

Earn More with Tracking Links



Agenda

- What is a Tracking Link?
- Tracking Links vs. Tracking Coupons (offline / coupon redemption / attribution)
- How does it work?
- The advantages of using Tracking Links
- How to create your Tracking Link
- What is a SmartLink (deep link)?
- How to create a SmartLink
- Where to promote your Tracking Links / SmartLinks:
 - Social Media
 - Website

What is a Tracking Link (affiliate link)?

Tracking links are unique URLs that record the traffic you send to an advertiser website.

Each link includes your **ArabClicks ID** and records performance and sales made from your link.

Your Tracking Link:

https://go.arabclicks.com/aff_c?offer_id=X&aff_id=XXXX



Tracking Links vs. Tracking Coupons

Tracking Coupons (offline / coupon redemption / attribution) - These are exclusive coupon codes tied to a specific affiliate. These coupons track sales with a personal discount code – no need for a tracked link.

Offline coupon codes are ideal for social media as they don't require external links.

Instagram, Facebook and Twitter do not like posts that direct users outside their site.



Limited Reports



Limited offers



The screenshot shows the ArabClicks dashboard with a sidebar on the left containing navigation options like Dashboard, Offers, Reports, and Tools. The main content area features a 'BEST DEALS & COUPONS' banner with various discount percentages. Below the banner is a table titled 'Coupons & Deals' with columns for Offers, Description, Type, Payout, End date, Category, Geo, and Code. The table lists several offers from brands like Noon, Nisnass, Splash, and Golden Scent.

Offers	Description	Type	Payout	End date	Category	Geo	Code
Noon - UAE & KSA - Coupon Offer	10% Coupon More Details	Offline	\$6.4 CPA		Electronics, Mobiles and Tablets and 4 more	United Arab Emirates, Saudi Arabia	Ask for Coupon >
Noon - Egypt - Coupon Offer	10% Coupon More Details	Offline	\$4 CPA		Electronics, Mobiles and Tablets and 4 more	Egypt	Ask for Coupon >
Nisnass - Coupon Offer	20% Coupon More Details	Offline	\$14 CPA		Fashion	United Arab Emirates, Saudi Arabia and 3 more	Ask for Coupon >
Nisnass - Coupon Offer	15% Coupon More Details	Offline	\$14 CPA		Fashion	United Arab Emirates, Saudi Arabia and 3 more	Ask for Coupon >
Splash	UAE/KSA: 10% Coupon More Details	Offline	10.5% CPS		Beauty, Fashion	United Arab Emirates, Saudi Arabia and 2 more	Ask for Coupon >
Golden Scent - Coupon Offer	5% Coupon More Details	Offline	Up to \$12 CPA		Perfumes, Beauty	Saudi Arabia, Kuwait and 1 more	Ask for Coupon >

How Does it Work?

Each purchase your audience makes is tracked with a unique link that is connected to your profile.

For each sale you'll make a commission!



6 Reasons to Use Tracking Links

The background of the slide is a blurred, light-colored image of a city skyline. A prominent, very tall skyscraper is visible in the center, with other buildings of varying heights surrounding it. The overall tone is soft and professional.


1. In-depth Data

With tracking links you can analyze data such as conversion rate, ad performance, device & customer location to help you plan more effective campaigns.



2. More Offers to Promote

A wider range of offers will be available to you and enable you to earn more money. Some of the most popular brands **only** work with tracking links.

 **Tip** - Many of our exclusive discount codes only work together with tracking links

Bath & Body Works®

amazon

AliExpress™

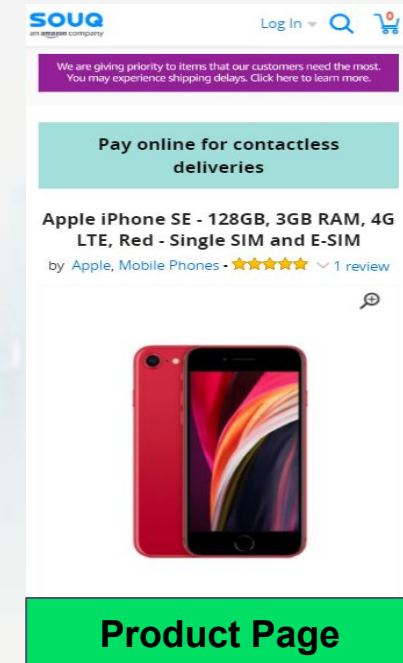
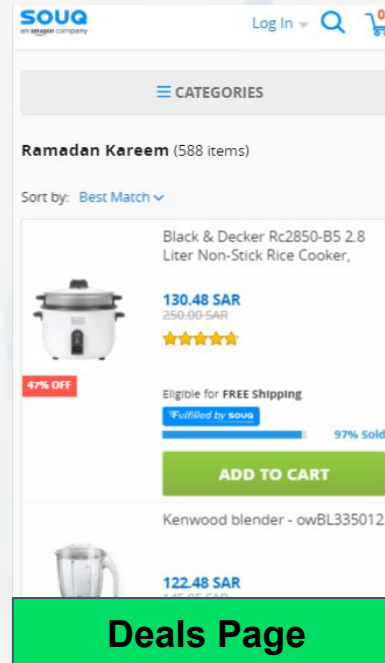
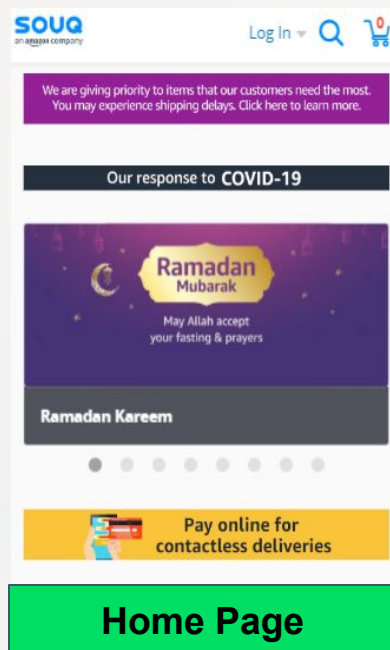
SHEIN

iHerb®

Emirates

3. Increase Conversion % with SmartLinks (Deep Link)

SmartLinks enable you to create affiliate links to individual products or pages in the advertiser website. Instead of your affiliate links pointing to the homepage, you can create links right to your favorite products. This will shorten your visitor's journey and improve conversions.



4. Earn More with Cookies

Tracking links pay you for any any sale made in the Cookie Period decided by the Advertiser.



Cookies - A small file stored in your audience's browser telling the advertiser to credit you when a purchase is made.

For example, if the cookie life is 10 days, when someone clicks on your affiliate link, you'll be paid a commission for any purchase they make within 10 days of the original click.

5. Earn More with Banners

Use affiliate-linked banner ads on your website to increase profits.

Create your own Ad groups based on Advertiser creatives. Ad Groups enables you to promote multiple offers & creatives - all in just one Ad space.


Even better, Ad groups can automatically optimize by revenue or traffic.

Learn more: [Guide](#)

Offer Banners

Type	Name/Preview	Placement Options
Static Banner 300x600	WFS_UAE_home_kitchen_associates_en_shop_now_300x600.gif	Get Code Download Ad Group
Static Banner 728x90	WFS_UAE_home_kitchen_associates_en_shop_now_728x90.gif	Get Code Download Ad Group
Static Banner 300x250	WFS_UAE_home_kitchen_associates_en_shop_now_300x250.gif	Get Code Download Ad Group
Static Banner 300x250	WFS_UAE_home_kitchen_associates_ar_shop_now_300x250.gif	Get Code Download Ad Group
Static Banner 300x600	WFS_UAE_home_kitchen_associates_ar_shop_now_300x600.gif	Get Code Download Ad Group
Static Banner 728x90	WFS_UAE_home_kitchen_associates_ar_shop_now_728x90.gif	Get Code Download Ad Group
Static Banner 300x600	WFS_UAE_makeup_beauty_associates_en_shop_now_300x600.gif	Get Code Download Ad Group

Create Ad groups



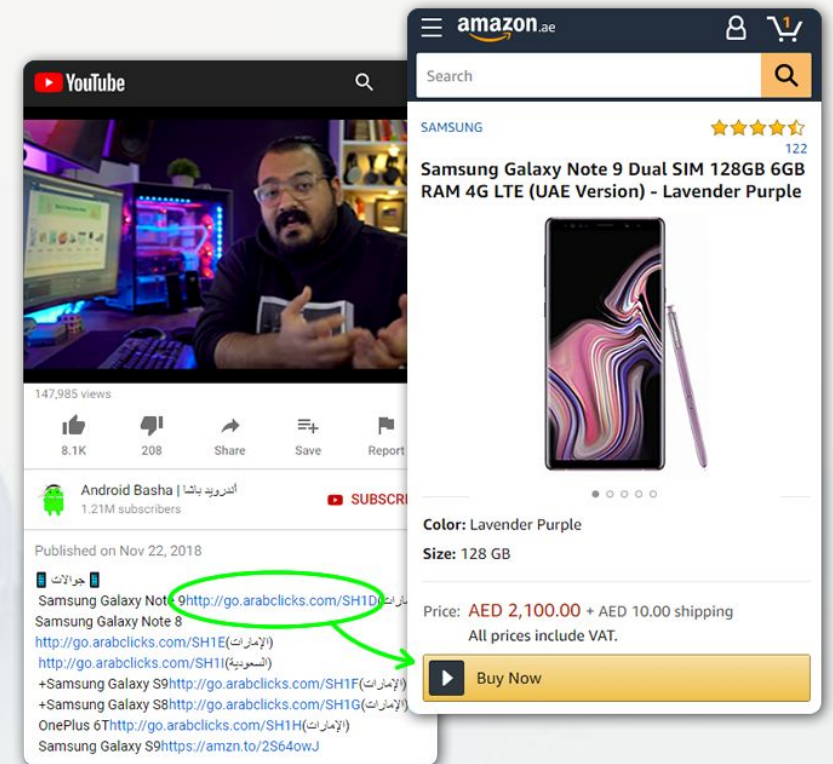
Manage multiple creatives and offers. Use our auto-optimization or apply custom weighting to your ad placements.

[Create Ad Group](#)

Last 7 Days View Active Change Status

6. Earn More with Hyperlinks

Tracked-hyperlinks throughout your text give your audience more opportunities to increase reach and revenue.



How to Create Tracking Links

The background of the image is a blurred city skyline. The most prominent feature is a very tall, thin skyscraper, which is the Burj Khalifa in Dubai. Other various skyscrapers of different heights and shapes are visible in the background, creating a dense urban landscape. The overall color palette is muted, with a lot of greys and blues, and the image is intentionally out of focus to make the text stand out.

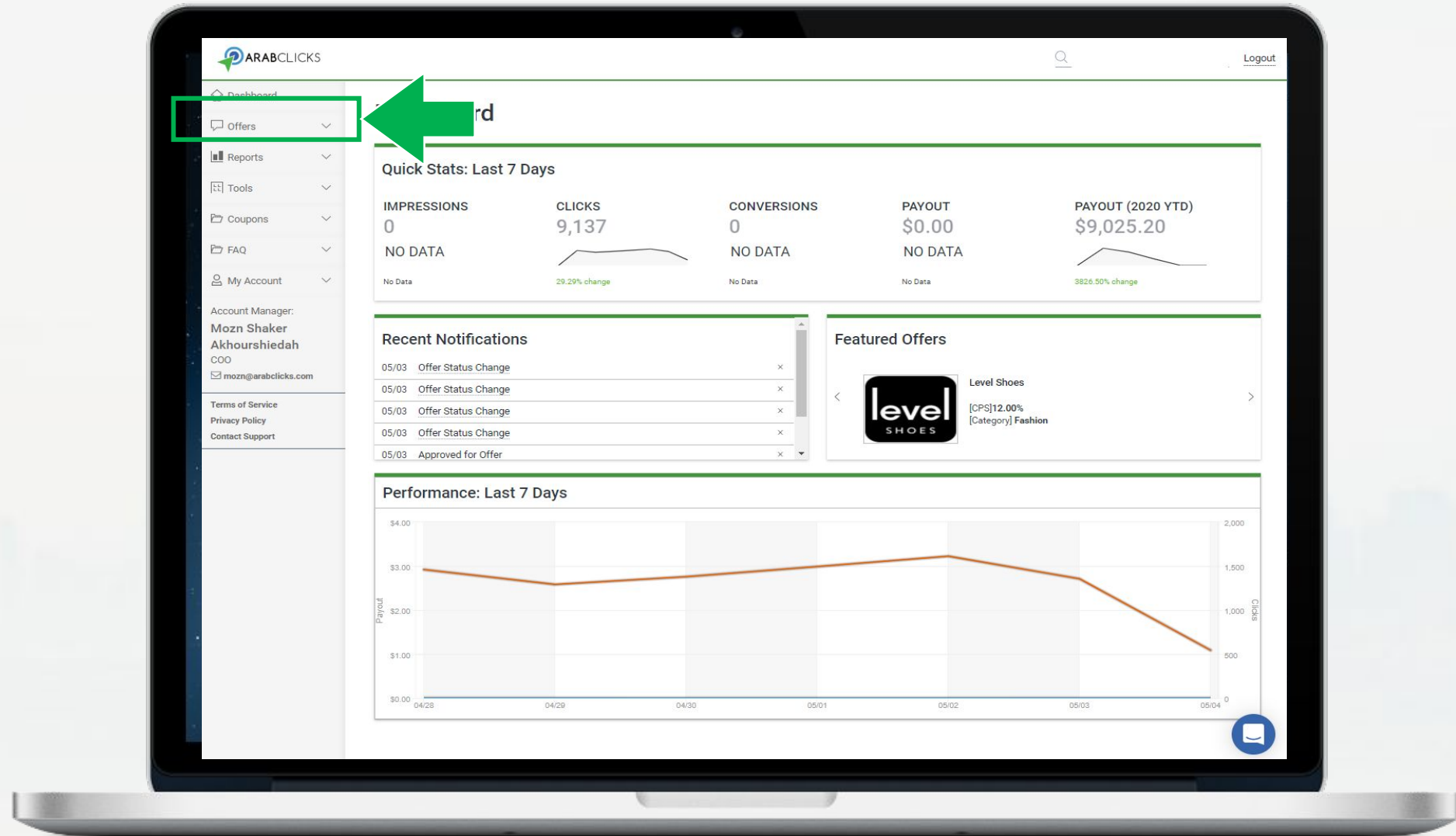
Find Link Tracked Offers

Browse tons of fave brands!

Select **Offers > All Offers**

Choose an advertiser from your favorite brands

Avoid offers labeled 'Coupon Offer' - Tracking links are not available for these.

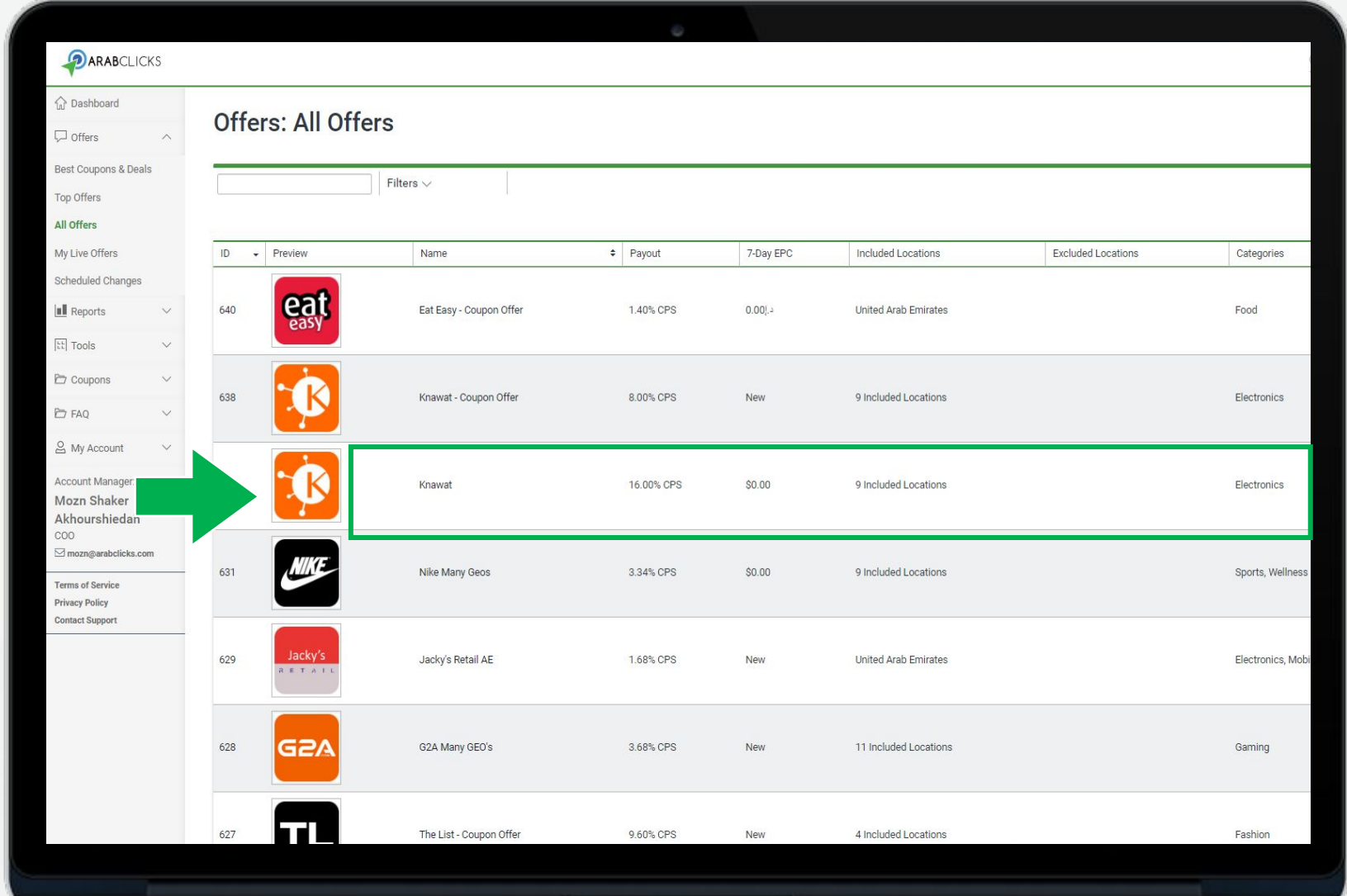


Find Link Tracked Offers #2

You can **Filter** by
Keyword, Category,
Country, Payout

Click the advertiser
icon to **PREVIEW** the
homepage








Click the advertiser
NAME for **tracking
links** & offer details



ARABCLICKS

Offers: All Offers

Filters

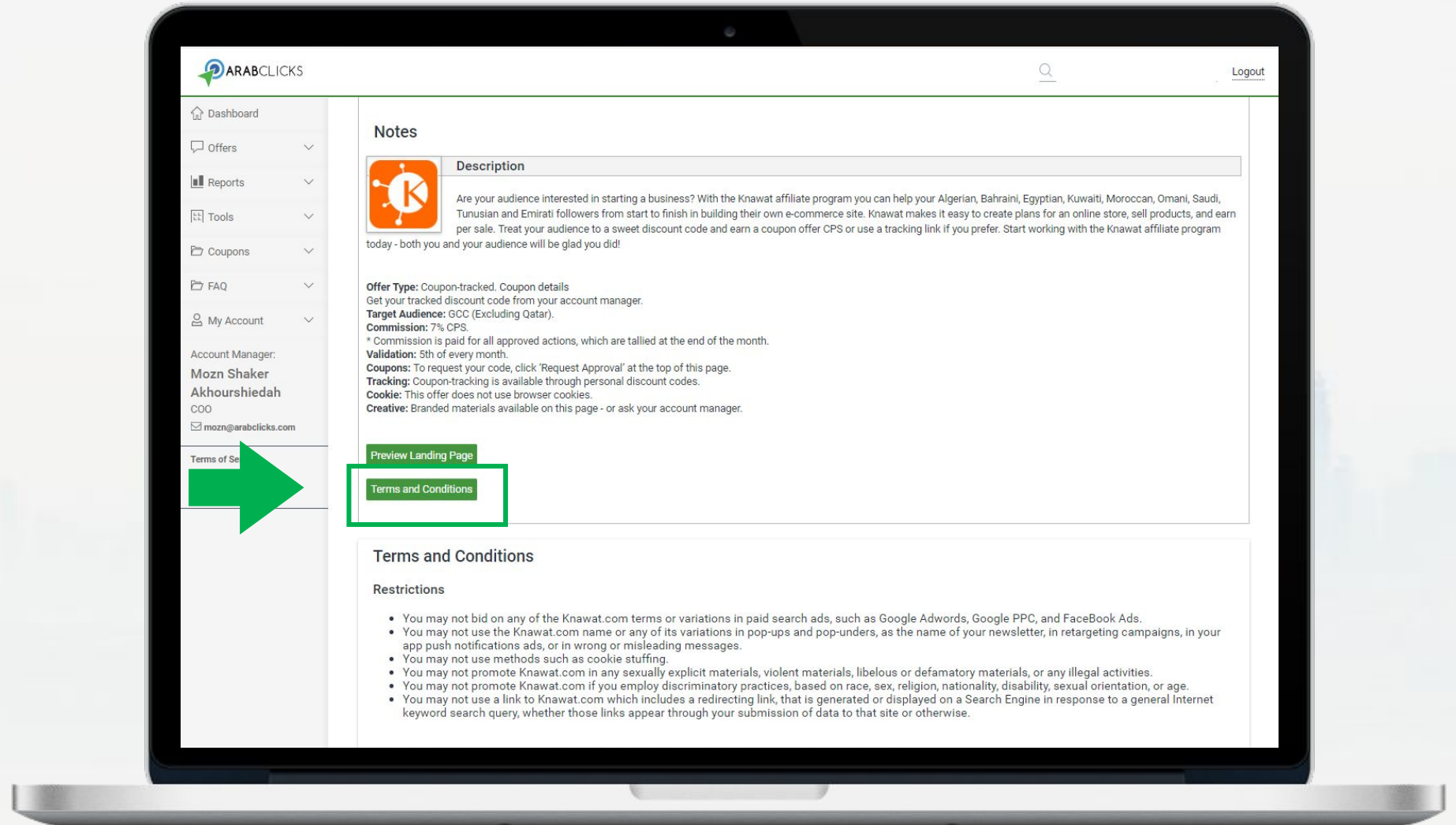
ID	Preview	Name	Payout	7-Day EPC	Included Locations	Excluded Locations	Categories
640		Eat Easy - Coupon Offer	1.40% CPS	0.00 -	United Arab Emirates		Food
638		Knawat - Coupon Offer	8.00% CPS	New	9 Included Locations		Electronics
		Knawat	16.00% CPS	\$0.00	9 Included Locations		Electronics
631		Nike Many Geos	3.34% CPS	\$0.00	9 Included Locations		Sports, Wellness
629		Jacky's Retail AE	1.68% CPS	New	United Arab Emirates		Electronics, Mobil
628		G2A Many GEO's	3.68% CPS	New	11 Included Locations		Gaming
627		The List - Coupon Offer	9.60% CPS	New	4 Included Locations		Fashion

Get Tracking Links - Check T&Cs

Before promoting an offer, it's important to read the advertiser terms and conditions.

Under **Description**, you'll find the **Terms & Conditions**

You'll also find info like target **market**, **commission** rate and **cookie** length.



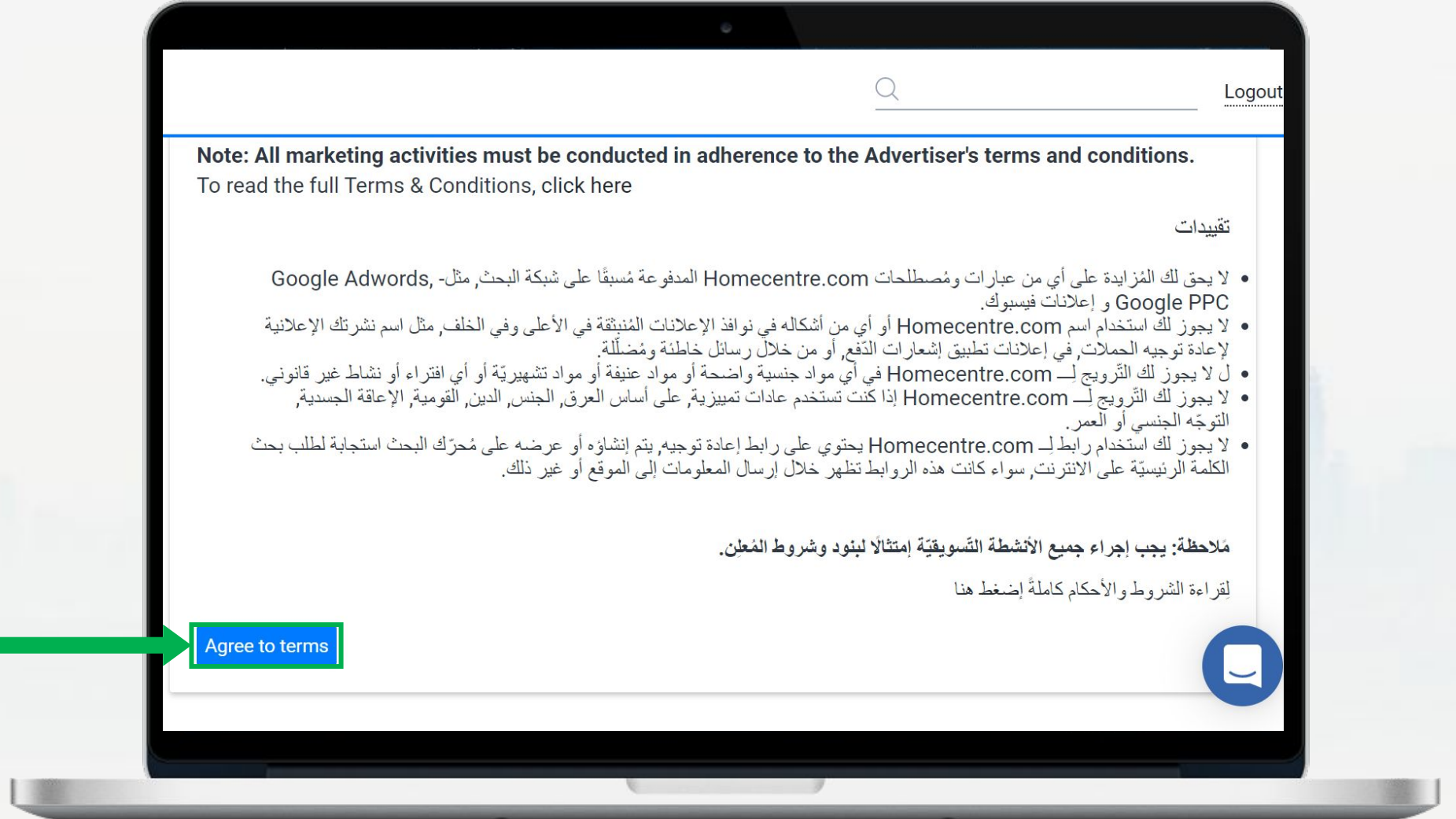
Get Tracking Links - Approve T&Cs

Before getting your link, you'll have to approve the advertiser terms & conditions.

To approve - scroll to the bottom and click:

Agree to terms

Agree to terms



Get Tracking Links - Request Approval

Some offers require you to request approval before receiving your tracking link.

Click to: [→ Request Approval](#)



[→ Request Approval](#)


Sephora - UAE

This offer is restricted to approved affiliates only.

Offer Details

Offer ID	Expires	Offer Protocol	Locations
469	November 5, 2023 9:59 PM EET <i>1364 Days remaining</i>	HTTPS iFrame Pixel	Included: United Arab Emirates
Payout			
4.90% CPS			



 **Tip** - Complete your ArabClicks Profile to speed up the approval process


Get Tracking Links

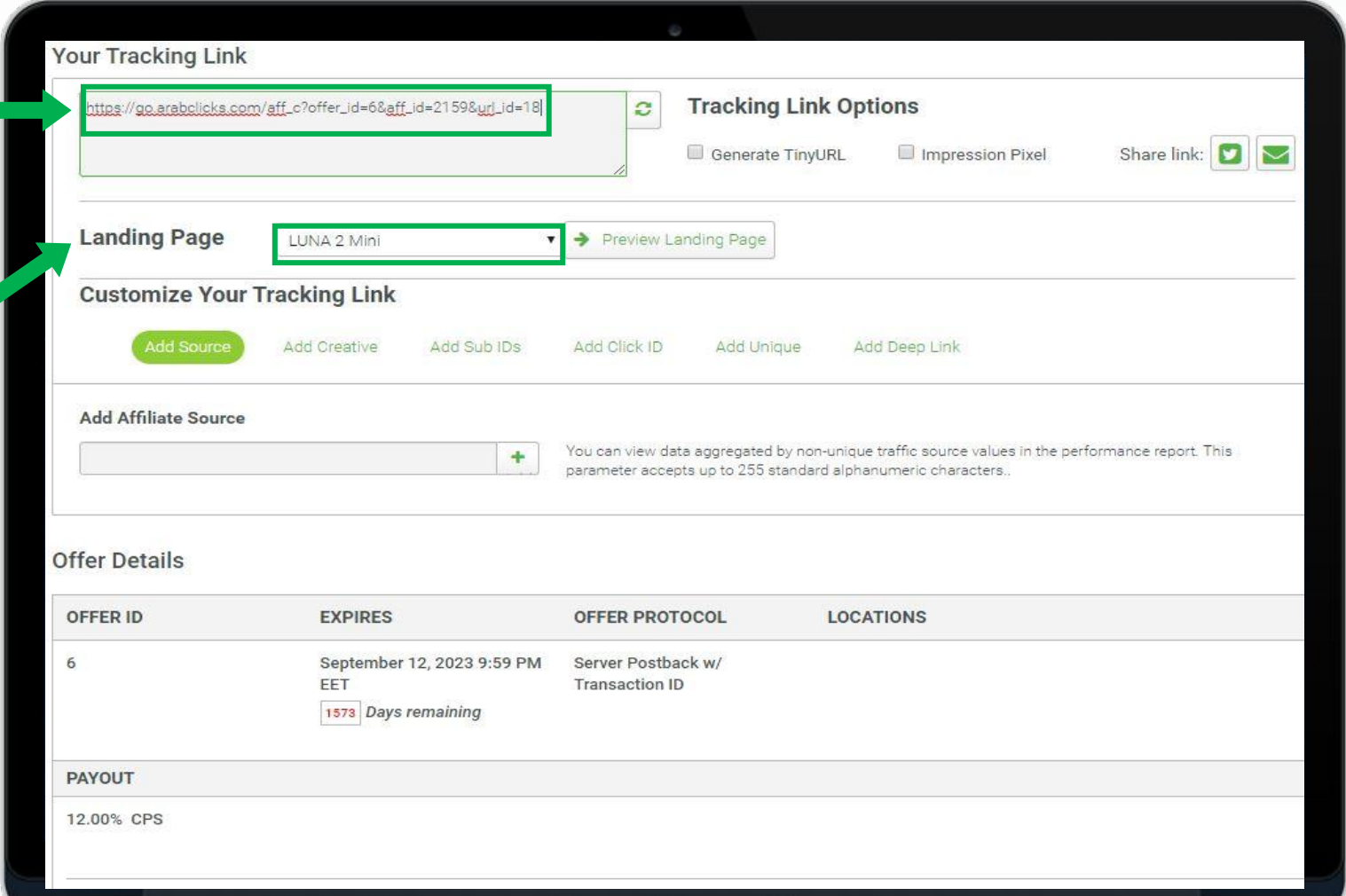
Once approved, share your **tracking links** to record your audience's purchases.

Copy your link from the grey window under

Your Tracking Link

You can select which **Landing Page** you'd like to promote or create a **SmartLink** (Deep Link)

 **Tip** - Add tracking parameters to identify sources and campaigns



The screenshot displays the 'Your Tracking Link' interface. At the top, a grey box contains the tracking link: `https://go.arabclicks.com/aff_c?offer_id=6&aff_id=2159&url_id=18`. Below this, there are options to 'Generate TinyURL' and 'Impression Pixel', and a 'Share link' section with social media icons. The 'Landing Page' dropdown is set to 'LUNA 2 Mini', with a 'Preview Landing Page' button. Under 'Customize Your Tracking Link', there are buttons for 'Add Source', 'Add Creative', 'Add Sub IDs', 'Add Click ID', 'Add Unique', and 'Add Deep Link'. The 'Add Affiliate Source' section includes a text input field and a plus sign, with a note: 'You can view data aggregated by non-unique traffic source values in the performance report. This parameter accepts up to 255 standard alphanumeric characters..'. The 'Offer Details' section contains a table:

OFFER ID	EXPIRES	OFFER PROTOCOL	LOCATIONS
6	September 12, 2023 9:59 PM EET 1573 Days remaining	Server Postback w/ Transaction ID	

Below the table, the 'PAYOUT' is listed as 12.00% CPS.

How to Create & Promote SmartLinks

A faded, light blue-tinted image of a city skyline, likely Dubai, featuring the Burj Khalifa as the central, tallest skyscraper. The image is positioned in the background, behind the main text.

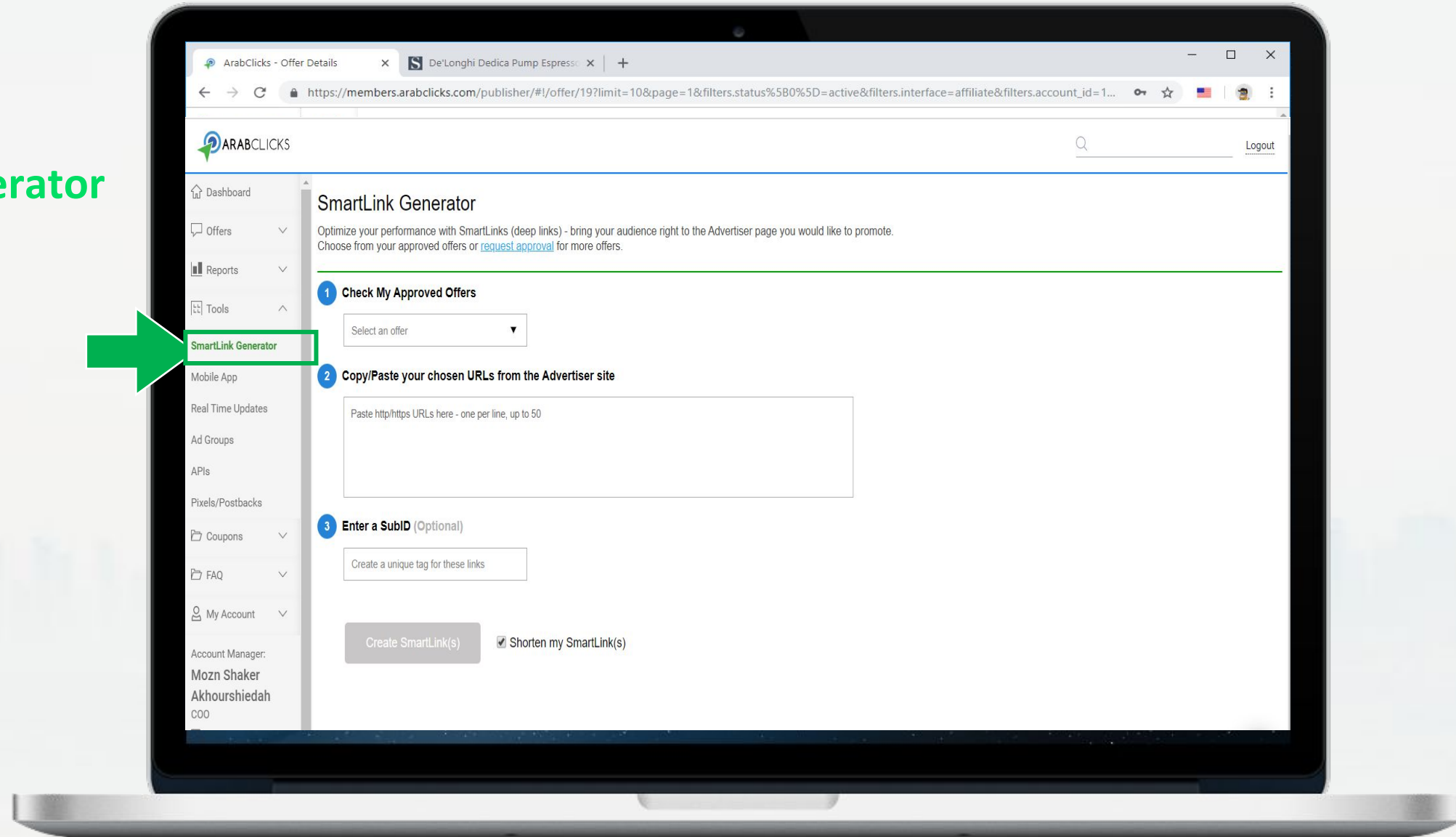
How to Create SmartLinks

You have 2 options:

1. [SmartLink Generator](#) - **NEW!**
2. [Advertiser Offer Page](#)

Using SmartLink Generator

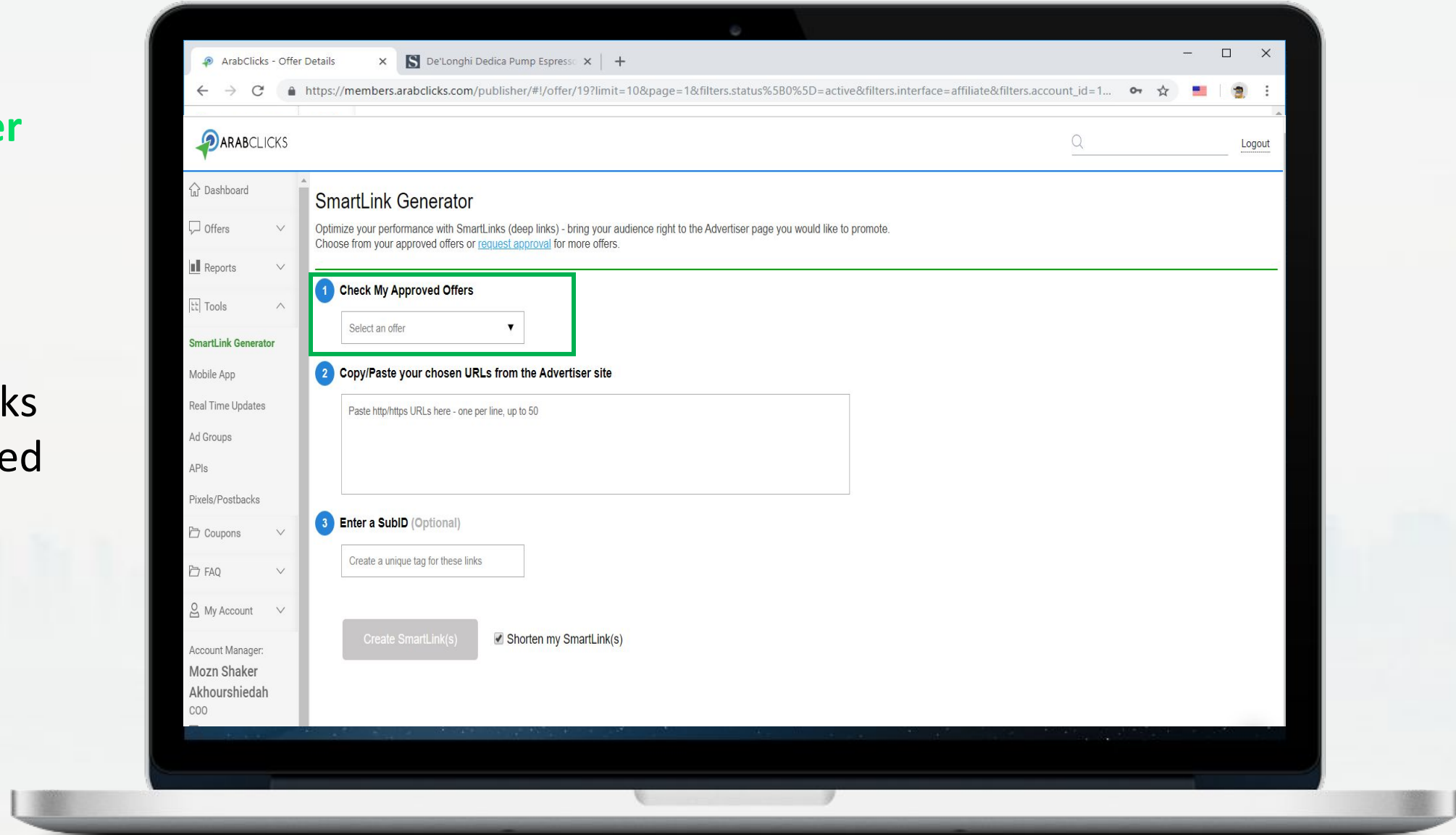
Select **Tools** >
SmartLink Generator



Using SmartLink Generator

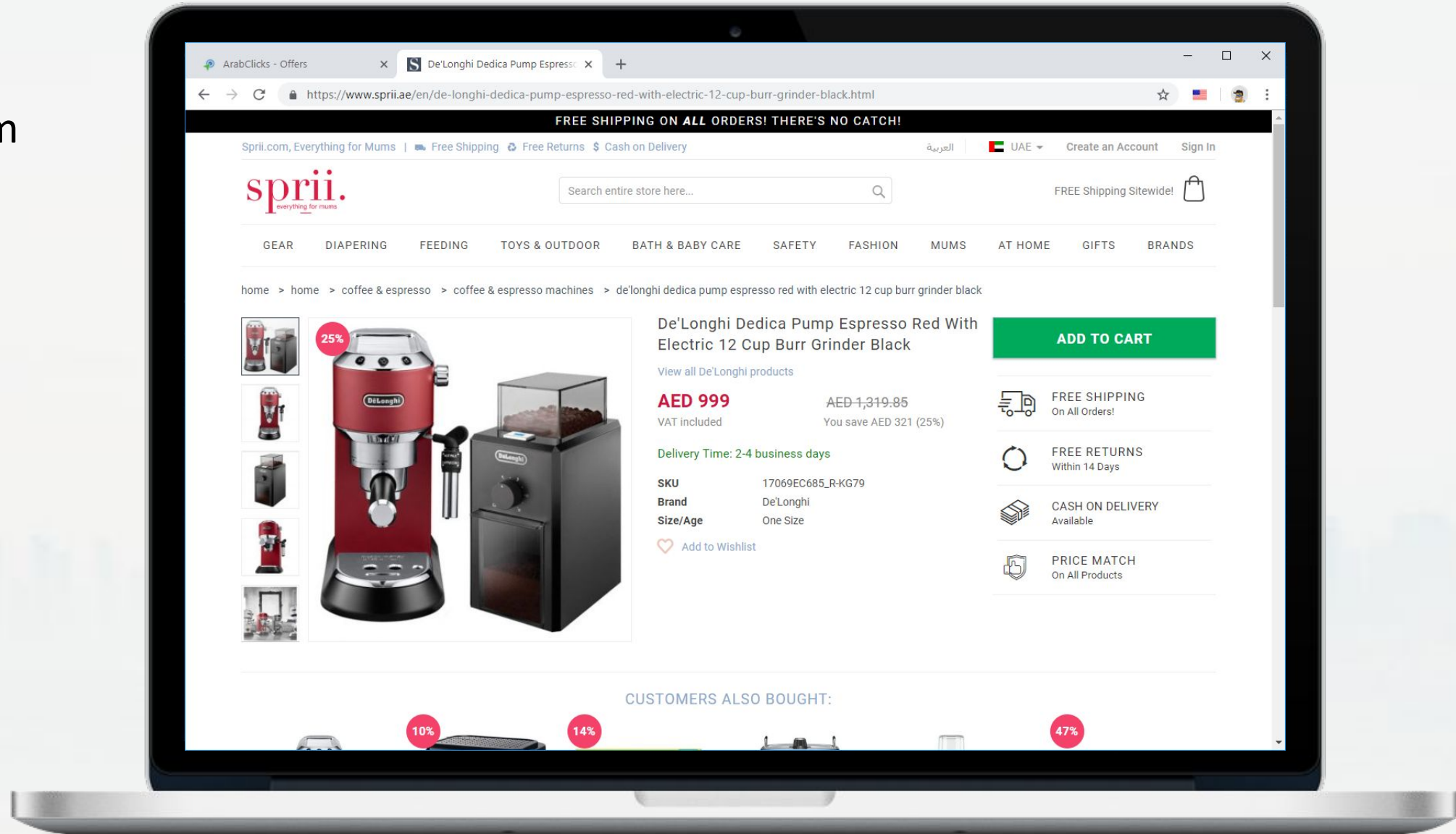
Choose the offer
you want to
promote

👉 You can only
create SmartLinks
for your approved
offers



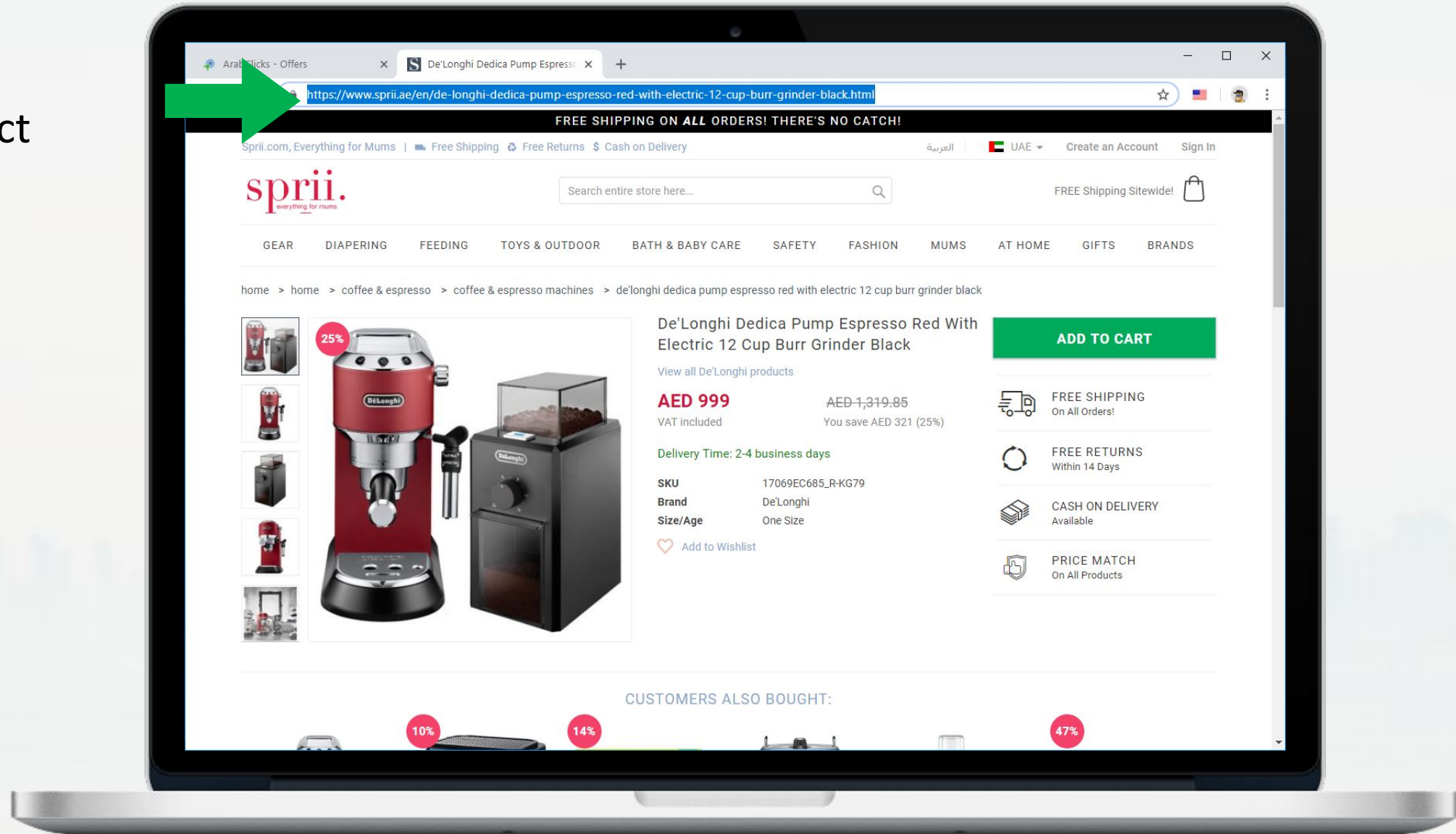
Using SmartLink Generator

Pick a page from the advertiser website




Using SmartLink Generator

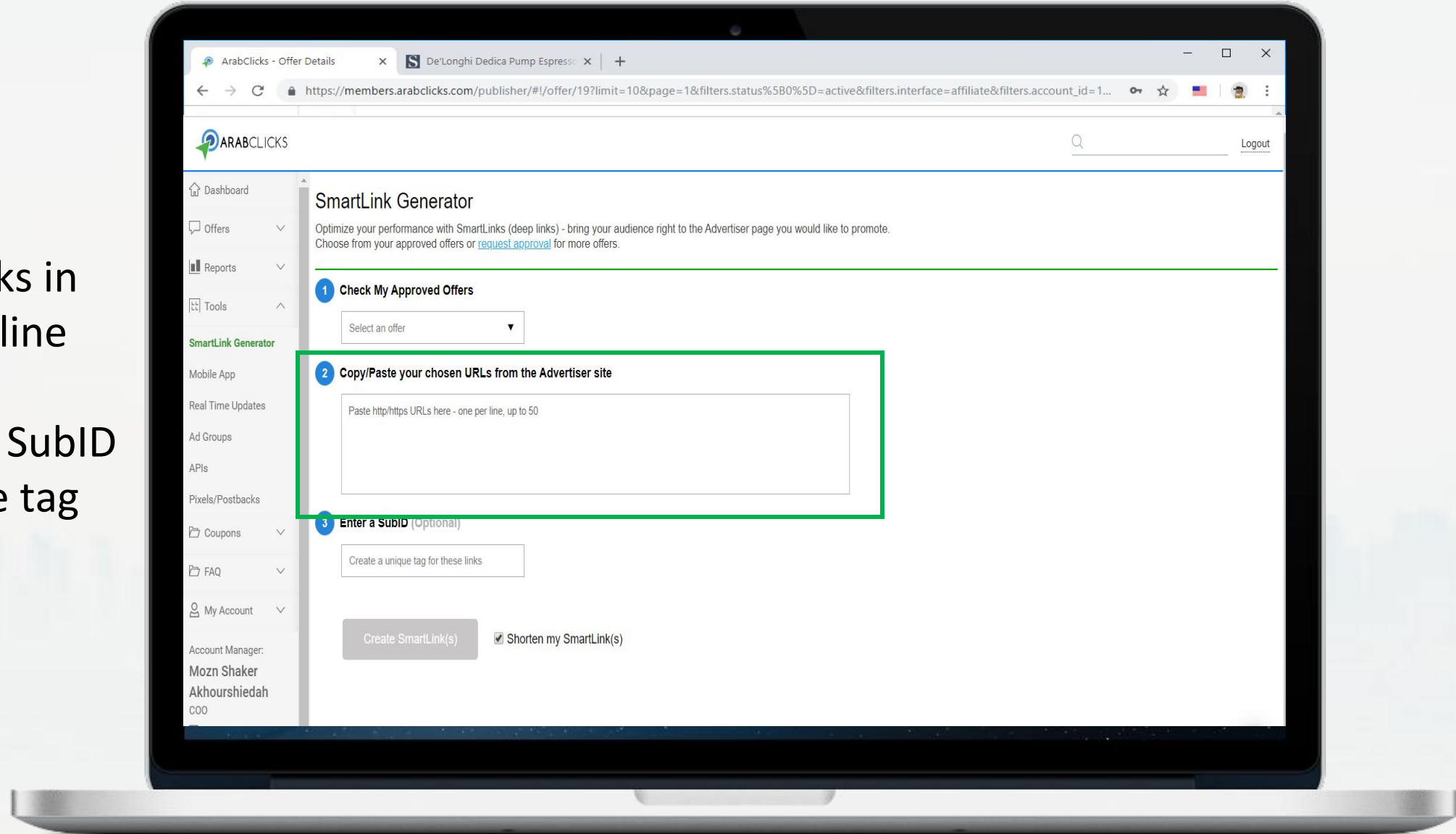
Copy the product link



Using SmartLink Generator

Paste up to 50 links in the box - one per line

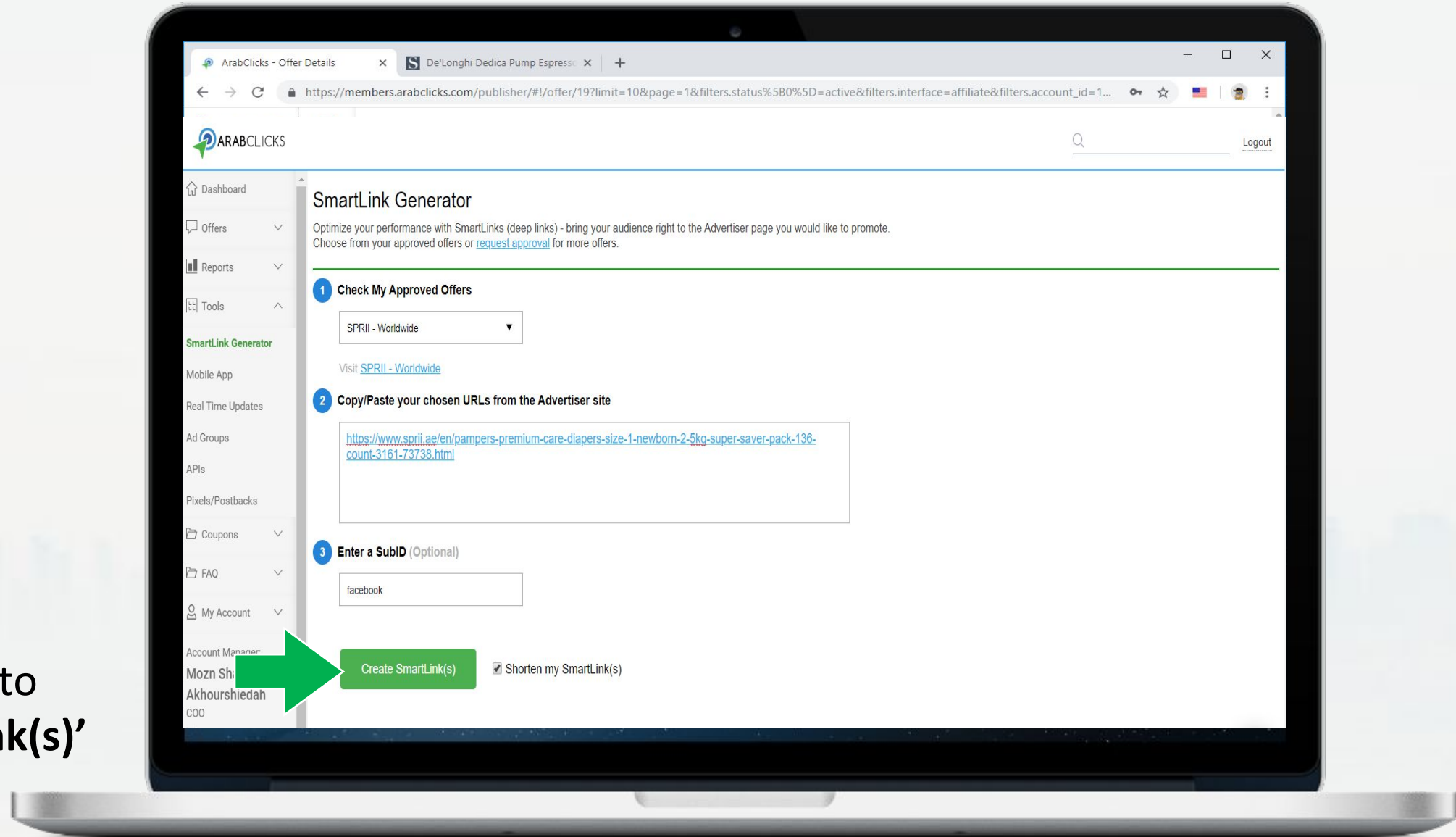
 Optional - Add SubID to create a unique tag for these links



Using SmartLink Generator

Optional -
Mark the box to
shorten your
SmartLinks

Click the button to
'Create SmartLink(s)'

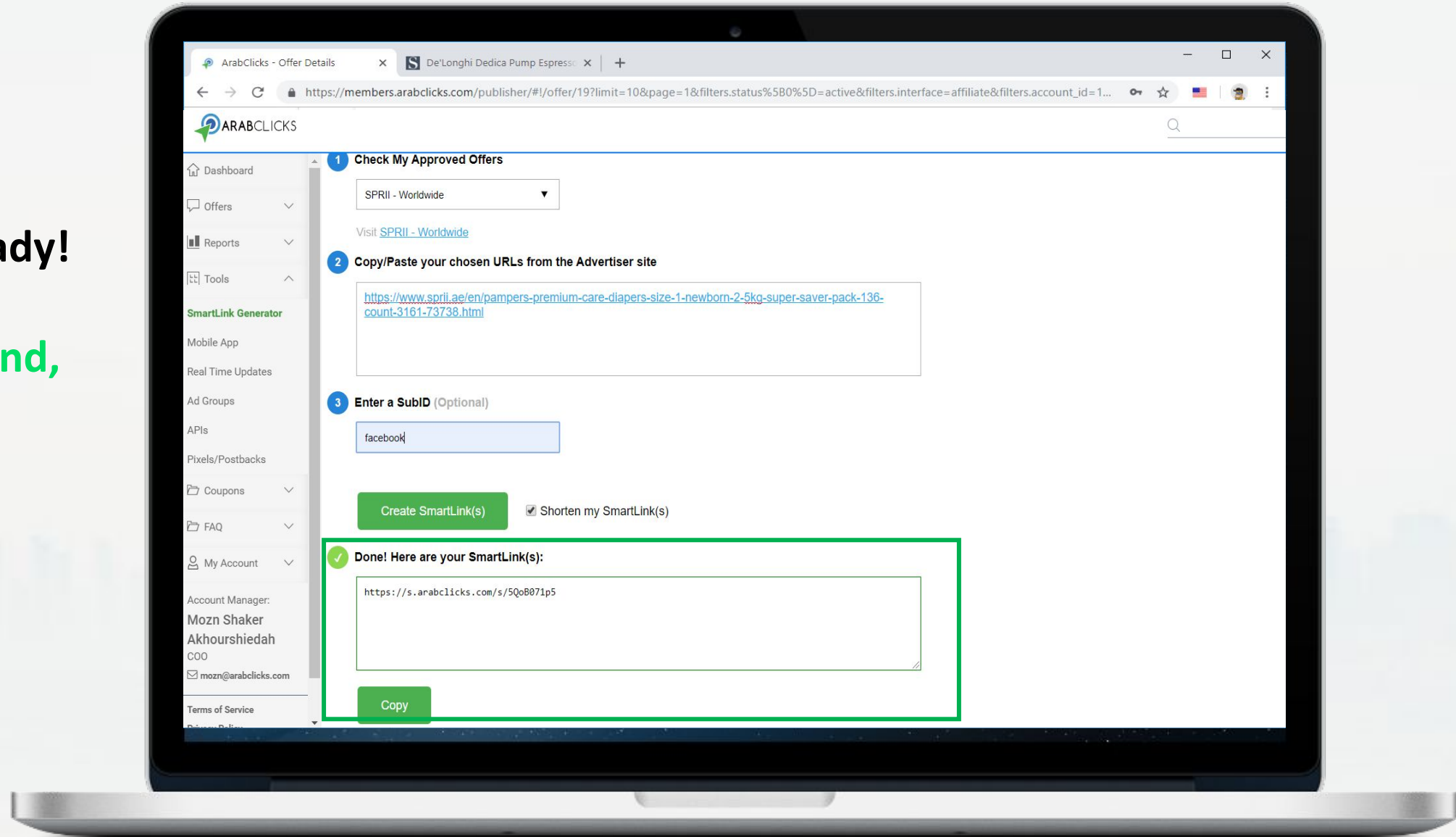


Using SmartLink Generator

Congrats -

Your
SmartLink is ready!

Now you can **send,**
tweet, post &
share them
anywhere!

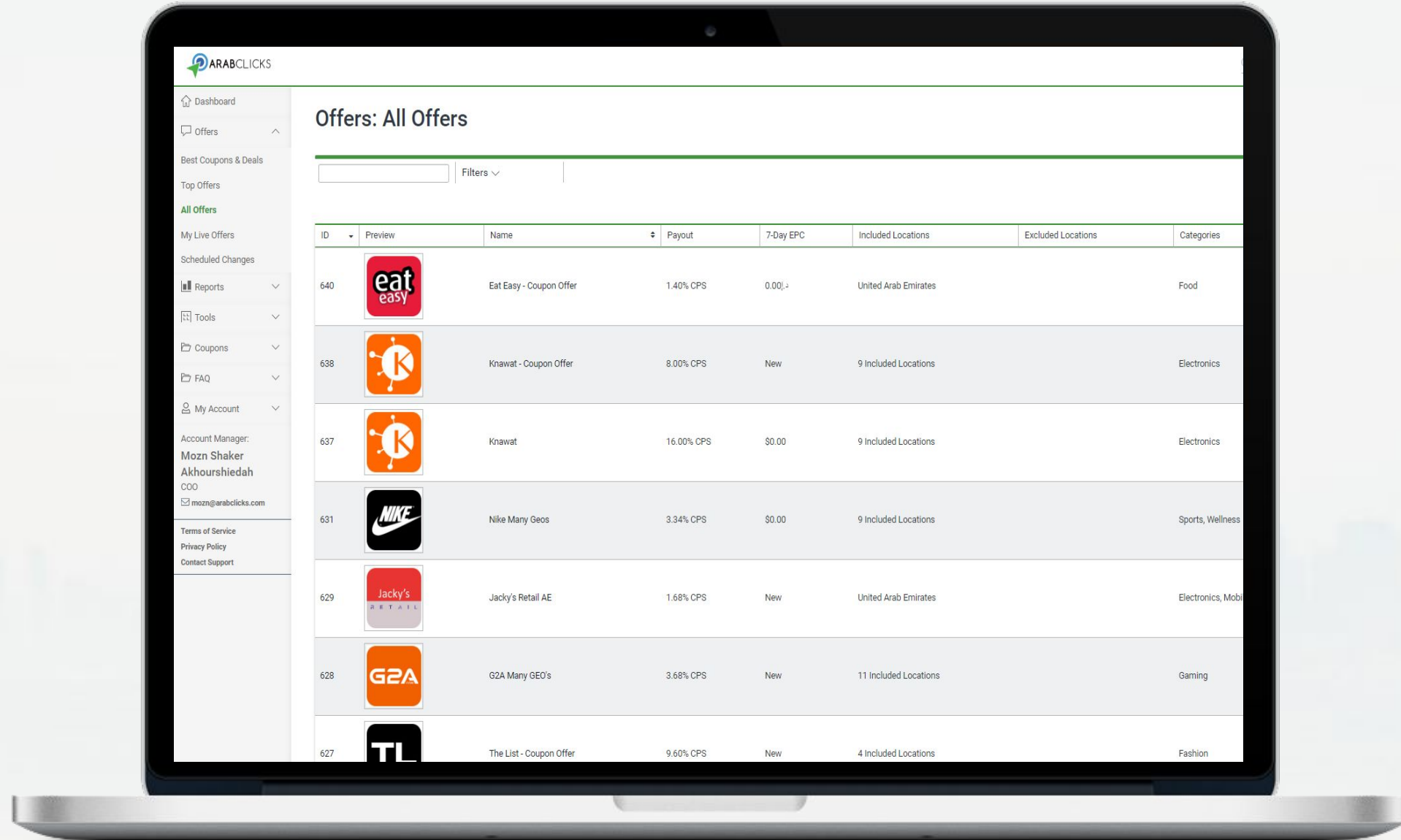


Advertiser affiliate Offers Pages

Login to
ArabClicks

Choose
Offers>All Offers

Review
ArabClicks'
exclusive offers
and choose one
you'd like to
promote



Create Your SmartLink

Select
'Add Deep Link'

ArabClicks - Offer Details

De'Longhi Dedic Pump Espresso

https://members.arabclicks.com/publisher/#1/offer/19?limit=10&page=1&filters.status%5B0%5D=active&filters.interface=affiliate&filters.account_id=1...

My Account

Dashboard

OFFERS

Browse/Search

Live Offers

Scheduled Changes

REPORTS

TOOLS

Search Offers

Account Manager:

Tamer
Account Manager
Skype Name: Tamer | Arabclicks
accounts@arabclicks.com

Terms of Service
Privacy Policy
Contact Support

SPRII UAE

ARABCLICKS

Your Tracking Link

Tracking Link Options

Generate TinyURL Impression Pixel Share link: [Twitter] [Email]

Landing Page: Default URL [Preview Landing Page]

Customize Your Tracking Link

Add Source Add Creative Add Sub IDs Add Click ID Add Unique **Add Deep Link**

Add Affiliate Source

Add Deep Link

Offer Details

OFFER ID	EXPIRES	LOCATIONS
19	November 1, 2021 9:59 PM EET	Included: United Arab Emirates

Create Your SmartLink

1. Paste your link (in the 'Add Deep Link' window)
2. Click the +
3. Copy your link from the "Your Tracking Link" window

SPRII UAE

ARABCLICKS

Your Tracking Link

Tracking Link Options

Generate TinyURL Impression Pixel Share link:

Landing Page Default URL [Preview Landing Page](#)

Customize Your Tracking Link

Add Source Add Creative Add Sub IDs Add Click ID Add Unique Add Deep Link

Add Affiliate Source

You can view data aggregated by non-unique traffic source values in the performance report. This parameter accepts only standard alphanumeric characters.

Add Deep Link

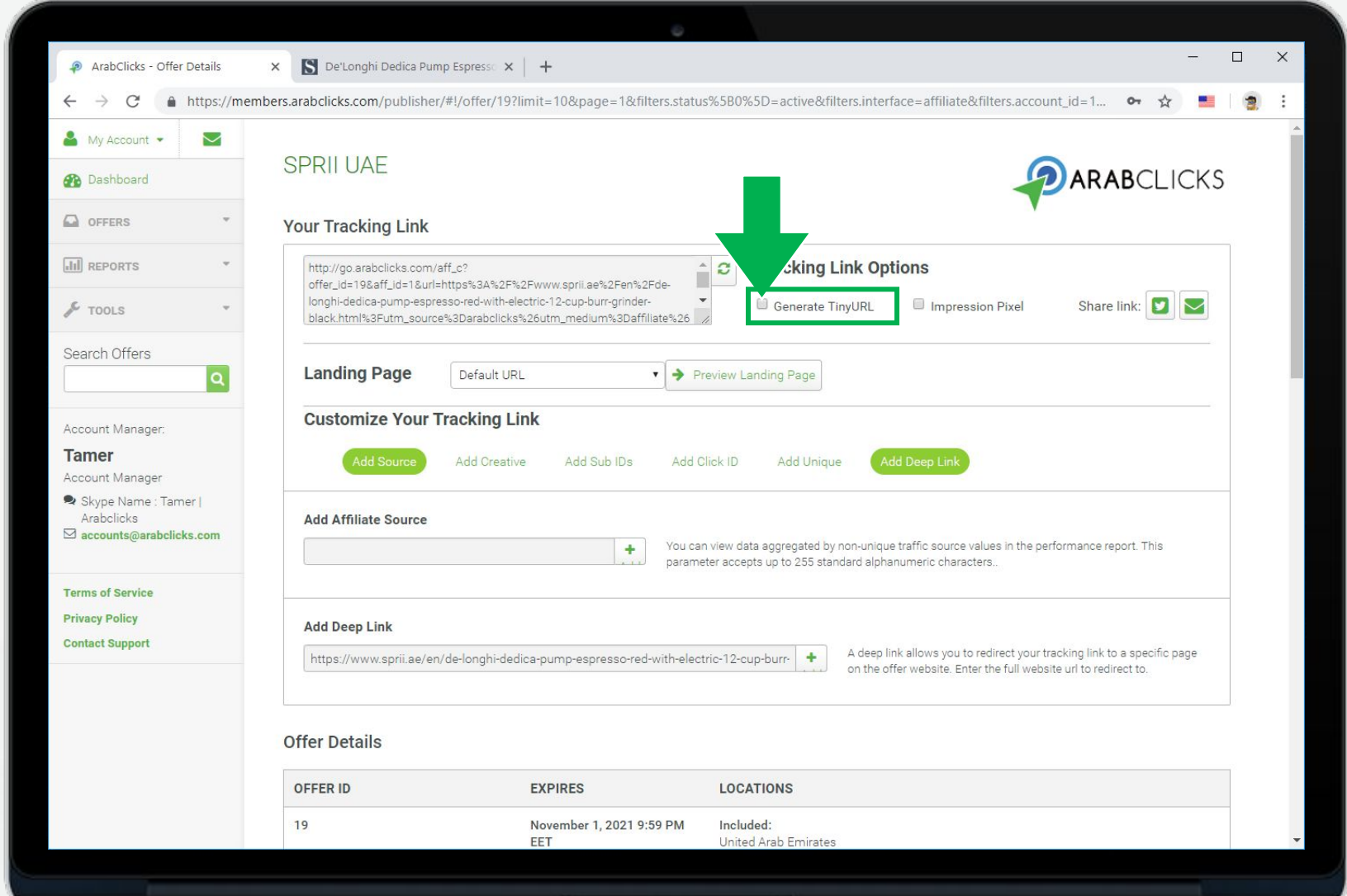
[+](#) A deep link allows you to redirect your tracking link to a specific page on the offer website. Enter the full website url to redirect to.

Offer Details

OFFER ID	EXPIRES	LOCATIONS
19	November 1, 2021 9:59 PM EET	Included: United Arab Emirates

Create Your SmartLink - Tiny link

To shorten your SmartLink, click to 'Generate TinyURL'



The screenshot shows the ArabClicks Offer Details page for a De'Longhi Dedicca Pump Espresso. The page is titled "SPRII UAE" and "Your Tracking Link". A large green arrow points to the "Generate TinyURL" button in the "Tracking Link Options" section. The current tracking link is a long URL starting with "http://go.arabclicks.com/aff_c?". Below this, there are sections for "Landing Page" (Default URL), "Customize Your Tracking Link" (with buttons for Add Source, Add Creative, Add Sub IDs, Add Click ID, Add Unique, and Add Deep Link), "Add Affiliate Source", and "Add Deep Link". At the bottom, there is an "Offer Details" table.

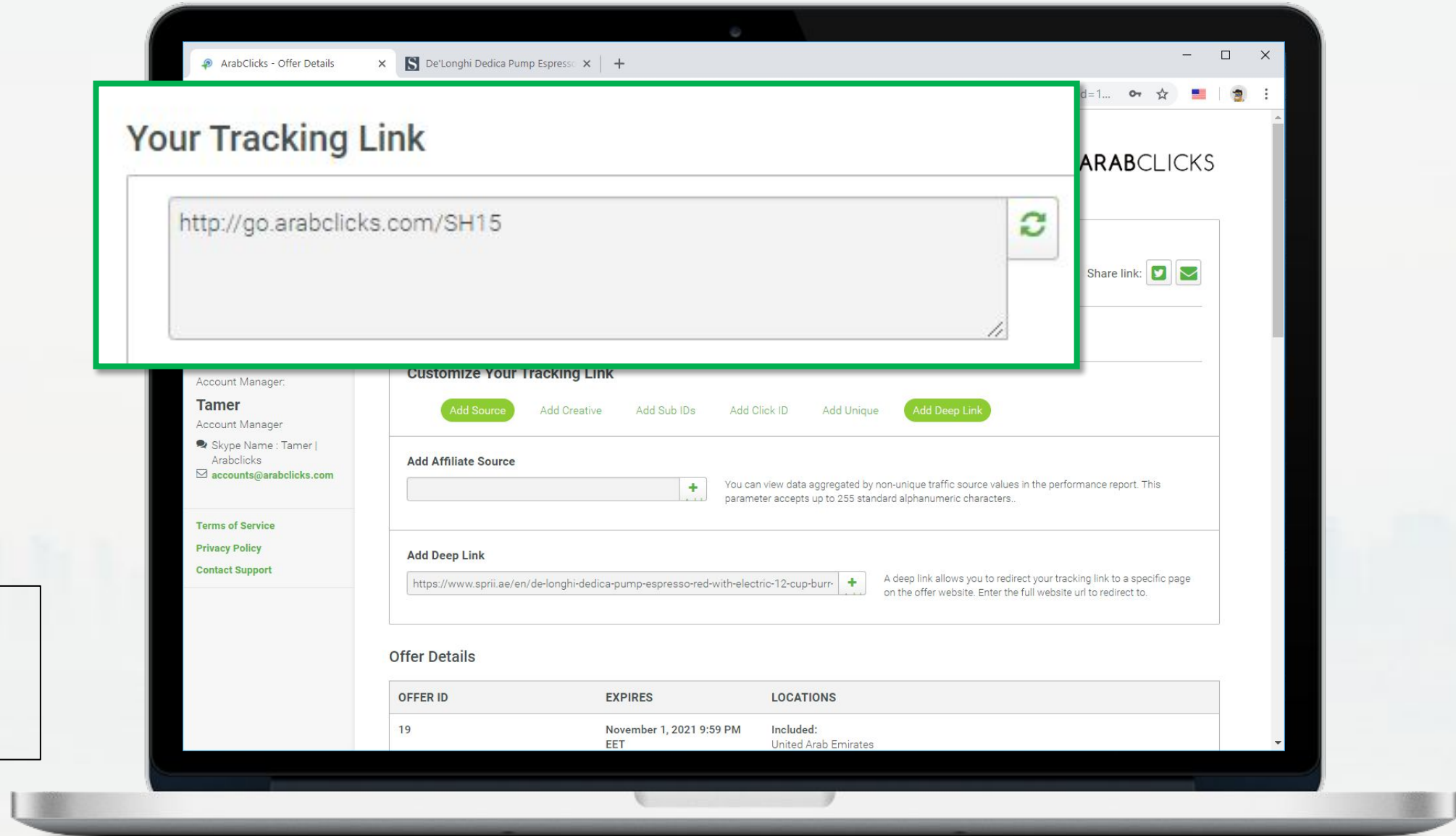
OFFER ID	EXPIRES	LOCATIONS
19	November 1, 2021 9:59 PM EET	Included: United Arab Emirates

Create Your SmartLink

Your shortened SmartLink is ready!

Now you can send, tweet, post & share it anywhere!

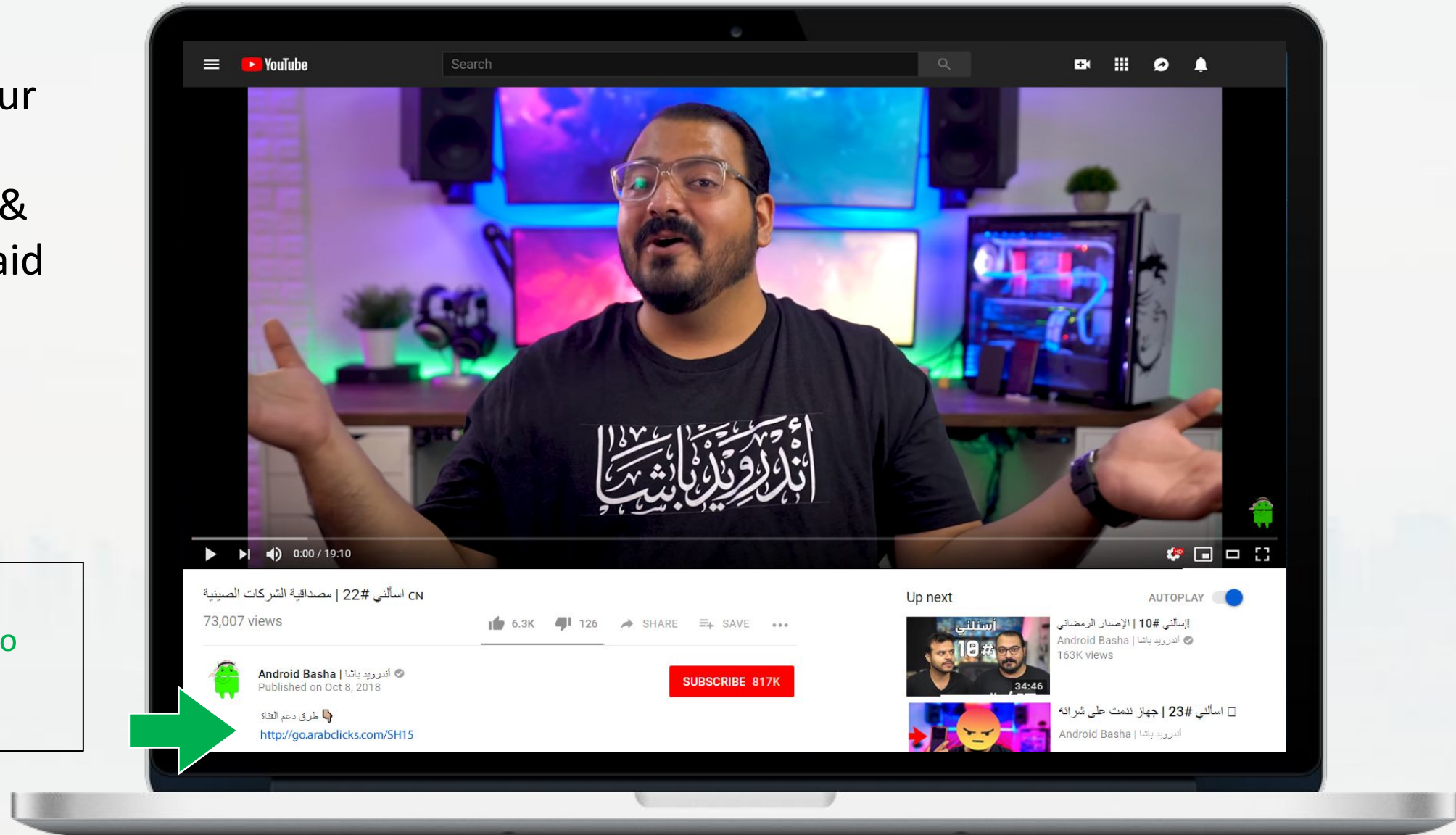
Note:
It can take up to 20 minutes for your link to activate



Promote Your SmartLink - Earn Money for Every Sale

Add your SmartLink to your content. When someone clicks & buys, you get paid

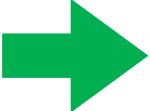
Example:
Add your SmartLink to the video description



Promote Your SmartLink - Earn Money for Every Sale

Add your SmartLink to your content. When someone clicks & buys, you get paid

Example:
Insert your SmartLink behind your CTA

90% OFF DEAL	Up to 90% Off May Coupons, Promo Codes, and Deals at AliExpress 🕒 90% off discount	Get Deal
40% OFF DEAL	Up to 40% Off on Women's Clothing 2020 Trends 🕒 40% off discount	Get Deal
70% OFF DEAL	Up to 70% Off on Health Essentials 🕒 70% off discount	 Get Deal

Make it Rain...



Questions?

Join our [Community](#)
Visit our [Support Center](#)
Or [Contact Us](#)

