Approval.



MADANI
DIGITAL TRADE

MARKET DEVELOPMENT GRANT (MDG)

MDG Application Form

Cooperative Profile | Activity | Feedback | Payment Details | Attachments | **Submission**

**Mandatory fields*

Declaration.

I HEREBY DECLARE that my organisation is exporting product or service that is made in Malaysia and fulfilling all the MDG eligibility criteria.

Furthermore, **I HEREBY CONFIRM AND SOLEMNLY UNDERTAKE** that all information given and/or particulars stated above in relation to the application is true, correct, and complete.

Notwithstanding the generality of the foregoing, the company and I agree and confirm that **MATRADE IS AUTHORIZED** to verify and/or make any checks and/or obtain any information and/or confirmation, with or from any entities, for any purposes which MATRADE deems fit.

The company and I also understand that MATRADE have the right to **REJECT** my/the company's application in the event of any non-compliance to the Market Development Grant guidelines and requirements by me and/or the company.

I **FULLY UNDERSTAND** that in the event any information given in this application is found by MATRADE to be incorrect, false, misleading or wrong will render me and/or the company liable to face any penal actions including but not limited to the Penal Code (Act 574) or other consequences as may be prescribed by the laws or otherwise warranted.

Any information if found to be incorrect, false, misleading or wrong will render me and/or the company liable to rejection of our claim without prejudice to any other action that may be taken against me and/or the company in this regard. The company and I fully agree and are well aware that MATRADE have the right to blacklist me and/or the company, AND the company and I shall be required to reimburse any and all grants received from MATRADE.

Name of Applicant* :

Designation* :

Mobile No* : (e.g. 0123456789)

Date* :

DISCLAIMER: MATRADE MAKES NO REPRESENTATION AND ACCEPTS NO LIABILITY RESULTING FROM THE INFORMATION PROVIDED BY THE APPLICANT

<<back | Submit

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3.1.1 User are requiring to fill in the fields displayed on “**Submission**” form. Please be reminded that all the mandatory fields highlighted in “**” is required to fill in else you will not be able to proceed with the submission.



MATRADE
MARKET DEVELOPMENT GRANT (MDG)

MDG Application Form

Cooperative Profile | Activity | Feedback | Payment Details | Attachments | **Submission**

*Mandatory fields

Declaration.

I HEREBY DECLARE that my organisation is exporting product or service that is made in Malaysia and fulfilling all the MDG eligibility criteria.

Furthermore, **I HEREBY CONFIRM AND SOLEMNLY UNDERTAKE** that all information given and/or particulars stated above in relation to the application is true, correct, and complete.

Notwithstanding the generality of the foregoing, the company and I agree and confirm that **MATRADE IS AUTHORIZED** to verify and/or make any checks and/or obtain any information and/or confirmation, with or from any entities, for any purposes which MATRADE deems fit.

The company and I also understand that MATRADE have the right to REJECT my/the company's application in the event of any non-compliance to the Market Development Grant guidelines and requirements by me and/or the company.

I FULLY UNDERSTAND that in the event any information given in this application is found by MATRADE to be incorrect, false, misleading or wrong will render me and/or the company liable to face any penal actions including but not limited to the Penal Code (Act 574) or other consequences as may be prescribed by the laws or otherwise warranted.

Any information if found to be incorrect, false, misleading or wrong will render me and/or the company liable to rejection of our claim without prejudice to any other action that may be taken against me and/or the company in this regard. The company and I fully agree and are well aware that MATRADE have the right to blacklist me and/or the company AND the company and I shall be required to reimburse any and all grants received from MATRADE.

Name of Applicant* :

Designation* :

Mobile No* : (e.g. 0123456789)

Date* : 04/05/2025

DISCLAIMER: MATRADE MAKES NO REPRESENTATION AND ACCEPTS NO LIABILITY RESULTING FROM THE INFORMATION PROVIDED BY THE APPLICANT

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- **Name of Applicant**
 - The full legal name of the individual applying for the MDG grant.
 - **Designation**
 - The official job title or position held by the applicant within the organisation.
 - **Mobile No.**
 - The contact no. that the applicant is holding, please ensure the mobile number is active and accessible to receive important notification.
 - **Date**
 - The date of the applicant submitting the application.
- ** Please be reminded that the information entered should be the same information entered on the session of “Person Who Submit this MDG Application” under “Cooperative Profile”.**

3.1.1 User click on “Submit” button to submit the MDG Application.

3.1.1 Upon successful submission, user will be able to receive the references number of the MDG Application per below.

Your MDG application has been submitted. Please keep this reference number DGC7MT245 for future reference on your application.

An acknowledgement notification will be sent to your email within seven (7) working days. You are also advised to log-in the MADANI Digital Trade for updates of your application status.

And please click here  to print the form for your copy.

You may now close this window. Your application will be listed in the MATRADE Member Portal Dashboard. Please refresh the dashboard.

Thank You.

3.4 User click on “Next Button”, user will be navigated to the next step “Activity”. On the activity tab > Activity Type, there will be two selection “VIRTUAL EVENT: TRADE FAIR/EXHIBITION LOCALLY OR OVERSEAS” and “VIRTUAL EVENT: B2B MEETING RELATED TO VIRTUAL TRADE INVESTMENT MISSIONS & EXPORT ACCELERATION MISSIONS”



3.5 User are requiring to select the activity type of “VIRTUAL EVENT: TRADE FAIR/EXHITION LOCALLY OR OVERSEAS”.



- 3.6 After user selected the activity type of “VIRTUAL EVENT: TRADE FAIR/EXHIBITION LOCALLY OR OVERSEAS”. The “Activity Details” session will be shown below the dropdown selection. User are requiring to fill in the “Activity Details” of the virtual event. Please be reminded that all the mandatory fields highlighted in "*" is required to fill in else you will not be able to proceed to the next step.

MDG Application Form

Company Profile
Activity
Feedback
Payment Details
Attachments
Submission

*Mandatory fields

Activity Type :*

Location :*

Activity Details.

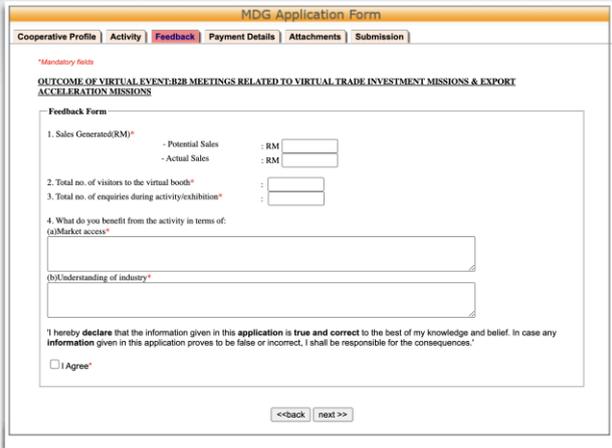
1. Name of Activity*	:	<input type="text" value="MADANI DIGITAL TRADE"/>
2. Start Date*	:	<input type="text" value="01/05/2025"/>
3. End Date*	:	<input type="text" value="31/05/2026"/>
4. Duration (days)*	:	<input type="text" value="396"/>
5. Organiser*	:	<input type="text" value="MATRADE"/>
6. Country*	:	<input type="text" value="MALAYSIA"/>
7. Region*	:	<input type="text" value="ASEAN"/>
Participation Fee (RM)	:	<input type="text" value="3,000.00"/>

Notes.

- i. Proofs of payment are original official receipt/ bank statement/ credit card statement or Telegraphic Transfer statement.
- ii. Photocopy proofs of payment or computer generated receipt must be certified (original stamping) by the issuer of the document/ Commissioner of Oath/ Chartered Accountant/ External Auditor before scan.
- iii. Translated document in English is required if the document in foreign language.
- iv. Scanned document in PDF form.
- v. Duration of Virtual Event less than 30 days
 - Submission must be made within 30 calendar days from the last date of event/activity.
- vi. Duration of Virtual Event 31 days or more
 - Submission must be made from the first day until the end (last day) of event/activity.

- 3.7 User are requiring to fill in the information per below:
- Location: **Malaysia**
 - Name of Activity: **MADANI Digital Trade**
 - Start Date: **Your subscription start date (You may refer to Quick Guide: Exhibitor to get your subscription start date)**
 - End Date: **Your subscription end date (You may refer to Quick Guide: Exhibitor to get your subscription end date)**
 - Duration (days): **User are requiring to calculate duration using End Date – Start Date.**
 - Organiser: **MATRADE**
 - Country: **MALAYSIA**
 - Region: **Wilayah Persekutuan**
 - Participation Fee (RM): **The paid amount for the subscription package.**

3.2 Upon completion of the information, user click on “Next” button, will be navigated to the next steps “Feedback”.



MDG Application Form

Cooperative Profile | Activity | **Feedback** | Payment Details | Attachments | Submission

**Mandatory fields*

OUTCOME OF VIRTUAL EVENT: B2B MEETINGS RELATED TO VIRTUAL TRADE INVESTMENT MISSIONS & EXPORT ACCELERATION MISSIONS

Feedback Form

1. Sales Generated (RM)*

- Potential Sales : RM

- Actual Sales : RM

2. Total no. of visitors to the virtual booth* :

3. Total no. of enquiries during activity/exhibition* :

4. What do you benefit from the activity in terms of:

(a) Market access*

(b) Understanding of industry*

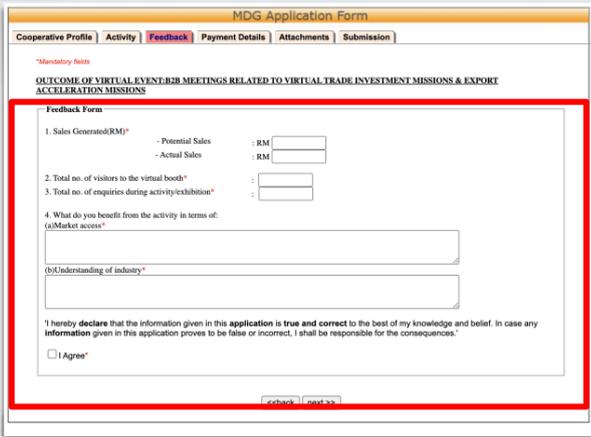
I hereby declare that the information given in this application is true and correct to the best of my knowledge and belief. In case any information given in this application proves to be false or incorrect, I shall be responsible for the consequences.

I Agree*

<<back | next >>

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3.8 User are Require to fill in the fields displayed on “Feedback” form based on the expectation or estimation of the sales, revenue, visitors, inquiries to be generated from the MADANI Digital Trade Platform. Please be reminded that all the mandatory fields highlighted in “** is required to fill in else you will not be able to proceed to the next step.



MDG Application Form

Cooperative Profile | Activity | **Feedback** | Payment Details | Attachments | Submission

**Mandatory fields*

OUTCOME OF VIRTUAL EVENT: B2B MEETINGS RELATED TO VIRTUAL TRADE INVESTMENT MISSIONS & EXPORT ACCELERATION MISSIONS

Feedback Form

1. Sales Generated (RM)*

- Potential Sales : RM

- Actual Sales : RM

2. Total no. of visitors to the virtual booth* :

3. Total no. of enquiries during activity/exhibition* :

4. What do you benefit from the activity in terms of:

(a) Market access*

(b) Understanding of industry*

I hereby declare that the information given in this application is true and correct to the best of my knowledge and belief. In case any information given in this application proves to be false or incorrect, I shall be responsible for the consequences.

I Agree*

<<back | next >>

© 2012 Market Development Grant

- **Sales Generated (RM) – Potential Sales (RM)**
 - Exhibitor targeted Sales to be generated through the platform or INSP program.
- **Sales Generated (RM) – Actual Sales (RM)**
 - Exhibitor estimated sales based on the past transaction history with MATRADE.
- **Total no. of visitors to the virtual booth**
 - Exhibitor estimated visitors based on the past experience with the event organise by MATRADE.
- **Total no. of enquiries during activity/exhibition**

- Exhibitor estimated enquiries based on the past experiences with the event organise by MATRADE.

- **What do you benefit from the activity in term of:**

- **Market Access**
 - The objective of the exhibitor would like to achieve in different market penetration.
- **Understanding of industry**
 - The knowledge gap of the exhibitor would like to be filled.

3.16 Upon completion of the information, user click on “**Next**” button, will be navigated to the next steps “**Payment Details**”. The payment details should be entering the account to receive the reimbursement of the grant.

The screenshot shows the 'MDG Application Form' with the 'Payment Details' tab selected. The form contains the following fields:

- Account Holder Name*: MATRADE 3030
- Account Bank No*: [input field] (without *, e.g. 1234567890123456)
- Bank Name*: [input field]
- Bank Branch*: [input field]
- Name of Rep.*: [input field]
- Rep. Email*: [input field]
- Rep. Mobile No*: [input field] (e.g. 0123456789)
- Roc No*: 19771003888

A note at the bottom states: "It is mandatory for applicants to fill in the Electronic Payment information for grant reimbursement purposes. Failure to provide the information required, reserves MATRADE the right to revoke the grant approval." Navigation buttons for '<<back' and 'next>>' are visible.

3.9 User is requiring to fill in the fields displayed “**Payment Details**” form for the grant to reimbursement. Please be reminded that all the mandatory fields highlighted in “**” is required to fill in else you will not be able to proceed to the next step, and please do double check your bank account details before submitting for approval.

This screenshot is identical to the previous one, but a red rectangular border highlights the entire 'Payment Details' form area, including the fields and the mandatory notice at the bottom.

- **Account Holder Name**
 - The full name of the person or company who owns the bank account, exactly as registered with the bank. Generally, will be the company name.
- **Account Bank No.**
 - The unique number assigned to your bank account, used to identify your account for transactions such as deposits, transfers, or payments. Generally, will be the company bank account no.
- **Bank Name**
 - The name of the financial institution where you hold your bank account.
- **Bank Branch**
 - The specific branch or location of the bank where your account was opened or is maintained.
- **Name of Rep.**
 - The full name of the authorized and appointed person act on behalf of the company or organisation in a specific matter, such as an application, registration, or transaction.
- **Rep. Email**
 - The official email address of the authorized and appointed person act on behalf of the company or organisation.
- **Rep. Mobile No**
 - The mobile phone number of the authorized and appointed person act on behalf of the company or organisation. Please ensure that the number provided is active and reachable during working hours.
- **Roc No.**
 - The official company registration number issued by the **Companies Commission of Malaysia (SSM)** when a business or company is legally registered.

- 3.10 Upon completion of the information, user click on “Next” button, will be navigated to the next steps “Attachment”. The attachment details is where the user would require to upload the supporting document for the procurement process of MDG. Please be reminded that all the mandatory fields highlighted in “*” is required to fill in else you will not be able to proceed to the next steps. Do take note that MDG procurement might request for additional support document from you for further verification through email. Do check your email constantly to avoid the delay of the procurement process.



The screenshot shows the 'MDG Application Form' interface. The 'Attachments' tab is selected. A red box highlights the 'Attachment for Association' section, which contains three mandatory upload fields:

- Supporting Documents..** (Mandatory field):
 - Upload File: Registration certificate issued by the Registrar of Society or Associated Professional Body or Certificate Of Incorporation Of Public Company (Form 8)
 - Upload File: List of committee members as registered with Registrar of Society(ROC)
 - Upload File: Latest EPF Statement (Form A is not applicable)
- Attachment for Virtual Event: Trade Fair/Exhibition Locally Or Overseas** (Mandatory field):
 - Upload File: Receipt or Bank Statement or Credit Card Statement or Telegraphic Transfer*
 - Upload File: Invoice (s) itemised*
 - Upload File: e-Show Directory (List of Exhibitor) or Floor plan with company's name and booth number*
 - Upload File: Virtual Booth Photo with company's name*

The 'Participation Fee Section' is also highlighted and contains the same four mandatory upload fields as the 'Attachment for Virtual Event' section. Navigation buttons '<<back' and 'next >>' are visible at the bottom of the form.

- **Supporting Document**
The supporting document to be upload shall be reflected according to the type of business of your organisation. On the top of the label, you will be able to view “Attachment for Association”:
- Type of Business = **Association**
 - Registration certificate issued by the Registrar of Society or Associated Professional Body or Certificate of Incorporation of Public Company (Form8)
 - List of committee members as registered with Registrar of Society (ROC)
 - Latest EPF Statement
- **Attachment for Virtual Event: Trade Fair/Exhibition Locally or Overseas**
 - **Receipt or Bank Statement or Credit Statement or Telegraphic Transfer**
 - The document serves as **proof of payment** showing that a transaction has been successfully completed.
 - **Invoice (s) itemised**
 - The formal document issued by MDTP Solutions, detailing the products or services subscribed.
 - **e-Show Directory (List of Exhibitor) or Floor Plan with company’s name and booth number**
 - The screenshot of **MADANI Digital Trade > Directory Listing** that lists all exhibitors participating in MADANI Digital Trade. This image must include your **company’s name** or **booth number** as proof of participation.
 - **Virtual Booth Photo with Company’s Name**

- The digital image or screenshot of your company’s virtual exhibition booths. This image must clearly show your company’s name as displayed in the booth layout.

3.11 Upon completion of the information, user click on “Next” button, will be navigated to the final steps “Submission” for the final declaration before submitting the application for MDG Approval.



3.12 User are requiring to fill in the fields displayed on “Submission” form. Please be reminded that all the mandatory fields highlighted in “**” is required to fill in else you will not be able to proceed with the submission.



- **Name of Applicant**
 - The full legal name of the individual applying for the MDG grant.
 - **Designation**
 - The official job title or position held by the applicant within the organisation.
 - **Mobile No.**
 - The contact no. that the applicant is holding, please ensure the mobile number is active and accessible to receive important notification.
 - **Date**
 - The date of the applicant submitting the application.
- ** Please be reminded that the information entered should be the same information entered on the session of “Person Who Submit this MDG Application” under “Association Profile”.**

3.13 User click on “Submit” button to submit the MDG Application.



3.14 Upon successful submission, user will be able to receive the references number of the MDG Application.

Your MDG application has been submitted. Please keep this reference number **DG7MT245** for future reference on your application.

An acknowledgement notification will be sent to your email within seven (7) working days. You are also advised to log-in the MADANI Digital Trade for updates of your application status.

And please click here  to print the form for your copy.

You may now close this window. Your application will be listed in the MATRADE Member Portal Dashboard. Please refresh the dashboard.

Thank You.

3.3 MDG Application for COMPANY

3.3.1 TYPE OF BUSINESS: CONTRACT MANUFACTURING

3.3.1.1 Click on “**Participation in Export Promotion Activities (Virtual Events)**”, the MDG Grant Submission Page will be displayed and there will be 5 tabs (Company Profile, Activity, Feedback, Payment Details, Attachments) that the user required to fill in for the MDG Application.



Last Updated On : 14/05/2025

Company Profile

**Mandatory fields*

Company Name :	MATRADE 3030	Formerly Known	MATRADE 3030 FALLBACK2
Reg No :	197710038888	MATRADE Reg. No	31245

Business Address :	UPGRADE FIREWALL 34444 JALAN SULTAN HJ. AHMADDD WILAYAH PERSEKUTUAN	Factory Address	MATRADE TOWER 18 FLOOR BARAT JALAN SULTAN HJ. AHMAD SHAH JALAN SULTAN HJ. AHMAD SHAH
Postcode :	5014	Factory Postcode	50412
State :	KUALA LUMPUR	Factory State	KUALA LUMPUR

Company Phone No :	i) 03-62077012111 ii) 03-62077012112	Company Fax No	i) 03-62037112111 ii) 03-62077012112
Company Email :	i) arshad@gmail.com ii) aidil@gmail.com	Company Website	https://www.matradc2.gov.my

Type of Business : CONTRACT MANUFACTURING **Secondary Nature of Business** : -

Main Industry* :

Company Contact Person

Chief Executive Officer/Managing Director	Director/COO/CEO		
Full Name :	MR. JOHN KAMAL ADLI DR	Full Name :	ALI
Designation :	CEO	Designation :	ACCOUNT
Telephone (DL) :	07 87888778	Telephone (DL) :	03 1234568
Email :	kamal@gmail.com	Email :	arshad@gmail.com

Person Who Submit this MDG Application

Full Name* : MR

Designation* : CHIEF EXECUTIVE DIRECTOR

Mobile No* : 0132194089 (e.g., 0123456789)

Telex* :

Phone No* : i) 00 - **Fax No*** : i) 00 -

ii) 01 -

Email* : i)
ii)

Equity & Employees

MALAYSIAN EQUITY

Bumiputera : 65.60%

Non-Bumiputera : 22.90% (Please specify the detail percentage of Non-Bumiputera equity as follows)

Chinese : *	: 11.40 %
Indian : *	: 11.50 %

FOREIGN EQUITY

Foreign : 11.50%

EMPLOYEES

Total No of Employees : 6

3.3.1.2 On the “**Company Profile**” tab, system will auto retrieve the Contract Manufacturing Company's profile details. However, users are requiring to ensure mandatory information are being entered.



MDG Application Form

Company Profile
Activity
Feedback
Payment Details
Attachments
Submission

Mandatory fields Last Updated On : 14/05/2023

Company Profile

Company Name	MTRADE 3030	Formerly Known	MTRADE 3030 FALLBACK2
Kec No	19770038888	MTRADE Reg. No	31245

Business Address

UPGRADE FREEWALL 3444 JALAN SULTAN HI. AHMAD WILAYAH PERSEKUTUAN	MTRADE TOWER 18 FLOOR BAGAT JALAN SULTAN HI. AHMAD SEKAI JALAN SULTAN HI. AHMAD SEKAI		
Postcode	5014	Factory Postcode	50412
State	KUALA LUMPUR	Factory State	KUALA LUMPUR

Company Phone No : 03-42077012111 **Company Fax No** : 03-42037112111
 03-42077012112 03-42077012112
Company Email : a) arshad@gmail.com **Company Website** : https://www.mtrade2.gov.my
 b) aidil@gmail.com

Type of Business : CONTRACT MANUFACTURING **Secondary Nature of Business** : -
Main Industry* : AGRICULTURAL PRODUCE

Company Contact Person

Chief Executive Officer/Managing Director		Director/COO/CFO	
Full Name	MR. JOHN KAMAL ADLI DR	Full Name	ALI
Designation	CEO	Designation	ACCOUNT
Telephone (DL)	07 8388778	Telephone (DL)	03 124568
Email	kamal@gmail.com	Email	arshad@gmail.com

Person Who Submit this MDG Application

Full Name*	MR. KAMAL		
Designation*	CHIEF EXECUTIVE DIRECTOR		
Mobile No*	0132194689 (e.g. 012456789)		
Tele*	CELCOM		
Phone No*	03-12312321	Fax No*	03-77350070
Email*	kamal@gmail.com		
	aidil@gmail.com		

Equity & Employees

MALAYSIAN EQUITY

Baniputera : 65.60%

Non-Baniputera : 22.90% (Please specify the detail percentage of Non-Baniputera equity as follows)

Chinese : * : 11.40 %
 Indian : * : 11.50 %

FOREIGN EQUITY

Foreign : 11.50%

EMPLOYEES

Total No of Employees : 6

Products & Services

PRODUCT

Product Description	Category	Brand Name	HS 8 Digit	HS 9 Digit	Capacity	Utilization	MEF
BERAS PULUT ORGANIK	ORGANIC PRODUCE	NONE	210390	2103909010	100	0	M
AYAM ORGANIK	ORGANIC PRODUCE	MD2	080430	0804300000	100	0	M
TEST	PLANTS AND FLOWERS NB		210390	2103909010	100	0	M
TEST CHANGE CHAR	HEALTH DRINKS	ALI ABU	220110	2201100000	10000	0	M
TEST CHAR 2	JUCES AND CORDIALS	HANNA	220210	2202101000	7895	0	M

SERVICES

Service Description	Service Category
BERAS PULUT ORGANIK HERBAL & TRADITIONAL SERVICES	
TEST	HUMAN RESOURCES MANAGEMENT CONSULTING SERVICES
TEST ADD SERVICE	ICT
SERVICE DESCRIPTION	FINANCIAL MANAGEMENT CONSULTING SERVICES
SERVICE SECOND	SPECIALISED EDUCATION AND TRAINING SERVICES
ERT	HUMAN RESOURCES MANAGEMENT CONSULTING SERVICES
SERVIK	REAL ESTATE SERVICES

Export Market

TARGET EXPORT MARKET

Region	Country
CARIBBEAN	ANGUILLA
EUROPE, EASTERN	BELARUS

EXISTING EXPORT MARKET

Region Country
 No Record

Annual Sales Turnover (Previous Year)

Year	Domestic Sales	Export Sales	Total Sales	Turnover
2020	300.00	4,000.00	4,300.00	
2021	23.00	234,234.00	234,257.00	
2022	15,000.00	0.01	15,000.01	
2024	666.77	78.78	845.55	

Registered Association*

Do your company registered with any associations? Yes No

Click on "Insert" button to insert the association into the table.
 Select the row and click on "Delete" button to delete the row from the table.

Association List : 1

Association Name
NEW ASSOCIATION

- 3.3.1.3 User are required to verify the auto populated information and update if the information are not shown correctly.
- 3.3.1.4 User are required to entered the “**Person Who Submit this MDG Application**” information. Please be reminded that all the mandatory fields highlighted in “*” is required to fill in else you will not be able to proceed to the next step.

Company Contact Person

<u>Chief Executive Officer/Managing Director</u>		<u>Director/COO/CFO</u>	
Full Name	: MR JOHN KAMAL ADLI DR	Full Name	: ALI
Designation	: CEO	Designation	: ACCOUNT
Telephone (DL)	: 07 87888778	Telephone (DL)	: 03 1234568
Email	: kamal@gmail.com	Email	: arshad@gmail.com

Person Who Submit this MDG Application

Full Name* : MR

Designation* : CHIEF EXECUTIVE DIRECTOR

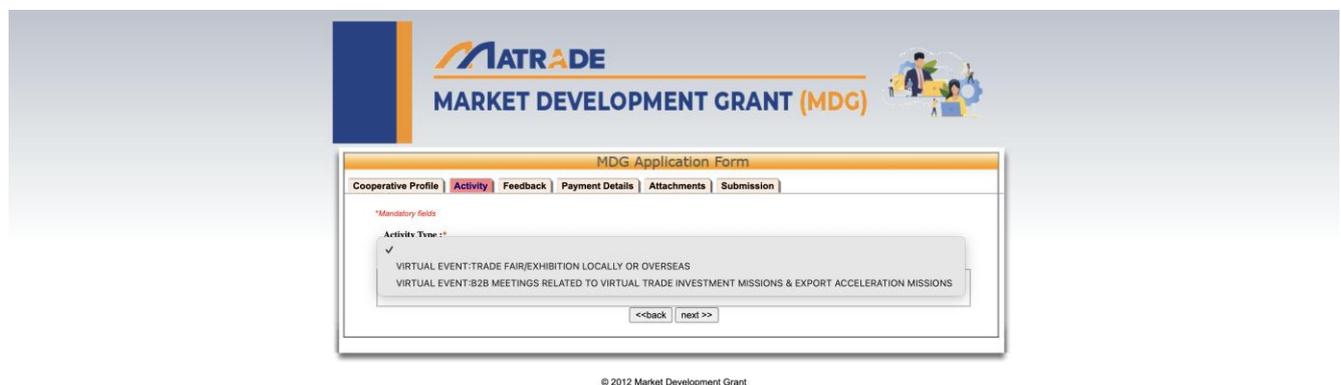
Mobile No* : 0132194089 (e.g. 0123456789)

Telco* : CELCOM

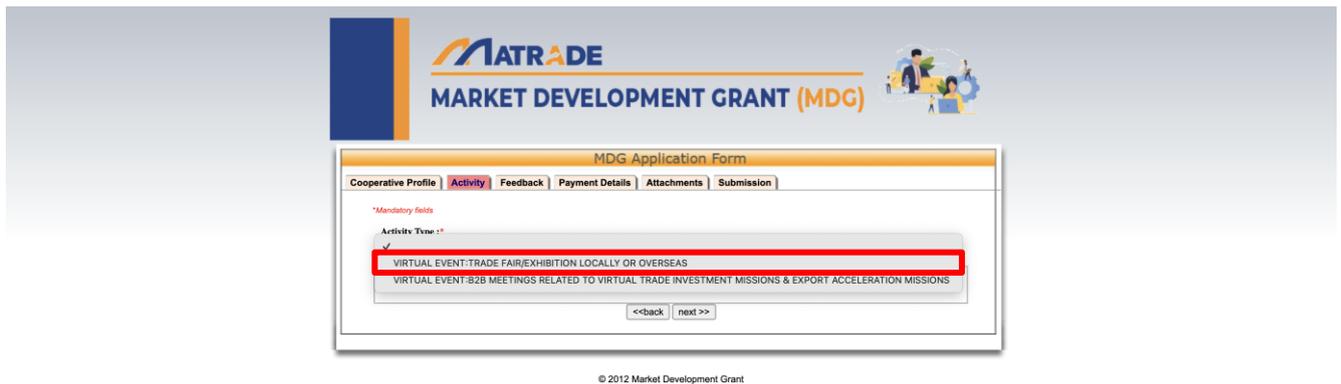
Phone No* : i) 03 - 12312321 **Fax No*** : i) 03 - 77350070
 ii) 01 - 12312312

Email* : i) kamal@gmail.com
 ii) aidil@gmail.com

- 3.3.1.5 User click on “**Next Button**”, user will be navigated to the next step “**Activity**”. On the activity tab > Activity Type, there will be two selection “**VIRTUAL EVENT: TRADE FAIR/EXHIBITION LOCALLY OR OVERSEAS**” and “**VIRTUAL EVENT: B2B MEETING RELATED TO VIRTUAL TRADE INVESTMENT MISSIONS & EXPORT ACCELERATION MISSIONS**”



- 3.3.1.6 User are requiring to select the activity type of “**VIRTUAL EVENT: TRADE FAIR/EXHIBITION LOCALLY OR OVERSEAS**”.



3.3.1.7 After user selected the activity type of “**VIRTUAL EVENT: TRADE FAIR/EXHIBITION LOCALLY OR OVERSEAS**”. The “**Activity Details**” session will be shown below the dropdown selection. User are requiring to fill in the “**Activity Details**” of the virtual event. Please be reminded that all the mandatory fields highlighted in "*" is required to fill in else you will not be able to proceed to the next step.

MDG Application Form

Company Profile
Activity
Feedback
Payment Details
Attachments
Submission

**Mandatory fields*

Activity Type :*
VIRTUAL EVENT: TRADE FAIR/EXHIBITION LOCALLY OR OVERSEAS ▼

Location :*
Malaysia ▼

Activity Details.

1. Name of Activity*	:	<input style="width: 95%;" type="text" value="MADANI DIGITAL TRADE"/>
2. Start Date*	:	<input style="width: 95%;" type="text" value="01/05/2025"/> <small>Calendar icon</small>
3. End Date*	:	<input style="width: 95%;" type="text" value="31/05/2026"/> <small>Calendar icon</small>
4. Duration (days)*	:	<input style="width: 95%;" type="text" value="396"/>
5. Organiser*	:	<input style="width: 95%;" type="text" value="MATRADE"/>
6. Country*	:	<input style="width: 95%;" type="text" value="MALAYSIA"/> ▼
7. Region*	:	<input style="width: 95%;" type="text" value="ASEAN"/>
Participation Fee (RM)	:	<input style="width: 95%;" type="text" value="3,000.00"/>

Notes.

- i. Proofs of payment are original official receipt/ bank statement/ credit card statement or Telegraphic Transfer statement.
- ii. Photocopy proofs of payment or computer generated receipt must be certified (original stamping) by the issuer of the document/ Commissioner of Oath/ Chartered Accountant/ External Auditor before scan.
- iii. Translated document in English is required if the document in foreign language.
- iv. Scanned document in PDF form.
- v. Duration of Virtual Event less than 30 days
 - Submission must be made within 30 calendar days from the last date of event/activity.
- vi. Duration of Virtual Event 31 days or more
 - Submission must be made from the first day until the end (last day) of event/activity.

<<back
next >>

3.3.1.8 User are requiring to fill in the information per below:

- Location: **Malaysia**
- Name of Activity: **MADANI Digital Trade**
- Start Date: **Your subscription start date (You may refer to Quick Guide: Exhibitor to get your subscription start date)**
- End Date: **Your subscription end date (You may refer to Quick Guide: Exhibitor to get your subscription end date)**
- Duration (days): **User are requiring to calculate duration using End Date – Start Date.**
- Organiser: **MATRADE**
- Country: **MALAYSIA**
- Region: **Wilayah Persekutuan**
- Participation Fee (RM): **The paid amount for the subscription package.**

3.3.1.9 Upon completion of the information, user click on “Next” button, will be navigated to the next steps “Feedback”.



The screenshot shows the 'MDG Application Form' with the 'Feedback' tab selected. The form is titled 'OUTCOME OF VIRTUAL EVENT: B2B MEETINGS RELATED TO VIRTUAL TRADE INVESTMENT MISSIONS & EXPORT ACCELERATION MISSIONS'. It contains the following fields and sections:

- Feedback Form**
 - 1. Sales Generated (RM)*
 - Potential Sales : RM [input field]
 - Actual Sales : RM [input field]
 - 2. Total no. of visitors to the virtual booth* : [input field]
 - 3. Total no. of enquiries during activity/exhibition* : [input field]
 - 4. What do you benefit from the activity in terms of:
 - (a) Market access* [text area]
 - (b) Understanding of industry* [text area]
- Declaration:**

I hereby declare that the information given in this application is true and correct to the best of my knowledge and belief. In case any information given in this application proves to be false or incorrect, I shall be responsible for the consequences.

I Agree

Navigation buttons: <<back | next >>

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3.3.1.10 User are Require to fill in the fields displayed on “**Feedback**” form based on the expectation or estimation of the sales, revenue, visitors, inquiries to be generated from the MADANI Digital Trade Platform. Please be reminded that all the mandatory fields highlighted in “**” is required to fill in else you will not be able to proceed to the next step.



- **Sales Generated (RM) – Potential Sales (RM)**
 - Exhibitor targeted Sales to be generated through the platform or INSP program.
- **Sales Generated (RM) – Actual Sales (RM)**
 - Exhibitor estimated sales based on the past transaction history with MATRADE.
- **Total no. of visitors to the virtual booth**
 - Exhibitor estimated visitors based on the past experience with the event organise by MATRADE.
- **Total no. of enquiries during activity/exhibition**
 - Exhibitor estimated enquiries based on the past experiences with the event organise by MATRADE.
- **What do you benefit from the activity in term of:**
 - **Market Access**
 - The objective of the exhibitor would like to achieve in different market penetration.
 - **Understanding of industry**
 - The knowledge gap of the exhibitor would like to be filled.

3.3.1.11 Upon completion of the information, user click on “Next” button, will be navigated to the next steps “Payment Details”. The payment details should be entering the account to receive the reimbursement of the grant.



MATRADE
MARKET DEVELOPMENT GRANT (MDG)

MDG Application Form

Cooperative Profile | Activity | Feedback | **Payment Details** | Attachments | Submission

**Mandatory fields*

Payment Details

Account Holder Name* : MATRADE 3030
 Account Bank No* : (without "-", e.g. 1234567890123456)
 Bank Name* :
 Bank Branch* :
 Name of Rep.* :
 Rep. Email* :
 Rep. Mobile No* : (e.g. 0123456789)
 Roc No* : 1977100388E

** It is mandatory for applicants to fill in the Electronic Payment information for grant reimbursement purposes. Failure to provide the information required, reserve MATRADE the right to revoke the grant approval*

<<back next >>

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3.3.1.12 User is requiring to fill in the fields displayed “Payment Details” form for the grant to reimbursement. Please be reminded that all the mandatory fields highlighted in “*” is required to fill in else you will not be able to proceed to the next step, and please do double check your bank account details before submitting for approval.



MATRADE
MARKET DEVELOPMENT GRANT (MDG)

MDG Application Form

Cooperative Profile | Activity | Feedback | **Payment Details** | Attachments | Submission

**Mandatory fields*

Payment Details

Account Holder Name* : MATRADE 3030
 Account Bank No* : (without "-", e.g. 1234567890123456)
 Bank Name* :
 Bank Branch* :
 Name of Rep.* :
 Rep. Email* :
 Rep. Mobile No* : (e.g. 0123456789)
 Roc No* : 1977100388E

** It is mandatory for applicants to fill in the Electronic Payment information for grant reimbursement purposes. Failure to provide the information required, reserve MATRADE the right to revoke the grant approval*

<<back next >>

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- **Account Holder Name**
 - The full name of the person or company who owns the bank account, exactly as registered with the bank. Generally, will be the company name.
- **Account Bank No.**
 - The unique number assigned to your bank account, used to identify your account for transactions such as deposits, transfers, or payments. Generally, will be the company bank account no.
- **Bank Name**
 - The name of the financial institution where you hold your bank account.
- **Bank Branch**
 - The specific branch or location of the bank where your account was opened or is maintained.
- **Name of Rep.**
 - The full name of the authorized and appointed person act on behalf of the company or organisation in a specific matter, such as an application, registration, or transaction.
- **Rep. Email**
 - The official email address of the authorized and appointed person act on behalf of the company or organisation.
- **Rep. Mobile No**
 - The mobile phone number of the authorized and appointed person act on behalf of the company or organisation. Please ensure that the number provided is active and reachable during working hours.
- **Roc No.**
 - The official company registration number issued by the **Companies Commission of Malaysia (SSM)** when a business or company is legally registered.

3.3.1.13 Upon completion of the information, user click on “Next” button, will be navigated to the next steps “Attachment”. The attachment details is where the user would require to upload the supporting document for the procurement process of MDG. Please be reminded that all the mandatory fields highlighted in “*” is required to fill in else you will not be able to proceed to the next steps. Do take note that MDG procurement might request for additional support document from you for further verification through email. Do check your email constantly to avoid the delay of the procurement process.



- **Supporting Document**
 - The supporting document to be upload shall be reflected according to the type of business of your organisation. On the top of the label, you will be able to view “Attachment for Contract Manufacturing”:
 - Certificate of Incorporation Form 9 or Form 13 or Section 17 or Section 28
 - Latest Form of Annual Return of Company Having a Share Capital or Section 68 for Year 2023 or 2024.
 - Company's Audited Financial Statement for the year 2023 and 2024
 - Latest EPF Statement
 - Company Brochure or Company Profile

- **Attachment for Virtual Event: Trade Fair/Exhibition Locally or Overseas**
 - **Receipt or Bank Statement or Credit Statement or Telegraphic Transfer**
 - The document serves as **proof of payment** showing that a transaction has been successfully completed.
 - **Invoice (s) itemised**

- The formal document issued by MDTP Solutions, detailing the products or services subscribed.
 - **e-Show Directory (List of Exhibitor) or Floor Plan with company's name and booth number**
 - The screenshot of **MADANI Digital Trade > Directory Listing** that lists all exhibitors participating in MADANI Digital Trade. This image must include your **company's name** or **booth number** as proof of participation.
 - **Virtual Booth Photo with Company's Name**
 - The digital image or screenshot of your company's virtual exhibition booths. This image must clearly show your company's name as displayed in the booth layout.
- 3.3.1.14 Upon completion of the information, user click on “**Next**” button, will be navigated to the final steps “**Submission**” for the final declaration before submitting the application for MDG Approval.



The screenshot shows the 'MDG Application Form' interface. At the top, there is a navigation bar with tabs: 'Cooperative Profile', 'Activity', 'Feedback', 'Payment Details', 'Attachments', and 'Submission' (which is currently selected). Below the navigation bar, there is a 'Declaration' section containing the following text:

I HEREBY DECLARE that my organisation is exporting product or service that is made in Malaysia and fulfilling all the MDG eligibility criteria.

Furthermore, **I HEREBY CONFIRM AND SOLEMNLY UNDERTAKE** that all information given and/or particulars stated above in relation to the application is true, correct, and complete.

Notwithstanding the generality of the foregoing, the company and I agree and confirm that **MATRADE IS AUTHORIZED** to verify and/or make any checks and/or obtain any information and/or confirmation, with or from any entities, for any purposes which MATRADE deems fit.

The company and I also understand that MATRADE have the right to **REJECT** my/the company's application in the event of any non-compliance to the Market Development Grant guidelines and requirements by me and/or the company.

I **FULLY UNDERSTAND** that in the event any information given in this application is found by MATRADE to be incorrect, false, misleading or wrong will render me and/or the company liable to face any penal actions including but not limited to the Penal Code (Act 574) or other consequences as may be prescribed by the laws or otherwise warranted.

Any information if found to be incorrect, false, misleading or wrong will render me and/or the company liable to rejection of our claims without prejudice to any other action that may be taken against me and/or the company in this regard. The company and I fully agree and are well aware that MATRADE have the right to blacklist me and/or the company, AND the company and I shall be required to reimburse any and all grants received from MATRADE.

Below the text, there are input fields for:

- Name of Applicant*
- Designation*
- Mobile No* (with an example: 0123456789)
- Date* (with an example: 04/05/2025)

At the bottom of the form, there is a disclaimer: 'DISCLAIMER: MATRADE MAKES NO REPRESENTATION AND ACCEPTS NO LIABILITY RESULTING FROM THE INFORMATION PROVIDED BY THE APPLICANT'. Below the disclaimer, there are two buttons: '<<back' and 'Submit'.

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3.3.1.15 User are requiring to fill in the fields displayed on “**Submission**” form. Please be reminded that all the mandatory fields highlighted in “**” is required to fill in else you will not be able to proceed with the submission.



MDG Application Form

Cooperative Profile | Activity | Feedback | Payment Details | Attachments | **Submission**

**Mandatory fields*

Declaration.

I HEREBY DECLARE that my organisation is exporting product or service that is made in Malaysia and fulfilling all the MDG eligibility criteria.

Furthermore, **I HEREBY CONFIRM AND SOLEMNLY UNDERTAKE** that all information given and/or particulars stated above in relation to the application is true, correct, and complete.

Notwithstanding the generality of the foregoing, the company and I agree and confirm that **MATRADE IS AUTHORIZED** to verify and/or make any checks and/or obtain any information and/or confirmation, with or from any entities, for any purposes which MATRADE deems fit.

The company and I also understand that MATRADE have the right to **REJECT** my/the company's application in the event of any non-compliance to the Market Development Grant guidelines and requirements by me and/or the company.

I FULLY UNDERSTAND that in the event any information given in this application is found by MATRADE to be incorrect, false, misleading or wrong will render me and/or the company liable to face any penal actions including but not limited to the Penal Code (Act 574) or other consequences as may be prescribed by the laws or otherwise warranted.

Any information if found to be incorrect, false, misleading or wrong will render me and/or the company liable to rejection of our claim without prejudice to any other action that may be taken against me and/or the company in this regard. The company and I fully agree and are well aware that MATRADE have the right to blacklist me and/or the company, AND the company and I shall be required to reimburse any and all grants received from MATRADE.

Name of Applicant* :

Designation* :

Mobile No* : (e.g. 0123456789)

Date* : 04/05/2025

DISCLAIMER: MATRADE MAKES NO REPRESENTATION AND ACCEPTS NO LIABILITY RESULTING FROM THE INFORMATION PROVIDED BY THE APPLICANT

<<back Submit

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- **Name of Applicant**
 - The full legal name of the individual applying for the MDG grant.
- **Designation**
 - The official job title or position held by the applicant within the organisation.
- **Mobile No.**
 - The contact no. that the applicant is holding, please ensure the mobile number is active and accessible to receive important notification.
- **Date**
 - The date of the applicant submitting the application.

**** Please be reminded that the information entered should be the same information entered on the session of “Person Who Submit this MDG Application” under “Company Profile”.**

3.3.1.16 User click on “**Submit**” button to submit the MDG Application.

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3.3.1.17 Upon successful submission, user will be able to receive the confirmation message and references number of the MDG Application.

Your MDG application has been submitted. Please keep this reference number **DGC7MT245 for future reference on your application.**

An acknowledgement notification will be sent to your email within seven (7) working days. You are also advised to log-in the MADANI Digital Trade for updates of your application status.

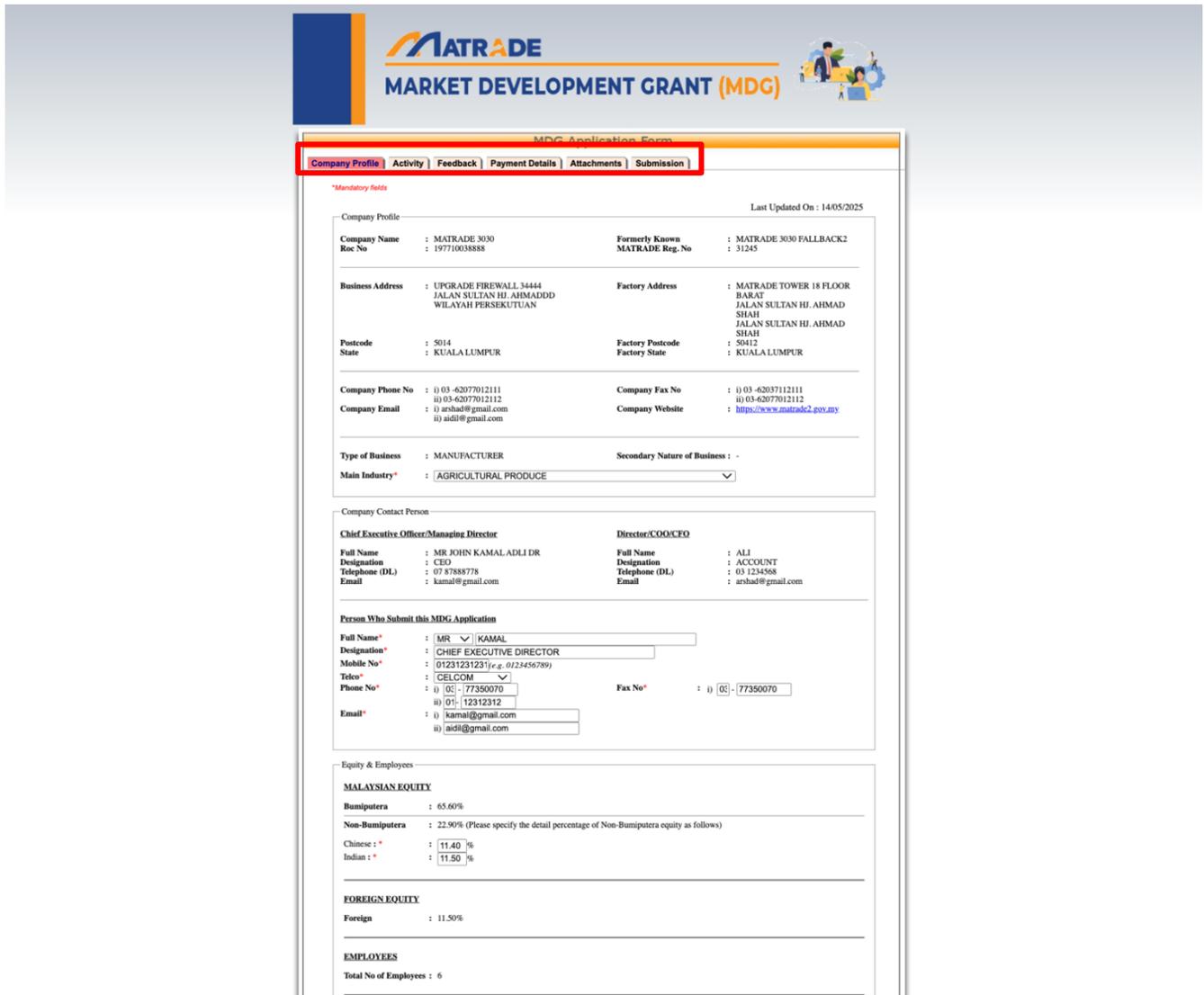
And please click here  to print the form for your copy.

You may now close this window. Your application will be listed in the MATRADE Member Portal Dashboard. Please refresh the dashboard.

Thank You.

3.3.2 TYPE OF BUSINESS: MANUFACTURER

3.3.2.1 Click on “**Participation in Export Promotion Activities (Virtual Events)**”, the MDG Grant Submission Page will be displayed and there will be 5 tabs (Company Profile, Activity, Feedback, Payment Details, Attachments) that the user required to fill in for the MDG Application.



The screenshot shows the 'Company Profile' tab of the MDG Application Form. The form is titled 'MATRADE MARKET DEVELOPMENT GRANT (MDG)' and includes a navigation bar with tabs: Company Profile, Activity, Feedback, Payment Details, Attachments, and Submission. The 'Company Profile' tab is active and highlighted in red. The form contains the following information:

Mandatory Fields
Last Updated On : 14/05/2025

Company Profile

Company Name :	MATRADE 3030	Formerly Known :	MATRADE 3030 FALLBACK2
Roc No :	197710038888	MATRADE Reg. No :	31245

Business Address : UPGRADE FIREWALL 34444
JALAN SULTAN HJ. AHMADDD
WILAYAH PERSEKUTUAN

Factory Address : MATRADE TOWER 18 FLOOR
BARAT
JALAN SULTAN HJ. AHMAD
SHAH
JALAN SULTAN HJ. AHMAD
SHAH

Postcode : 5014
State : KUALA LUMPUR

Factory Postcode : 50412
Factory State : KUALA LUMPUR

Company Phone No : i) 03-62077012111
ii) 03-62077012112

Company Fax No : i) 03-62037112111
ii) 03-62077012112

Company Email : i) arshad@gmail.com
ii) aidi@gmail.com

Company Website : <https://www.matrade2.gov.my>

Type of Business : MANUFACTURER
Secondary Nature of Business : -

Main Industry* : AGRICULTURAL PRODUCE

Company Contact Person

Chief Executive Officer/Managing Director	Director/COO/CFO
Full Name : MR JOHN KAMAL ADLI DR	Full Name : ALI
Designation : CEO	Designation : ACCOUNT
Telephone (DL) : 07 87888778	Telephone (DL) : 03 1234568
Email : kamal@gmail.com	Email : arshad@gmail.com

Person Who Submit this MDG Application

Full Name* : MR | KAMAL

Designation* : CHIEF EXECUTIVE DIRECTOR

Mobile No* : 01231231231 (e.g. 0123456789)

Teleco* : CELCOM

Phone No* : i) 03- 77350070
ii) 01- 12312312

Fax No* : i) 03- 77350070

Email* : i) kamal@gmail.com
ii) aidi@gmail.com

Equity & Employees

MALAYSIAN EQUITY

Bumiputera : 65.60%

Non-Bumiputera : 22.90% (Please specify the detail percentage of Non-Bumiputera equity as follows)

Chinese : * : 11.40 %

Indian : * : 11.50 %

FOREIGN EQUITY

Foreign : 11.50%

EMPLOYEES

Total No of Employees : 6

3.3.2.2 On the “**Company Profile**” tab, system will auto retrieve the Manufacturing company's profile details. However, users are requiring to ensure mandatory information are being entered.



MDG Application Form

Last Updated On : 14/05/2025

*Mandatory Fields

Company Profile
Activity
Feedback
Payment Details
Attachments
Submission

Company Profile

Company Name : MATRADE 3030	Formerly Known : MATRADE 3030 FALLBACK2	
Ric No : 19771003888	MATRADE Reg. No : 31245	

Business Address : [UPGRADE FIREWALL 3444
JALAN SULTAN HI. AHMAD
WILAYAH PERSEKUTUAN

Factory Address : MATRADE TOWER 18 FLOOR
BARRAT
JALAN SULTAN HI. AHMAD
SHAH
JALAN SULTAN HI. AHMAD
SHAH

Postcode : 5014	Factory Postcode : 50112	
State : KUALA LUMPUR	Factory State : KUALA LUMPUR	

Company Phone No : i) 03-4207701211
ii) 03-4207701212

Company Fax No : i) 03-4207701211
ii) 03-4207701212

Company Email : i) arshad@gmail.com
ii) asid@gmail.com

Company Website : <http://www.mamad2.gov.my>

Type of Business : MANUFACTURER **Secondary Nature of Business** : -

Main Industry* : AGRICULTURAL PRODUCE

Company Contact Person

Chief Executive Officer/Managing Director	Director/COO/CFO
Full Name : MR JOHN KAMALADLI DR	Full Name : ALI
Designation : CEO	Designation : ACCOUNT
Telephone (DL) : 07 8888778	Telephone (DL) : 03 1245988
Email : kamal@gmail.com	Email : arshad@gmail.com

Person Who Submit this MDG Application

Full Name* : MR KAMAL

Designation* : CHIEF EXECUTIVE DIRECTOR

Mobile No* : 0123123123 (012456789)

Telep* : CELCOM

Phone No* : i) 03 - 17350070 **Fax No*** : i) 03 - 17350070

ii) 03 - 12312312

Email* : i) kamal@gmail.com
ii) asid@gmail.com

Equity & Employees

MALAYSIAN EQUITY

Bumiputera : 65.60%

Non-Bumiputera : 22.90% (Please specify the detail percentage of Non-Bumiputera equity as follows)

Chinese : * : 11.40 %

Indian : * : 11.50 %

FOREIGN EQUITY

Foreign : 11.50%

EMPLOYEES

Total No of Employees : 6

Products & Services

PRODUCT

Product Description	Category	Brand Name	HS 6 Digit	HS 9 Digit	Capacity	Utilization	M/F
BERAS PULUT ORGANIK	ORGANIC PRODUCE	NONE	210390	2103909010	100	0	M
AYAM ORGANIK	ORGANIC PRODUCE	MDP	080430	0804300010	100	0	M
TEST	PLANTS AND FLOWERS	NB	210390	2103909010	100	0	M
TEST CHANGE CHAR	HEALTH DRINKS	ALJABU	220110	2201100000	10000	0	M
TEST CHAR 2	JUCES AND CORDIALS	HANNA	220210	2202101000	7096	0	M

SERVICES

Service Description	Service Category
BERAS PULUT ORGANIK HERBAL & TRADITIONAL SERVICES	
TEST	HUMAN RESOURCES MANAGEMENT CONSULTING SERVICES
TEST ADD SERVICE	ICT
SERVICE DESCRIPTION	FINANCIAL MANAGEMENT CONSULTING SERVICES
SERVICE SECOND	SPECIALISED EDUCATION AND TRAINING SERVICES
ERT	HUMAN RESOURCES MANAGEMENT CONSULTING SERVICES
SERVIK	REAL ESTATE SERVICES

Export Market

TARGET EXPORT MARKET

Region	Country
CARIBBEAN	ANGUILLA
EUROPE, EASTERN	BELARUS

EXISTING EXPORT MARKET

Region **Country**

No Record

Annual Sales Turnover (Previous Year)

Year	Domestic Sales	Export Sales	Total Sales	Turnover
2020	300.00	4,000.00		4,300.00
2021	23.00	234,234.00		234,257.00
2022	15,000.00	0.01		15,000.01
2024	568.77	78.78		645.55

Registered Association*

Do your company registered with any associations? Yes

Click on "Insert" button to insert the association into the table.
Select the row and click on "Delete" button to delete the row from the table.

Association List :

Insert	Delete	Association Name
<input type="checkbox"/>	<input type="checkbox"/>	NEW ASSOCIATION

next >>

- 3.3.2.3 User are required to verify the auto populated information and update if the information are not shown correctly.
- 3.3.2.4 User are required to entered the **“Person Who Submit this MDG Application”** information. Please be reminded that all the mandatory fields highlighted in **“*”** is required to fill in else you will not be able to proceed to the next step.

Company Contact Person	
Chief Executive Officer/Managing Director	Director/COO/CFO
Full Name : MR JOHN KAMAL ADLI DR	Full Name : ALI
Designation : CEO	Designation : ACCOUNT
Telephone (DL) : 07 87888778	Telephone (DL) : 03 1234568
Email : kamal@gmail.com	Email : arshad@gmail.com

Person Who Submit this MDG Application

Full Name* : MR

Designation* : CHIEF EXECUTIVE DIRECTOR

Mobile No* : 0132194089 (e.g. 0123456789)

Telco* : CELCOM

Phone No* : i) 03 - 12312321 Fax No* : i) 03 - 77350070

ii) 01 - 12312312

Email* : i) kamal@gmail.com

ii) aidil@gmail.com

- 3.3.2.5 User click on **“Next Button”**, user will be navigated to the next step **“Activity”**. On the activity tab > Activity Type, there will be two selection **“VIRTUAL EVENT: TRADE FAIR/EXHIBITION LOCALLY OR OVERSEAS”** and **“VIRTUAL EVENT: B2B MEETING RELATED TO VIRTUAL TRADE INVESTMENT MISSIONS & EXPORT ACCELERATION MISSIONS”**



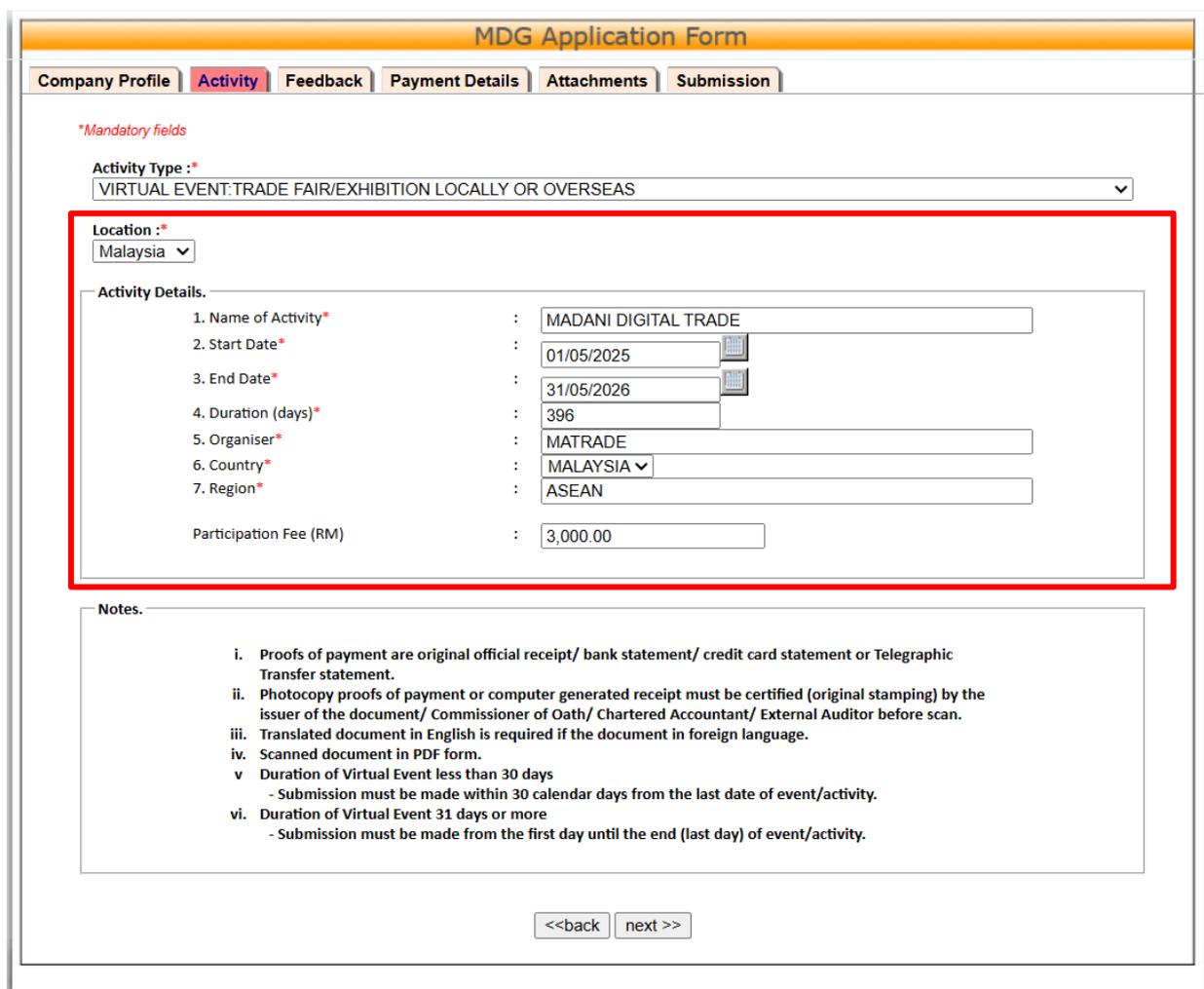
The screenshot shows the 'MDG Application Form' with a navigation bar containing 'Cooperative Profile', 'Activity', 'Feedback', 'Payment Details', 'Attachments', and 'Submission'. The 'Activity' tab is selected. Below the navigation bar, there is a section for 'Mandatory fields' with a sub-section for 'Activity Type'. Two options are listed: 'VIRTUAL EVENT: TRADE FAIR/EXHIBITION LOCALLY OR OVERSEAS' and 'VIRTUAL EVENT: B2B MEETING RELATED TO VIRTUAL TRADE INVESTMENT MISSIONS & EXPORT ACCELERATION MISSIONS'. At the bottom of the form, there are '<<back' and 'next >>' buttons.

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3.3.2.6 User are requiring to select the activity type of “VIRTUAL EVENT: TRADE FAIR/EXHIBITION LOCALLY OR OVERSEAS”.



3.3.2.7 After user selected the activity type of “VIRTUAL EVENT: TRADE FAIR/EXHIBITION LOCALLY OR OVERSEAS”. The “Activity Details” session will be shown below the dropdown selection. User are requiring to fill in the “Activity Details” of the virtual event. Please be reminded that all the mandatory fields highlighted in "*" is required to fill in else you will not be able to proceed to the next step.



The screenshot shows the 'MDG Application Form' interface. The 'Activity Type' dropdown is set to 'VIRTUAL EVENT: TRADE FAIR/EXHIBITION LOCALLY OR OVERSEAS'. Below this, the 'Location' dropdown is set to 'Malaysia'. The 'Activity Details' section is highlighted with a red box and contains the following fields:

1. Name of Activity*	:	MADANI DIGITAL TRADE
2. Start Date*	:	01/05/2025
3. End Date*	:	31/05/2026
4. Duration (days)*	:	396
5. Organiser*	:	MATRADE
6. Country*	:	MALAYSIA
7. Region*	:	ASEAN
Participation Fee (RM)	:	3,000.00

Below the 'Activity Details' section, there is a 'Notes' section with the following text:

- Proofs of payment are original official receipt/ bank statement/ credit card statement or Telegraphic Transfer statement.
- Photocopy proofs of payment or computer generated receipt must be certified (original stamping) by the issuer of the document/ Commissioner of Oath/ Chartered Accountant/ External Auditor before scan.
- Translated document in English is required if the document in foreign language.
- Scanned document in PDF form.
- Duration of Virtual Event less than 30 days
 - Submission must be made within 30 calendar days from the last date of event/activity.
- Duration of Virtual Event 31 days or more
 - Submission must be made from the first day until the end (last day) of event/activity.

Navigation buttons '<<back' and 'next >>' are located at the bottom of the form.

3.3.2.8 User are requiring to fill in the information per below:

- Location: **Malaysia**
- Name of Activity: **MADANI Digital Trade**
- Start Date: **Your subscription start date (You may refer to Quick Guide: Exhibitor to get your subscription start date)**
- End Date: **Your subscription end date (You may refer to Quick Guide: Exhibitor to get your subscription end date)**
- Duration (days): **User are requiring to calculate duration using End Date – Start Date.**
- Organiser: **MATRADE**
- Country: **MALAYSIA**
- Region: **Wilayah Persekutuan**
- Participation Fee (RM): **The paid amount for the subscription package.**

3.3.2.9 Upon completion of the information, user click on “Next” button, will be navigated to the next steps “Feedback”.



The screenshot shows the 'MDG Application Form' interface. At the top, there is a header for 'MATRADE MARKET DEVELOPMENT GRANT (MDG)'. Below the header, there are navigation tabs: 'Cooperative Profile', 'Activity', 'Feedback', 'Payment Details', 'Attachments', and 'Submission'. The 'Feedback' tab is currently selected. The form content includes a title 'OUTCOME OF VIRTUAL EVENT: B2B MEETINGS RELATED TO VIRTUAL TRADE INVESTMENT MISSIONS & EXPORT ACCELERATION MISSIONS' and a sub-section 'Feedback Form'. The form contains several fields: '1. Sales Generated(RM)*' with sub-fields for 'Potential Sales' and 'Actual Sales', both with 'RM' labels and input boxes; '2. Total no. of visitors to the virtual booth*'; '3. Total no. of enquiries during activity/exhibition*'; and '4. What do you benefit from the activity in terms of:' with two sub-questions: '(a)Market access*' and '(b)Understanding of industry*'. Below these fields is a declaration: 'I hereby declare that the information given in this application is true and correct to the best of my knowledge and belief. In case any information given in this application proves to be false or incorrect, I shall be responsible for the consequences.' and an 'I Agree' checkbox. At the bottom of the form, there are '<<back' and 'next >>' buttons. A copyright notice '© 2012 Market Development Grant' is visible at the very bottom of the page.

3.3.2.10 User are Require to fill in the fields displayed on “**Feedback**” form based on the expectation or estimation of the sales, revenue, visitors, inquiries to be generated from the MADANI Digital Trade Platform. Please be reminded that all the mandatory fields highlighted in “**” is required to fill in else you will not be able to proceed to the next step.



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- **Sales Generated (RM) – Potential Sales (RM)**
 - Exhibitor targeted Sales to be generated through the platform or INSP program.
- **Sales Generated (RM) – Actual Sales (RM)**
 - Exhibitor estimated sales based on the past transaction history with MATRADE.
- **Total no. of visitors to the virtual booth**
 - Exhibitor estimated visitors based on the past experience with the event organise by MATRADE.
- **Total no. of enquiries during activity/exhibition**
 - Exhibitor estimated enquiries based on the past experiences with the event organise by MATRADE.
- **What do you benefit from the activity in term of:**
 - **Market Access**
 - The objective of the exhibitor would like to achieve in different market penetration.
 - **Understanding of industry**
 - The knowledge gap of the exhibitor would like to be filled.

3.3.2.11 Upon completion of the information, user click on “Next” button, will be navigated to the next steps “Payment Details”. The payment details should be entering the account to receive the reimbursement of the grant.

MATRADE
MARKET DEVELOPMENT GRANT (MDG)

MDG Application Form

Cooperative Profile | Activity | Feedback | **Payment Details** | Attachments | Submission

**Mandatory fields*

Payment Details

Account Holder Name* : MATRADE 3030
 Account Bank No* : (without "-", e.g. 1234567890123456)
 Bank Name* :
 Bank Branch* :
 Name of Rep.* :
 Rep. Email* :
 Rep. Mobile No* : (e.g. 0123456789)
 Roc No* : 1977100388E

** It is mandatory for applicants to fill in the Electronic Payment information for grant reimbursement purposes. Failure to provide the information required, reserve MATRADE the right to revoke the grant approval*

<<back next >>

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3.3.2.12 User is requiring to fill in the fields displayed “Payment Details” form for the grant to reimbursement. Please be reminded that all the mandatory fields highlighted in “*” is required to fill in else you will not be able to proceed to the next step, and please do double check your bank account details before submitting for approval.

MATRADE
MARKET DEVELOPMENT GRANT (MDG)

MDG Application Form

Cooperative Profile | Activity | Feedback | **Payment Details** | Attachments | Submission

**Mandatory fields*

Payment Details

Account Holder Name* : MATRADE 3030
 Account Bank No* : (without "-", e.g. 1234567890123456)
 Bank Name* :
 Bank Branch* :
 Name of Rep.* :
 Rep. Email* :
 Rep. Mobile No* : (e.g. 0123456789)
 Roc No* : 1977100388E

** It is mandatory for applicants to fill in the Electronic Payment information for grant reimbursement purposes. Failure to provide the information required, reserve MATRADE the right to revoke the grant approval*

<<back next >>

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- **Account Holder Name**
 - The full name of the person or company who owns the bank account, exactly as registered with the bank. Generally, will be the company name.
- **Account Bank No.**
 - The unique number assigned to your bank account, used to identify your account for transactions such as deposits, transfers, or payments. Generally, will be the company bank account no.
- **Bank Name**
 - The name of the financial institution where you hold your bank account.
- **Bank Branch**
 - The specific branch or location of the bank where your account was opened or is maintained.
- **Name of Rep.**
 - The full name of the authorized and appointed person act on behalf of the company or organisation in a specific matter, such as an application, registration, or transaction.
- **Rep. Email**
 - The official email address of the authorized and appointed person act on behalf of the company or organisation.
- **Rep. Mobile No**
 - The mobile phone number of the authorized and appointed person act on behalf of the company or organisation. Please ensure that the number provided is active and reachable during working hours.
- **Roc No.**
 - The official company registration number issued by the **Companies Commission of Malaysia (SSM)** when a business or company is legally registered.

3.3.2.13 Upon completion of the information, user click on “**Next**” button, will be navigated to the next steps “**Attachment**”. The attachment details is where the user would require to upload the supporting document for the procurement process of MDG. Please be reminded that all the mandatory fields highlighted in “*” is required to fill in else you will not be able to proceed to the next steps. Do take note that MDG procurement might request for additional support document from you for further verification through email. Do check your email constantly to avoid the delay of the procurement process.



MDG Application Form

Company Profile | Activity | Feedback | Payment Details | **Attachments** | Submission

**Mandatory fields*

Attachment for Manufacturing

*** Supporting Documents..**

Upload File Please upload...	Certificate of Incorporation Form 9 or Form 13 or Section 17 or Section 28
Upload File Please upload...	Manufacturing License or Memorandum & Articles of Association (M & A) or Section 14
Upload File Please upload...	Latest Form of Annual Return of Company Having A Share Capital or Section 68 for the year 2023 or 2024 (Full Set)
Upload File Please upload...	Company's Audited Financial Statement for the year 2023 or 2024 (Full Set)
Upload File Please upload...	Latest EPF Statement <i>(Form A is not applicable)</i>

Attachment for Virtual Event: Trade Fair/Exhibition Locally Or Overseas

Participation Fee Section

Upload File Please upload...	Receipt or Bank Statement or Credit Card Statement or Telegraphic Transfer*
Upload File Please upload...	Invoice (s) itemised*
Upload File Please upload...	e-Show Directory (List of Exhibitor) or Floor plan with company's name and booth number*
Upload File Please upload...	Virtual Booth Photo with company's name*

<< Back | Next >>

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- **Supporting Document**
 - The supporting document to be upload shall be reflected according to the type of business of your organisation. On the top of the label, you will be able to view “**Attachment for Manufacturing**” :
 - Certificate of Incorporation Form 9 or Form 13 or Section 17 or Section 28
 - Manufacturing License or Memorandum & Articles of Association (M & A) or Section 14
 - Latest Form of Annual Return of Company Having a Share Capital or Section 68 for Year 2023 or 2024.
 - Company's Audited Financial Statement for the year 2023 and 2024
 - Latest EPF Statement

- **Attachment for Virtual Event: Trade Fair/Exhibition Locally or Overseas**
 - **Receipt or Bank Statement or Credit Statement or Telegraphic Transfer**
 - The document serves as **proof of payment** showing that a transaction has been successfully completed.
 - **Invoice (s) itemised**
 - The formal document issued by MDTP Solutions, detailing the products or services subscribed.
 - **e-Show Directory (List of Exhibitor) or Floor Plan with company’s name and booth number**
 - The screenshot of **MADANI Digital Trade > Directory Listing** that lists all exhibitors participating in MADANI Digital Trade. This image must include your **company’s name** or **booth number** as proof of participation.

- **Virtual Booth Photo with Company's Name**

- The digital image or screenshot of your company's virtual exhibition booths. This image must clearly show your company's name as displayed in the booth layout.

3.3.2.14 Upon completion of the information, user click on “**Next**” button, will be navigated to the final steps “**Submission**” for the final declaration before submitting the application for MDG Approval.



The screenshot shows the 'MDG Application Form' interface. At the top, there is a header with the MATRADE logo and 'MARKET DEVELOPMENT GRANT (MDG)'. Below the header, there are navigation tabs: 'Cooperative Profile', 'Activity', 'Feedback', 'Payment Details', 'Attachments', and 'Submission' (which is highlighted in red). The main content area is titled 'MDG Application Form' and contains a 'Declaration' section. The declaration text includes: 'I HEREBY DECLARE that my organisation is exporting product or service that is made in Malaysia and fulfilling all the MDG eligibility criteria.', 'I HEREBY CONFIRM AND SOLEMNLY UNDERTAKE that all information given and/or particulars stated above in relation to the application is true, correct, and complete.', and 'I FULLY UNDERSTAND that in the event any information given in this application is found by MATRADE to be incorrect, false, misleading or wrong will render me and/or the company liable to face any penal actions including but not limited to the Penal Code (Act 574) or other consequences as may be prescribed by the laws or otherwise warranted.' Below the declaration text, there are input fields for 'Name of Applicant*', 'Designation*', 'Mobile No*' (with an example '(e.g. 0123456789)'), and 'Date*' (with the value '04/05/2025'). At the bottom of the form, there is a 'DISCLAIMER: MATRADE MAKES NO REPRESENTATION AND ACCEPTS NO LIABILITY RESULTING FROM THE INFORMATION PROVIDED BY THE APPLICANT' and two buttons: '<<back' and 'Submit'.

3.3.2.15 User are requiring to fill in the fields displayed on “**Submission**” form. Please be reminded that all the mandatory fields highlighted in “**” is required to fill in else you will not be able to proceed with the submission.



MDG Application Form

Cooperative Profile | Activity | Feedback | Payment Details | Attachments | **Submission**

**Mandatory fields*

Declaration.

I HEREBY DECLARE that my organisation is exporting product or service that is made in Malaysia and fulfilling all the MDG eligibility criteria.

Furthermore, **I HEREBY CONFIRM AND SOLEMNLY UNDERTAKE** that all information given and/or particulars stated above in relation to the application is true, correct, and complete.

Notwithstanding the generality of the foregoing, the company and I agree and confirm that **MATRADE IS AUTHORIZED** to verify and/or make any checks and/or obtain any information and/or confirmation, with or from any entities, for any purposes which MATRADE deems fit.

The company and I also understand that MATRADE have the right to **REJECT** my/the company's application in the event of any non-compliance to the Market Development Grant guidelines and requirements by me and/or the company.

I **FULLY UNDERSTAND** that in the event any information given in this application is found by MATRADE to be incorrect, false, misleading or wrong will render me and/or the company liable to face any penal actions including but not limited to the Penal Code (Act 574) or other consequences as may be prescribed by the laws or otherwise warranted.

Any information if found to be incorrect, false, misleading or wrong will render me and/or the company liable to rejection of our claim without prejudice to any other action that may be taken against me and/or the company in this regard. The company and I fully agree and are well aware that MATRADE have the right to blacklist me and/or the company, AND the company and I shall be required to reimburse any and all grants received from MATRADE.

Name of Applicant* :

Designation* :

Mobile No* : (e.g. 0123456789)

Date* : 04/05/2025

DISCLAIMER: MATRADE MAKES NO REPRESENTATION AND ACCEPTS NO LIABILITY RESULTING FROM THE INFORMATION PROVIDED BY THE APPLICANT

<<back Submit

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- **Name of Applicant**
 - The full legal name of the individual applying for the MDG grant.
- **Designation**
 - The official job title or position held by the applicant within the organisation.
- **Mobile No.**
 - The contact no. that the applicant is holding, please ensure the mobile number is active and accessible to receive important notification.
- **Date**
 - The date of the applicant submitting the application.

**** Please be reminded that the information entered should be the same information entered on the session of “Person Who Submit this MDG Application” under “Company Profile”.**

3.3.2.16 User click on “Submit” button to submit the MDG Application.



3.3.2.17 Upon successful submission, user will be able to receive the confirmation message and references number of the MDG Application.

Your MDG application has been submitted. Please keep this reference number **DGC7MT245** for future reference on your application.

An acknowledgement notification will be sent to your email within seven (7) working days. You are also advised to log-in the MADANI Digital Trade for updates of your application status.

And please click here  to print the form for your copy.

You may now close this window. Your application will be listed in the MATRADE Member Portal Dashboard. Please refresh the dashboard.

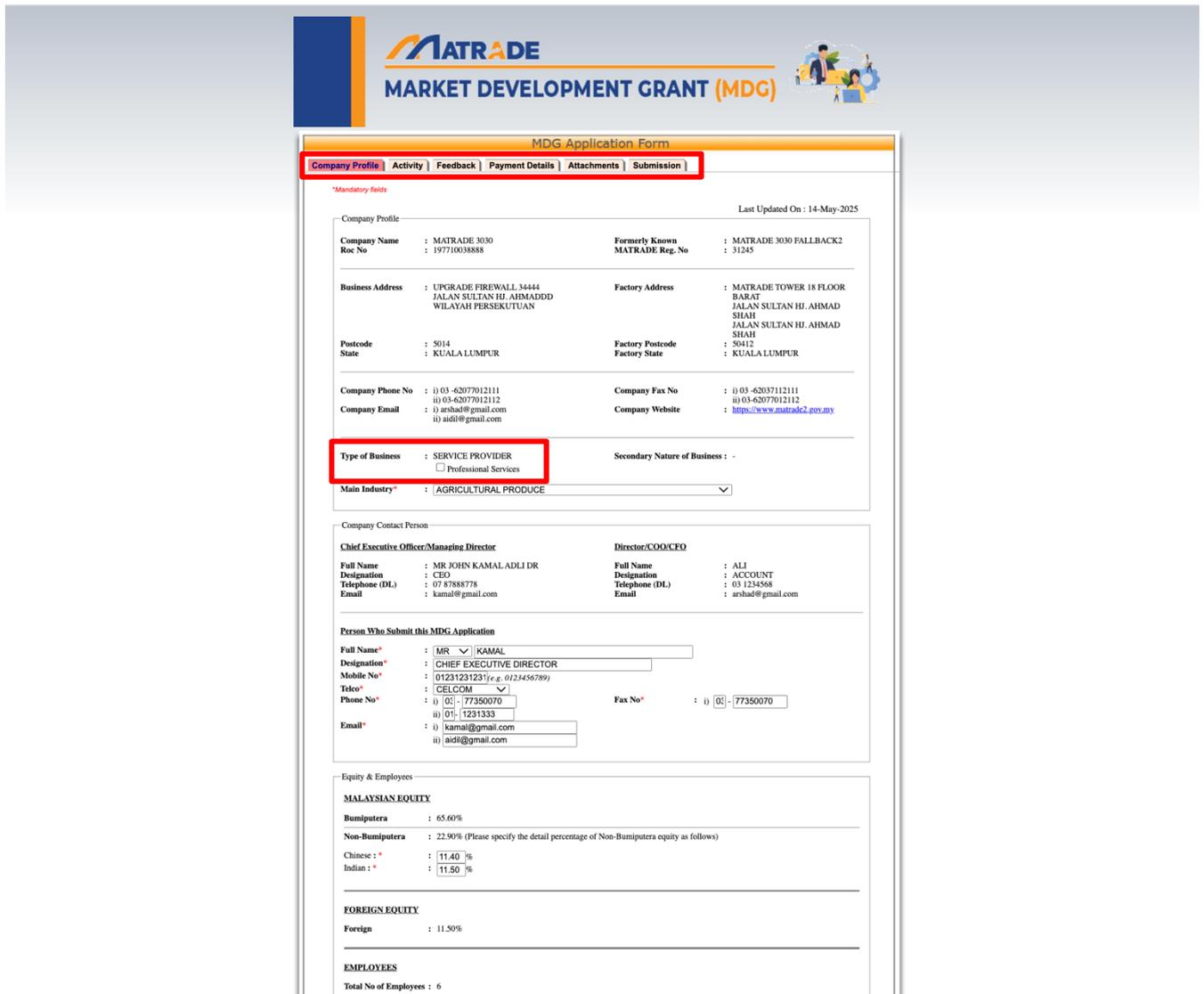
Thank You.

3.3.3 TYPE OF BUSINESS: SERVICE PROVIDER

3.3.3.1 Click on “Participation in Export Promotion Activities (Virtual Events)”, the MDG Grant Submission Page will be displayed and there will be 5 tabs (Company Profile, Activity, Feedback, Payment Details, Attachments) that the user required to fill in for the MDG Application.

3.3.3.2 If your company is offering Professional Services, you may tick the checkbox.

**** Please be noted that, you will require to submit the necessary document based on the selection.**



MATANI
DIGITAL TRADE

MARKET DEVELOPMENT GRANT (MDG)

MDG Application Form

Company Profile | Activity | Feedback | Payment Details | Attachments | Submission

*Mandatory fields

Last Updated On : 14-May-2025

Company Profile

Company Name : MATRADE 3030
Roc No : 19771003888

Formerly Known MATRADE Reg. No : MATRADE 3030 FALLBACK2 : 31245

Business Address : UPGRADE FIREWALL 34444
JALAN SULTAN HI. AHMADDD
WILAYAH PERSEKUTUAN

Factory Address : MATRADE TOWER 18 FLOOR
BARAT
JALAN SULTAN HI. AHMAD
SHAH
JALAN SULTAN HI. AHMAD
SHAH

Postcode : 5014
State : KUALA LUMPUR

Factory Postcode : 50412
Factory State : KUALA LUMPUR

Company Phone No : i) 03-62077012111
ii) 03-62077012112

Company Fax No : i) 03-62077012111
ii) 03-62077012112

Company Email : i) arshad@gmail.com
ii) aidil@gmail.com

Company Website : <https://www.matradc2.gov.my>

Type of Business : SERVICE PROVIDER
 Professional Services

Secondary Nature of Business : -

Main Industry* : AGRICULTURAL PRODUCE

Company Contact Person

Chief Executive Officer/Managing Director

Full Name : MR JOHN KAMAL ADLI DR
Designation : CEO
Telephone (DL) : 07 87888778
Email : kamal@gmail.com

Director/COO/CEO

Full Name : ALI
Designation : ACCOUNT
Telephone (DL) : 03 1234568
Email : arshad@gmail.com

Person Who Submit this MDG Application

Full Name* : MR KAMAL

Designation* : CHIEF EXECUTIVE DIRECTOR

Mobile No* : 01231231231 (e.g. 0123456789)

Phone* :

Phone No* : i) 02-77350070
ii) 01-1231333

Fax No* : i) 02-77350070

Email* : i) kamal@gmail.com
ii) aidil@gmail.com

Equity & Employees

MALAYSIAN EQUITY

Bumiputera : 65.60%

Non-Bumiputera : 22.90% (Please specify the detail percentage of Non-Bumiputera equity as follows)

Chinese : * 11.40 %

Indian : * 11.50 %

FOREIGN EQUITY

Foreign : 11.50%

EMPLOYEES

Total No of Employees : 6

3.3.3.3 On the “Company Profile” tab, system will auto retrieve the Service Provider company's profile details. However, users are requiring to ensure mandatory information are being entered.

MDG Application Form

Last Updated On : 14-May-2025

*Mandatory fields

[Company Profile](#) | [Activity](#) | [Feedback](#) | [Payment Details](#) | [Attachments](#) | [Submission](#)

Company Profile

Company Name : MATRADE 3030 Ric No : 19771038888	Formerly Known MATRADE Reg. No : MATRADE 3030 FALLBACK2 : 31245	
Business Address : UPRGRADE FIREWALL 3444 JALAN SULTAN HI AHMAD WILAYAH PERSEKUTUAN	Factory Address : MATRADE TOWER 18 FLOOR BUKIT JALAN SULTAN HI AHMAD SERAI JALAN SULTAN HI AHMAD SERAI	Factory Postcode : 50412 Factory State : KUALA LUMPUR
Postcode : 5014 State : KUALA LUMPUR	Company Phone No : (i) 03-42077012111 (ii) 03-42077021212 Company Email : (i) arha@matrade.gov.my (ii) arha@gmail.com	Company Fax No : (i) 03-42077112111 (ii) 03-42077021212 Company Website : https://www.matrade.gov.my

Type of Business : SERVICE PROVIDER
 Professional Services
Secondary Nature of Business : -

Main Industry* : AGRICULTURAL PRODUCE

Company Contact Person

Chief Executive Officer/Managing Director Full Name : MR JOHN KAMAL ADLI DR Designation : CEO Telephone (DK) : 07-83883778 Email : kamal@gmail.com	Director/COO/CEO Full Name : ALI Designation : ACCORNT Telephone (DK) : 03-1243566 Email : arha@gmail.com
---	--

Person Who Submit this MDG Application

Full Name* : MR KAMAL Designation* : CHIEF EXECUTIVE DIRECTOR Mobile No* : 0123123123 (i.e. 0123456789) Telco* : CELCOM Phone No* : (i) 03-77350070 (ii) 03-123153 Email* : (i) kamal@gmail.com (ii) arha@gmail.com	Fax No* : (i) 03-77350070
--	----------------------------------

Equity & Employees

MALAYSIAN EQUITY

Bumiputera : 65.60%

Non-Bumiputera : 22.90% (Please specify the detail percentage of Non-Bumiputera equity as follows)

Chinese : * 11.40 %
 Indian : * 11.50 %

FOREIGN EQUITY

Foreign : 11.50%

EMPLOYEES

Total No of Employees : 6

Products & Services

PRODUCT

Product Description	Category	Brand Name	HS 6 Digit	HS 9 Digit	Capacity	Utilization	MIP
BERAS PULUT ORGANIK	ORGANIC PRODUCE	NONE	210390	2103909010	100	0	M
AYAM ORGANIC	ORGANIC PRODUCE	MDZ	080430	0804300010	100	0	M
TEST	PLANTS AND FLOWERS NB		210390	2103909010	100	0	M
TEST CHANGE CHAR	HEALTH DRINKS	ALJABU	220110	2201100000	10000	0	M
TEST CHAR 2	JUCES AND CORDIALS HANNA		220210	2202101000	7895	0	M

SERVICES

Service Description	Service Category
BERAS PULUT ORGANIK HERBAL & TRADITIONAL SERVICES	
TET	HUMAN RESOURCES MANAGEMENT CONSULTING SERVICES
TEST ADD SERVICE	ICT
SERVICE DESCRIPTION	FINANCIAL MANAGEMENT CONSULTING SERVICES
SERVICE SECOND	SPECIALISED EDUCATION AND TRAINING SERVICES
ERT	HUMAN RESOURCES MANAGEMENT CONSULTING SERVICES
SERVK	REAL ESTATE SERVICES

Export Market

TARGET EXPORT MARKET

Region	Country
CARIBBEAN	ANGUILLA
EUROPE, EASTERN	BELARUS

EXISTING EXPORT MARKET

Region Country
 No Record

Annual Sales Turnover (Previous Year)

Year	Domestic Sales	Export Sales	Total Sales	Turnover
2020	300.00	4,000.00	4,300.00	
2021	23.00	234,234.00	234,257.00	
2022	15,000.00	0.01	15,000.01	
2024	566.77	78.78	645.55	

Registered Association*

Do your company registered with any associations? Yes No

Click on "Insert" button to insert the association into the table.
 Select the row and click on "Delete" button to delete the row from the table.

Association List
NEW ASSOCIATION <input type="checkbox"/>

next >>

- 3.3.3.4 User are required to verify the auto populated information and update if the information are not shown correctly.
- 3.3.3.5 User are required to entered the “**Person Who Submit this MDG Application**” information. Please be reminded that all the mandatory fields highlighted in “*” is required to fill in else you will not be able to proceed to the next step.

Company Contact Person

<u>Chief Executive Officer/Managing Director</u>	<u>Director/COO/CFO</u>
Full Name : MR JOHN KAMAL ADLI DR	Full Name : ALI
Designation : CEO	Designation : ACCOUNT
Telephone (DL) : 07 87888778	Telephone (DL) : 03 1234568
Email : kamal@gmail.com	Email : arshad@gmail.com

Person Who Submit this MDG Application

Full Name* : MR

Designation* : CHIEF EXECUTIVE DIRECTOR

Mobile No* : 0132194089 (e.g. 0123456789)

Telco* : CELCOM

Phone No* : i) **Fax No*** : i)
 ii)

Email* : i)
 ii)

- 3.3.3.6 User click on “**Next Button**”, user will be navigated to the next step “**Activity**”. On the activity tab > Activity Type, there will be two selection “**VIRTUAL EVENT: TRADE FAIR/EXHIBITION LOCALLY OR OVERSEAS**” and “**VIRTUAL EVENT: B2B MEETING RELATED TO VIRTUAL TRADE INVESTMENT MISSIONS & EXPORT ACCELERATION MISSIONS**”

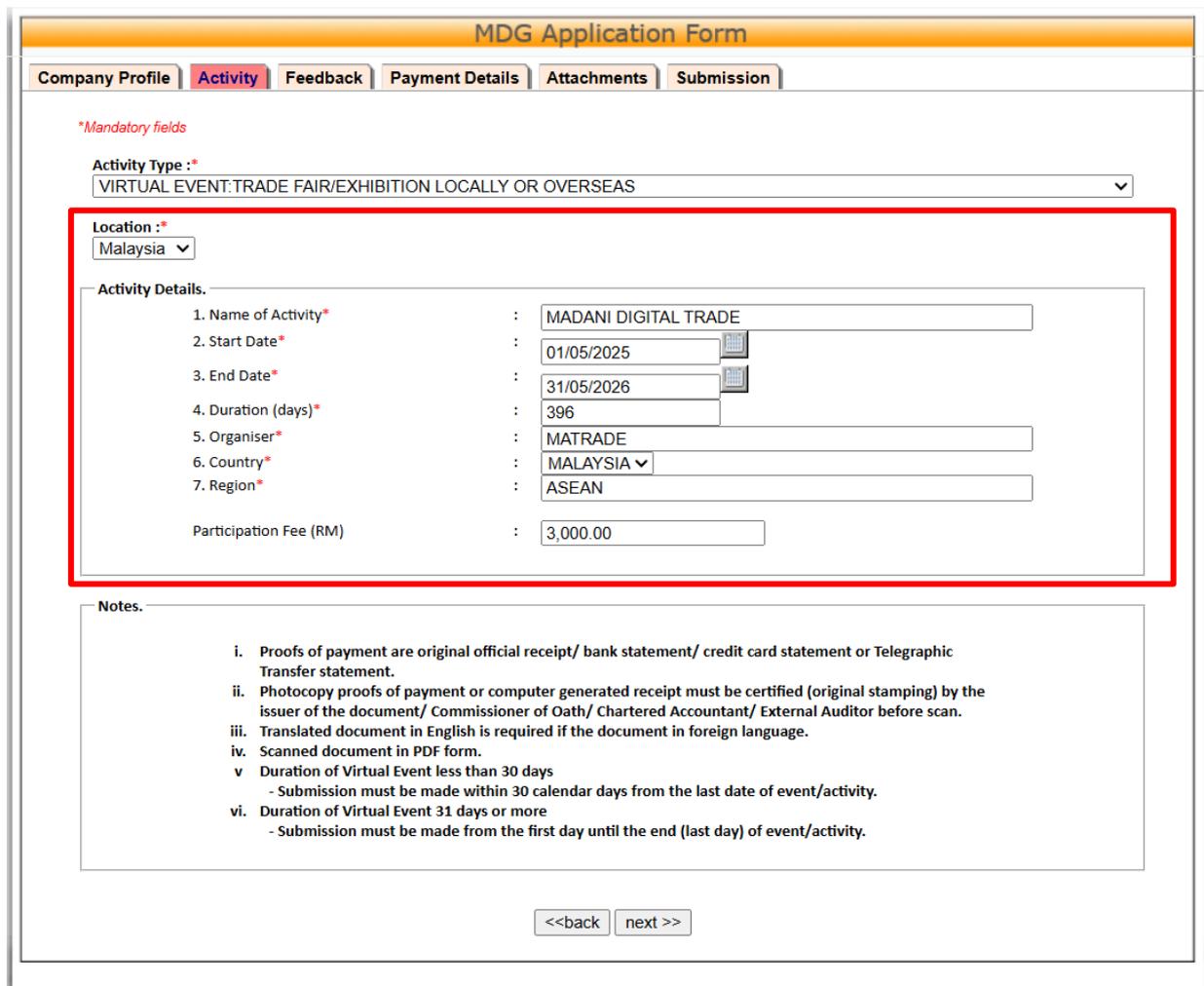


The screenshot shows the 'MDG Application Form' with the 'Activity' tab selected. The 'Activity Type' section contains two radio button options: 'VIRTUAL EVENT: TRADE FAIR/EXHIBITION LOCALLY OR OVERSEAS' (which is selected) and 'VIRTUAL EVENT: B2B MEETING RELATED TO VIRTUAL TRADE INVESTMENT MISSIONS & EXPORT ACCELERATION MISSIONS'. Navigation buttons for '<<back' and 'next >>' are visible at the bottom of the form.

3.3.3.7 User are requiring to select the activity type of “VIRTUAL EVENT: TRADE FAIR/EXHIBITION LOCALLY OR OVERSEAS”.



3.3.3.8 After user selected the activity type of “VIRTUAL EVENT: TRADE FAIR/EXHIBITION LOCALLY OR OVERSEAS”. The “Activity Details” session will be shown below the dropdown selection. User are requiring to fill in the “Activity Details” of the virtual event. Please be reminded that all the mandatory fields highlighted in "*" is required to fill in else you will not be able to proceed to the next step.



The screenshot shows the 'MDG Application Form' interface with the 'Activity' tab selected. The 'Activity Type' dropdown is set to 'VIRTUAL EVENT: TRADE FAIR/EXHIBITION LOCALLY OR OVERSEAS'. Below this, the 'Location' dropdown is set to 'Malaysia'. The 'Activity Details' section is highlighted with a red box and contains the following fields:

1. Name of Activity*	:	MADANI DIGITAL TRADE
2. Start Date*	:	01/05/2025
3. End Date*	:	31/05/2026
4. Duration (days)*	:	396
5. Organiser*	:	MATRADE
6. Country*	:	MALAYSIA
7. Region*	:	ASEAN
Participation Fee (RM)	:	3,000.00

Below the 'Activity Details' section, there is a 'Notes' section with the following text:

- Proofs of payment are original official receipt/ bank statement/ credit card statement or Telegraphic Transfer statement.
- Photocopy proofs of payment or computer generated receipt must be certified (original stamping) by the issuer of the document/ Commissioner of Oath/ Chartered Accountant/ External Auditor before scan.
- Translated document in English is required if the document in foreign language.
- Scanned document in PDF form.
- Duration of Virtual Event less than 30 days
 - Submission must be made within 30 calendar days from the last date of event/activity.
- Duration of Virtual Event 31 days or more
 - Submission must be made from the first day until the end (last day) of event/activity.

Navigation buttons '<<back' and 'next >>' are visible at the bottom of the form.

3.3.3.9 User are requiring to fill in the information per below:

- Location: **Malaysia**
- Name of Activity: **MADANI Digital Trade**
- Start Date: **Your subscription start date (You may refer to Quick Guide: Exhibitor to get your subscription start date)**
- End Date: **Your subscription end date (You may refer to Quick Guide: Exhibitor to get your subscription end date)**
- Duration (days): **User are requiring to calculate duration using End Date – Start Date.**
- Organiser: **MATRADE**
- Country: **MALAYSIA**
- Region: **Wilayah Persekutuan**
- Participation Fee (RM): **The paid amount for the subscription package.**

3.3.3.10 Upon completion of the information, user click on “Next” button, will be navigated to the next steps “Feedback”.



The screenshot shows the 'MADANI Digital Trade' application form, specifically the 'Feedback' section. The form is titled 'MDG Application Form' and has tabs for 'Cooperative Profile', 'Activity', 'Feedback', 'Payment Details', 'Attachments', and 'Submission'. The 'Feedback' section is titled 'OUTCOME OF VIRTUAL EVENT: B2B MEETINGS RELATED TO VIRTUAL TRADE INVESTMENT MISSIONS & EXPORT ACCELERATION MISSIONS'. It contains a 'Feedback Form' with the following questions and input fields:

- 1. Sales Generated (RM)*
 - Potential Sales : RM
 - Actual Sales : RM
- 2. Total no. of visitors to the virtual booth* :
- 3. Total no. of enquiries during activity/exhibition* :
- 4. What do you benefit from the activity in terms of:
 - (a) Market access*
 - (b) Understanding of industry*

Below the questions, there is a declaration: 'I hereby declare that the information given in this application is true and correct to the best of my knowledge and belief. In case any information given in this application proves to be false or incorrect, I shall be responsible for the consequences.' and an 'I Agree' checkbox.

At the bottom of the form, there are navigation buttons: '<<back' and 'next >>'. The footer of the page reads '© 2012 Market Development Grant'.

3.3.3.11 User are Require to fill in the fields displayed on “**Feedback**” form based on the expectation or estimation of the sales, revenue, visitors, inquiries to be generated from the MADANI Digital Trade Platform. Please be reminded that all the mandatory fields highlighted in “*” is required to fill in else you will not be able to proceed to the next step.



MDG Application Form

Cooperative Profile | Activity | **Feedback** | Payment Details | Attachments | Submission

**Mandatory fields*

OUTCOME OF VIRTUAL EVENT-B2B MEETINGS RELATED TO VIRTUAL TRADE INVESTMENT MISSIONS & EXPORT ACCELERATION MISSIONS

Feedback Form

1. Sales Generated (RM)*

- Potential Sales : RM []

- Actual Sales : RM []

2. Total no. of visitors to the virtual booth* : []

3. Total no. of enquiries during activity/exhibition* : []

4. What do you benefit from the activity in terms of:

(a) Market access* []

(b) Understanding of industry* []

I hereby declare that the information given in this application is true and correct to the best of my knowledge and belief. In case any information given in this application proves to be false or incorrect, I shall be responsible for the consequences.

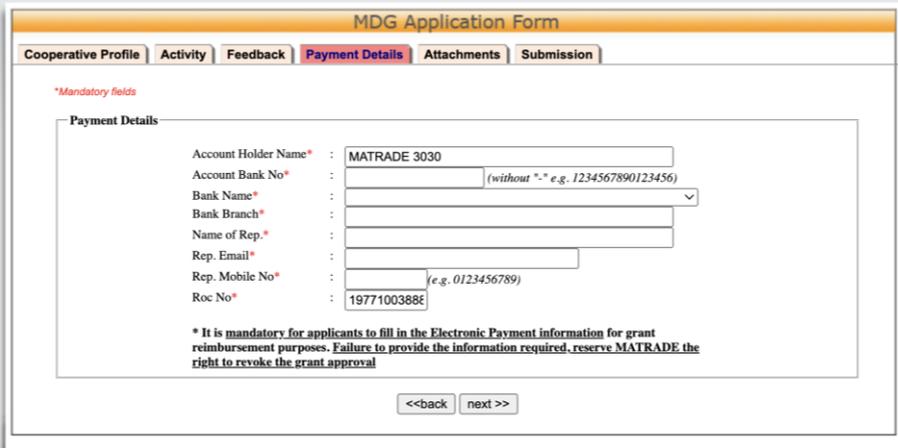
I Agree*

<<back | next >>

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- **Sales Generated (RM) – Potential Sales (RM)**
 - Exhibitor targeted Sales to be generated through the platform or INSP program.
- **Sales Generated (RM) – Actual Sales (RM)**
 - Exhibitor estimated sales based on the past transaction history with MATRADE.
- **Total no. of visitors to the virtual booth**
 - Exhibitor estimated visitors based on the past experience with the event organise by MATRADE.
- **Total no. of enquiries during activity/exhibition**
 - Exhibitor estimated enquiries based on the past experiences with the event organise by MATRADE.
- **What do you benefit from the activity in term of:**
 - **Market Access**
 - The objective of the exhibitor would like to achieve in different market penetration.
 - **Understanding of industry**
 - The knowledge gap of the exhibitor would like to be filled.

3.3.3.12 Upon completion of the information, user click on “Next” button, will be navigated to the next steps “Payment Details”. The payment details should be entering the account to receive the reimbursement of the grant.



MATRADE
MARKET DEVELOPMENT GRANT (MDG)

MDG Application Form

Cooperative Profile | Activity | Feedback | **Payment Details** | Attachments | Submission

**Mandatory fields*

Payment Details

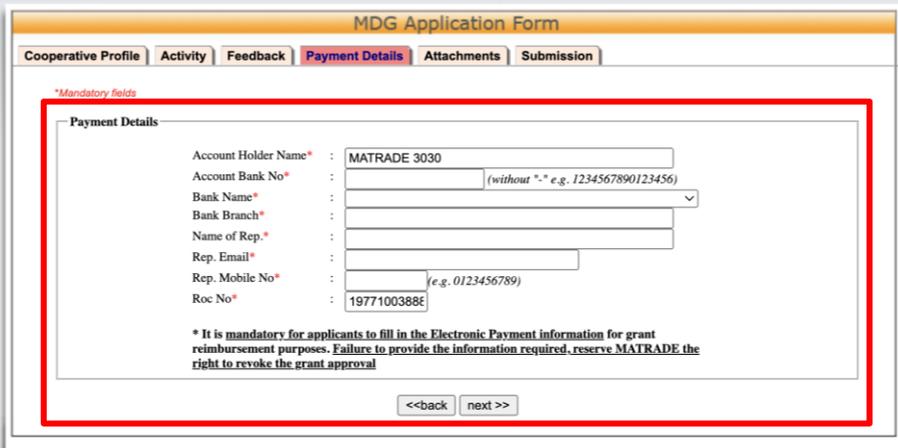
Account Holder Name* : MATRADE 3030
 Account Bank No* : (without "-", e.g. 1234567890123456)
 Bank Name* :
 Bank Branch* :
 Name of Rep.* :
 Rep. Email* :
 Rep. Mobile No* : (e.g. 0123456789)
 Roc No* : 1977100388E

** It is mandatory for applicants to fill in the Electronic Payment information for grant reimbursement purposes. Failure to provide the information required, reserve MATRADE the right to revoke the grant approval*

<<back next >>

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3.3.3.13 User is requiring to fill in the fields displayed “Payment Details” form for the grant to reimbursement. Please be reminded that all the mandatory fields highlighted in “*” is required to fill in else you will not be able to proceed to the next step, and please do double check your bank account details before submitting for approval.



MATRADE
MARKET DEVELOPMENT GRANT (MDG)

MDG Application Form

Cooperative Profile | Activity | Feedback | **Payment Details** | Attachments | Submission

**Mandatory fields*

Payment Details

Account Holder Name* : MATRADE 3030
 Account Bank No* : (without "-", e.g. 1234567890123456)
 Bank Name* :
 Bank Branch* :
 Name of Rep.* :
 Rep. Email* :
 Rep. Mobile No* : (e.g. 0123456789)
 Roc No* : 1977100388E

** It is mandatory for applicants to fill in the Electronic Payment information for grant reimbursement purposes. Failure to provide the information required, reserve MATRADE the right to revoke the grant approval*

<<back next >>

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- **Account Holder Name**
 - The full name of the person or company who owns the bank account, exactly as registered with the bank. Generally, will be the company name.
- **Account Bank No.**
 - The unique number assigned to your bank account, used to identify your account for transactions such as deposits, transfers, or payments. Generally, will be the company bank account no.
- **Bank Name**
 - The name of the financial institution where you hold your bank account.
- **Bank Branch**
 - The specific branch or location of the bank where your account was opened or is maintained.
- **Name of Rep.**
 - The full name of the authorized and appointed person act on behalf of the company or organisation in a specific matter, such as an application, registration, or transaction.
- **Rep. Email**
 - The official email address of the authorized and appointed person act on behalf of the company or organisation.
- **Rep. Mobile No**
 - The mobile phone number of the authorized and appointed person act on behalf of the company or organisation. Please ensure that the number provided is active and reachable during working hours.
- **Roc No.**
 - The official company registration number issued by the **Companies Commission of Malaysia (SSM)** when a business or company is legally registered.

- 3.3.3.14 Upon completion of the information, user click on “**Next**” button, will be navigated to the next steps “**Attachment**”. The attachment details is where the user would require to upload the supporting document for the procurement process of MDG. Please be reminded that all the mandatory fields highlighted in “*” is required to fill in else you will not be able to proceed to the next steps. Do take note that MDG procurement might request for additional support document from you for further verification through email. Do check your email constantly to avoid the delay of the procurement process.
- 3.3.3.15 If your company is a service provider **without** professional services then you require to upload the attachment based on” **Company of Service Provider without Professional Services.**”



MDG Application Form

Company Profile | Activity | Feedback | Payment Details | **Attachments** | Submission

**Mandatory fields*

Attachment for Services Provider

Supporting Documents..

Upload File Please upload...	Certificate of Incorporation Form 9 or Form 13 or Section 17 or Section 28
Upload File Please upload...	Latest Form of Annual Return of Company Having A Share Capital or Section 68 for the year 2023 or 2024 (Full Set)
Upload File Please upload...	Company's Audited Financial Statement for the year 2023 or 2024 (Full Set)
Upload File Please upload...	Latest EPF Statement (Form A is not applicable)
Upload File Please upload...	Company Brochure or Company Profile

Attachment for Virtual Event: Trade Fair/Exhibition Locally Or Overseas

Participation Fee Section

Upload File Please upload...	Receipt or Bank Statement or Credit Card Statement or Telegraphic Transfer*
Upload File Please upload...	Invoice (s) itemised*
Upload File Please upload...	e-Show Directory (List of Exhibitor) or Floor plan with company's name and booth number*
Upload File Please upload...	Virtual Booth Photo with company's name*

<<back | next >>

- **Supporting Document**
 - The supporting document to be upload shall be reflected according to the type of business of your organisation. On the top of the label, you will be able to view “**Attachment for Services Provider**”:
 - Certificate of Incorporation Form 9 or Form 13 or Section 17 or Section 28
 - Latest Form of Annual Return of Company Having a Share Capital or Section 68 for Year 2023 or 2024.
 - Company's Audited Financial Statement for the year 2023 and 2024
 - Latest EPF Statement
 - Company Brochure or Company Profile
- **Attachment for Virtual Event: Trade Fair/Exhibition Locally or Overseas**
 - **Receipt or Bank Statement or Credit Statement or Telegraphic Transfer**
 - The document serves as **proof of payment** showing that a transaction has been successfully completed.
 - **Invoice (s) itemised**

- The formal document issued by MDTP Solutions, detailing the products or services subscribed.
 - **e-Show Directory (List of Exhibitor) or Floor Plan with company's name and booth number**
 - The screenshot of **MADANI Digital Trade > Directory Listing** that lists all exhibitors participating in MADANI Digital Trade. This image must include your **company's name** or **booth number** as proof of participation.
 - **Virtual Booth Photo with Company's Name**
 - The digital image or screenshot of your company's virtual exhibition booths. This image must clearly show your company's name as displayed in the booth layout.
- 3.3.3.16 If your company is a service provider **with** professional services then you require to upload the attachment based "**Company of Service Provider with Professional Services**".



- **Supporting Document**
 - The supporting document to be upload shall be reflected according to the type of business of your organisation. On the top of the label, you will be able to view "**Attachment for Professional Services**":
 - Registration Letter or License or Certificate issued by Professional Services Body.
 - Company's Audited Financial Statement for the year 2023 and 2024
 - Latest EPF Statement
- **Attachment for Virtual Event: Trade Fair/Exhibition Locally or Overseas**
 - **Receipt or Bank Statement or Credit Statement or Telegraphic Transfer**
 - The document serves as **proof of payment** showing that a transaction has been successfully completed.
 - **Invoice (s) itemised**
 - The formal document issued by MDTP Solutions, detailing the products or services subscribed.
 - **e-Show Directory (List of Exhibitor) or Floor Plan with company's name and booth number**
 - The screenshot of **MADANI Digital Trade > Directory Listing** that lists all exhibitors participating in MADANI Digital Trade. This image must include your **company's name** or **booth number** as proof of participation.

- **Virtual Booth Photo with Company's Name**
 - The digital image or screenshot of your company's virtual exhibition booths. This image must clearly show your company's name as displayed in the booth layout.

3.3.3.17 Upon completion of the information, user click on “**Next**” button, will be navigated to the final steps “**Submission**” for the final declaration before submitting the application for MDG Approval.



MATRANE
MARKET DEVELOPMENT GRANT (MDG)

MDG Application Form

Cooperative Profile | Activity | Feedback | Payment Details | Attachments | **Submission**

**Mandatory fields*

Declaration.

I HEREBY DECLARE that my organisation is exporting product or service that is made in Malaysia and fulfilling all the MDG eligibility criteria.

Furthermore, **I HEREBY CONFIRM AND SOLEMNLY UNDERTAKE** that all information given and/or particulars stated above in relation to the application is true, correct, and complete.

Notwithstanding the generality of the foregoing, the company and I agree and confirm that **MATRANE IS AUTHORIZED** to verify and/or make any checks and/or obtain any information and/or confirmation, with or from any entities, for any purposes which MATRANE deems fit.

The company and I also understand that MATRANE have the right to **REJECT** my/the company's application in the event of any non-compliance to the Market Development Grant guidelines and requirements by me and/or the company.

I **FULLY UNDERSTAND** that in the event any information given in this application is found by MATRANE to be incorrect, false, misleading or wrong will render me and/or the company liable to face any penal actions including but not limited to the Penal Code (Act 574) or other consequences as may be prescribed by the laws or otherwise warranted.

Any information if found to be incorrect, false, misleading or wrong will render me and/or the company liable to rejection of our claim without prejudice to any other action that may be taken against me and/or the company in this regard. The company and I fully agree and are well aware that MATRANE have the right to blacklist me and/or the company, AND the company and I shall be required to reimburse any and all grants received from MATRANE.

Name of Applicant* :

Designation* :

Mobile No* : (e.g. 0123456789)

Date* : 04/05/2025

DISCLAIMER: MATRANE MAKES NO REPRESENTATION AND ACCEPTS NO LIABILITY RESULTING FROM THE INFORMATION PROVIDED BY THE APPLICANT

<<back | Submit

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3.3.3.18 User are requiring to fill in the fields displayed on “**Submission**” form. Please be reminded that all the mandatory fields highlighted in “*” is required to fill in else you will not be able to proceed with the submission.



MATRANE
MARKET DEVELOPMENT GRANT (MDG)

MDG Application Form

Cooperative Profile | Activity | Feedback | Payment Details | Attachments | **Submission**

**Mandatory fields*

Declaration.

I HEREBY DECLARE that my organisation is exporting product or service that is made in Malaysia and fulfilling all the MDG eligibility criteria.

Furthermore, **I HEREBY CONFIRM AND SOLEMNLY UNDERTAKE** that all information given and/or particulars stated above in relation to the application is true, correct, and complete.

Notwithstanding the generality of the foregoing, the company and I agree and confirm that **MATRANE IS AUTHORIZED** to verify and/or make any checks and/or obtain any information and/or confirmation, with or from any entities, for any purposes which MATRANE deems fit.

The company and I also understand that MATRANE have the right to **REJECT** my/the company's application in the event of any non-compliance to the Market Development Grant guidelines and requirements by me and/or the company.

I **FULLY UNDERSTAND** that in the event any information given in this application is found by MATRANE to be incorrect, false, misleading or wrong will render me and/or the company liable to face any penal actions including but not limited to the Penal Code (Act 574) or other consequences as may be prescribed by the laws or otherwise warranted.

Any information if found to be incorrect, false, misleading or wrong will render me and/or the company liable to rejection of our claim without prejudice to any other action that may be taken against me and/or the company in this regard. The company and I fully agree and are well aware that MATRANE have the right to blacklist me and/or the company, AND the company and I shall be required to reimburse any and all grants received from MATRANE.

Name of Applicant* :

Designation* :

Mobile No* : (e.g. 0123456789)

Date* : 04/05/2025

DISCLAIMER: MATRANE MAKES NO REPRESENTATION AND ACCEPTS NO LIABILITY RESULTING FROM THE INFORMATION PROVIDED BY THE APPLICANT

<<back | Submit

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- **Name of Applicant**
 - The full legal name of the individual applying for the MDG grant.
- **Designation**
 - The official job title or position held by the applicant within the organisation.
- **Mobile No.**
 - The contact no. that the applicant is holding, please ensure the mobile number is active and accessible to receive important notification.
- **Date**
 - The date of the applicant submitting the application.

**** Please be reminded that the information entered should be the same information entered on the session of “Person Who Submit this MDG Application” under “Company Profile”.**

3.3.3.19 User click on “**Submit**” button to submit the MDG Application and upon successful submission, system will display the confirmation message per below:



The screenshot displays the 'MDG Application Form' interface. At the top, there is a navigation bar with tabs: 'Cooperative Profile', 'Activity', 'Feedback', 'Payment Details', 'Attachments', and 'Submission'. The 'Submission' tab is active. Below the navigation bar, there is a 'Declaration' section with the following text:

Declaration.

I HEREBY DECLARE that my organisation is exporting product or service that is made in Malaysia and fulfilling all the MDG eligibility criteria.

Furthermore, **I HEREBY CONFIRM AND SOLEMNLY UNDERTAKE** that all information given and/or particulars stated above in relation to the application is true, correct, and complete.

Notwithstanding the generality of the foregoing, the company and I agree and confirm that **MATRADE IS AUTHORIZED** to verify and/or make any checks and/or obtain any information and/or confirmation, with or from any entities, for any purposes which MATRADE deems fit.

The company and I also understand that MATRADE have the right to **REJECT** my/the company's application in the event of any non-compliance to the Market Development Grant guidelines and requirements by me and/or the company.

I **FULLY UNDERSTAND** that in the event any information given in this application is found by MATRADE to be incorrect, false, misleading or wrong will render me and/or the company liable to face any penal actions including but not limited to the Penal Code (Act 574) or other consequences as may be prescribed by the laws or otherwise warranted.

Any information if found to be incorrect, false, misleading or wrong will render me and/or the company liable to rejection of our claim without prejudice to any other action that may be taken against me and/or the company in this regard. The company and I fully agree and are well aware that MATRADE have the right to blacklist me and/or the company, AND the company and I shall be required to reimburse any and all grants received from MATRADE.

Name of Applicant* :

Designation* :

Mobile No* : (e.g. 0123456789)

Date* : 04/05/2025

DISCLAIMER: MATRADE MAKES NO REPRESENTATION AND ACCEPTS NO LIABILITY RESULTING FROM THE INFORMATION PROVIDED BY THE APPLICANT

At the bottom of the form, there are two buttons: '<<back' and 'Submit'. The 'Submit' button is highlighted with a red rectangular box.

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3.3.3.20 Upon successful submission, user will be able to receive the confirmation message and references number of the MDG Application.

Your MDG application has been submitted. Please keep this reference number **DGC7MT245** for future reference on your application.

An acknowledgement notification will be sent to your email within seven (7) working days. You are also advised to log-in the MADANI Digital Trade for updates of your application status.

And please click here  to print the form for your copy.

You may now close this window. Your application will be listed in the MATRADE Member Portal Dashboard. Please refresh the dashboard.

Thank You.

3.3.4 TYPE OF BUSINESS: TRADING COMPANY

3.3.4.1 Click on “**Participation in Export Promotion Activities (Virtual Events)**”, the MDG Grant Submission Page will be displayed and there will be 5 tabs (Company Profile, Activity, Feedback, Payment Details, Attachments) that the user required to fill in for the MDG Application.



MADANI DIGITAL TRADE
MARKET DEVELOPMENT GRANT (MDG)

MDG Application Form

Company Profile | Activity | Feedback | Payment Details | Attachments | Submission

*Mandatory fields

Last Updated On : 14/05/2025

Company Profile

Company Name : MATRADE 3030
Roc No : 19771003888

Formerly Known MATRADE Reg. No : MATRADE 3030 FALLBACK2 : 31245

Business Address : UPGRADE FIREWALL 34444
JALAN SULTAN HI. AHMADDD
WILAYAH PERSEKUTUAN

Factory Address : MATRADE TOWER 18 FLOOR
BARAT
JALAN SULTAN HI. AHMAD
SHAH
JALAN SULTAN HI. AHMAD
SHAH

Postcode : 5014
State : KUALA LUMPUR

Factory Postcode : 50412
Factory State : KUALA LUMPUR

Company Phone No : i) 03-62077012111
ii) 03-62077012112

Company Fax No : i) 03-62037112111
ii) 03-62077012112

Company Email : i) arshad@gmail.com
ii) aidi@gmail.com

Company Website : <https://www.matrade2.gov.my>

Type of Business : TRADING COMPANY
Secondary Nature of Business : -

Main Industry* : AGRICULTURAL PRODUCE

Company Contact Person

Chief Executive Officer/Managing Director

Full Name : MR JOHN KAMAL ADLI DR
Designation : CEO
Telephone (DL) : 07 87888778
Email : kamal@gmail.com

Director/COO/CFD

Full Name : ALI
Designation : ACCOUNT
Telephone (DL) : 03 1234568
Email : arshad@gmail.com

Person Who Submit this MDG Application

Full Name* : MR | KAMAL

Designation* : CHIEF EXECUTIVE DIRECTOR

Mobile No* : 0132194089 (e.g. 0123456789)

Telephone* : GELONG

Phone No* : i) 00-12312321
ii) 01-12312311

Fax No* : i) 00-77350070

Email* : i) kamal@gmail.com
ii) aidi@gmail.com

Equity & Employees

MALAYSIAN EQUITY

Bumiputera : 65.60%

Non-Bumiputera : 22.90% (Please specify the detail percentage of Non-Bumiputera equity as follows)

Chinese : * : 11.40 %
Indian : * : 11.50 %

FOREIGN EQUITY

Foreign : 11.50%

EMPLOYEES

Total No of Employees : 6

3.3.4.2 On the “Company Profile” tab, system will auto retrieve the Trading company's profile details. However, users are requiring to ensure mandatory information are being entered.

MDG Application Form

Company Profile | Activity | Feedback | Payment Details | Attachments | Submission

*Mandatory fields Last Updated On : 14/05/2025

Company Profile

Company Name : MATRADE 3030	Formerly Known : MATRADE 3030 FALLBACK2	
Ric No : 1977003888	MATRADE Reg. No : 31245	

Business Address : UPGRADE PERIWALL 3444 JALAN SULTAN IH. AHMADIDD WILAYAH PERSEKUTUAN	Factory Address : MATRADE TOWER 18 FLOOR BUKET JALAN SULTAN IH. AHMAD SHAH JALAN SULTAN IH. AHMAD SHAH
Postcode : 5014	Factory Postcode : 50412
State : KUALA LUMPUR	Factory State : KUALA LUMPUR

Company Phone No : i) 03-42077012111 ii) 03-42077012112	Company Fax No : i) 03-42077012111 ii) 03-42077012112
Company Email : i) arba@matrade.gov.my ii) asid@gmail.com	Company Website : https://www.matrade.gov.my

Type of Business : TRADING COMPANY Secondary Nature of Business : -

Main Industry* : AGRICULTURAL PRODUCE

Company Contact Person

Chief Executive Officer/Managing Director	Director/COO/CFO
Full Name : MR JOHN KAMAL ADLI DR	Full Name : ALI
Designation : CEO	Designation : ACCOUNT
Telephone (DL) : 07 8388778	Telephone (DL) : 03 1234568
Email : kama@gmail.com	Email : arba@gmail.com

Person Who Submit this MDG Application

Full Name* : MR KAMAL	
Designation* : CHIEF EXECUTIVE DIRECTOR	
Mobile No* : 012320809 (i.e. 012456789)	
Title* : CELCOM	
Phone No* : i) 03-12312321	Fax No* : i) 03-77350070
ii) 03-12312321	
Email* : i) kama@gmail.com	
ii) asid@gmail.com	

Equity & Employees

MALAYSIAN EQUITY

Bumiputera : 65.60%

Non-Bumiputera : 22.90% (Please specify the detail percentage of Non-Bumiputera equity as follows)

Chinese : * : 11.40 %

Indian : * : 11.50 %

FOREIGN EQUITY

Foreign : 11.30%

EMPLOYEES

Total No of Employees : 6

Products & Services

PRODUCT

Product Description	Category	Brand Name	HS 6 Digit	HS 9 Digit	Capacity	Utilisation	MF
BERAS PULUT ORGANIK	ORGANIC PRODUCE	NONE	210390	2103909010	100	0	M
AYAM ORGANIK	ORGANIC PRODUCE	MD2	080430	080430000	100	0	M
TEST	PLANTS AND FLOWERS	MD	210290	2102909010	100	0	M
TEST CHANGE CHAR	HEALTH DRINKS	ALI ABU	220110	2201100000	10000	0	M
TEST CHAR 2	JUICES AND CORDIALS	HANNA	220210	2202101000	7885	0	M

SERVICES

Service Description	Service Category
BERAS PULUT ORGANIK	HERBAL & TRADITIONAL SERVICES
TEST	HUMAN RESOURCES MANAGEMENT CONSULTING SERVICES
TEST ADD SERVICE	ICT
SERVICE DESCRIPTION	FINANCIAL MANAGEMENT CONSULTING SERVICES
SERVICE SECOND	SPECIALISED EDUCATION AND TRAINING SERVICES
ERT	HUMAN RESOURCES MANAGEMENT CONSULTING SERVICES
SERVIK	REAL ESTATE SERVICES

Export Market

TARGET EXPORT MARKET

Region	Country
CARIBBEAN	ANGUILLA
EUROPE	EASTERN BELARUS

EXISTING EXPORT MARKET

Region Country
No Record

Annual Sales Turnover (Previous Year)

Year	Domestic Sales	Export Sales	Total Sales	Turnover
2020	300.00	4,000.00	4,300.00	
2021	23.80	234,234.60	234,258.40	
2022	15,000.00	0.01	15,000.01	
2024	568.77	78.78	647.55	

Registered Association*

Do your company registered with any associations? Yes

Click on "Insert" button to insert the association into the table.
Select the row and click on "Delete" button to delete the row from the table.

Association List : NEW ASSOCIATION

Association Name
NEW ASSOCIATION <input type="checkbox"/>

[NEXT >>](#)

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- 3.3.4.3 User are required to verify the auto populated information and update if the information is not shown correctly.
- 3.3.4.4 User are required to entered the “**Person Who Submit this MDG Application**” information. Please be reminded that all the mandatory fields highlighted in “*” is required to fill in else you will not be able to proceed to the next step.

Company Contact Person

<u>Chief Executive Officer/Managing Director</u>	<u>Director/COO/CFO</u>
Full Name : MR JOHN KAMAL ADLI DR	Full Name : ALI
Designation : CEO	Designation : ACCOUNT
Telephone (DL) : 07 87888778	Telephone (DL) : 03 1234568
Email : kamal@gmail.com	Email : arshad@gmail.com

Person Who Submit this MDG Application

Full Name* : MR

Designation* : CHIEF EXECUTIVE DIRECTOR

Mobile No* : 0132194089 (e.g. 0123456789)

Telco* : CELCOM

Phone No* : i) **Fax No*** : i)
 ii)

Email* : i)
 ii)

- 3.3.4.5 User click on “**Next Button**”, user will be navigated to the next step “**Activity**”. On the activity tab > Activity Type, there will be two selection “**VIRTUAL EVENT: TRADE FAIR/EXHIBITION LOCALLY OR OVERSEAS**” and “**VIRTUAL EVENT: B2B MEETING RELATED TO VIRTUAL TRADE INVESTMENT MISSIONS & EXPORT ACCELERATION MISSIONS**”

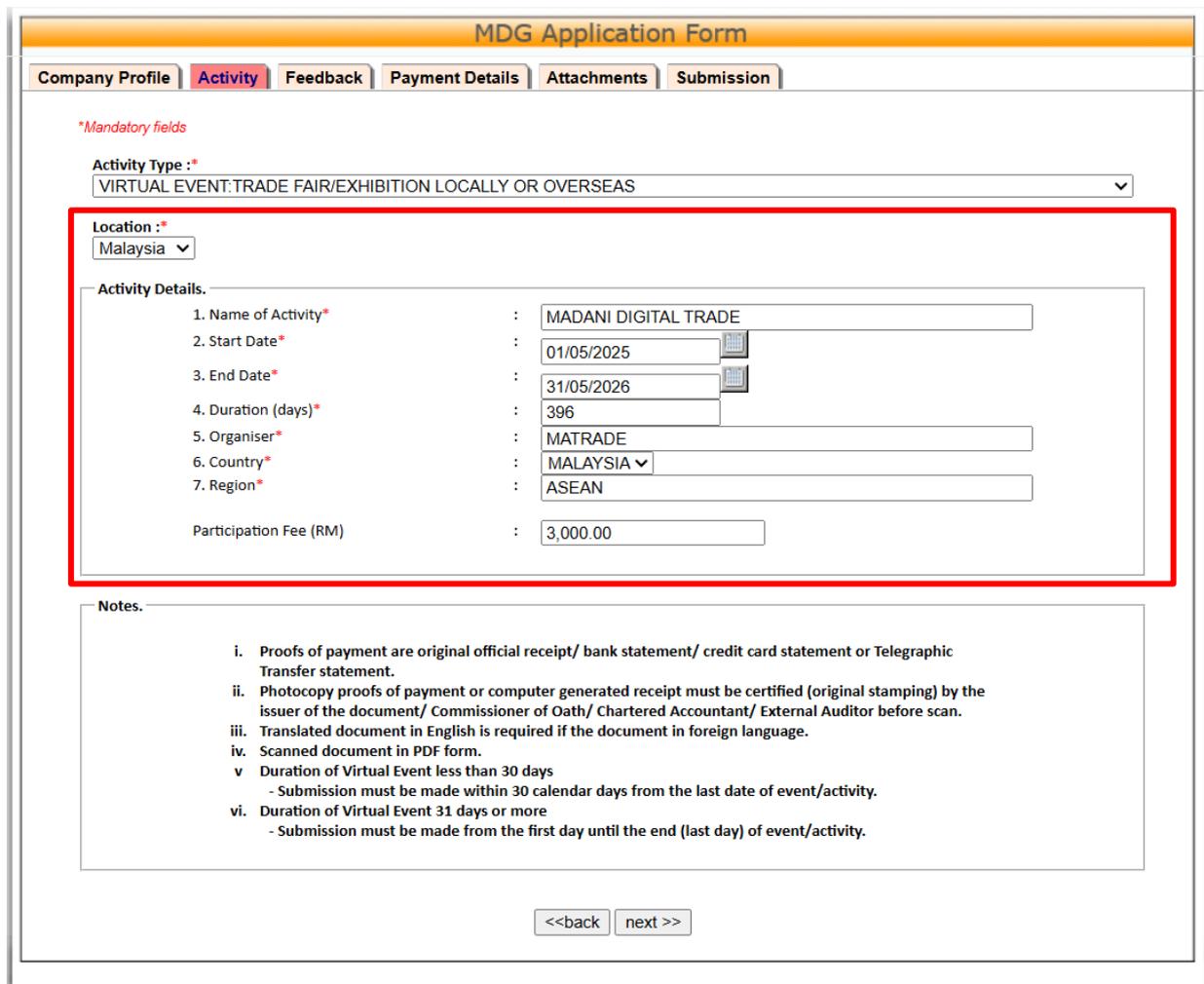


The screenshot shows the 'MDG Application Form' with the 'Activity' tab selected. The 'Activity Type' section contains two radio button options: 'VIRTUAL EVENT: TRADE FAIR/EXHIBITION LOCALLY OR OVERSEAS' (which is selected) and 'VIRTUAL EVENT: B2B MEETING RELATED TO VIRTUAL TRADE INVESTMENT MISSIONS & EXPORT ACCELERATION MISSIONS'. Navigation buttons for '<<back' and 'next >>' are visible at the bottom of the form.

3.3.4.6 User are requiring to select the activity type of “VIRTUAL EVENT: TRADE FAIR/EXHIBITION LOCALLY OR OVERSEAS”.



3.3.4.7 After user selected the activity type of “VIRTUAL EVENT: TRADE FAIR/EXHIBITION LOCALLY OR OVERSEAS”. The “Activity Details” session will be shown below the dropdown selection. User are requiring to fill in the “Activity Details” of the virtual event. Please be reminded that all the mandatory fields highlighted in "*" is required to fill in else you will not be able to proceed to the next step.



The screenshot shows the 'MDG Application Form' with the 'Activity' tab selected. The 'Activity Type' dropdown is set to 'VIRTUAL EVENT: TRADE FAIR/EXHIBITION LOCALLY OR OVERSEAS'. The 'Location' dropdown is set to 'Malaysia'. The 'Activity Details' section is highlighted with a red box and contains the following fields:

1. Name of Activity*	:	MADANI DIGITAL TRADE
2. Start Date*	:	01/05/2025
3. End Date*	:	31/05/2026
4. Duration (days)*	:	396
5. Organiser*	:	MATRADE
6. Country*	:	MALAYSIA
7. Region*	:	ASEAN
Participation Fee (RM)	:	3,000.00

Below the 'Activity Details' section, there is a 'Notes' section with the following instructions:

- Proofs of payment are original official receipt/ bank statement/ credit card statement or Telegraphic Transfer statement.
- Photocopy proofs of payment or computer generated receipt must be certified (original stamping) by the issuer of the document/ Commissioner of Oath/ Chartered Accountant/ External Auditor before scan.
- Translated document in English is required if the document in foreign language.
- Scanned document in PDF form.
- Duration of Virtual Event less than 30 days
 - Submission must be made within 30 calendar days from the last date of event/activity.
- Duration of Virtual Event 31 days or more
 - Submission must be made from the first day until the end (last day) of event/activity.

Navigation buttons '<<back' and 'next >>' are visible at the bottom.

3.3.4.8 User are requiring to fill in the information per below:

- Location: **Malaysia**
- Name of Activity: **MADANI Digital Trade**
- Start Date: **Your subscription start date (You may refer to Quick Guide: Exhibitor to get your subscription start date)**
- End Date: **Your subscription end date (You may refer to Quick Guide: Exhibitor to get your subscription end date)**
- Duration (days): **User are requiring to calculate duration using End Date – Start Date.**
- Organiser: **MATRADE**
- Country: **MALAYSIA**
- Region: **Wilayah Persekutuan**
- Participation Fee (RM): **The paid amount for the subscription package.**

3.3.4.9 Upon completion of the information, user click on “Next” button, will be navigated to the next steps “Feedback”.



The screenshot shows the 'MDG Application Form' interface. At the top, there is a header with the MATRADE logo and 'MARKET DEVELOPMENT GRANT (MDG)'. Below the header, there are navigation tabs: 'Cooperative Profile', 'Activity', 'Feedback', 'Payment Details', 'Attachments', and 'Submission'. The 'Feedback' tab is currently selected. The form content includes a section titled 'OUTCOME OF VIRTUAL EVENT: B2B MEETINGS RELATED TO VIRTUAL TRADE INVESTMENT MISSIONS & EXPORT ACCELERATION MISSIONS'. Under this, there is a 'Feedback Form' section with the following questions and input fields:

- 1. Sales Generated (RM)*
 - Potential Sales : RM
 - Actual Sales : RM
- 2. Total no. of visitors to the virtual booth* :
- 3. Total no. of enquiries during activity/exhibition* :
- 4. What do you benefit from the activity in terms of:
 - (a) Market access*
 - (b) Understanding of industry*

At the bottom of the form, there is a declaration: 'I hereby declare that the information given in this application is true and correct to the best of my knowledge and belief. In case any information given in this application proves to be false or incorrect, I shall be responsible for the consequences.' Below this is a checkbox labeled 'I Agree' which is currently unchecked. At the very bottom, there are '<<back' and 'next >>' buttons.

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3.3.4.10 User are Require to fill in the fields displayed on “**Feedback**” form based on the expectation or estimation of the sales, revenue, visitors, inquiries to be generated from the MADANI Digital Trade Platform. Please be reminded that all the mandatory fields highlighted in “**” is required to fill in else you will not be able to proceed to the next step.



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- **Sales Generated (RM) – Potential Sales (RM)**
 - Exhibitor targeted Sales to be generated through the platform or INSP program.
- **Sales Generated (RM) – Actual Sales (RM)**
 - Exhibitor estimated sales based on the past transaction history with MATRADE.
- **Total no. of visitors to the virtual booth**
 - Exhibitor estimated visitors based on the past experience with the event organise by MATRADE.
- **Total no. of enquiries during activity/exhibition**
 - Exhibitor estimated enquiries based on the past experiences with the event organise by MATRADE.
- **What do you benefit from the activity in term of:**
 - **Market Access**
 - The objective of the exhibitor would like to achieve in different market penetration.
 - **Understanding of industry**
 - The knowledge gap of the exhibitor would like to be filled.

3.3.4.11 Upon completion of the information, user click on “Next” button, will be navigated to the next steps “Payment Details”. The payment details should be entering the account to receive the reimbursement of the grant.

MATRADE
MARKET DEVELOPMENT GRANT (MDG)

MDG Application Form

Cooperative Profile | Activity | Feedback | **Payment Details** | Attachments | Submission

**Mandatory fields*

Payment Details

Account Holder Name* : MATRADE 3030
 Account Bank No* : (without "-", e.g. 1234567890123456)
 Bank Name* :
 Bank Branch* :
 Name of Rep.* :
 Rep. Email* :
 Rep. Mobile No* : (e.g. 0123456789)
 Roc No* : 1977100388E

** It is mandatory for applicants to fill in the Electronic Payment information for grant reimbursement purposes. Failure to provide the information required, reserve MATRADE the right to revoke the grant approval*

<<back next >>

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3.3.4.12 User is requiring to fill in the fields displayed “Payment Details” form for the grant to reimbursement. Please be reminded that all the mandatory fields highlighted in “*” is required to fill in else you will not be able to proceed to the next step, and please do double check your bank account details before submitting for approval.

MATRADE
MARKET DEVELOPMENT GRANT (MDG)

MDG Application Form

Cooperative Profile | Activity | Feedback | **Payment Details** | Attachments | Submission

**Mandatory fields*

Payment Details

Account Holder Name* : MATRADE 3030
 Account Bank No* : (without "-", e.g. 1234567890123456)
 Bank Name* :
 Bank Branch* :
 Name of Rep.* :
 Rep. Email* :
 Rep. Mobile No* : (e.g. 0123456789)
 Roc No* : 1977100388E

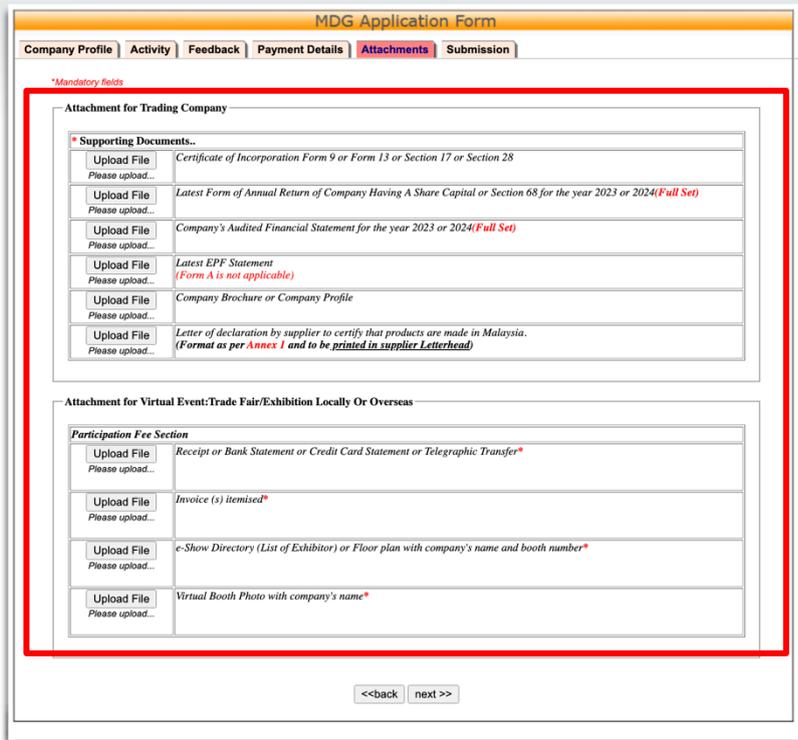
** It is mandatory for applicants to fill in the Electronic Payment information for grant reimbursement purposes. Failure to provide the information required, reserve MATRADE the right to revoke the grant approval*

<<back next >>

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- **Account Holder Name**
 - The full name of the person or company who owns the bank account, exactly as registered with the bank. Generally, will be the company name.
- **Account Bank No.**
 - The unique number assigned to your bank account, used to identify your account for transactions such as deposits, transfers, or payments. Generally, will be the company bank account no.
- **Bank Name**
 - The name of the financial institution where you hold your bank account.
- **Bank Branch**
 - The specific branch or location of the bank where your account was opened or is maintained.
- **Name of Rep.**
 - The full name of the authorized and appointed person act on behalf of the company or organisation in a specific matter, such as an application, registration, or transaction.
- **Rep. Email**
 - The official email address of the authorized and appointed person act on behalf of the company or organisation.
- **Rep. Mobile No**
 - The mobile phone number of the authorized and appointed person act on behalf of the company or organisation. Please ensure that the number provided is active and reachable during working hours.
- **Roc No.**
 - The official company registration number issued by the **Companies Commission of Malaysia (SSM)** when a business or company is legally registered.

3.3.4.13 Upon completion of the information, user click on “**Next**” button, will be navigated to the next steps “**Attachment**”. The attachment details are where the user would require to upload the supporting document for the procurement process of MDG. Please be reminded that all the mandatory fields highlighted in “*” is required to fill in else you will not be able to proceed to the next steps. Do take note that MDG procurement might request for additional support document from you for further verification through email. Do check your email constantly to avoid the delay of the procurement process.



MDG Application Form

Company Profile | Activity | Feedback | Payment Details | **Attachments** | Submission

**Mandatory fields*

Attachment for Trading Company

*** Supporting Documents.**

Upload File Please upload...	Certificate of Incorporation Form 9 or Form 13 or Section 17 or Section 28
Upload File Please upload...	Latest Form of Annual Return of Company Having A Share Capital or Section 68 for the year 2023 or 2024(Full Set)
Upload File Please upload...	Company's Audited Financial Statement for the year 2023 or 2024(Full Set)
Upload File Please upload...	Latest EPF Statement (<i>Form A is not applicable</i>)
Upload File Please upload...	Company Brochure or Company Profile
Upload File Please upload...	Letter of declaration by supplier to certify that products are made in Malaysia. (<i>Format as per Annex 1 and to be printed in supplier Letterhead</i>)

Attachment for Virtual Event: Trade Fair/Exhibition Locally Or Overseas

Participation Fee Section

Upload File Please upload...	Receipt or Bank Statement or Credit Card Statement or Telegraphic Transfer*
Upload File Please upload...	Invoice (s) itemised*
Upload File Please upload...	e-Show Directory (List of Exhibitor) or Floor plan with company's name and booth number*
Upload File Please upload...	Virtual Booth Photo with company's name*

<<back | next >>

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- **Supporting Document**
 - The supporting document to be upload shall be reflected according to the type of business of your organisation. On the top of the label, you will be able to view “**Attachment for Trading Company**”:
 - Certificate of Incorporation Form 9 or Form 13 or Section 17 or Section 28
 - Latest Form of Annual Return of Company Having a Share Capital or Section 68 for Year 2023 or 2024.
 - Company's Audited Financial Statement for the year 2023 and 2024
 - Latest EPF Statement
 - Company Brochure or Company Profile
 - Letter of declaration by supplier to certify that products are made in Malaysia.
- **Attachment for Virtual Event: Trade Fair/Exhibition Locally or Overseas**
 - **Receipt or Bank Statement or Credit Statement or Telegraphic Transfer**
 - The document serves as **proof of payment** showing that a transaction has been successfully completed.

- **Invoice (s) itemised**
 - The formal document issued by MDTP Solutions, detailing the products or services subscribed.
- **e-Show Directory (List of Exhibitor) or Floor Plan with company’s name and booth number**
 - The screenshot of **MADANI Digital Trade > Directory Listing** that lists all exhibitors participating in MADANI Digital Trade. This image must include your **company’s name** or **booth number** as proof of participation.
- **Virtual Booth Photo with Company’s Name**
 - The digital image or screenshot of your company’s virtual exhibition booths. This image must clearly show your company’s name as displayed in the booth layout.

3.3.4.14 Upon completion of the information, user click on “**Next**” button, will be navigated to the final steps “**Submission**” for the final declaration before submitting the application for MDG Approval.



The screenshot shows the 'MDG Application Form' interface. At the top, there is a header with the 'MADANI DIGITAL TRADE' logo and 'MARKET DEVELOPMENT GRANT (MDG)'. Below the header, there are navigation tabs: 'Cooperative Profile', 'Activity', 'Feedback', 'Payment Details', 'Attachments', and 'Submission' (which is highlighted in red). The main content area is titled 'MDG Application Form' and contains a 'Declaration' section. The declaration text reads: 'I HEREBY DECLARE that my organisation is exporting product or service that is made in Malaysia and fulfilling all the MDG eligibility criteria. Furthermore, I HEREBY CONFIRM AND SOLEMNLY UNDERTAKE that all information given and/or particulars stated above in relation to the application is true, correct, and complete. Notwithstanding the generality of the foregoing, the company and I agree and confirm that MATRADE IS AUTHORIZED to verify and/or make any checks and/or obtain any information and/or confirmation, with or from any entities, for any purposes which MATRADE deems fit. The company and I also understand that MATRADE have the right to REJECT my/the company's application in the event of any non-compliance to the Market Development Grant guidelines and requirements by me and/or the company. I FULLY UNDERSTAND that in the event any information given in this application is found by MATRADE to be incorrect, false, misleading or wrong will render me and/or the company liable to face any penal actions including but not limited to the Penal Code (Act 574) or other consequences as may be prescribed by the laws or otherwise warranted. Any information if found to be incorrect, false, misleading or wrong will render me and/or the company liable to rejection of our claims without prejudice to any other action that may be taken against me and/or the company in this regard. The company and I fully agree and are well aware that MATRADE have the right to blacklist me and/or the company, AND the company and I shall be required to reimburse any and all grants received from MATRADE.'

Below the declaration text, there are input fields for:

- Name of Applicant* :
- Designation* :
- Mobile No* : (e.g. 0123456789)
- Date* : 04/05/2025

At the bottom of the form, there is a disclaimer: 'DISCLAIMER: MATRADE MAKES NO REPRESENTATION AND ACCEPTS NO LIABILITY RESULTING FROM THE INFORMATION PROVIDED BY THE APPLICANT'. Below the disclaimer, there are two buttons: '<<back' and 'Submit'.

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3.3.4.15 User are requiring to fill in the fields displayed on “**Submission**” form. Please be reminded that all the mandatory fields highlighted in “*” is required to fill in else you will not be able to proceed with the submission.



MDG Application Form

Cooperative Profile | Activity | Feedback | Payment Details | Attachments | **Submission**

**Mandatory fields*

Declaration.

I HEREBY DECLARE that my organisation is exporting product or service that is made in Malaysia and fulfilling all the MDG eligibility criteria.

Furthermore, **I HEREBY CONFIRM AND SOLEMNLY UNDERTAKE** that all information given and/or particulars stated above in relation to the application is true, correct, and complete.

Notwithstanding the generality of the foregoing, the company and I agree and confirm that **MATRADE IS AUTHORIZED** to verify and/or make any checks and/or obtain any information and/or confirmation, with or from any entities, for any purposes which MATRADE deems fit.

The company and I also understand that MATRADE have the right to **REJECT** my/the company's application in the event of any non-compliance to the Market Development Grant guidelines and requirements by me and/or the company.

I **FULLY UNDERSTAND** that in the event any information given in this application is found by MATRADE to be incorrect, false, misleading or wrong will render me and/or the company liable to face any penal actions including but not limited to the Penal Code (Act 574) or other consequences as may be prescribed by the laws or otherwise warranted.

Any information if found to be incorrect, false, misleading or wrong will render me and/or the company liable to rejection of our claim without prejudice to any other action that may be taken against me and/or the company in this regard. The company and I fully agree and are well aware that MATRADE have the right to blacklist me and/or the company, AND the company and I shall be required to reimburse any and all grants received from MATRADE.

Name of Applicant* :

Designation* :

Mobile No* : (e.g. 0123456789)

Date* : 04/05/2025

DISCLAIMER: MATRADE MAKES NO REPRESENTATION AND ACCEPTS NO LIABILITY RESULTING FROM THE INFORMATION PROVIDED BY THE APPLICANT

<<back Submit

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- **Name of Applicant**
 - The full legal name of the individual applying for the MDG grant.
- **Designation**
 - The official job title or position held by the applicant within the organisation.
- **Mobile No.**
 - The contact no. that the applicant is holding, please ensure the mobile number is active and accessible to receive important notification.
- **Date**
 - The date of the applicant submitting the application.

**** Please be reminded that the information entered should be the same information entered on the session of “Person Who Submit this MDG Application” under “Company Profile”.**

3.3.4.16 User click on “**Submit**” button to submit the MDG Application and upon successful submission, system will display the confirmation message per below:



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3.3.4.17 Upon successful submission, user will be able to receive the confirmation message and references number of the MDG Application.

Your MDG application has been submitted. Please keep this reference number DGC7MT245 for future reference on your application.

An acknowledgement notification will be sent to your email within seven (7) working days. You are also advised to log-in the MADANI Digital Trade for updates of your application status.

And please click here  to print the form for your copy.

You may now close this window. Your application will be listed in the MATRADE Member Portal Dashboard. Please refresh the dashboard.

Thank You.