



2026 Index and Shareholder Coalition Impact Snapshot

OUR STRATEGY

The Counter-Censorship Task Force engages with corporate America to advance respect for our God-given right to speak freely, protect freedom of religion, and chisel these ideals into corporate policies. At the foundation of our fight against corporate censorship is the Viewpoint Diversity Score Business Index—a powerful tool built on ADF's legal expertise. The Index exposes the very corporate policies that empower censorship and discrimination. These policies become the targets of our multi-levered strategy: shareholder engagement, public advocacy, model legislation, and, when necessary, litigation.

OUR IMPACT (BY GOD'S GRACE)

Our strategy has sparked unprecedented engagement at the highest levels of American corporations. Proposals filed grew **940% over four years**. Wins jumped from 1 in the first two years, to 23 last year, to **58 this year**.

104

Shareholder Proposals

58

Policy & Behavioral Changes

77

Meetings with Corporations

HIGHLIGHTS

1 Industry-Wide Shift on Debanking

Eight of the eleven largest U.S. banks have committed to not debanking customers based on religious or political viewpoints. President Trump signed an Executive Order on fair banking originally drafted by ADF Senior Counsel Brian Knight. That Executive Order has led to sweeping regulatory changes that are intended to root out debanking practices.

2 In a Massive Blow to Gender Ideology, Corporate Participation in the HRC Corporate Equality Index Cratered

HRC CEI participation plummeted from 377 companies to 131. ADF's exposure of the CEI, which rewards companies for covering child gender transitions, drove Meta, Delta, Capital One, Boeing, Lockheed Martin, American Express, PNC Bank, and others to withdraw.

3 SPLC Censorship Exposed and Discrimination Against Religious Organizations in Retreat

DoorDash, Salesforce, AT&T, and Texas Instruments committed to removing the SPLC "Hate Map" filter from employee gift-matching programs. ADF's Ryan Bangert testified before the House Judiciary Committee on the SPLC's role as a corporate censor. BlackRock, Bank of America, Boeing, Wells Fargo and others opened their charitable gift-match programs to religious organizations.

4 Microsoft Ends Nonprofit Discrimination

After ADF-led negotiations, Microsoft extended nonprofit discounts to all qualifying organizations including religious nonprofits and pregnancy centers.

5 DEI in Decline

After years of sustained engagement on DEI issues, numerous companies eliminated their discriminatory DEI programs and initiatives. Our efforts confirmed that Ameren, Chipotle, General Motors, Delta Air Lines, RTX, General Dynamics, Boeing, and East West Bank pulled back from their DEI initiatives and returned to merit-driven practices.

58

WINS

VIEWPOINT-NEUTRAL BANKING



CHARITABLE GIVING



FREE SPEECH POLICIES



NONPROFIT DISCOUNT PRICING



EXITED HRC CORPORATE EQUALITY INDEX



DEFENDING LIFE

