

Publishers & Influencers

ArabClicks Dashboard Basics



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Welcome to ArabClicks Affiliate Network!

Here, in our Publisher Tutorial, we have prepared a quick “how-to” to get you up and running quickly. Here you will find information on setting up your account, customizing your links, reading reports and more. All that’s left is for you to choose the advertisers and products to promote, follow our quick set-up and start making money!

Post Login Menu


After your login to ArabClicks, you will be brought to the main page where you will find the following:

Dashboard - presents you with a quick overview of how you’re doing:

- Quick Stats – which shows your impressions, clicks, conversions, payouts for the last seven days and your payout for the current year.
- Recent Notification – shows the most recent notifications sent to you with the best current offers for you to promote.
- Featured Offers – shows THE best products at THE best prices, right now.
- Performance Chart - shows your stats for each day in the past 7 days as a line graph.

Left-side Bar - presents you with the following info:

- Your Account - here is a drop-down where you can change your account details.
- Offers - our drop-down will help you manage your offers.
- Reports - here you have a choice of reports to review.
- Tools - choose from several tools we’ve collected for you.
- Search Tool - type in your search to hone-in on what you’re looking for.
- Account Manager - the name and details for your personal account manager will be shown here.
- Terms of Service - for your reference.
- Privacy Policy - legal stuff.
- Contact Support - send us an email.

My Account 

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Dashboard



Quick Stats: Last 7 Days

IMPRESSIONS	CLICKS	CONVERSIONS	PAYOUT	PAYOUT (2017 YTD)
0	6,806,412	10,799	\$68,503.24	\$320,123.15
NO DATA				
No Data	-13.89% change	26.81% change	78.49% change	No Data

Recent Notifications

11/06	Offer Payout Change	x
11/05	Offer Application Denied	x

Featured Offers

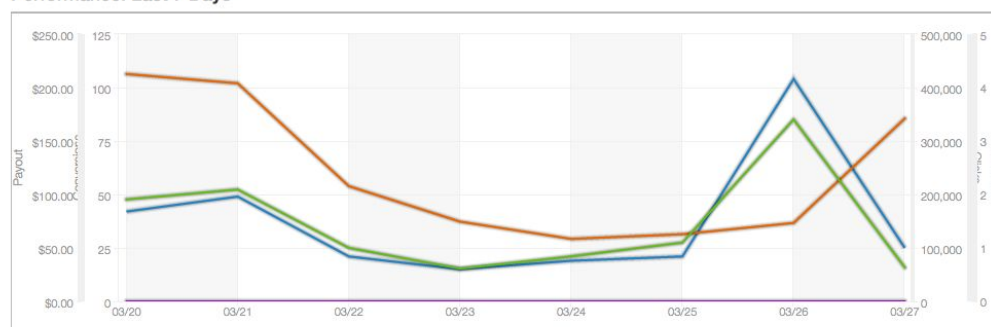


FOREO VIP World Wide

[CPS] 10.00%

[Category] None

Performance: Last 7 Days



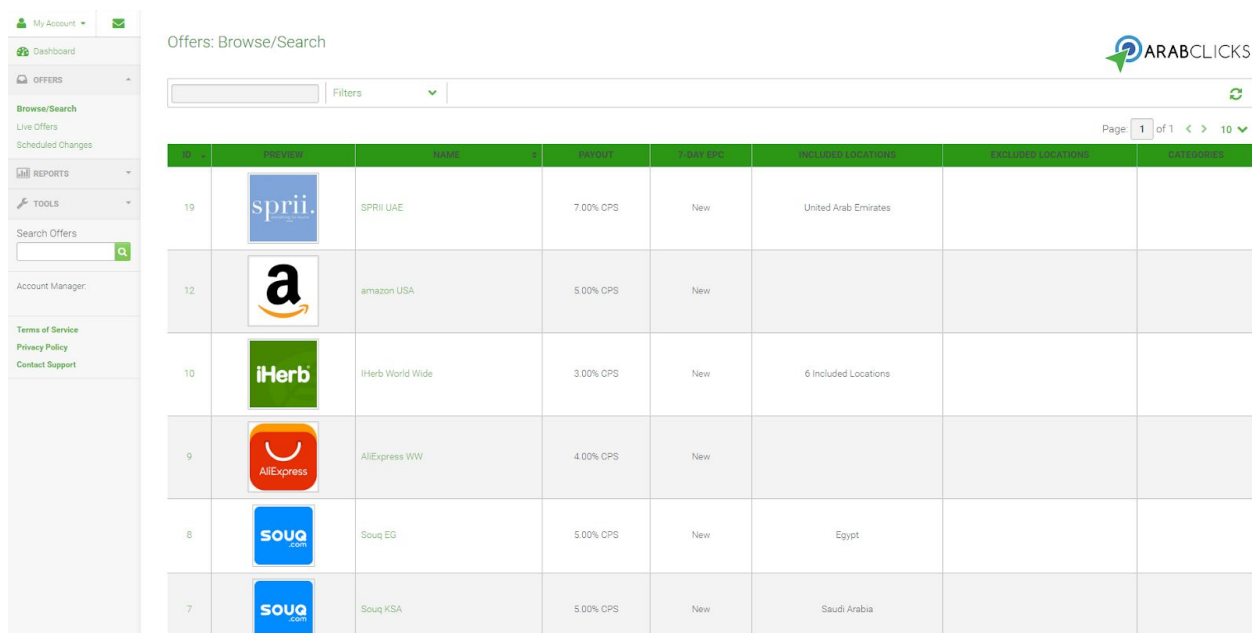
The most important sections here are the **Quick Stats** and **Performance** charts. This Quick Stats section shows your up-to-date click, conversion, impression, and payout data over the last 7 days, and how those stats compare to the 7 days before that. The Performance chart shows your stats for each day in those 7 days as a line graph.







Promoting an Offer

Use ArabClick's tracking links in order to promote our Advertiser's products and track your activities and conversions.

Finding Offers

In order to find the best current offers, click **Offers** in the left-hand menu, then click on the **Browse/Search** option to see the full list of ArabClicks offers available to you. To narrow your search to only those offers with clicks over the last 7 days, click on the **Live Offers** option.



ID	Network	Name	CPS	Status	Location	Clicks	Conversions
19		SPRII UAE	7.00% CPS	New	United Arab Emirates		
12		amazon USA	5.00% CPS	New			
10		iHerb World Wide	3.00% CPS	New	6 Included Locations		
9		AliExpress WW	4.00% CPS	New			
8		Souq EG	5.00% CPS	New	Egypt		
7		Souq KSA	5.00% CPS	New	Saudi Arabia		

From either of these two Offer screens, you can search by keywords, filter by the networks categories, or filter by country.

Or...choose from the offers as they are presented in the chart - here you have three options, starting from the left column:

ID - click on the **ID** number in the left column to get details of the offer.

Preview - click on the button or icon in the **Preview** column to open a new tab showing the landing page for this advertiser in a new tab.

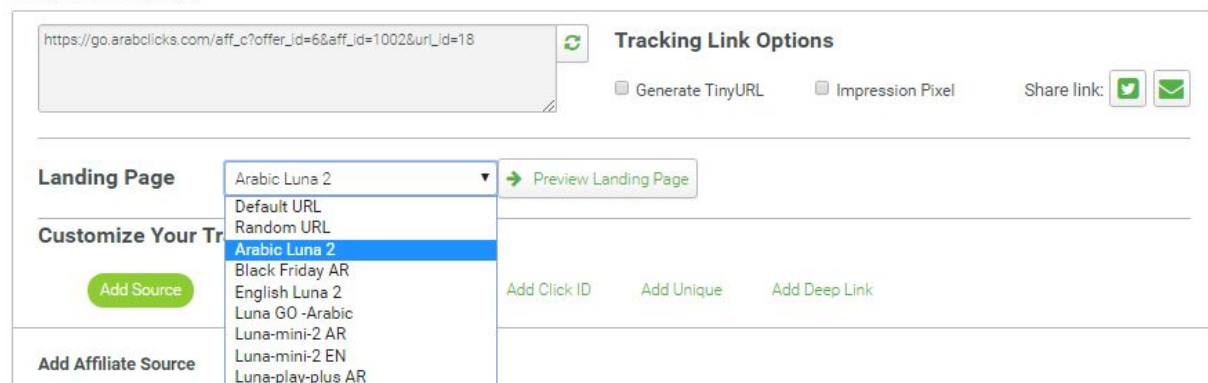
Name - click on the link in the **Name** column of the offer to view the details of the offer on this page. This is also from where you will copy your tracking links.

Tracking Links

In order to track your successes, you must use ArabClick's tracking links. Choose an Advertiser to promote, and you will come to the "Your Tracking Link" page as shown below.



1. Go to → Landing Page→ choose the landing page you would like to promote. If you're undecided, you can choose the Default URL for the advertiser's main homepage.


Your Tracking Link



https://go.arabclicks.com/aff_c?offer_id=6&aff_id=1002&url_id=18

Tracking Link Options

☐ Generate TinyURL ☐ Impression Pixel Share link:  

Landing Page Arabic Luna 2  [Preview Landing Page](#)

Customize Your Tr [Add Source](#)

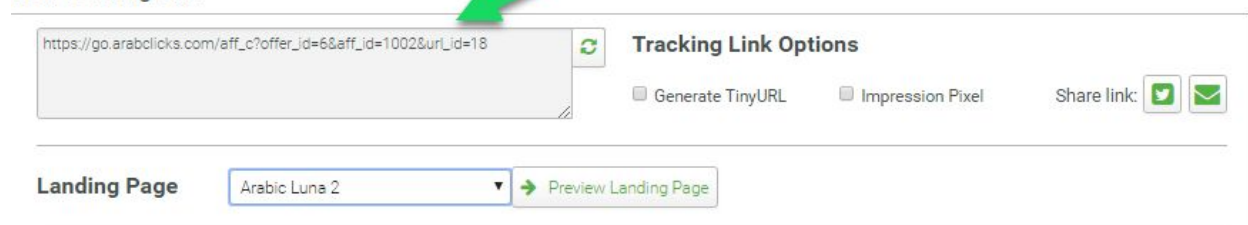
Add Affiliate Source

- Default URL
- Random URL
- Arabic Luna 2
- Black Friday AR
- English Luna 2
- Luna GO -Arabic
- Luna-mini-2 AR
- Luna-mini-2 EN
- Luna-play-plus AR

[Add Click ID](#) [Add Unique](#) [Add Deep Link](#)



2. Copy the offer's link from the grey window above - "Your Tracking Link"


Your Tracking Link



https://go.arabclicks.com/aff_c?offer_id=6&aff_id=1002&url_id=18

Tracking Link Options

☐ Generate TinyURL ☐ Impression Pixel Share link:  

Landing Page Arabic Luna 2  [Preview Landing Page](#)

3. The tracking link is ready.

Note: all customization of your link should be done here. Manual customization links will not be tracked.

4. Paste it in your media channel, website, blog, etc.

5. If you wish to get impression data in your reports, select the Impression Pixel checkbox and copy the image pixel tracking html code to your web page. For further information open the [Advanced Tutorial](#).

Offer Details

In the **Offer Details** section, you can read more details about that offer, including general description, caps, expiration, geotargeting, restrictions and more - see below:

Offer Details

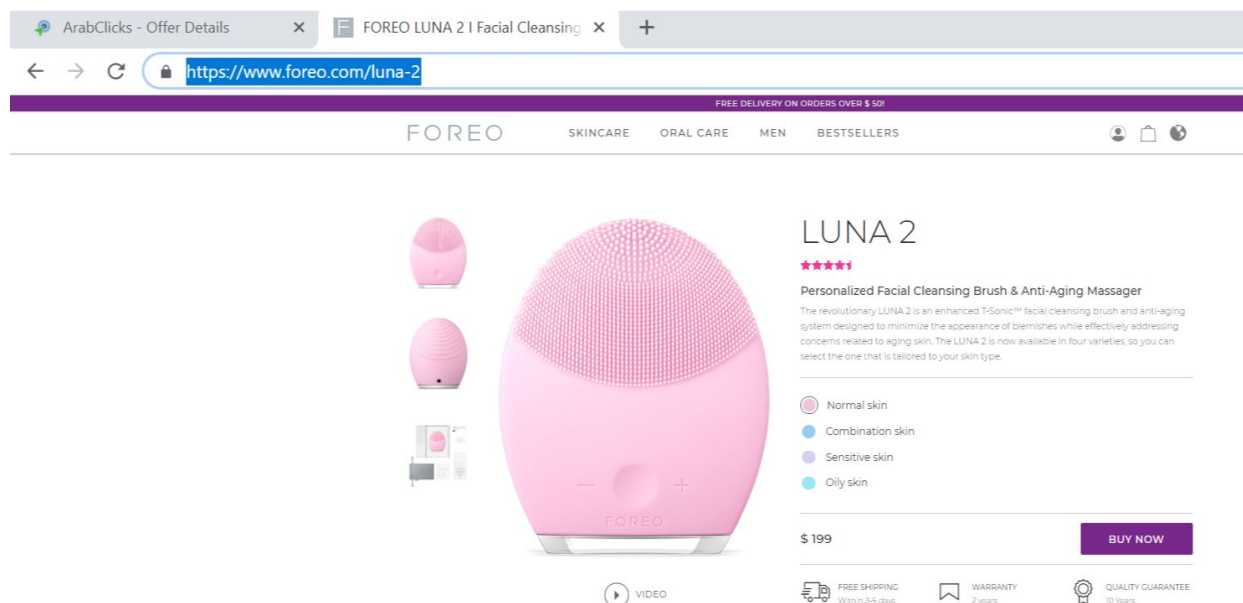
OFFER ID	EXPIRES	LOCATIONS
6	September 12, 2023 9:59 PM EET 1773 Days remaining	
PAYOUT		
10.00% CPS		
<div><div>Channel</div><div>Operating System</div><div>Vertical</div><div>Incentive</div><div>Conversion Type</div><div>Media Placement</div><div>Tag</div></div> <div>Mobile, Desktop / Web Android, iOS, Windows Health & Beauty Non-incent Credit Card Submit Blog, Search, Social Media</div>		
Notes		
<div><div>FOREO BEAUTY BEYOND COSMETICS</div><div>10% rev share on all completed transactions. Targeted Geos: GCC, focusing on UAE and KSA Type of traffic: All traffic sources are allowed except TM+ bidding. Please note that any bidding activity on FOREO brand or coupons will immediately eliminate you from the campaign. Preview Landing Page</div></div>		

Creating Deep Links

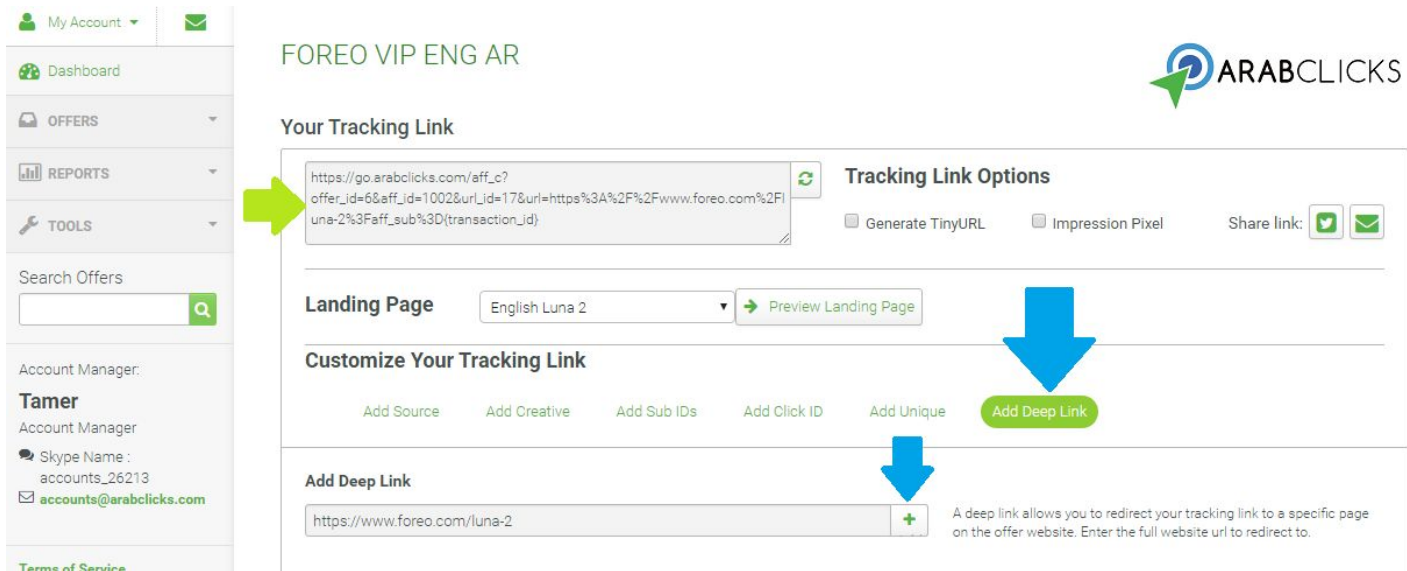
A deep link will bring your visitor directly to the page you've chosen to promote, rather than to the Advertiser's homepage. This will be reflected in your reports, as well, so you can track the results of this type of campaign.

7 Easy Steps to Create a Deep Link:

1. Choose the Advertiser you want to promote from Offers: Browse/Search.
2. Go to the Advertiser's site and choose a product to promote to your audience.
3. Copy the product URL from the advertiser's site.



4. Back in ArabClicks, go to the "Your Tracking Link" page for that advertiser.
5. Select "Add Deep Link".
6. Paste the URL in the "Add Deep Link" window that will open and click on the "+"
7. Now your Deep Link is ready in "Your Tracking Link" window.



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Account Manager:

Tamer

Account Manager

Skype Name : accounts_26213

accounts@arabclicks.com

Terms of Service



FOREO VIP ENG AR

Your Tracking Link

[https://go.arabclicks.com/aff_c?offer_id=6&aff_id=1002&url_id=17&url=https%3A%2F%2Fwww.foreo.com%2F%2Funa-2%3Faff_sub%3D\(transaction_id\)](https://go.arabclicks.com/aff_c?offer_id=6&aff_id=1002&url_id=17&url=https%3A%2F%2Fwww.foreo.com%2F%2Funa-2%3Faff_sub%3D(transaction_id))

Tracking Link Options

☐ Generate TinyURL ☐ Impression Pixel

Share link:  

Landing Page: English Luna 2 [Preview Landing Page](#)

Customize Your Tracking Link

[Add Source](#) [Add Creative](#) [Add Sub IDs](#) [Add Click ID](#) [Add Unique](#) [Add Deep Link](#)

Add Deep Link

<https://www.foreo.com/luna-2>

A deep link allows you to redirect your tracking link to a specific page on the offer website. Enter the full website url to redirect to.

Note:

- For some offers, creating deep links is not available.
- Note that it can take up to 20 minutes to activate a new short link (TinyURL).

Offers Requiring Approval

- Some Advertisers require you to agree to their T&Cs - above and beyond your agreement to ArabClicks' T&Cs. If so, scroll to the bottom of the page, read the T&Cs, and click on "Agree to Terms", in order to continue with this offer.
- Also, you may need to request approval to promote certain offers. To request approval, click on **Request Approval**.

100%

This offer is restricted to approved affiliates only.

[Request Approval](#)

You may see a follow-up screen asking you to answer questions. Fill in your answers, then click on **Save Answers**. If you don't see such a screen, that offer has no specific questions. Either way, the network will receive your request, and you will receive notification of approval or not.

Reviewing your Reports

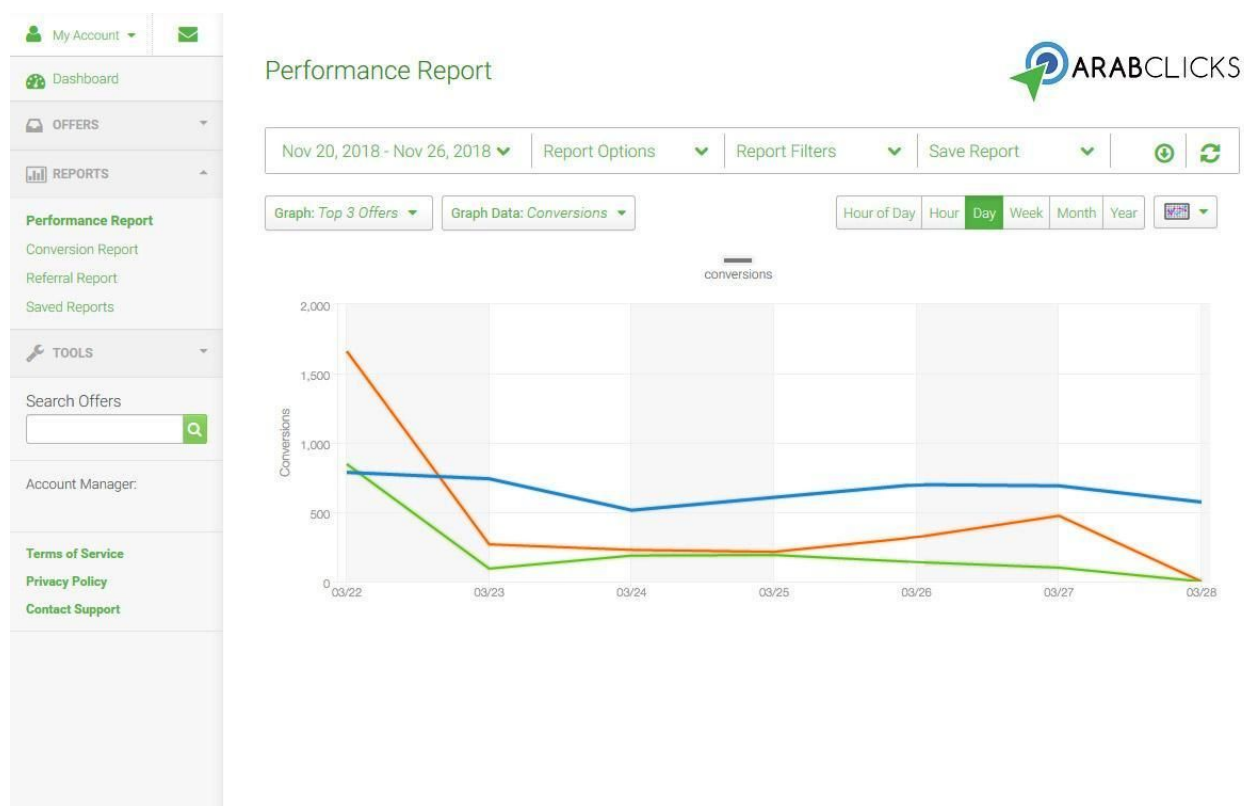
Naturally, you'll want to follow your progress using our Reports.

Reports are found in the left sidebar. There you'll find:

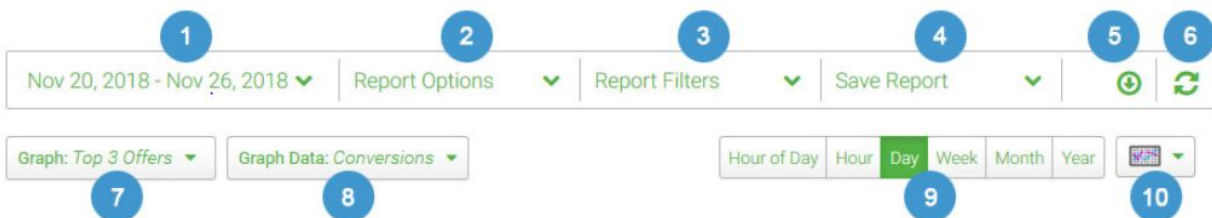
1. Performance Report
2. Conversion Report
3. Referral Report
4. Saved Reports

1. Performance Report

In the performance report, you can see how your clicks, conversions, and payouts change over time. The graph shows you how your top offers perform for quick comparison.



You can tailor your reports with the options at the top of the page:



Performance reports can be customized by:

1. Dates - choose the time frame for the report.
2. Report Options - choose the data, statistics and calculations to include in the report.
3. Report Filters - you choose the offer and dates to report.
4. Save Report - save the configurations for this report—date range, report options, etc.—so you can easily run the report later by going to **Reports > Saved Reports**
5. Download the data from this report as a CSV file, using the filters and settings you have selected
6. Refresh the report
7. Graph: Offer Totals - choose your top three, top five, top ten, or all your offers to be on the chart together for comparison.
8. Graph Data: Payout - choose to see impressions, clicks, conversion, payouts or any combination in the report.
9. Change which offers to highlight in the graph
10. Select which data you want displayed in the graph: impressions, clicks, conversions, and payout
11. Select the frequency of data points in the graph
12. Select the type of graph to display: line, pie, or bar graph

Now that you have a graph, you can work on it in a number of ways:

- Mouse-over the graph to see a break-down according to time period.
- Highlight a portion of the graph to zoom in and see more detailed comparisons.
- Click on other offers in the table to see more data lines on the comparison graph.

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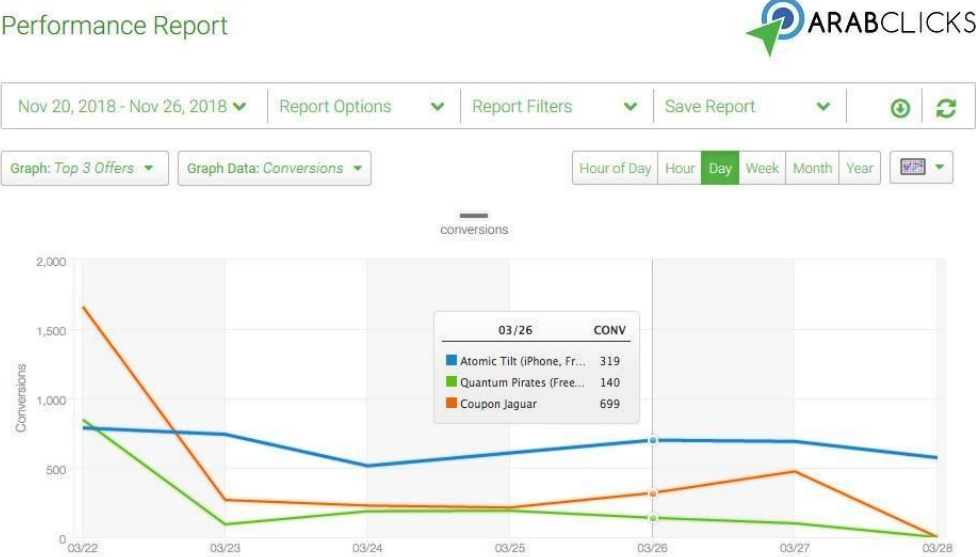
Search Offers

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Report Summary

The Report Summary provides a quick numerical look of totals of all your offers.

The table below it, breaks down the numbers for each offer.

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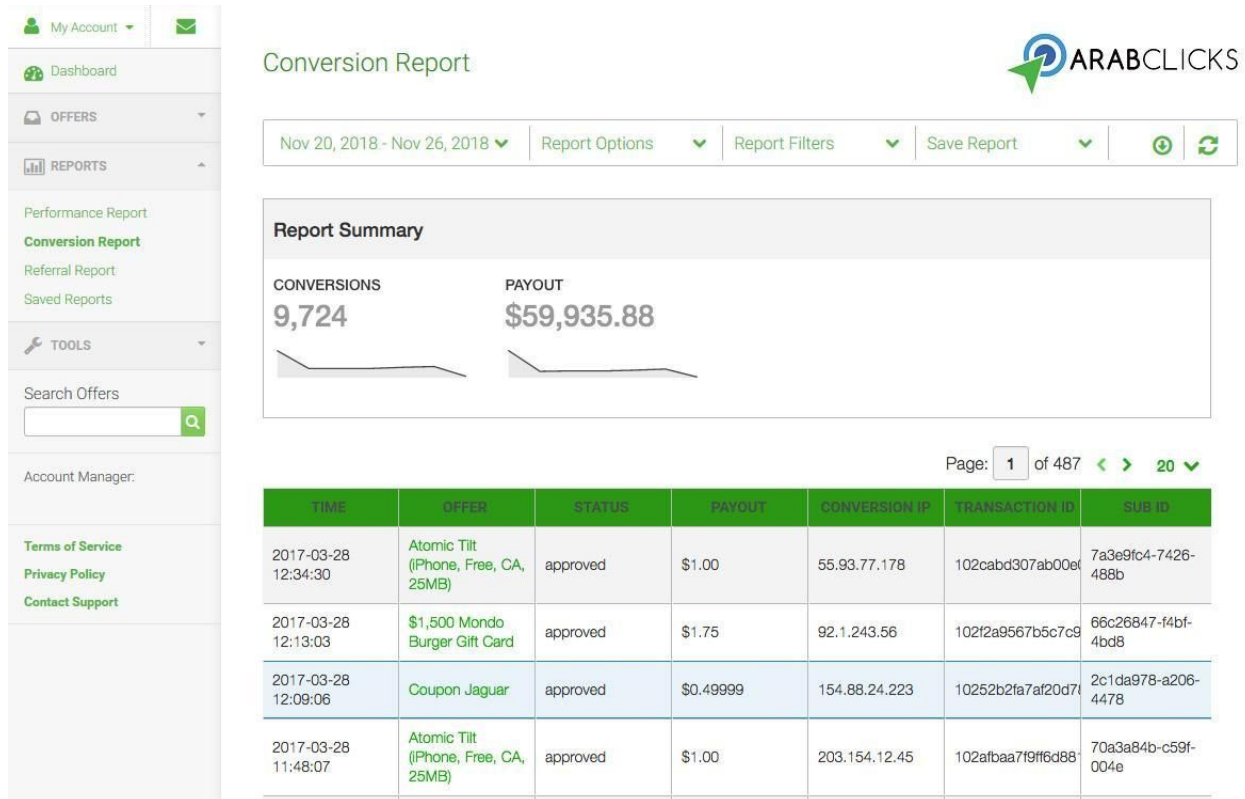
Report Summary

Page: 1 of 1 < > 20

OFFER	IMPRESSIONS	CLICKS	CONVERSIONS	PAYOUT	CTR	CR
SPR UAE	0	1,451,308	4,611	\$14,985.75	0.00%	0.32%
Il-Herb World Wide	0	1,840,143	3,164	\$28,476.00	0.00%	0.17%
Sou JEG	0	1,608,865	1,558	\$14,022.00	0.00%	0.10%
Il-Herb	0	360,402	364	\$1,274.00	0.00%	0.10%

2. Conversion Report

The conversion report provides in-depth info on individual conversions: offer data, user data collected, sub IDs, transaction IDs, time of conversion, and so on.



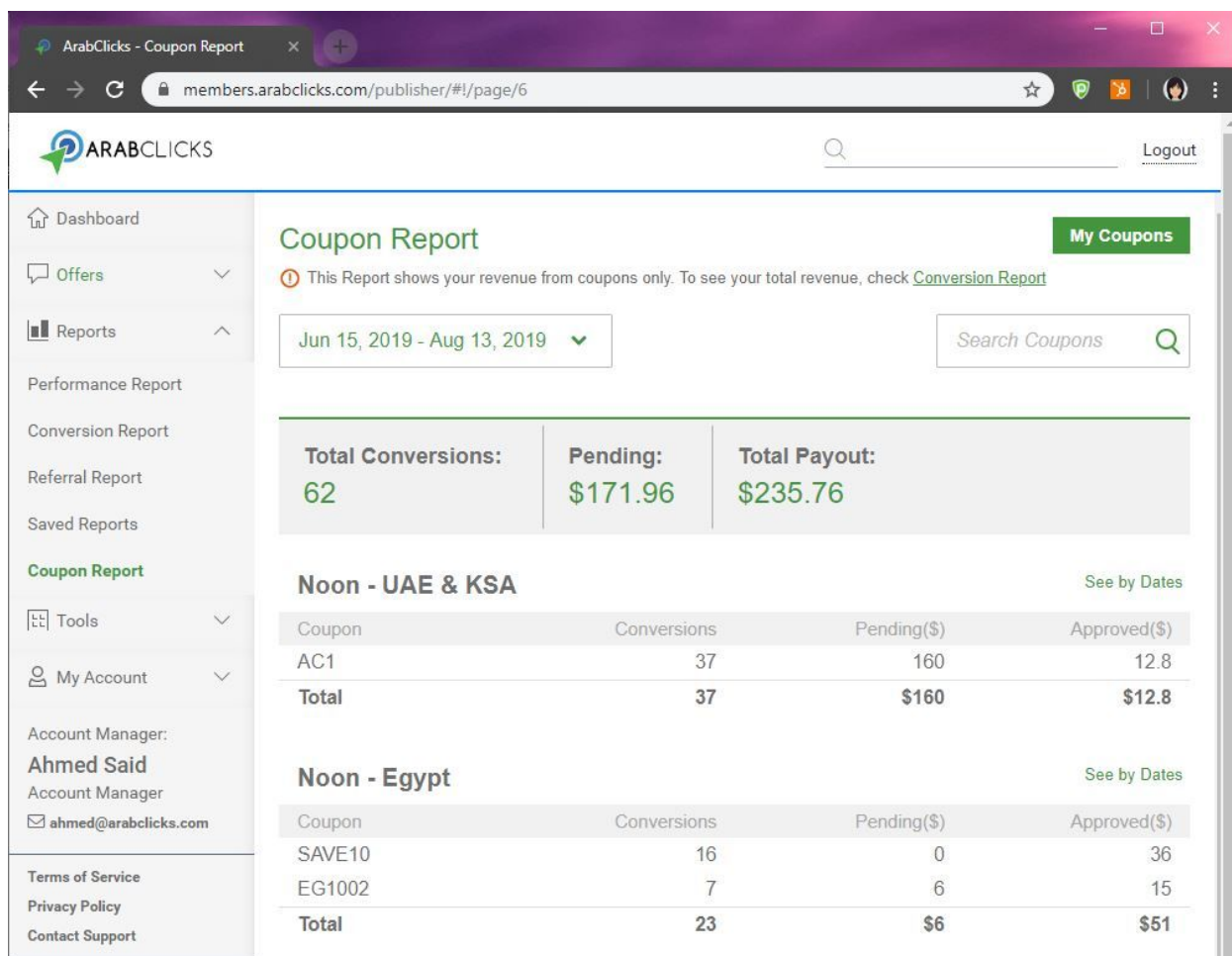
The screenshot shows the ARABCLICKS dashboard with the 'Conversion Report' selected. The left sidebar contains navigation links: My Account, Dashboard, OFFERS, REPORTS (Performance Report, Conversion Report, Referral Report, Saved Reports), TOOLS, Search Offers, Account Manager, Terms of Service, Privacy Policy, and Contact Support. The main content area displays the 'Conversion Report' for the period 'Nov 20, 2018 - Nov 26, 2018'. It includes a 'Report Summary' section with 'CONVERSIONS 9,724' and 'PAYOUT \$59,935.88', each accompanied by a small line chart. Below the summary is a table of conversion data, with a pagination bar showing 'Page: 1 of 487' and '20' items per page. The table has columns for TIME, OFFER, STATUS, PAYOUT, CONVERSION IP, TRANSACTION ID, and SUB ID.

TIME	OFFER	STATUS	PAYOUT	CONVERSION IP	TRANSACTION ID	SUB ID
2017-03-28 12:34:30	Atomic Tilt (iPhone, Free, CA, 25MB)	approved	\$1.00	55.93.77.178	102cabd307ab00e	7a3e9fc4-7426-488b
2017-03-28 12:13:03	\$1,500 Mondo Burger Gift Card	approved	\$1.75	92.1.243.56	102f2a9567b5c7c9	66c26847-f4bf-4bd8
2017-03-28 12:09:06	Coupon Jaguar	approved	\$0.49999	154.88.24.223	10252b2fa7af20d7	2c1da978-a206-4478
2017-03-28 11:48:07	Atomic Tilt (iPhone, Free, CA, 25MB)	approved	\$1.00	203.154.12.45	102afbaa7f9ff6d88	70a3a84b-c59f-004e

Like the performance report, you can adjust this report's time frame, filters, and the columns you want to display by using the drop-down menus at the top of the page.

3. Coupon Report

Your Coupon Report allows you to easily track your Coupon Redemption performance. The initial view shows your pending & approved performance totals, and lets you choose an earnings date range to display.



The screenshot shows the ArabClicks Coupon Report dashboard. The left sidebar contains navigation links: Dashboard, Offers, Reports, Performance Report, Conversion Report, Referral Report, Saved Reports, Coupon Report (highlighted), Tools, My Account, Account Manager (Ahmed Said, ahmed@arabclicks.com), Terms of Service, Privacy Policy, and Contact Support. The main content area is titled 'Coupon Report' and includes a date range selector (Jun 15, 2019 - Aug 13, 2019) and a search bar. A summary table shows Total Conversions (62), Pending (\$171.96), and Total Payout (\$235.76). Below this, there are two tables for specific offers: 'Noon - UAE & KSA' and 'Noon - Egypt', each with columns for Coupon, Conversions, Pending(\$), and Approved(\$).

Coupon	Conversions	Pending(\$)	Approved(\$)
AC1	37	160	12.8
Total	37	\$160	\$12.8

Coupon	Conversions	Pending(\$)	Approved(\$)
SAVE10	16	0	36
EG1002	7	6	15
Total	23	\$6	\$51

Track Conversions By Date

To view a single code's performance day-by-day, select 'See by Dates' in the upper right corner of each offer entry.

Review All Your Coupons

For a full list of your codes, select 'My Coupons' on the upper right corner. Please note that some of your codes may not be current.

4. Referral Report

In the referral report you will see the statistics of other publishers who you have referred to ArabClicks and who are producing results.

5. Saved Report

Saved reports are those that you've arranged the presentation of data and want to save this configuration for future use of reports.

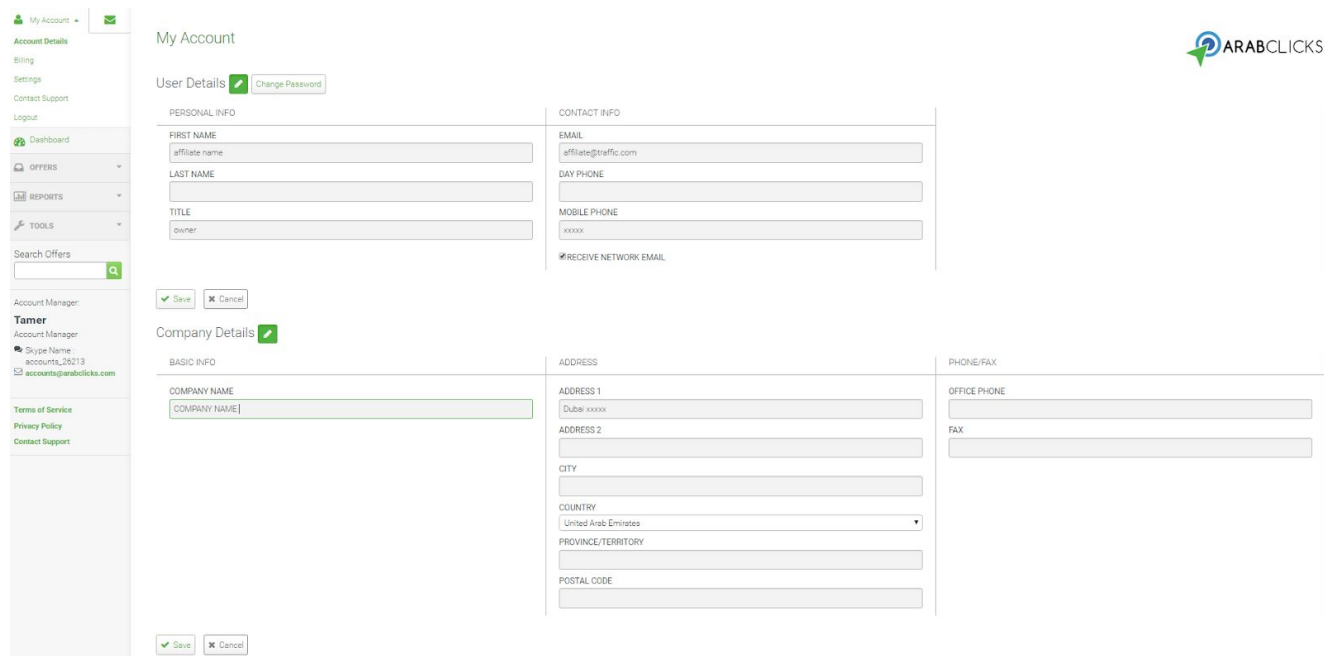
My Account

At My Account - top of the left sidebar - you can edit your user details, company information or billing.


Account Details

To update your user or company details, go to **My Account -> Account Details**.

Click on the pencil icon () to edit your information.




My Account

User Details  [Change Password](#)

PERSONAL INFO	CONTACT INFO
FIRST NAME <input type="text" value="affiliate name"/>	EMAIL <input type="text" value="affiliate@traffic.com"/>
LAST NAME <input type="text"/>	DAY PHONE <input type="text"/>
TITLE <input type="text" value="owner"/>	MOBILE PHONE <input type="text" value="xxxxx"/>
	<input checked="" type="checkbox"/> RECEIVE NETWORK EMAIL

[Save](#) [Cancel](#)


Company Details 

BASIC INFO	ADDRESS	PHONE/FAX
COMPANY NAME <input type="text" value="COMPANY NAME"/>	ADDRESS 1 <input type="text" value="Dubai xxxxxx"/>	OFFICE PHONE <input type="text"/>
	ADDRESS 2 <input type="text"/>	FAX <input type="text"/>
	CITY <input type="text"/>	
	COUNTRY <input type="text" value="United Arab Emirates"/>	
	PROVINCE/TERRITORY <input type="text"/>	
	POSTAL CODE <input type="text"/>	

[Save](#) [Cancel](#)

Billing

To view and update your billing details, go to **My Account > Billing**.

Click on the pencil icon () to edit your billing information.

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Account Manager: Tamer

Account Manager

Skype Name : accounts_26213

accounts@arabclicks.com

Billing

Overview

ACCOUNT BALANCE	PAYOUT - YEAR	PAYOUT TO DATE
\$0.00

Billing Details

Payment Method

PayPal

Check

Direct Deposit

Other

PayPal


Wire


Apply

Cancel

Invoices

To see information on your invoice and payment history, scroll down.

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STATEMENT	DATE/TIME	MESSAGE	AMOUNT
Invoice #7900	2017-02-28 18:33:34		\$3,720.62
Invoice #7660	2017-01-31 15:18:49		\$1,828.22
Invoice #7406	2017-01-03 15:52:36		\$517.44
Invoice #1036	2014-10-31 15:02:59		\$108.25
Invoice #390	2014-09-02 17:28:44		\$132.90

Payments

PAYMENT	DATE/TIME	STATUS	MEMO	METHOD	AMOUNT
Receipt #7124	2017-02-28 23:18:52	success	1228	Check	\$3,720.62
Receipt #7016	2017-01-31 22:35:44	success	1201	Check	\$1,828.22
Receipt #6652	2017-01-03 23:08:15	success	1171	Check	\$517.44
Receipt #570	2014-10-31 19:42:21	success	1034	Check	\$108.25
Receipt #54	2014-09-03 17:46:17	success	982	Check	\$132.90

To view individual invoice details, go to the Invoices section and click on entries in the Statements column. To view individual payment receipt details, go to the Payments section and click on entries in the Payment column.

Settings

My Account -> Settings

Here you can customize the Notifications, Alerts, and Language you prefer to use in the system.

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Quick Stats: Last 7 Days

IMPRESSIONS	CLICKS	CONVERSIONS	PAYOUT	PAYOUT (2017 YTD)
0	6,806,412	10,799	\$68,503.24	\$320,123.15
NO DATA				
No Data	-13.89% change	26.81% change	78.49% change	No Data

Recent Notifications

03/26	Offer Status Change	x
03/25	Offer Cap Approaching	x
03/23	Offer Payout Set	x
03/23	Offer Payout Change	x
03/23	Offer Payout Change	x

Featured Offers

FOREO

BEAUTY BEYOND COSMETICS

FOREO VIP World Wide

[CPS]10.00%

[Category] None



Getting Support

If you need assistance, we are here to help:

- Reach out to your account manager. Your account manager's contact info is always visible in the left sidebar menu.
- Send us an email by clicking on Contact Support in the left sidebar.
- Visit our Support Center at: <https://www.arabclicks.com/support>
Here you'll find our email and phone contact details, and our FAQs.
- Check out our [Advanced Tutorial](#) - for info on pixels, postbacks, and more.