

ArabClicks Display AdGroups Made Easy



ArabClicks Display - Ad Groups Tutorial

Ad Groups enables you to promote multiple offers & creatives - all with just one Ad Tag code.

You can create and use live Ad Groups to organize offers and creatives based on niche, payout types, and other identifiers that suit your needs.

ArabClicks Display - Ad Groups Tutorial

In this guide you'll learn :

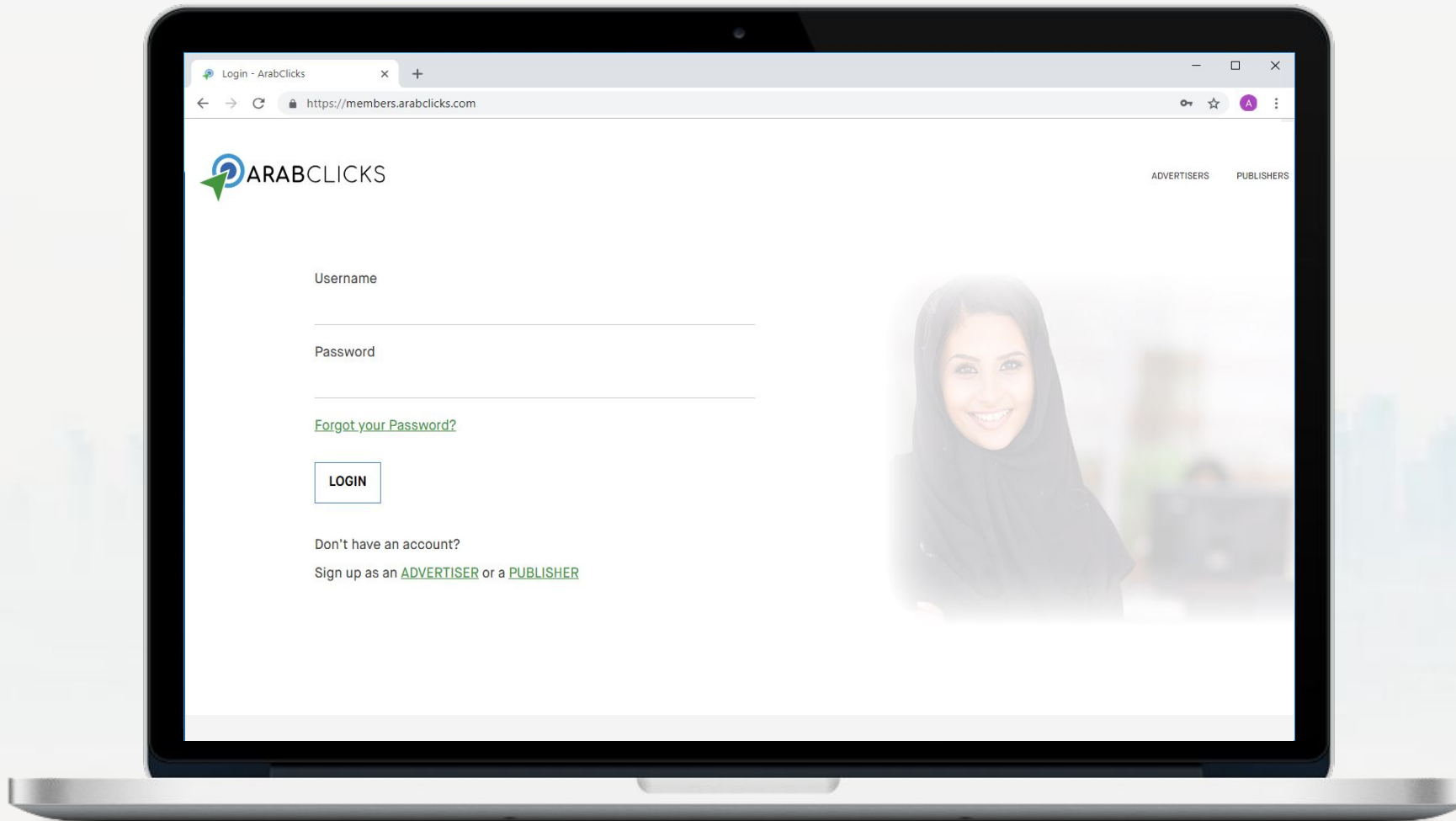
1. How to use a live Ad Group
2. How to review Ad Group details
3. How to create your own Ad Group

1. How to use a live Ad Group

A faded, light blue-tinted image of a city skyline, likely Dubai, featuring the Burj Khalifa as the central, tallest skyscraper. The image is positioned in the background, behind the main text.

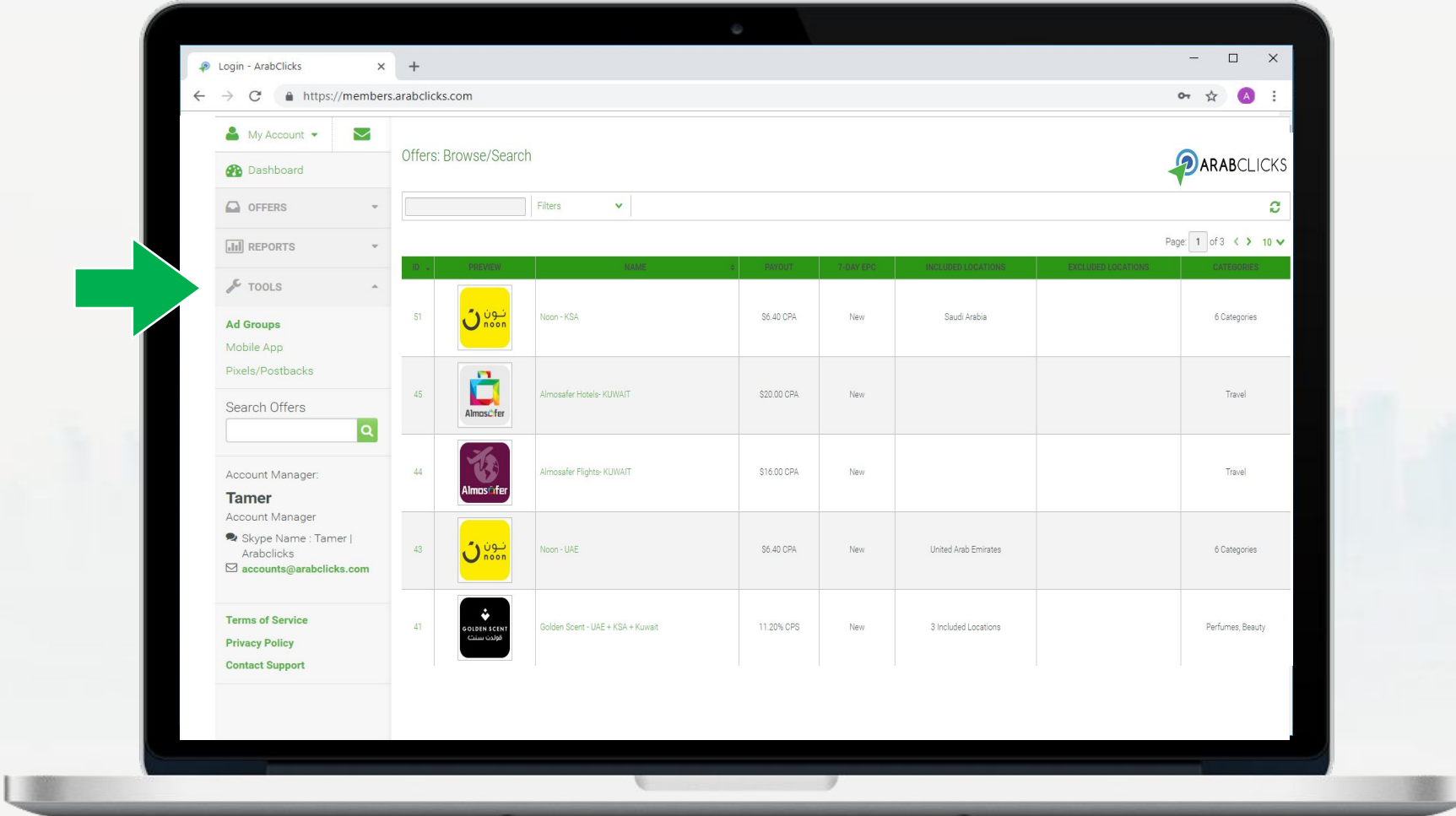
Let's Get Started!

Login to your ArabClicks account








“Ad Groups” Tab

Click on “Tools” in the left side bar and choose the “Ad Groups” tab



The screenshot displays the ArabClicks dashboard interface. On the left sidebar, the 'Tools' menu is expanded, and the 'Ad Groups' tab is selected. A green arrow points to the 'Tools' menu item. The main content area shows a table of offers with columns for ID, Preview, Name, Budget, Start Date, Included Locations, Excluded Locations, and Categories. The table lists several offers, including Noon-KSA, Almosafer Hotels- KUWAIT, Almosafer Flights- KUWAIT, Noon- UAE, and Golden Scent - UAE + KSA + Kuwait.

ID	Preview	Name	Budget	Start Date	Included Locations	Excluded Locations	Categories
51		Noon - KSA	\$6.40 CPA	New	Saudi Arabia		6 Categories
45		Almosafer Hotels- KUWAIT	\$20.00 CPA	New			Travel
44		Almosafer Flights- KUWAIT	\$16.00 CPA	New			Travel
43		Noon - UAE	\$6.40 CPA	New	United Arab Emirates		6 Categories
41		Golden Scent - UAE + KSA + Kuwait	11.20% CPS	New	3 Included Locations		Perfumes, Beauty

Choose an Ad Group

The name of the group includes a short description of the group - Choose the group that suits your needs

The screenshot displays the ArabClicks Ad Groups management interface. The main content area features a table of ad groups with the following data:

ID	NAME	STATUS	TYPE	SIZE	IMPRESSIONS	CLICKS	CTR	CONVERSIONS	CPC	PAYOUT
2	RPM-souq	active	banner	300x250	0	0	0%	0	\$0.00	\$0.00
12	Carusel 300x250 - EN	active	banner	300x250	10	2	20.00%	0	\$0.00	\$0.00
14	GoldenScent Campaign Feb 5th-13	active	banner	300x250	0	0	0%	0	\$0.00	\$0.00
15	GoldenScent Campaign Feb 5th-13	active	banner	728x90	0	0	0%	0	\$0.00	\$0.00
16	300x250 Fashion	active	banner	300x250	0	0	0%	0	\$0.00	\$0.00

A green arrow points to the search bar in the sidebar, which is labeled "Search Offers".

Generate an Ad Tag for your Site in 3 Simple Steps

1. Choose between JavaScript tag or iFrame tag
2. Copy the tag
3. Paste tag to your site

The screenshot displays the ArabClicks dashboard interface. The main content area is titled "GoldenScent Campaign Feb" and "Generate Ad Tags". A dropdown menu is open, showing "JavaScript" selected. Below the menu, a text area contains the following code:

```
<!-- Javascript Ad Tag: 14 -->
<div id="arabclicks14ZWmy4Q"></div>
<script src="http://go.arabclicks.com/aff_ad?
campaign_id=14&aff_id=1002&format=js&divid=arabclicks14
ZWmy4Q" type="text/javascript"></script>
```

To the right of the code area, a "Details" panel provides the following information:

- TYPE: Banner
- SIZE: 300x250
- STATUS: Active
- SERVED: By Optimization : Revenue per Thousand Impressions (RPM)

At the bottom of the dashboard, a table displays "Stats for Feb 4th, 2019 - Feb 10th, 2019". The table has the following columns: OFFER FILE, OFFER, OFFER URL, STATUS, IMPRESSIONS, CLICKS, CTR, CONVERSIONS, and PAYOUT.

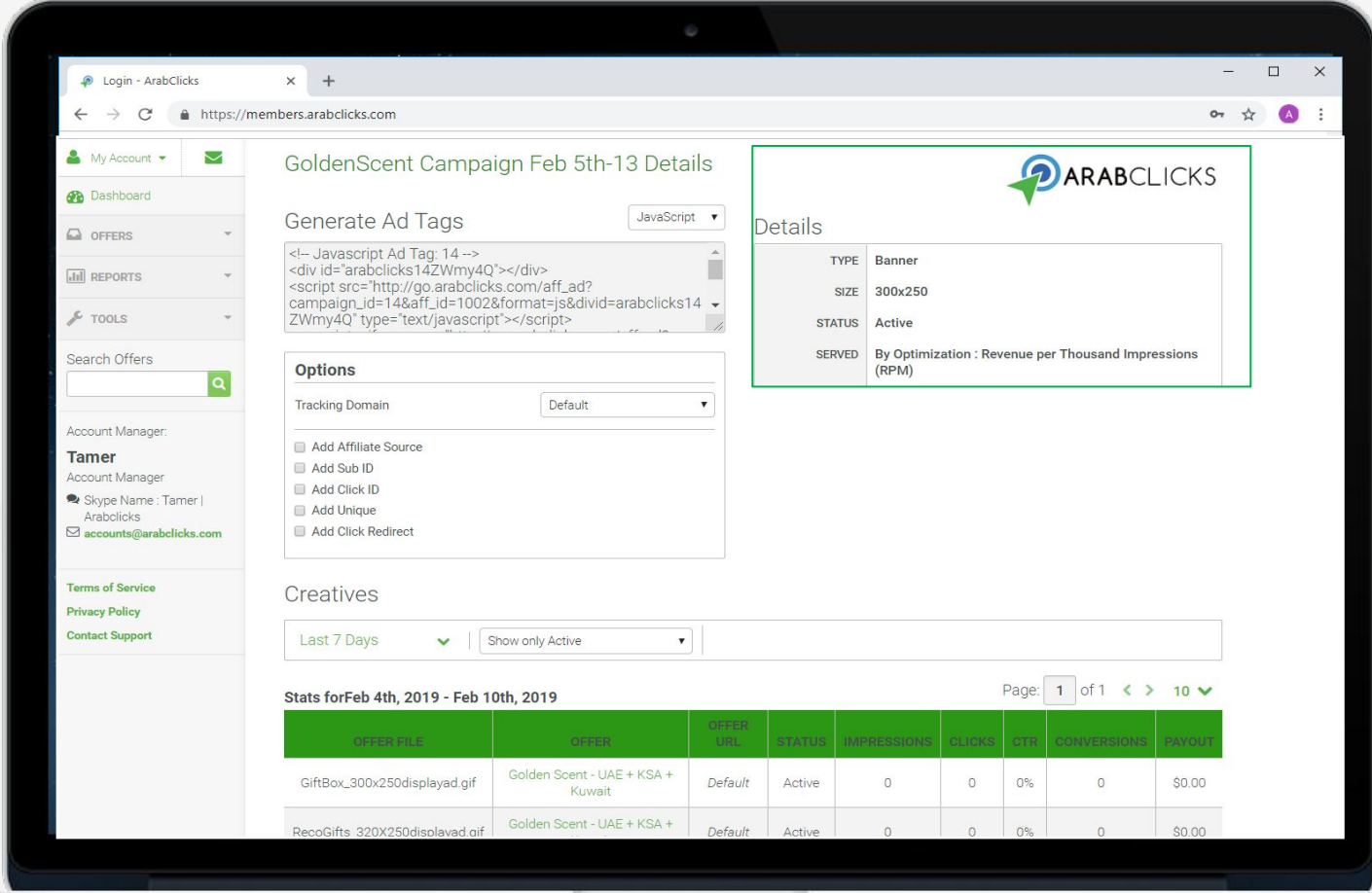
OFFER FILE	OFFER	OFFER URL	STATUS	IMPRESSIONS	CLICKS	CTR	CONVERSIONS	PAYOUT
GiftBox_300x250displayad.gif	Golden Scent - UAE + KSA + Kuwait	Default	Active	0	0	0%	0	\$0.00
RecoGifts_320X250displayad.gif	Golden Scent - UAE + KSA + Kuwait	Default	Active	0	0	0%	0	\$0.00

2. How to review Ad Group details

A faded, light blue-tinted background image of a city skyline, featuring several tall skyscrapers and buildings, likely representing a major financial or business hub.

Ad Group Details

Inside each Ad Group you will be able to review Ad Group details such as ads type, size, status, and how the ads are served (random/custom weights/ by performance optimization)



The screenshot displays the ArabClicks dashboard for a specific ad group. The page is titled "GoldenScent Campaign Feb 5th-13 Details". On the left, there is a sidebar with navigation options: My Account, Dashboard, OFFERS, REPORTS, and TOOLS. Below these is a search bar for offers and account information for Tamer, the Account Manager. The main content area is divided into several sections:

- Generate Ad Tags:** A section with a "JavaScript" dropdown and a code editor containing the following code:

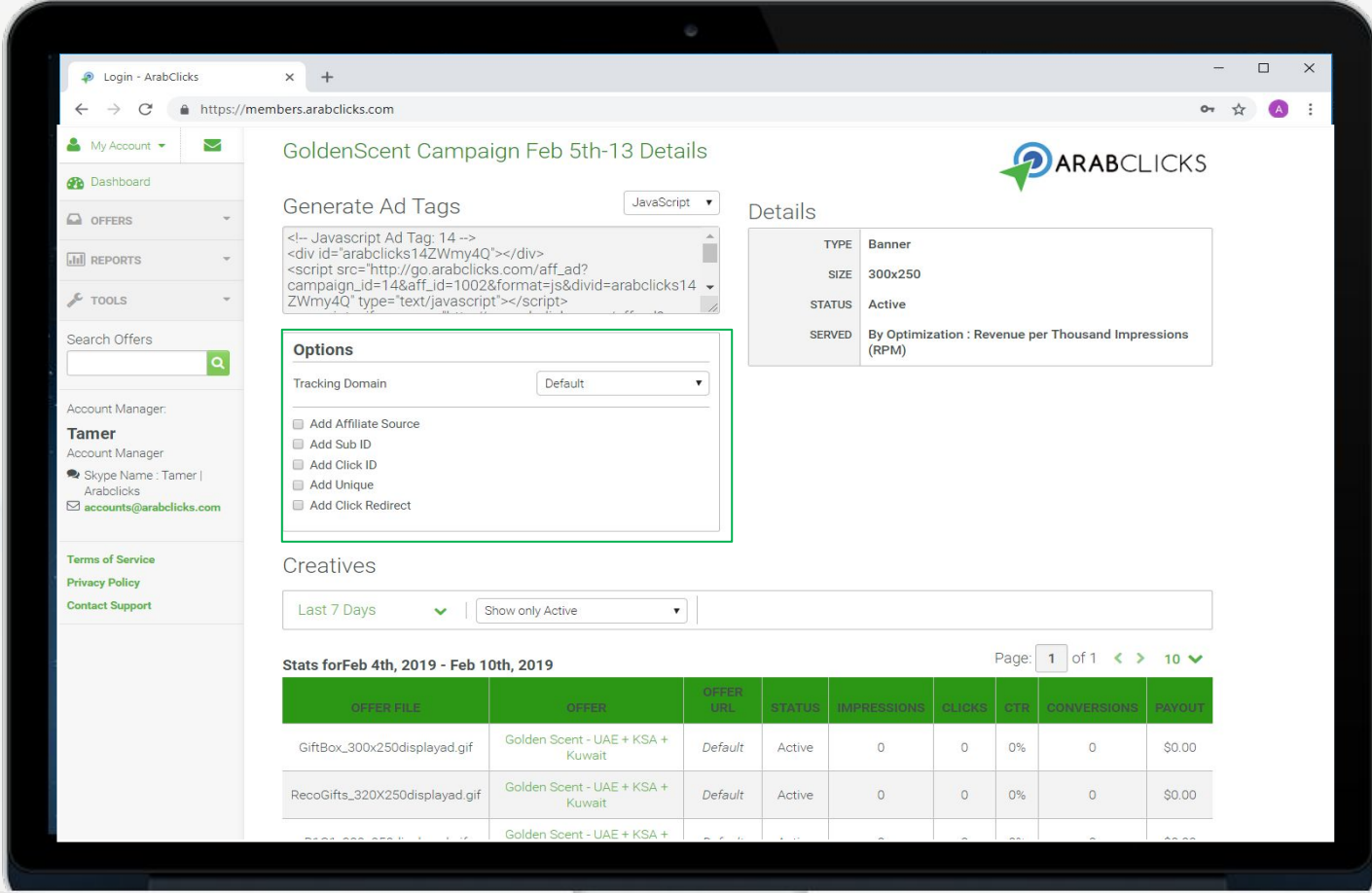
```
<!-- Javascript Ad Tag: 14 -->
<div id="arabclicks14ZWmy4Q"></div>
<script src="http://go.arabclicks.com/aff_ad?
campaign_id=14&aff_id=1002&format=js&divid=arabclicks14
ZWmy4Q" type="text/javascript"></script>
```
- Options:** A section with a "Tracking Domain" dropdown set to "Default" and several checkboxes: "Add Affiliate Source", "Add Sub ID", "Add Click ID", "Add Unique", and "Add Click Redirect".
- Details:** A section with the ArabClicks logo and a table of details:

TYPE	Banner
SIZE	300x250
STATUS	Active
SERVED	By Optimization : Revenue per Thousand Impressions (RPM)
- Creatives:** A section with a "Last 7 Days" dropdown and a "Show only Active" dropdown.
- Stats for Feb 4th, 2019 - Feb 10th, 2019:** A table showing performance metrics for two creatives. The table has columns for Offer File, Offer, Offer URL, Status, Impressions, Clicks, CTR, Conversions, and Payout.

OFFER FILE	OFFER	OFFER URL	STATUS	IMPRESSIONS	CLICKS	CTR	CONVERSIONS	PAYOUT
GiftBox_300x250displayad.gif	Golden Scent - UAE + KSA + Kuwait	Default	Active	0	0	0%	0	\$0.00
RecoGifts_320X250displayad.oif	Golden Scent - UAE + KSA +	Default	Active	0	0	0%	0	\$0.00

Ad Group Tracking

In order to monitor the Ad Group's performance, you can add tracking parameters to the Ad Group



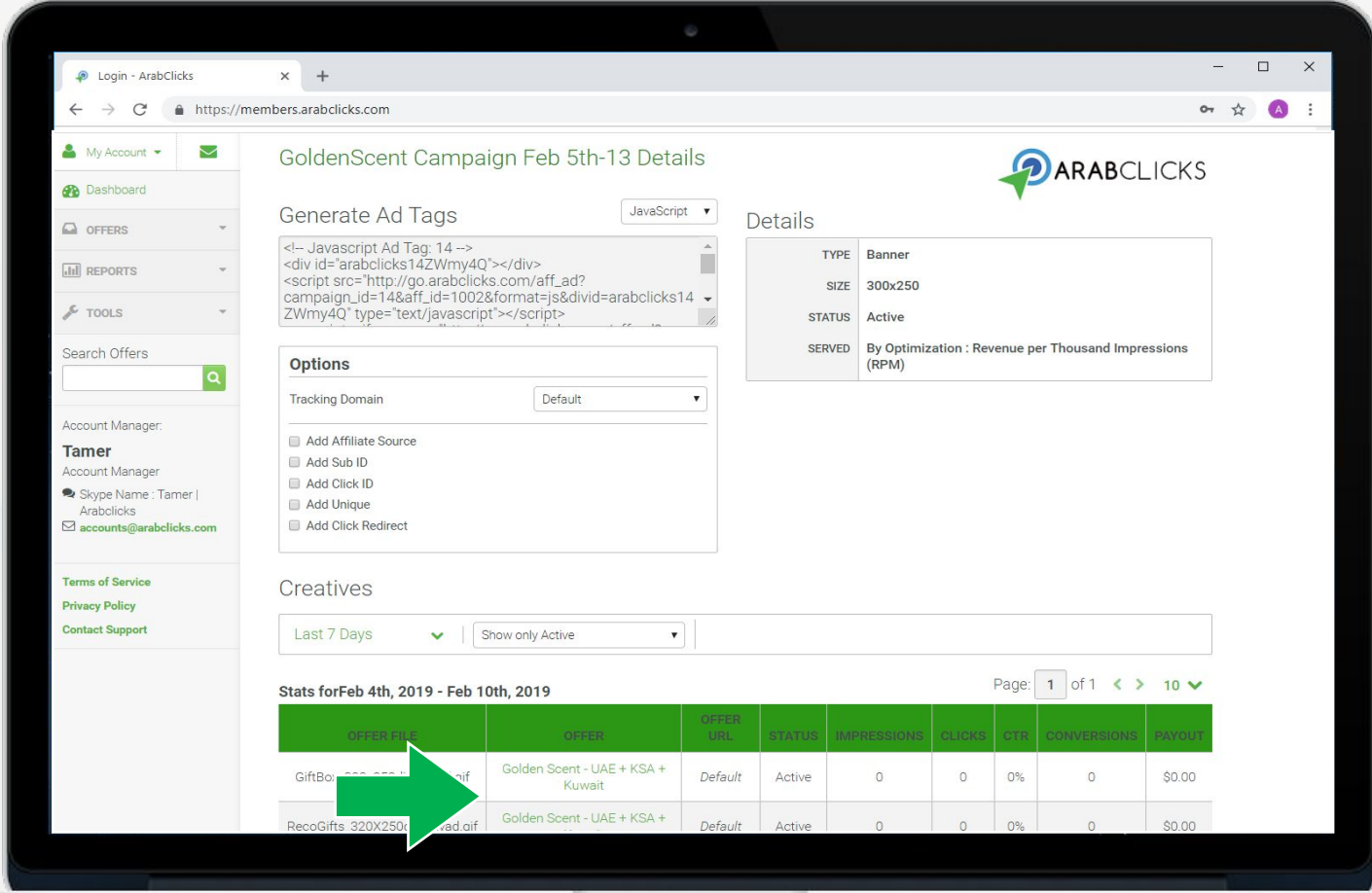
The screenshot displays the ArabClicks dashboard for the 'GoldenScent Campaign Feb 5th-13 Details'. The interface includes a sidebar with navigation options like 'My Account', 'Dashboard', 'OFFERS', 'REPORTS', and 'TOOLS'. The main content area is divided into several sections:

- Generate Ad Tags:** A text area containing JavaScript code for tracking, with a dropdown menu set to 'JavaScript'.
- Options:** A section with a 'Tracking Domain' dropdown set to 'Default' and several checkboxes for 'Add Affiliate Source', 'Add Sub ID', 'Add Click ID', 'Add Unique', and 'Add Click Redirect'. This section is highlighted with a green border.
- Details:** A table showing ad specifications: TYPE: Banner, SIZE: 300x250, STATUS: Active, and SERVED: By Optimization : Revenue per Thousand Impressions (RPM).
- Creatives:** A section with filters for 'Last 7 Days' and 'Show only Active'.
- Stats for Feb 4th, 2019 - Feb 10th, 2019:** A table showing performance metrics for two creatives.

OFFER FILE	OFFER	OFFER URL	STATUS	IMPRESSIONS	CLICKS	GTR	CONVERSIONS	PAYOUT
GiftBox_300x250displayad.gif	Golden Scent - UAE + KSA + Kuwait	Default	Active	0	0	0%	0	\$0.00
RecoGifts_320X250displayad.gif	Golden Scent - UAE + KSA + Kuwait	Default	Active	0	0	0%	0	\$0.00

Review Ad Group Offers

You can review all the Ad Group offers in the table below, in the “Offer” column



The screenshot displays the ArabClicks dashboard for a user named Tamer. The main content area is titled "GoldenScent Campaign Feb 5th-13 Details". It includes a "Generate Ad Tags" section with a JavaScript dropdown and a code editor showing the following code:

```
<!-- Javascript Ad Tag: 14 -->
<div id="arabclicks14ZWmy4Q"></div>
<script src="http://go.arabclicks.com/aff_ad?
campaign_id=14&aff_id=1002&format=js&divid=arabclicks14
ZWmy4Q" type="text/javascript"></script>
```

Below the code is an "Options" section with a "Tracking Domain" dropdown set to "Default" and several checkboxes for "Add Affiliate Source", "Add Sub ID", "Add Click ID", "Add Unique", and "Add Click Redirect".

To the right, a "Details" box shows:

- TYPE: Banner
- SIZE: 300x250
- STATUS: Active
- SERVED: By Optimization : Revenue per Thousand Impressions (RPM)

At the bottom, a "Creatives" section has filters for "Last 7 Days" and "Show only Active". Below this is a table titled "Stats for Feb 4th, 2019 - Feb 10th, 2019" with the following data:

OFFER FILE	OFFER	OFFER URL	STATUS	IMPRESSIONS	CLICKS	GTR	CONVERSIONS	PAYOUT
GiftBo...	Golden Scent - UAE + KSA + Kuwait	Default	Active	0	0	0%	0	\$0.00
RecoGifts_320X250...	Golden Scent - UAE + KSA +	Default	Active	0	0	0%	0	\$0.00

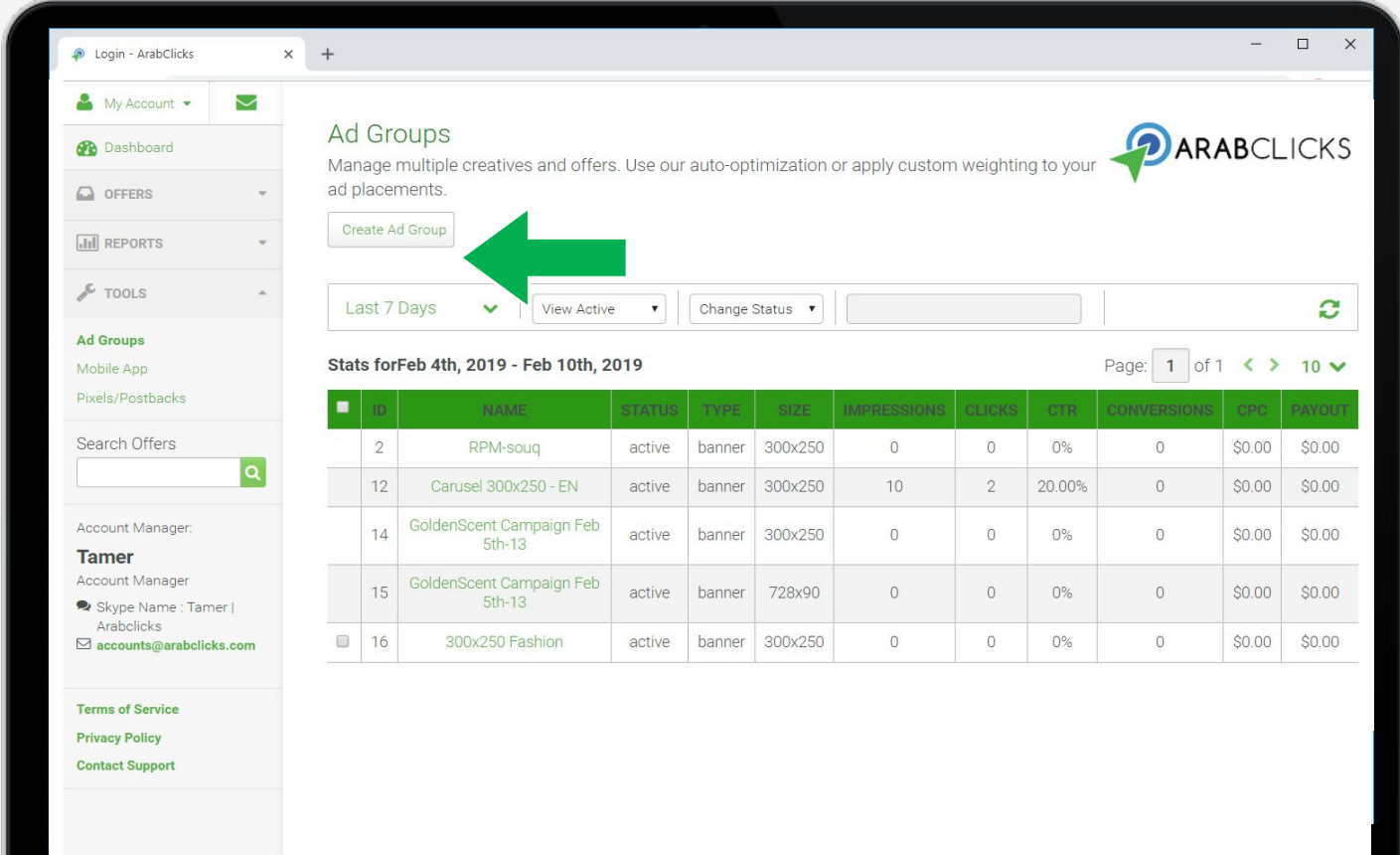
A green arrow points to the "OFFER" column in the table.

3. How to create your own Ad Group

A faded, light blue-tinted image of a city skyline, likely Dubai, featuring the Burj Khalifa as the central, tallest skyscraper. The image is positioned in the background behind the main text.

Create Your Own Ad Group

In the Ad Group main page, click on “Create Ad Group” to create your own group



The screenshot shows the ArabClicks Ad Groups dashboard. A green arrow points to the "Create Ad Group" button. The dashboard includes a sidebar with navigation options, a main content area with a "Create Ad Group" button, a filter bar, and a table of ad groups with columns for ID, Name, Status, Type, Size, Impressions, Clicks, CTR, Conversions, CPC, and Payout.

Ad Groups
Manage multiple creatives and offers. Use our auto-optimization or apply custom weighting to your ad placements.

[Create Ad Group](#)

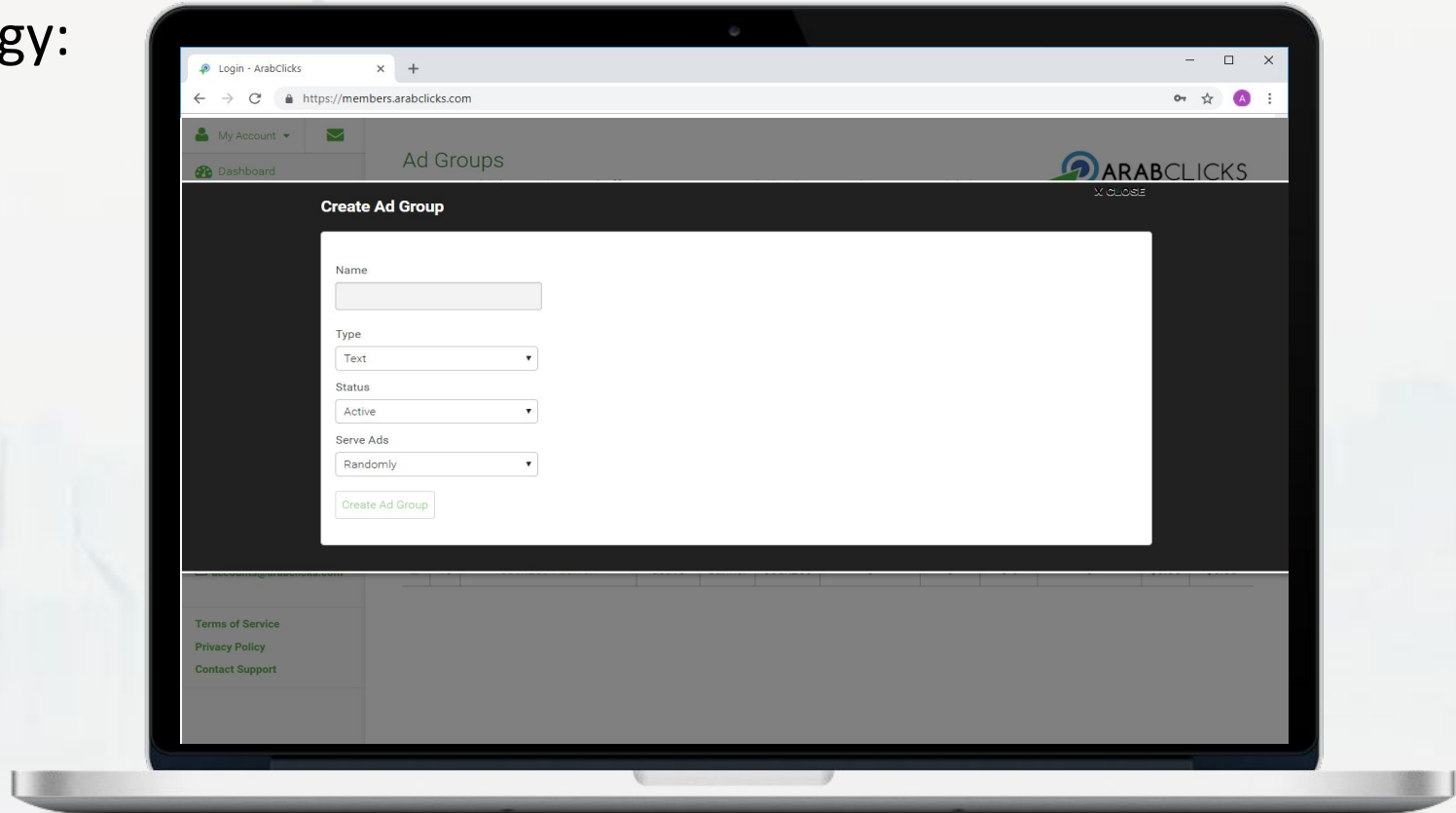
Last 7 Days

Stats for Feb 4th, 2019 - Feb 10th, 2019 Page: 1 of 1 < > 10

ID	NAME	STATUS	TYPE	SIZE	IMPRESSIONS	CLICKS	CTR	CONVERSIONS	CPC	PAYOUT
2	RPM-souq	active	banner	300x250	0	0	0%	0	\$0.00	\$0.00
12	Carousel 300x250 - EN	active	banner	300x250	10	2	20.00%	0	\$0.00	\$0.00
14	GoldenScent Campaign Feb 5th-13	active	banner	300x250	0	0	0%	0	\$0.00	\$0.00
15	GoldenScent Campaign Feb 5th-13	active	banner	728x90	0	0	0%	0	\$0.00	\$0.00
16	300x250 Fashion	active	banner	300x250	0	0	0%	0	\$0.00	\$0.00

Create Ad Group - Fill in the Details

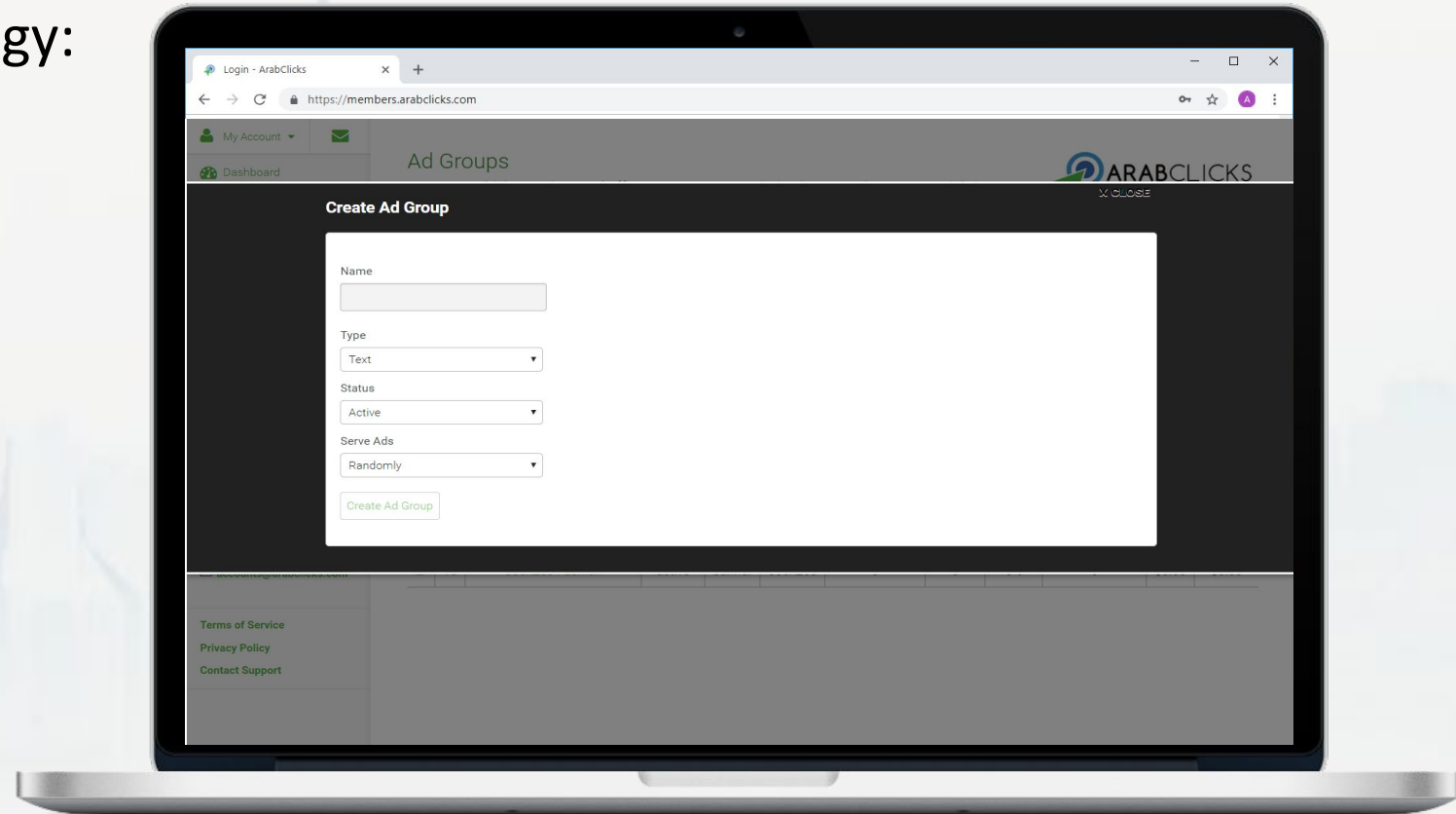
1. Fill in the **Name** of the Ad Group
2. Choose Ad Group **Type** (for banner you'll need to choose banner size)
3. Choose Active **Status**
4. Choose Ad Group serving strategy:
 - Random
 - Custom Weight
 - Optimization method



Create Ad Group - Fill in the Details

1. Fill in the **Name** of the Ad Group
2. Choose Ad Group **Type** (for banner you'll need to choose banner size)
3. Choose Active **Status**
4. Choose Ad Group serving strategy:
 - Random
 - Custom Weight
 - Optimization method

* Once you finished, click on the “Create Ad Group” button



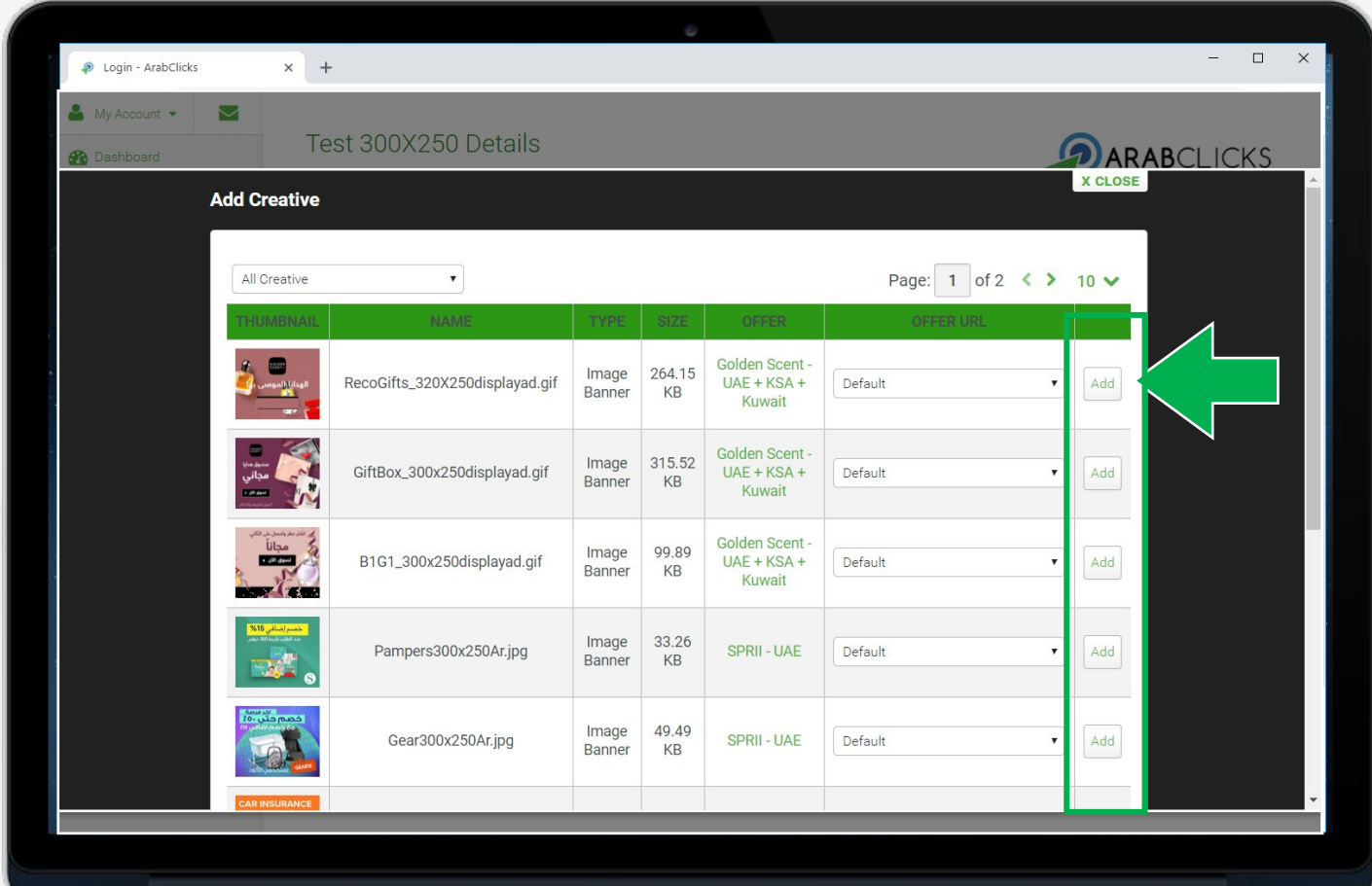
Create Ad Group - Add Creatives

Click on “Add Creative” to add available ads to your Group






The screenshot displays the ArabClicks dashboard for a 500x250 ad group. The interface includes a sidebar with navigation options like 'My Account', 'Dashboard', 'OFFERS', 'REPORTS', and 'TOOLS'. The main content area is titled '500X250 Details' and features a 'Generate Ad Tags' section with a JavaScript dropdown and a code editor. Below this is an 'Options' section with a 'Tracking Domain' dropdown and several checkboxes for adding affiliate sources, sub IDs, click IDs, unique identifiers, and click redirects. The 'Creatives' section at the bottom has a '+ Add Creative' button highlighted by a green arrow, along with filters for 'Last 7 Days', 'Show only Active', and 'Change Status'. A table header for 'Stats for Feb 4th, 2019 - Feb 10th, 2019' is visible at the bottom, with columns for Offer File, Offer, Offer URL, Status, Impressions, Clicks, CTR, Conversions, and Payout.

Create Ad Group - Add Creatives

Click “Add” next to the banners you want to add to your group

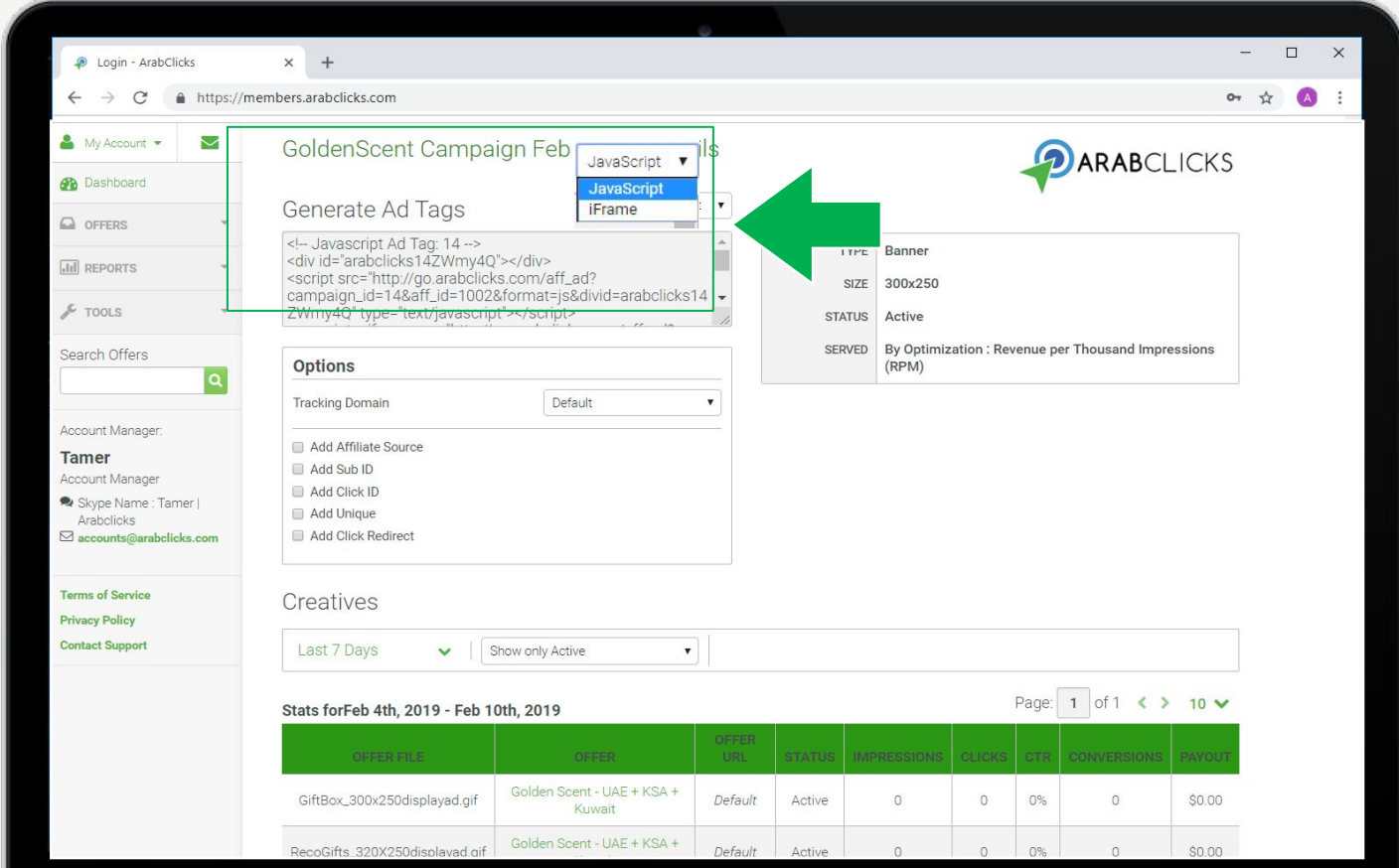


The screenshot shows the 'Add Creative' interface in the ArabClicks dashboard. The page title is 'Test 300X250 Details'. The interface includes a navigation bar with 'My Account' and 'Dashboard' links. The main content area displays a table of creatives with the following columns: THUMBNAIL, NAME, TYPE, SIZE, OFFER, and OFFER URL. Each row has an 'Add' button next to the 'OFFER URL' column. A green box highlights the 'Add' buttons for the first five rows, and a green arrow points to the first 'Add' button.

THUMBNAIL	NAME	TYPE	SIZE	OFFER	OFFER URL	
	RecoGifts_320X250displayad.gif	Image Banner	264.15 KB	Golden Scent - UAE + KSA + Kuwait	Default	Add
	GiftBox_300x250displayad.gif	Image Banner	315.52 KB	Golden Scent - UAE + KSA + Kuwait	Default	Add
	B1G1_300x250displayad.gif	Image Banner	99.89 KB	Golden Scent - UAE + KSA + Kuwait	Default	Add
	Pampers300x250Ar.jpg	Image Banner	33.26 KB	SPRII - UAE	Default	Add
	Gear300x250Ar.jpg	Image Banner	49.49 KB	SPRII - UAE	Default	Add

Generate an Ad Tag to your Site in 3 Simple Steps

1. Choose between JavaScript tag or iFrame tag
2. Copy the tag
3. Paste tag to your site



The screenshot shows the ArabClicks dashboard interface. The main content area is titled "GoldenScent Campaign Feb" and "Generate Ad Tags". A dropdown menu is open, showing "JavaScript" selected. A green box highlights the "Generate Ad Tags" section, and a green arrow points to the "JavaScript" dropdown menu.

```
<!-- Javascript Ad Tag: 14 -->
<div id="arabclicks14ZWmy4Q"></div>
<script src="http://go.arabclicks.com/aff_ad?
campaign_id=14&aff_id=1002&format=js&divid=arabclicks14
ZWmy4Q" type="text/javascript"></script>
```

Options

Tracking Domain: Default

Add Affiliate Source
 Add Sub ID
 Add Click ID
 Add Unique
 Add Click Redirect

Creatives

Last 7 Days | Show only Active

Page: 1 of 1 | 10

Stats for Feb 4th, 2019 - Feb 10th, 2019

OFFER FILE	OFFER	OFFER URL	STATUS	IMPRESSIONS	CLICKS	GTR	CONVERSIONS	PAYOUT
GiftBox_300x250displayad.gif	Golden Scent - UAE + KSA + Kuwait	Default	Active	0	0	0%	0	\$0.00
RecoGifts_320X250displayad.gif	Golden Scent - UAE + KSA +	Default	Active	0	0	0%	0	\$0.00

NEW

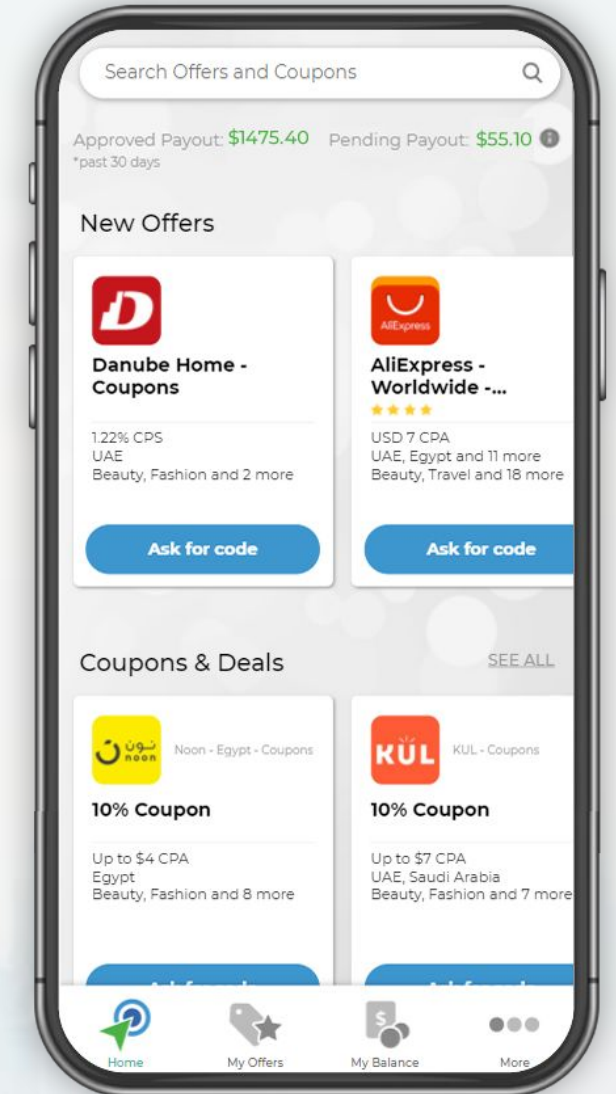
ArabClicks Just Got Easier!

Everything you love about ArabClicks Web -
right from the App:

- ★ Get paid to promote your favorite brands...
- ★ Exclusive deals and discounts for your channel
- ★ Create SmartLinks in 1-click
- ★ Real-time conversion tracking

ArabClicks' App is now better than ever!

Try it NOW -



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