



City of Glendale

5850 West Glendale Avenue
Glendale, AZ 85301

City Council Workshop Agenda

Mayor Jerry Weiers
Vice Mayor Ian Hugh
Councilmember Jamie Aldama
Councilmember Samuel Chavira
Councilmember Ray Malnar
Councilmember Lauren Tolmachoff
Councilmember Bart Turner

Tuesday, May 17, 2016

1:30 PM

Council Chambers

Workshop

One or more members of the City Council may be unable to attend the Workshop or Executive Session Meeting in person and may participate telephonically, pursuant to A.R.S. § 38-431(4).

CALL TO ORDER

WORKSHOP SESSION

1. [16-221](#) CIOSI - PRESENTATION ON DOWNTOWN DIRECTIONAL SIGNING ALONG GRAND AVENUE
Staff Contact: Jack Friedline, Director, Public Works
Staff Presenter: Trevor Ebersole, Interim Deputy Public Works Director

CITY MANAGER'S REPORT

This report allows the City Manager to update the City Council. The City Council may only acknowledge the contents to this report and is prohibited by state law from discussing or acting on any of the items presented by the City Manager since they are not itemized on the Council Workshop Agenda.

CITY ATTORNEY'S REPORT

This report allows the City Attorney to update the City Council. The City Council may only acknowledge the contents to this report and is prohibited by state law from discussing or acting on any of the items presented by the City Attorney since they are not itemized on the Council Workshop Agenda.

COUNCIL ITEMS OF SPECIAL INTEREST

Councilmembers may indicate topic(s) they would like to have discussed by the Council at a future Workshop and the reason for their interest. The Council does not discuss the new topics at the Workshop where they are introduced.

MOTION TO GO INTO EXECUTIVE SESSION**1. CALL TO ENTER INTO EXECUTIVE SESSION****EXECUTIVE SESSION****1. LEGAL MATTERS**

A. The City Council will meet with the City Attorney for legal advice, discussion and consultation regarding the city's position in pending or contemplated litigation, including settlement discussions conducted in order to avoid or resolve litigation. (A.R.S. § 38-431.03(A)(3)(4))

B. Council will meet to discuss and consider records exempt by law from public inspection and are specifically required to be maintained as confidential by state or federal law. (A.R.S. § 38-431.03(A)(4))

2. PERSONNEL MATTERS

A. The City Council will meet to discuss and consider applicants for the position of City Clerk and provide direction to the Human Resource Director. (A.R.S. § 38.431-03 (A)(1))

B. The City Council will meet to discuss and consider the City Manager's performance evaluation. (A.R.S. § 38-431.03(A)(1))

Upon a public majority vote of a quorum of the City Council, the Council may hold an executive session, which will not be open to the public, regarding any item listed on the agenda but only for the following purposes:

- (i) discussion or consideration of personnel matters (A.R.S. § 38-431.03(A)(1));
- (ii) discussion or consideration of records exempt by law from public inspection (A.R.S. § 38-431.03(A)(2));
- (iii) discussion or consultation for legal advice with the city's attorneys (A.R.S. § 38-431.03(A)(3));
- (iv) discussion or consultation with the city's attorneys regarding the city's position regarding contracts that are the subject of negotiations, in pending or contemplated litigation, or in settlement discussions conducted in order to avoid or resolve litigation (A.R.S. § 38-431.03(A)(4));
- (v) discussion or consultation with designated representatives of the city in order to consider its position and instruct its representatives regarding negotiations with employee organizations (A.R.S. § 38-431.03(A)(5)); or
- (vi) discussing or consulting with designated representatives of the city in order to consider its position and instruct its representatives regarding negotiations for the purchase, sale or lease of real property (A.R.S. § 38-431.03(A)(7)).

Confidentiality

Arizona statute precludes any person receiving executive session information from disclosing that information except as allowed by law. A.R.S. § 38-431.03(F). Each violation of this statute is subject to a civil penalty not to exceed \$500, plus court costs and attorneys' fees. This penalty is assessed against the person who violates this statute or who knowingly aids, agrees to aid or attempts to aid another person in violating this article. The city is precluded from expending any public monies to employ or retain legal counsel to provide legal services or representation to the public body or any of its officers in any legal action commenced for violation of the statute unless the City Council takes a legal action at a properly noticed open meeting to approve of such expenditure prior to incurring any such obligation or indebtedness. A.R.S. § 38-431.07(A)(B).



Legislation Description

File #: 16-221, Version: 1

CIOSI - PRESENTATION ON DOWNTOWN DIRECTIONAL SIGNING ALONG GRAND AVENUE

Staff Contact: Jack Friedline, Director, Public Works

Staff Presenter: Trevor Ebersole, Interim Deputy Public Works Director

Purpose and Policy Guidance

This is a request for City Council to review and provide guidance for signage along Grand Avenue directing drivers to downtown Glendale. Specifically, staff is seeking Council direction on two proposals: to work with the Arizona Department of Transportation to install signage on Grand Avenue and/or to develop a comprehensive wayfinding program for the downtown Glendale area.

Background

This presentation is in response to a Council Item of Special Interest Councilmember Aldama requested at the February 16, 2016 Council Workshop, regarding installation of additional signing along Grand Avenue directing people to downtown Glendale.

A review of current signing in the downtown area found that there are two existing signs along Grand Avenue approaching downtown Glendale. One sign is for southeast-bound Grand Avenue in advance of Myrtle Avenue, directing people going to downtown Glendale to use Myrtle Avenue. The other is for northwest-bound Grand Avenue prior to 57th Drive, directing travelers going to downtown Glendale to use 57th Drive. Both of these are standard guide signs (white text on a green background) and fall within the Arizona Department of Transportation (ADOT) right-of-way since Grand Avenue is owned, operated and maintained by ADOT.

In addition to the signs along Grand Avenue, there are a variety of signs along 59th and Glendale avenues giving directions to parking options as well as the historic downtown area and city facilities. There are also signs in the Catlin Court area directing pedestrians to shopping opportunities along with kiosks located in the Murphy Park area providing maps of the downtown businesses and destinations.

Analysis

Staff has identified two possible proposals to enhance signing for downtown businesses and amenities. First is the Grand Canyon State Logo Sign program. This is a program that is administered by ADOT along state highway facilities. Currently the program is in place for urban freeways such as I-17, I-10, and SR-101L and allows for qualified businesses to purchase, through a bidding process, logo advertising for travel-related businesses such as food, gas, lodging, camping, 24-hr pharmacies and attractions. This program is not currently in place along US-60 (Grand Avenue); however, should Council wish, staff could approach ADOT about expanding the program to include Grand Avenue.

A second proposal would be to develop a comprehensive and consistent wayfinding sign program for downtown Glendale that directs residents and guests to the various commercial, historic, and public service amenities in downtown Glendale. These signs could be placed along each of the major corridors leading into downtown including 59th, Glendale, and Grand avenues. Several possible approaches to a wayfinding sign program could be developed and brought forward to City Council for consideration.

Both proposals could be pursued in an effort to provide maximum coverage for downtown businesses and services. It is important to note that any signing along Grand Avenue would need to be coordinated with ADOT and likely the BNSF Railroad based on right-of-way limits.

Community Benefit/Public Involvement

A vibrant downtown is the core of any community. Providing directions to shopping, entertainment, and public service opportunities in downtown Glendale will make it easier for residents and guests to navigate the area and enhance the appeal of downtown.

Budget and Financial Impacts

Financial impacts will depend on Council's direction.