



STRATEGIC PLAN 2026-2031

*Adopted by VGPL Board of Directors, 16-Jun-2009
Revised and approved by the VGPL Board of Directors, 21-Jun-2016
Revised and approved by the VGPL Board of Directors, 21-Jul-2020
Revised and approved by the VGPL Board of Directors, 12-Jun-2025*

Our Mission: Vista Grande Public Library is dedicated to providing access to information, fostering lifelong learning and building community through diverse resources and services

Our Vision: To be the cornerstone of knowledge and community engagement, empowering individuals and enriching lives through the power of literacy and access to information in Eldorado and the surrounding communities.

STRATEGIC GOALS	OBJECTIVES
Provide enriching and engaging learning and entertainment experiences for all generations based on community needs.	• Deliver free public programs online and in person for all ages to promote information literacy, reading for enjoyment, personal growth, knowledge, and development. • Organize materials, programs and services for youth from toddler to teens that: encourage interest in reading and learning, aid in school preparation and socialization, and promote the library as a place to discover educational resources, find entertainment, and follow their interests. • Offer community service opportunities for all ages. • Organize resources for patrons to explore topics of personal interest. • Deliver programs and materials to encourage community engagement. • Support well-trained staff in the delivery of materials, services, and technology. • Actively Recruit and support talented, enthusiastic, and dedicated volunteers of all ages. • Maintain an accessible Meeting Room for community events consistent with the Library mission. • Expand the collection of electronic books, downloadable audio books, and other digital content as resources permit. • Adapt collection and programs in content and form to meet changing patron needs.
Leverage technology resources and support digital information literacy.	• Provide up-to-date, efficient, user-friendly technology to meet demands of library patrons remotely and in-house. • Create and sustain an electronic lending program. • Promote the Library website and other social technology platforms as information resources about library services and events as well as access portals to the library catalog and internet resources. • Encourage patrons' use of online self-service options to access library materials and information. • Expand learning opportunities where possible to enable patrons to become more digitally self-sufficient. • Provide access to online technologies
Strengthen community and business partnerships.	• Collaborate with community organizations • Develop and promote strong relationships with local businesses • Partner with other public and private groups, including libraries. • Showcase local creative talent to build awareness and foster community engagement. • Build community through participation in local events and advocacy. • Inform the community of library status and progress via the website and other communication channels.

STRATEGIC GOALS	OBJECTIVES
Ensure the Library's long-term viability.	• Maintain a broad funding mix of community donations, grants, government funding, and special-event revenue. • Maintain an adequate Operating Reserve. • Grow the VGPL Sustaining Fund by identifying and cultivating potential fund-specific donors. • Create a sustainable legacy-giving program and increase associated gifts. • Create a sustainable business-donor program. • Increase staff where appropriate and necessary for daily operations including bookkeeping and accounting. • Expand and diversify the donor base. • Identify long-term and short-term funding needs and appropriate funding sources. • Ensure government-related library funding by a continued program of legislative advocacy and maintaining eligibility for General Obligation Bond funding. • Develop risk management and mitigation plans.