ArabClicks QuickStart Guide

Everything You Need To Start Earning



ArabClicks QuickStart Guide

Welcome! Here are the step-by-step basics of making money online with the ArabClicks Affiliate Network. Learn how to complete your profile, find profitable offers and share them in your channel. Get discount coupons, tracking links & see your commissions as they come rolling in!

Let's get started...

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How Does it Work?

Affiliate marketing is the process of earning a commission by promoting various Advertiser's products. Affiliate marketing is one of the most popular ways people make money online.

Each purchase your audience makes is tracked with a unique link or discount code that is connected to your profile.

For each sale you'll make a commission!

Affiliate promotes a product or service on their website





The company pays the affiliate a commission

HOW
AFFILIATE
MARKETING
WORKS



Customers click & convert



Conversions are tracked

Basic Terms

Here are definitions for some of the terms you'll find in this guide. Check our comprehensive Affiliate Terms Dictionary - Part 1 & Part 2.

Affiliate – A person (or group) who runs a social channel or owns a website, and earning commissions for sending leads or sales to an advertiser.

Advertiser – the merchant who creates and sells a product or service online. Advertisers pay commissions to affiliates. They can be big or small, local or worldwide companies.

Offer – An advertiser's commission marketing terms & conditions. Lists target markets, commission structure, cookie life, and activities you can/cannot use to promote. Offer types include CPA, CPS, CPL & CPI.

Tracking Link – A unique web address that sends a customer to an advertiser's website while crediting a commission to the affiliate who sent them. Learn more here.

Tracking Code – Discount codes you can share with your audience to earn a commission per coupon use. A.K.A. offline codes, coupon attribution, and coupon redemption.

Conversion – A sale or lead that results in a commission. **Pending conversions** need to be reviewed by the Advertiser. **Approved conversions** may be released for payment. **Rejected conversions** are not eligible for commission.

How to Get Started



Getting Started

Congratulations on your new ArabClicks account!

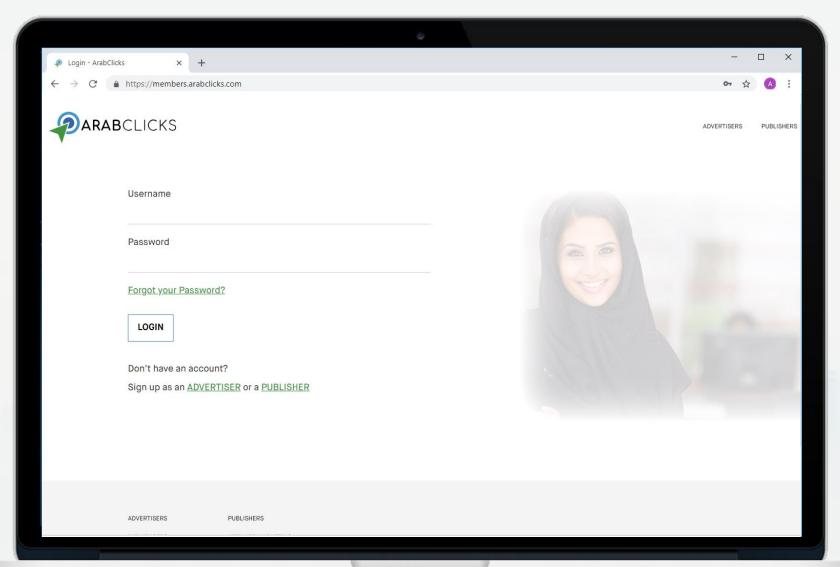
You now have access to the best advertisers, highest commissions and exclusive discounts for your channels.

Stay on track & you'll be earning commissions in no time!

Log In To ArabClicks

To log in to your ArabClicks account, enter the email and password you used to sign up

You can also reset your password using the 'Forgot Password?' button



Complete Your Profile

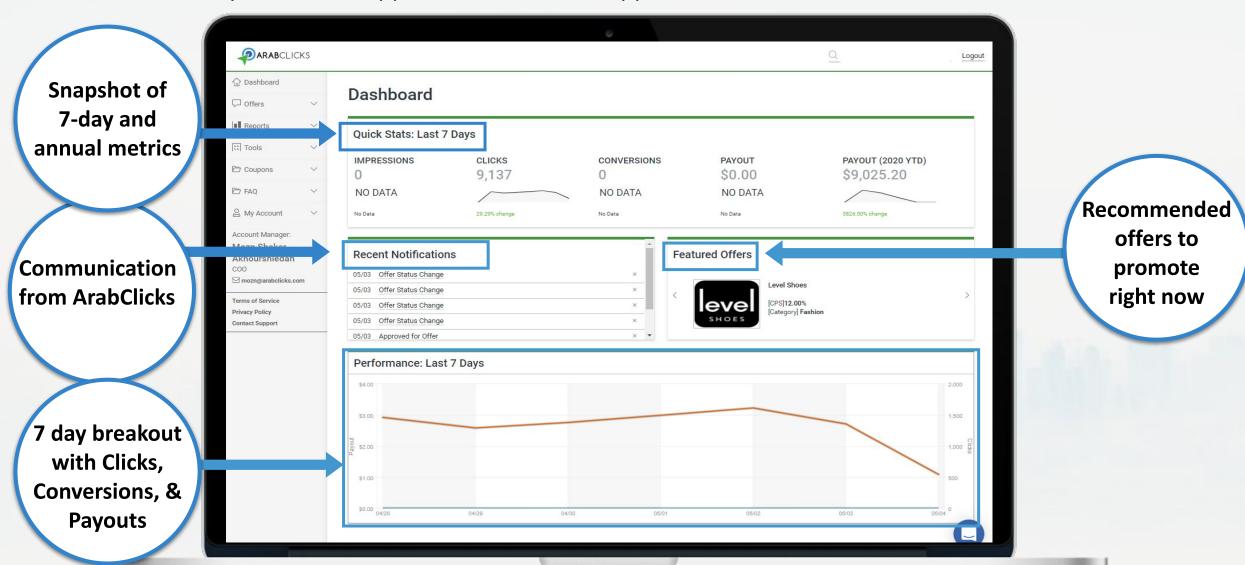
Want faster payments & personalized updates on your favorite types of offers?

Help us know you better - complete your **Professional Profile** - For your personal link check our email: "Complete Your Profile"

Take a moment to complete your details NOW - get the most out of ArabClicks!

Dashboard Basics

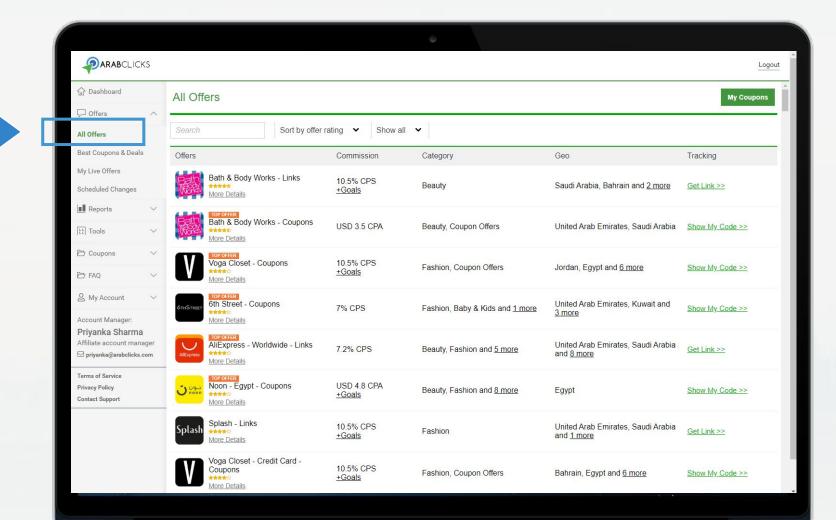
Your at-a-glance weekly performance overview + communications and recommendations from ArabClicks. Please note that only Advertiser-approved conversions appear here.



Finding Offers

How to find offers:

Select OFFERS > All Offers



Offer Tracking Types

- Tracking <u>Link Offers</u> Offers are tracked with unique URLs that include tracking IDs for the affiliate and the promoted offer. Once the customer clicked on your link, it'll track any purchase made for a period of time (defined by the advertiser). Learn more <u>HERE</u>
- Tracking <u>Coupon</u> Offers Offers are tracked with personal discount codes. The
 codes provide a discount for the customers and each affiliate receive a different
 code. The affiliate will get a commission everytime the customer will use the
 affiliate discount code (A.K.A. offline coupons, coupon attribution).

Offer Approval

Some ArabClicks offers require approval before you can promote them - you can request up to 2 of these offers before you reach \$100 payout. See here who is qualified for 'Approval Required' offers.

But don't worry, many offers don't require approval and are open for all ArabClicks affiliates to promote.

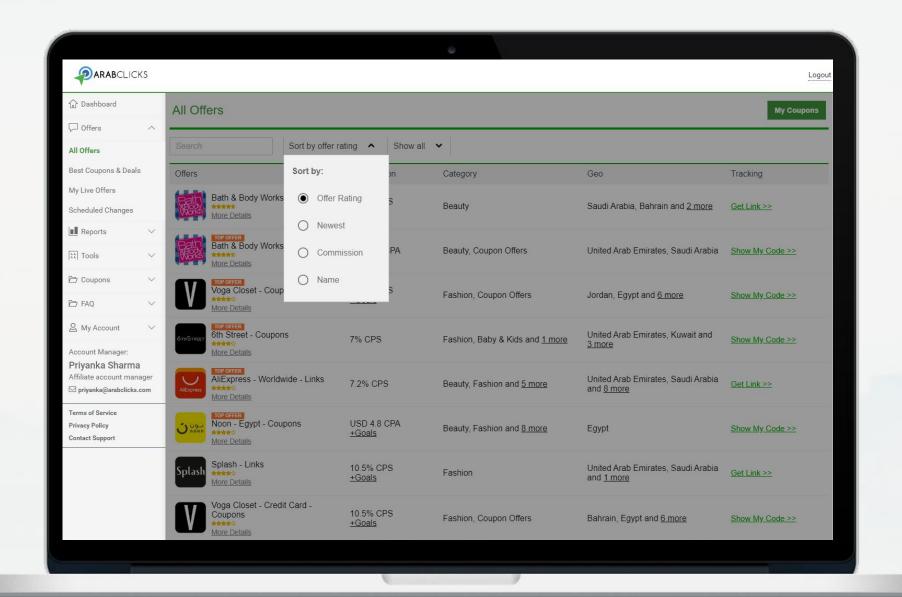
- See a list of all offers that require approval: All Offers > Show all> Approval
 Required > Required
- See a list of all open offers: All Offers > Show all> Approval Required > Not
 Required

Finding Offers

Search for advertisers

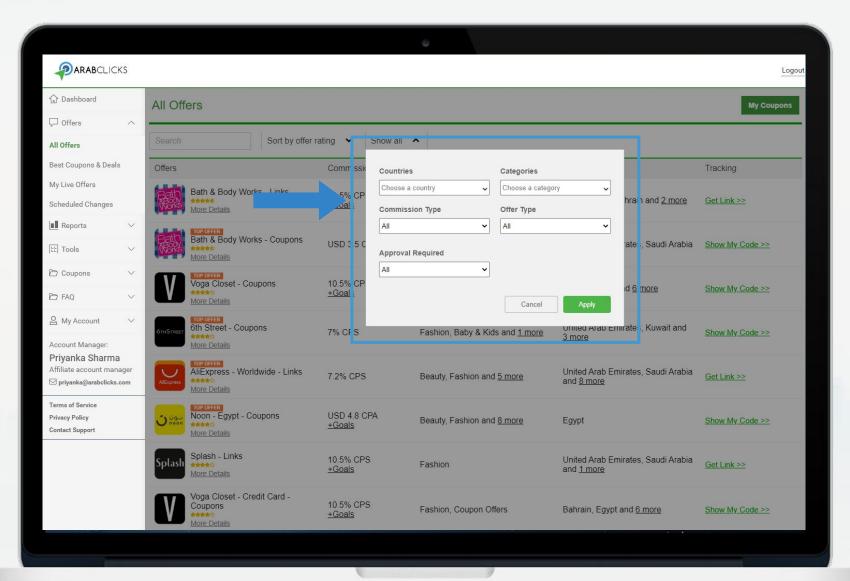
Sort by Rating, Commission, Newest (launch date), & Name (A-Z)

Tip - search for our "Top Offers" icon



Using ArabClicks' All Offers FILTER

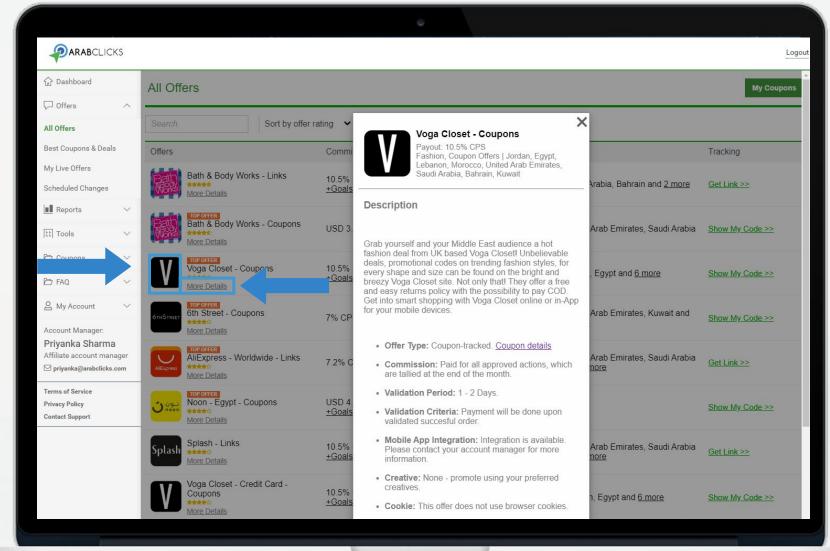
- Find offers by Country & Category
- Choose between
 Coupon or Link offer
 types
- Select from CPS/CPA/CPL/CPI commission types
- Filter by approval requirement



Choosing the right offers for your channel

Click the advertiser icon to **PREVIEW** the homepage

Click 'More Details'
under the offer name
for info like validation,
cookie periods,
scrubbing rate & app
integration



How to Get Tracking Links



Tracking Links Advantages

A special link with your ArabClicks ID that records traffic you send to an advertiser.

Many affiliate marketers prefer Tracking Links over Tracking Coupons. Here's why:

- 1. In-depth Data Data is collected for each link, which you can see in your Performance Report.

 Analyzing data such as conversion rate, ads performance, device, & customer location can help you plan more effective campaigns. Learn more: Guide
- 2. SmartLinks Sharing a 'SmartLink' (deep link) right to a specific product/page you want to promote to your audience can result in 3 x more sales. Learn more: Article/Video/Guide
- 3. **Banners** Use affiliate-linked banner ads on your website to leave your main site content unbiased and promotion-free. Placing your marketing on the side can lead to a more authentic connection with your audience. **Learn more**: <u>Guide</u>

Tracking Links Advantages

- 4. **Whyperlinks** Tracked-hyperlinks throughout your text give your audience an opportunity to buy without using language that's explicitly "market-ey" so you can focus on producing high-quality content. **Learn more:** Guide
- 5. **Coupon Codes** Lots of our exclusive discount codes only work together with your tracking link. So visit our Coupons Page, filter by 'Online Coupons' and collect a broad range of codes to share with your audience TODAY! **Learn more**: <u>Guide</u>
- 6. **Cookies** A small file stored in your audience's browser telling the advertiser to credit you when a purchase is made. Depending on the 'Cookie Validity' period, commissions can be earned weeks after the original click. **Learn more:** Guide

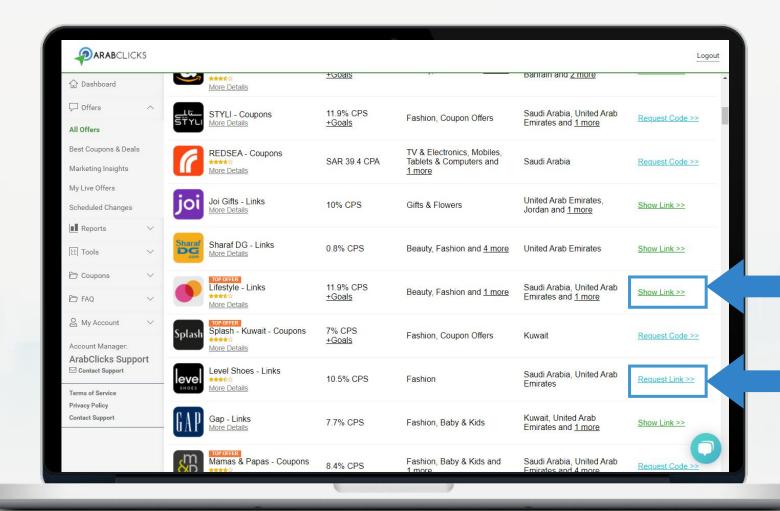
LEARN MORE - with our 9-part video series: How YOU can earn more with Tracking Links

Get Your Tracking Link

Get default Tracking Links from the All Offers page

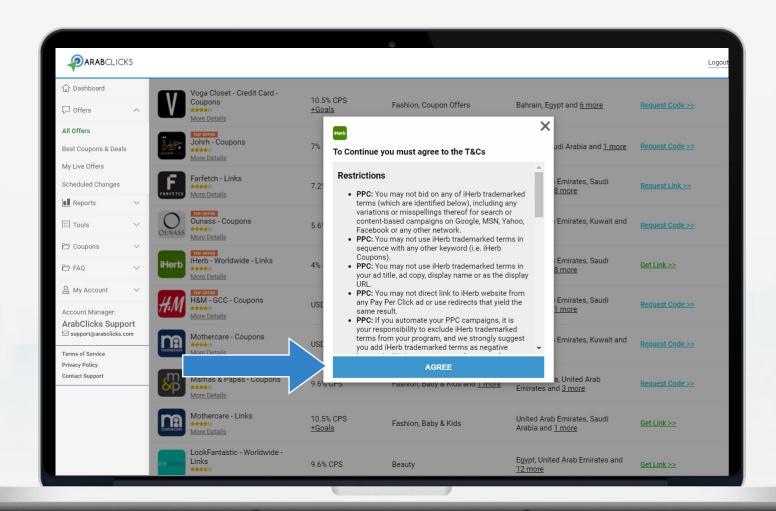
(For custom links - use the **Advertiser Offer** page)

- Click 'Show Link' for open offers
- Click 'Request Link' for approval offers



Get Your Tracking Links

Then review the Terms & Conditions and click 'Agree'



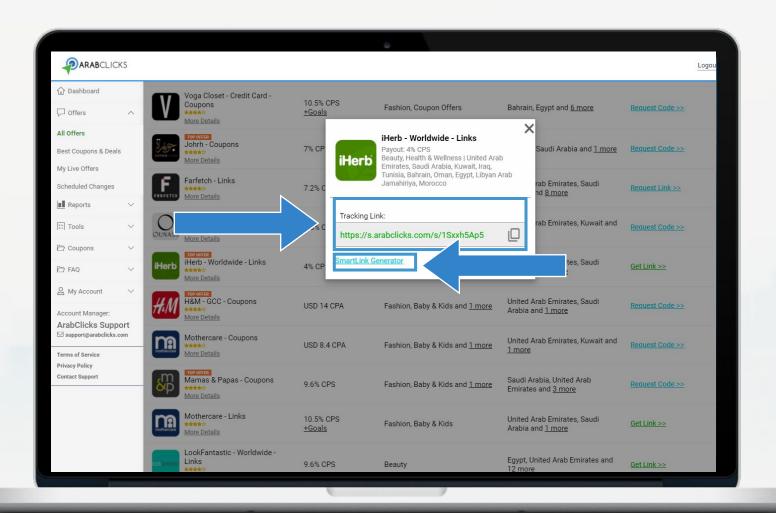
Get Your Tracking Link

Congratulations!

Now you can copy your default **Tracking Link** from the grey box in the popup.

Visit the Customized

Tracking Link for creating custom tracking links



Customized Tracking Links

Optimize your promotions when you modify your link by campaign.

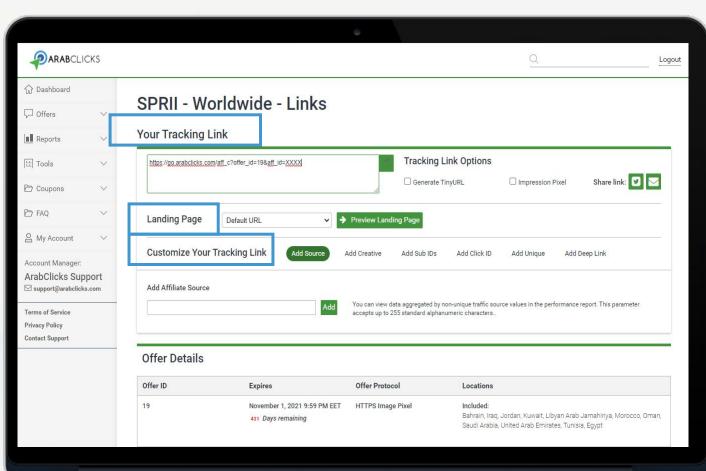
From the All Offers page, click the offer name to open the Advertiser Offer page.

Copy your link from the grey window under Your Tracking Link

You can select which Landing Page you'd like to promote

Track your performance with customization options - Learn more:

<u>Customize your Tracking Links</u> - Video <u>Working with Links</u> - PDF



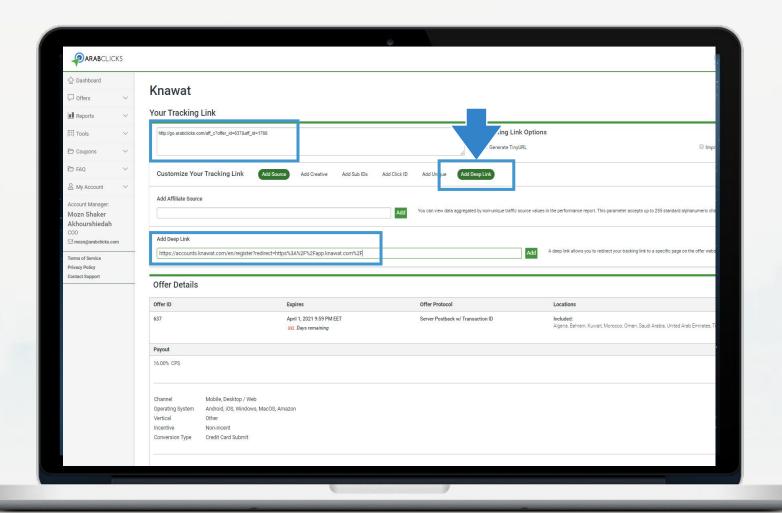
SmartLinks (DeepLinks)

SmartLinks send your audience directly to the page you want to promote - shorten your customer journey and make more conversions!

- **1.** Pick a page from the advertiser website
- 2. Paste your page link in the "Add Deep Link" window
- 3. Click '+' & copy your SmartLink from the "Your Tracking Link" window

✓ Want to learn more?

- Earn More Money with SmartLink Article
- Creating SmartLinks Guide
- How to Create Deep Links Video



How to Get Coupons



Types of Coupons

Promo Codes - are also known as Online Coupons.
 Share them along with your tracking link to earn a commission.

• Tracking Coupons - are a.k.a. Offline Coupons, & Coupon Redemption / Attribution. Share these discount codes with your audience to earn a commission with every use.

All Tracking Coupons require approval before you receive your code.

Get your Tracking Coupons

You can request your Tracking Coupons in 2 main ways:

1. All Offers Page

Request your codes - and see offer commissions, target geos & category. Click 'More Details' for full offer information.

1. Best Coupons & Deals Page

ArabClicks put all our live coupon offers and deals in one place - & you can go there to request your codes

1. Get Coupons from the All Offers page

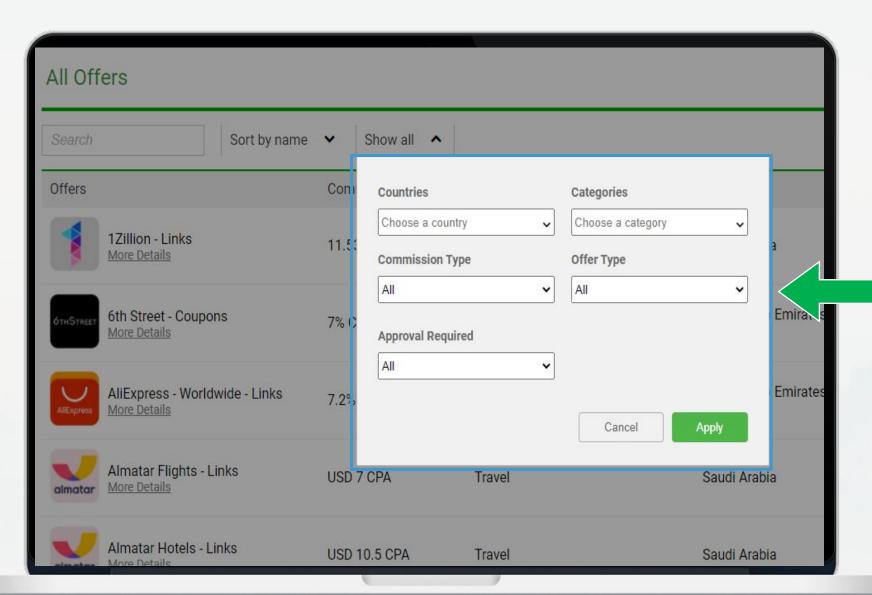
Select

OFFERS > All Offers

Then choose Show all > Offer Type > Coupons

Note:

While you can request your codes from the All Offers page, for full coupon T&C, check Best Coupons & Deals page under 'More Details'



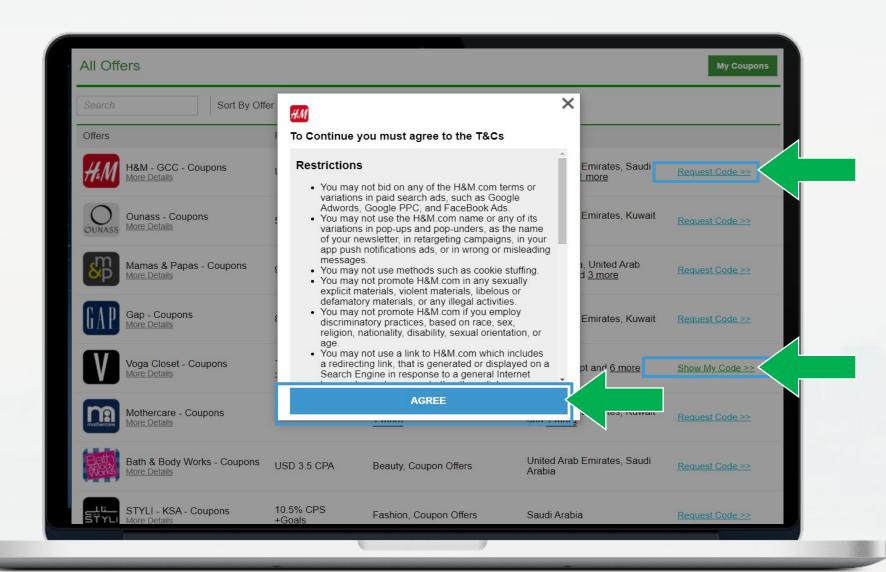
1. Request Coupons from the All Offers page

To request a code:

- Choose an offer
- 2. Click Request Code
- 3. Agree to Terms & Conditions

If you've already been approved:

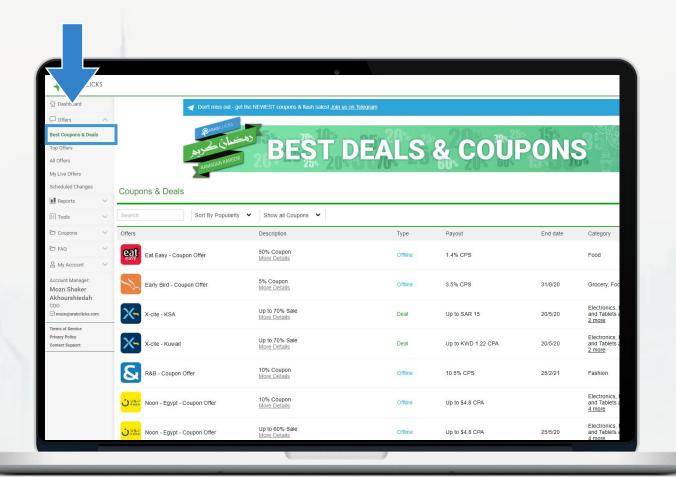
Click Show My Code for your personal code



2. Get Codes from Best Coupons & Deals page

Increase your conversions when you offer your audience exclusive discounts as an incentive to buy

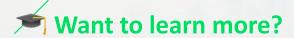
- 1. OFFERS > Best Coupons & Deals
- 2. Filter by choosing "Online Coupons", "Offline Coupons"
- 3. Click "More Details" under the deal to see full coupon T&C.
- Click "My Coupons" to see a list of all coupons you've ever been issued



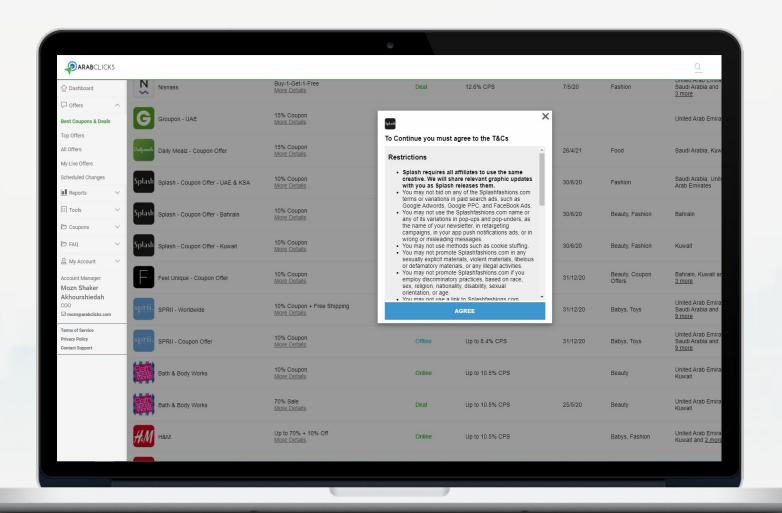
2. Request your Tracking Coupons

ArabClicks tracking coupons (offline codes) require you to receive approval before promoting.

- "Request Code>>" to submit application
- **2.** AGREE to the T&Cs
- Your request is now "In Review>>"
- 4. Check email for updates



- Working with Coupons Guide
- <u>Tracking Coupons Guide</u> Guide
- Make Money with Coupon Codes Article



Earn Money for Every Sale

Now you know how to get your tracking links and codes. Now what?

Next steps to earn money:



- **Publish** your tracking links in your content
- Use them to hyperlink a banner, a word, a button or simply paste them with a compelling call-to-action
- When your audience clicks, a piece of code called a 'cookie' is stored in their brower
- Until the cookie expires, you earn from all purchases made from their browser
- Share promo codes (online, non-tracked codes) with your links to give an incentive to click & buy
- **™**Want to up your game?

<u>How YOU Can Earn More with Tracking Links</u> - 9 part video series <u>Working with Links</u> - PDF Guide

ECoupon Tracking (Offline Coupon/Coupon Redemption or Attribution)

- Share your tracking code with your audience in your social channels and on your website & paid campaigns
- You'll earn each time your personal code is used at checkout for a discount

How to Track your Earnings



Track Earnings with Reports

Choose **REPORTS** to easily track your clicks, sales and earnings

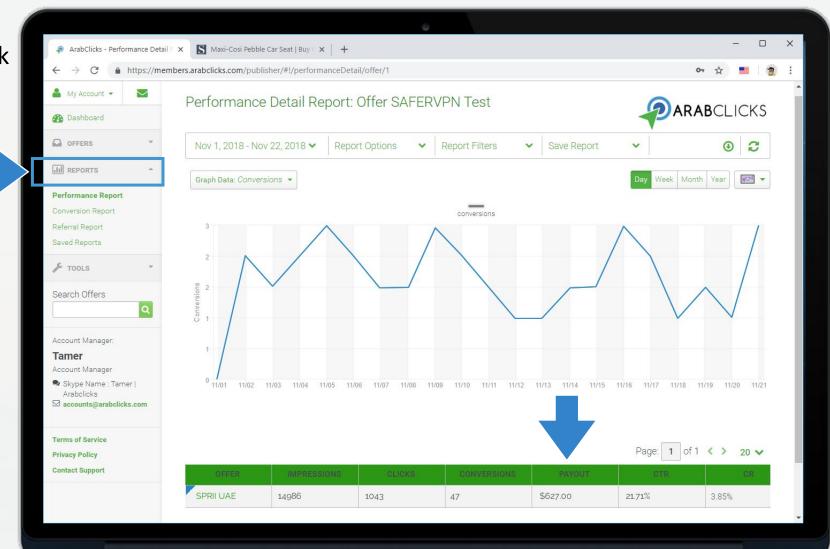
ArabClicks Reports:

Performance, Conversion,

Referral, Coupon

Want to learn more?

- <u>Customizing Your Reports</u> Guide
- <u>Coupon Report</u> Guide
- <u>Performance Report</u> video
- <u>Conversion Report</u> video



See Your Payment Statuses

Visit ArabClicks' Payment Portal to see all your current and upcoming payments. Know which commissions will be sent in the next payment cycle, and which have already arrived.

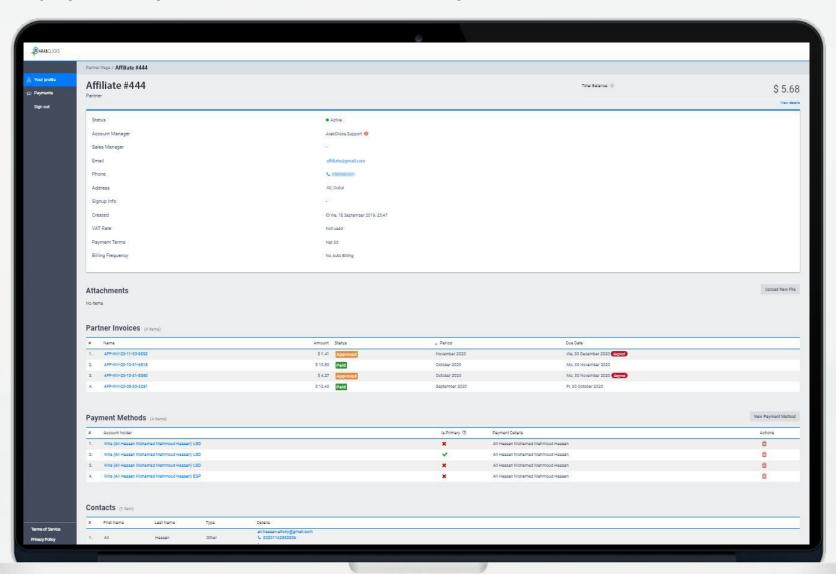
See inside:

- Monthly Invoices
- Approved & Paid Conversions
- Paid & Unpaid Statements





Payment Portal Guide



More to Know



Stay Updated in Real-Time

Stay up-to-the-minute with the latest on the offers you promote!

- Telegram Your private channel with exclusive updates
- Alerts Subscribe to receive automated email notifications (Settings > Alerts)
- **Emails** add <u>marketing@arabclicks.com</u> and <u>laila@arabclicks.com</u> to your contacts to be sure you receive everything.
- ArabClicks' Community Meet other affiliates. Share marketing strategy and tips.
- Use ArabClicks App to earn your first \$100 with a simple, easy-to-use interface.

iOS / Android / Guide

Take action NOW - connect with theses 5 channels and you'll never miss a beat!

FAQ

Here are the answers to a few of our most <u>frequently asked questions</u>.

Q. When will my commissions be validated?

A. Validation time for each advertiser is different. For specific info, check each offer page under 'Description' > 'Validation'

Q. When do I get paid?

A. Payments are processed once a month. They are released once advertisers have validated your conversions and transfer the funds to us.

Q. How do I get paid?

A. You can choose from PayPal, Direct Deposit, Wire, and Check. Please note that our payment options do not include Western Union or Payoneer.

Q. Is there a minimum threshold?

A. You must earn \$100 in approved commissions before you are eligible for payment - at which time you'll receive an email invitation to our **Tipalti** payment system. Before this, your earnings simply collect into your account.

Q. How often are my earnings reports updated?

A. Your Reports show clicks & conversions as soon as we're updated by the advertiser.

For real-time Payment statuses, visit ArabClicks' Payment Portal: Login > My Account > Payments



FAQ

Q. Which are ArabClicks' most profitable offers?

A. From the All Offers page, look for advertisers with the 'Top Offer' tag.

Q. How can I earn more with Tracking Links?

A.Watch our video series, read the article, or download the guide.

Q. How can I find tracking coupons to promote in my channel?

A. Visit our Best Deals & Coupons page and click 'Show all Coupons' > 'Offline Coupons'

Q. How can I apply for a personal tracking coupon?

A. From the All Offers or Best Deals & Coupons pages, click 'Request Code'. Make sure you ask for the coupons with the most potential for your channel since you have a total of 2 requests before you earn \$100 in ArabClicks commissions.

Q. How long does it take to approve my coupon/offer application?

A. If you meet the specific offer requirements, you'll get an email with your code within 5 working days. To speed the process, make sure your account info is correct and reply to all questions emailed from our team.

Q. How many followers do I need to promote offers that require approval?

A. Check our updated list by platform of ArabClicks Minimum Traffic Requirements



Increase Your Skill!

Feeling comfortable with the basics? Level-up with our advanced learning materials:

PDF Guides:

Customizing Your Reports
Tracking Coupon & Reports
Creating SmartLinks
Pixels & Postbacks
Payment Portal

Videos:

Performance Report
Conversion Report
Creating SmartLinks

ArabClicks Academy:

Making Money with Coupons
Pick Offers that Earn You Cash
How to Earn with Instagram
Make Bank with YouTube

Social Media Design Kit
Post Text that Converts
Creative Hacks for Social

SEO for Affiliates
Paid Ads - Facebook and Instagram
Paid Ads - Twitter
Paid Ads - Google

Webinars:

SEO Tutorial 1
SEO Tutorial 2

NEW

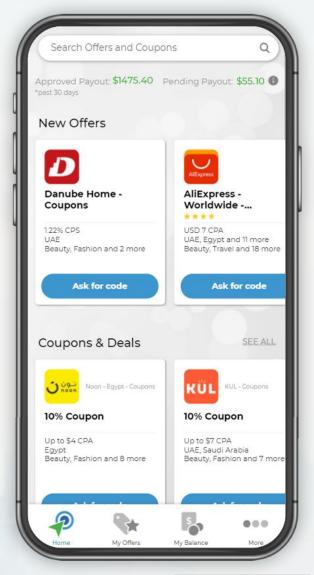
ArabClicks Just Got Easier!

Everything you love about ArabClicks Web - right from the App:

- ★ Get paid to promote your favorite brands...
- ★ Exclusive deals and discounts for your channel
- ★ Create SmartLinks in 1-click
- ★ Real-time conversion tracking

ArabClicks' App is now better than ever!

Try it NOW -







Questions?

Join our <u>Community</u>
Visit our <u>Support Center</u>
Or <u>Contact Us</u>

