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## Vinhomes' Unique Investment Proposition



### 1

### Vietnam GDP expanded while properties demand remained resilient in 1Q2022

- Vietnam reported 5.03% YoY GDP growth in 1Q2022
- FDI implemented was c.USD 4.4 bn (+8% YoY), a 1Q five-year high
- Healthy real estate take-up rates, supported by solid demand and limited supply in Hanoi and HCMC
- 2

### **Leading Real Estate Developer with Unrivalled Land Bank**

• Unrivalled land bank sufficient for c.30 years of development, expected to deliver sustainable growth



### Ability to Harness Vingroup Ecosystem, Providing a Sustained Competitive Advantage

- · Integration of complementary product suite creates unique mixed-use developments and enhances value creation
- Community and lifestyle creator with the ability to leverage on the Vingroup platform and comprehensive ecosystem



#### **Business Strategies Aligned to Market Environment**

· Active strategic management with the ability to pivot and roll-out strategies aligned to market environment



### **Experienced Management Team and Robust Corporate Governance**

- Senior leadership with significant depth of experience and pedigree
- Highly committed to robust corporate governance standards in line with global best practices



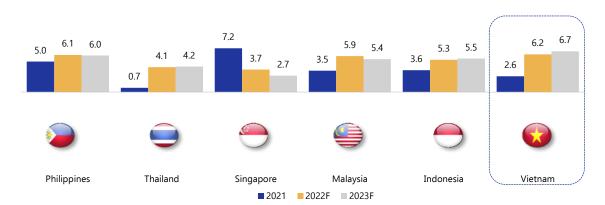
### **Commitment to Net-Zero megacities**

- Vinhomes to develop Net-Zero megacities as part of ESG strategy in future developments
- Contribution towards the Net-Zero carbon emission target by 2050 of Vietnamese government

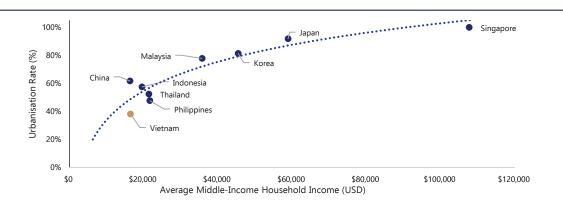


# Attractive Fundamentals For Multi-Year Property Growth Cycles

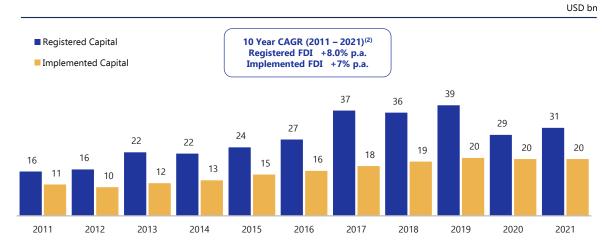
# Vietnam Economy Remains Resilient with Fastest Recovery and Growing Prospect ... Real GDP growth(1)(2) (%)



# A Ramp-up in Urbanization and Middle-income<sup>(2)</sup> Household Wealth, Leading to Demand for Quality Housing



### ... Driven by Strong FDI Inflows



### **Significantly Underpenetrated Mortgage Market**

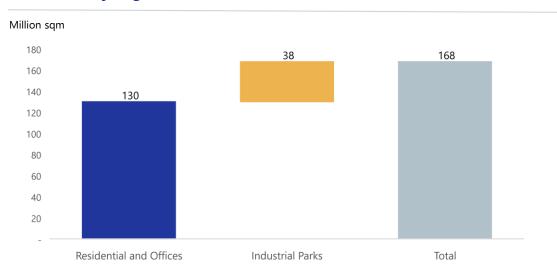
Total Home Mortgage Loans Outstanding as % of GDP<sup>(3)</sup>



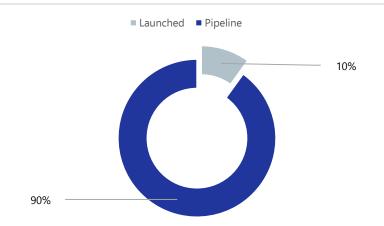
### Vinhomes Offers The Best Proxy to Tap Growth of Vietnam's Middle Class and Consumer Demand

# Unrivalled Land Bank in Strategic Locations Forms Pillar of Growth

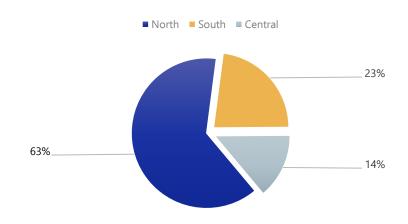
### **Land Bank by Segment**



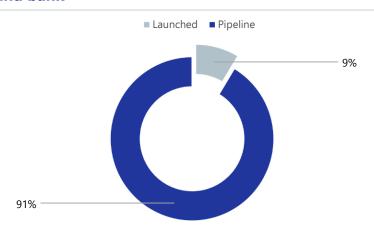
#### **Residential and Offices Land bank**



### **Land Bank by Location**



#### **Industrial Land bank**



# Ability to Harness Vingroup Ecosystem



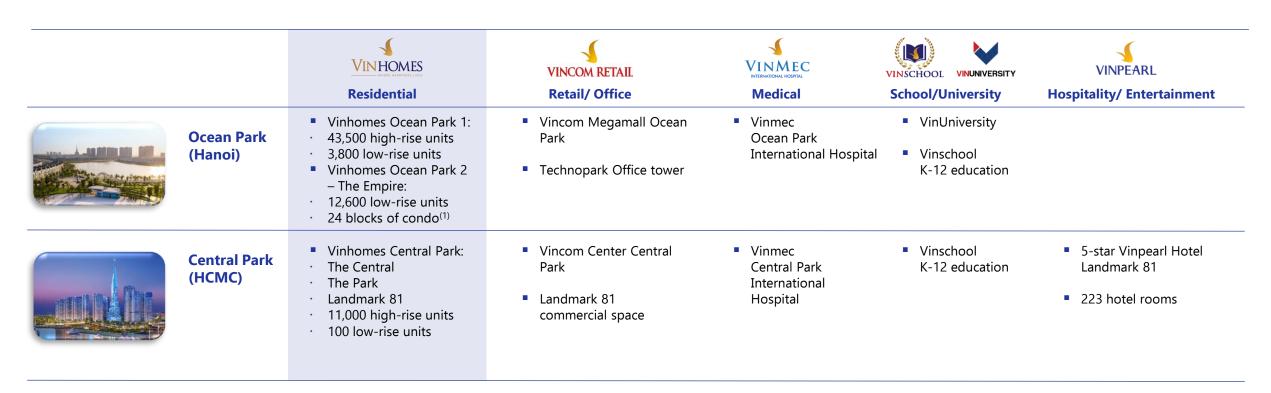
**Vingroup is One of The Largest Listed Companies in Vietnam** 



### Vinhomes – Not Just a Homebuilder but a Community Creator



- #1 dominant integrated residential and commercial developer
- Ecosystem of complementary consumer service offerings at each project
- Active in mega project developments and pioneers in partnerships with sub-developers on projects
- Mation-wide operation and first mover advantage in several second-tier cities and satellite project developments



### **Ecosystem of Complementary Products and Services At Each Site**



# Business Initiatives Aligned to Market Environment

01

#### **Driving Growth Through Vinhomes Sapphire**

- Capitalize on the huge potential of Vietnam's rapidly growing middle-class
- Robust ecosystem helps Vinhomes to successfully execute large township projects
- Maximize income streams by offering additional ancillary products, and value-added services

02

### **Bulk Sales Strategy**

- Well-defined wholesale strategy to further enhance execution and pull forward cash flows, further strengthening liquidity
- Shorter project development period with secondary developers co-developing project
- Wide range of product offerings to targeted groups of customer
- Better risk management to carry out large-scale developments

03

### **Innovative Digital Transformation Strategy**

- Transition towards a combination of direct/online sales model
- End-to-end ecosystem including property sales, leasing and transfers via multiple online portals
- Enhance residents' experience and satisfaction by comprehensive mobile platform

### **Diversified Product Offerings**



**Develop social housing under "Happy Home" brand** 

500,000

units in the next 5 years

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### Experienced Management Team and Robust Corporate Governance

### Vinhomes is led by a highly experienced Board of Directors who are supported by a management team with average 23 – 24 years of experience





#### Pham Thieu Hoa

**Executive Chairman** 

- >17 years with Vingroup
- >33 years experience
- Previously CEO of Vinhomes, Project Development Director of Vingroup since 2005





Tran Kien Cuong **Executive Director** 

- >6 years with Vingroup
- >35 years experience
- Senior Director of Vinhomes



Mueen Uddeen

Independent Non-Executive Director

- >42 years experience
- Managing Director of Arcpoint Associates Advisory





Dy CEO, Finance and Investment

- > 17 years experience in financial services
- Deputy Chief Executive of Finance and Investment of Vinhomes
- Chartered Accountant



Pham Nhat Vuong

Non-Executive Director

- >27 years experience
- Founder of Vingroup, formerly known as Technocom Corporation in 1993
- Chairman of Vingroup since 2011



Ashish Sashtry

Non-Executive Director

- >25 years experience
- · Partner of KKR, Co-Head of Asia Pacific Private Equity and



Independent Non-Executive Director

- >29 years experience
- Managing Partner of Indgrowth Capital
- Previously Partner and Managing Director of TPG



#### Nguyen Thu Hang

- >16 years of experience in auditing, risk management and banking
- Previously Director of DCM at VietinBank & Board Member of IVB
- Member of CPA Australia since 2009



#### **Nguyen Duc Quang**

Dy CEO, Sales and Marketing

- >6 years with Vingroup
- >15 years experience
- Previously Sales and Marketing Director of Mercedes-Benz An Du Autohaus



Mai Thu Thuy Dy CEO, Back-Office

- >15 years with Vingroup
- Previously Dy CEO of Vincommerce, Director of Vingroup and Vinpearl



#### Nguyen Dieu Linh

**Executive Director** 

- >17 years with Vingroup
- >24 years experience
- Vice Chairwoman of Vingroup since 2008, previously Deputy CEO of Vingroup



Cao Thi Ha An

**Executive Director** 

- >29 years experience
- Project Development Director of Vingroup since 2016
- Previously Deputy CEO and Director of Military Insurance JSC



#### Hoang D. Quan

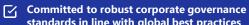
Independent Non-Executive Director

- >25 years experience
- Founder & Chairman of FinSafe JSC
- Previously Deputy CEO of PVI Asset Management



#### Pham Van Khuong

- >18 years with Vingroup
- >37 years experience
- Previously Dy CEO of Vingroup









# Corporate Governance Principles Emphasize a Quality Board, Sound Internal Controls, Transparency and Accountability to All Shareholders

#### **Controls put in Place**

- ☑ All transactions must be entered into on commercially reasonable basis as a statutory requirement
- Significant related party transactions must be approved by the Board of Directors or the General Meeting of Shareholders
- ☑ Interested parties must abstain from voting
- ☑ Vinhomes to undertake Vingroup residential and office mixed-use development going forward
- Vingroup to continue holding non-residential and non-office mixed used developments in Vietnam
- ☑ Entire project development team of Vingroup has been transferred to Vinhomes to ensure alignment of interest
- Vinhomes has ROFR on land that can be used for residential from Vingroup at cost. This ROFR gives Vinhomes economies of scale in land sourcing and leverage of the Vingroup brand in site acquisition
- Vingroup fees are allocated based on number of man hours and assets under management
- Helps Vinhomes to manage expansion with minimum overhead as it can share resources and costs with the rest of Vingroup
- ☑ Governed by related party rules

No conflict of interest in decision making

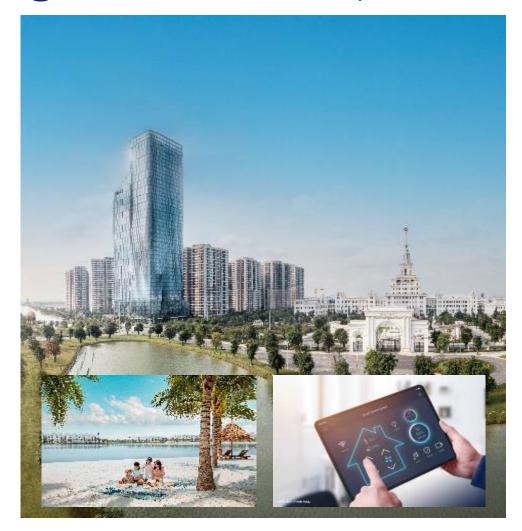
No direct competition with **Vingroup** 

Clear distinction of scope for Vinhomes

> **Fair market** practices

# 6

# Vinhomes To Develop Net-Zero Megacities



As part of the ESG strategy, Vinhomes is committed to support the Vietnamese government to achieve the **Net-Zero** carbon emission target by 2050. The **Net-Zero megacities** strategy includes the following key principles:



Utilize sustainable design, architecture as well as construction materials



Provide eco-friendly means of transportation



Optimize rainwater and wastewater recycling systems, garbage segregation and recycling



Promote digitalization to provide integrated solutions for urban infrastructure systems, accelerating the transition to clean and renewable energy and improving energy efficiency

**Net-Zero Megacities Strategy Will Be A "Guiding Principle" In Future Developments** 

### Initiatives For Green Lifestyle and Sustainability



### TechnoPark Tower awarded LEED Platinum v4 certificate<sup>(2)</sup>

- In December 2021, TechnoPark Office tower awarded LEED Platinum v4 certificate – the highest level of LEED categories for ecofriendly design and operation
- Technopark becomes one of the first highrise buildings in Vietnam adopted such green practice standards for sustainability achievement



### VinBus launched first electric bus lines in Hanoi

- First e-Bus lines starts city-wide operation after months of test run
- VinBus operates 6 lines<sup>(1)</sup> in Hanoi. Plan to open new routes that connect to public transportation network in Hanoi and HCMC

### **More Green Initiatives to Support Eco-Friendly Communities**



### Key Operational Highlights in 1Q2022





- Vinhomes honored the highest performing sales agents and brokers among the top 35 excellent agents
- Their network coverage helped connect Vinhomes with first-time home buyers, supporting the achievement of Vinhomes sales targets



Planned events across Vinhomes' mega projects

- A series of festivals and events to be held at Vinhomes projects to support residential community values
- A variety of activities such as sports, cuisine festivals, live music to offer residents and visitors weekend getaways



## Vinhomes was awarded Top 10 real estate developers in Vietnam

 The BCI Asia Awards Committee recognized Vinhomes' market-leading and pioneering position in developing and operating large-scale townships with remarkable success in 2021.

### **In-Person Activities Resumed Following the Relaxation of Covid-19 Restrictions**

### New Launches Kicked-Start 2022 Real Estate Market





- New launches of condominium towers of The Pavilion section at Vinhomes Ocean Park performed ahead of expectations
- Nearly 1,500 units from the two towers of P1 and P3 were launched with an absorption rate of c.80%<sup>(1)</sup>



**The Tonkin – Vinhomes Smart City** 

- Vinhomes unveiled tower TK1 and TK2 of The Tonkin sub-zone at Vinhomes Smart City
- The Tonkin's design is inspired by the quintessential Indochine style. Notable amenities include The Goddess clock tower, the Champa Wave miniature landscapes and the 1,000m<sup>2</sup> Indochine Resort tropical outdoor swimming pool



**The Beverly – Vinhomes Grand Park** 

- 74 commercial low-rise units at Vinhomes Grand Park were launched with 100% absorption rate within a week
- Limited number of commercial low-rise units offer one-of-a-kind business opportunity for the owners

### **New Launches Continued Despite a Spike in Covid-19 Cases During 1Q**

# Moving into 2Q and 2022 Outlook



- Expectations for GDP in Vietnam are in the range of 6 6.5% growth in 2022, returning to pre-Covid levels
- Real estate market dynamics remain attractive driven by robust housing demand

### **Favorable outlook with Positive growth** trajectory intact

- Additional launches planned from branded mega projects
- Vietnam has returned to a "new normal", planning to organize the largest Southeast Asia multi-sports event SEA Games 31



• 2022 Pre-sales outlook to be strong, thanks to the launch of three new mega projects namely Vinhomes The Empire (launched in April), Vinhomes Wonder Park and Co Loa (to be launched in 2H2022)(2)

### **Robust pre-sales outlook** for 2Q2022 onwards

- New projects expected to sell quickly and become highlights for the real estate market post Covid-19
- Continued sales expected from three existing mega projects with new launches planned



### **Solid business** performance

• 2022 Revenue and PAT remain solid at VND 75 tn and VND 30 tn<sup>(1)</sup>, respectively



- **Commitment to Net-Zero** megacities
- Vinhomes to develop Net-Zero megacities as part of ESG strategy
- Contribution towards the Net-Zero carbon emission target by 2050 of Vietnamese government
- Net-Zero megacities strategy will be a "guiding principle" in future developments



# The "Ocean District" Of 1,000 Ha – Highlight Of The Eastern Residential Market



### Vinhomes The Empire – Mega Residential, Commercial And Entertainment Urban Area



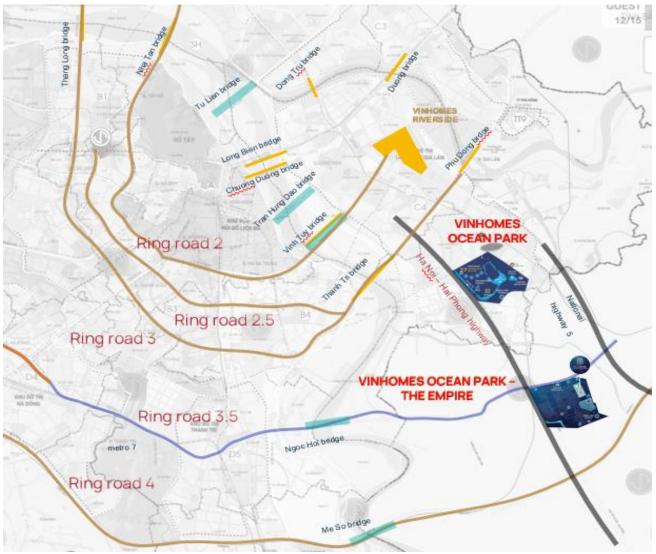
Expected launched date	• 30 April 2022
Expected launched units	• 5,300 units
Expected ASP <sup>(1)</sup>	• USD 1,300 – 2,200/ GFA sqm <sup>(2)</sup>
GDV <sup>(1)</sup>	• > USD c.6 billion
Best-in-class ecosystem and amenities	<ul> <li>Villas / Townhouses/ Shophouses / Apartments / Shopping Malls / Schools / Hospitals</li> <li>18.1 ha Royal Wave Park</li> <li>The world's largest Wave Pool complex (5.4 ha)</li> <li>Laguna Salt lake (9.3 ha) – largest in Asia</li> <li>1 ha sandy park</li> <li>Kingdom Avenue – small "Champs Elysees" in "Ocean District"</li> </ul>
Targeted customers	<ul> <li>Affluent class, Foreign experts living and working in surrounding areas</li> </ul>

# Prime Location Leveraging on Infrastructure Expansion



- Vinhomes Ocean Park The Empire is strategically located at the core of arterial roads, ring roads and national highways
- Easily connected to the CBD via multiple bridges crossing the Red River





### Projects Pipeline To Be Launched

#### **Vinhomes Dai An (Vinhomes Ocean Park 3)**

Vinhomes Dai An is the third phase of the Vinhomes Ocean Park super mega complex, with close proximity to Vinhomes Ocean Park and Vinhomes The Empire



Description	<ul> <li>Mega mixed-use integrated residential and commercial project</li> </ul>
Location	Van Giang, Hung Yen
Site area	• c.294 ha
NSA <sup>(1)</sup>	• 2,123,000 sqm
GDV <sup>(2)</sup>	• < c.USD 5 bn
Key Components	<ul> <li>Apartments / Villas / Townhouses / Schools / Shopping Malls / Parks / Swimming pools</li> </ul>

**Close Proximity To Vinhomes Ocean Park and Vinhomes The Empire** 



#### **Vinhomes Wonder Park**

Located at the west of Hanoi and well-connected to major districts by metro lines. The project will include parks complex with high-end residential villas and townhouses – a model for ecological urban living



Description	<ul> <li>Mega mixed-use integrated residential and commercial project</li> </ul>	
Location	Dan Phuong, Hanoi	
Site Area	• c.133 ha	
NSA <sup>(1)</sup>	• 364,000 sqm	
GDV	<ul> <li>&lt; c.USD 2 bn</li> </ul>	
Key Components	<ul> <li>Apartments / Villas / Townhouses / Schools / Shopping Malls / Eco-parks / Swimming Complex</li> <li>16 ha grand Ecological park</li> <li>Vietnam's largest Swimming Pool complex (both indoor and outdoor)</li> </ul>	

Close Connectivity To Core Districts



#### **Vinhomes Co Loa**

Vinhomes Co Loa is a unique project with a combination of a lively suburban community with an exhibition complex and benefiting from upcoming bridges connecting the CBD and the North of Hanoi



Description	<ul> <li>Mega mixed-use integrated residential and commercial project</li> </ul>
Location	Dong Anh, Hanoi
Site area	• c.385 ha
NSA <sup>(1)</sup>	• 1,724,000 sqm
GDV	• > c.USD 4 bn
Key Components	<ul> <li>Apartments / Villas / Shophouses / Schools / Shopping Malls / Exhibition Complex</li> <li>90 ha National Exhibition Center</li> </ul>







# Acceleration of Vaccination Rate Primes Vietnam For Successful Re-Opening

#### Vietnam achieved herd immunity

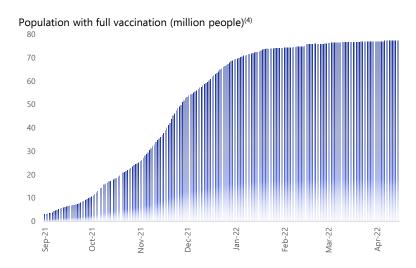
- The Vietnamese government continues to pursue the policy of "safe co-existence with Covid-19", with a focus on increasing vaccinations rates and gradually reopening the economy
- Vietnam has successfully administered more than 217 million doses<sup>(1)</sup> of which more than 2.7 million have been administered to children aged between 5 and 11 years.

#### Positive outlook with economy re-opening

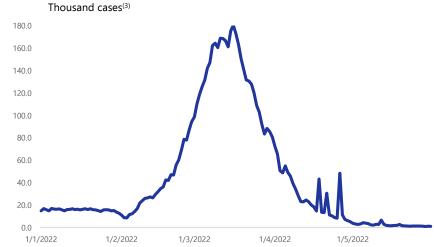
- With the re-opening of tourism activities, nearly 91,000 international visitors came to Vietnam in Q1, an increase of 89% YoY. Domestic tourism also recorded many positive signals with the number of visitors reaching 26.1 million, up 58% YoY<sup>(2)</sup>
- SEA Games 31 hosted in May 2022, affirming Vietnam's desire to "live with" the pandemic and promote the Country's return to normal

#### **Continued Economic Recovery**

Vietnam continues to effectively implement Covid-19 vaccination...



...however the re-opening caused the number of new infections to spike temporarily during the first quarter...



...however the peak appears to pass quickly with minimal impact as local life returns to normal.



High vaccination rates have facilitated an economic recovery as the outlook for GDP growth continues to improve in 2022

### Hanoi – Healthy Take-Up Rate and Limited Supply Led Higher Price





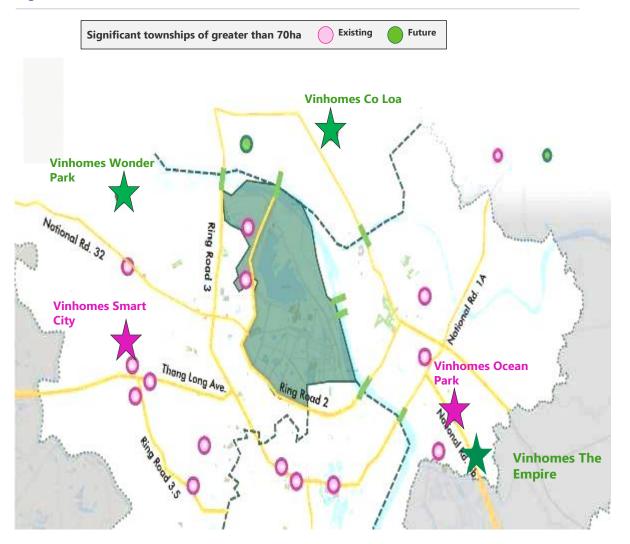
### Hanoi Condominium Market – Average Selling Price<sup>(1)</sup>

HIGH-END: USD2,000 - 4,000 psm | MID-END: USD1,000 - 2,000 psm | AFFORDABLE: < USD1,000 psm

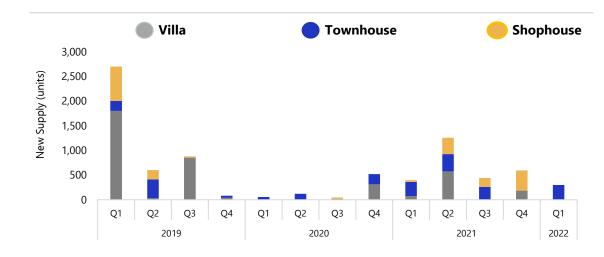


# Hanoi – Positive Signal from Infrastructure Expansion, Especially towards The East

# Infrastructure developments to connect large-scale townships outside Central region



#### ... Landed properties witness a scarcity of diversified products



#### ... Infrastructure projects expand towards the East of Hanoi



Hanoi: Invest VND 85 trillion to build Ring Road 4



Vinh Tuy 2 bridge: Accelerate construction progress in 2022

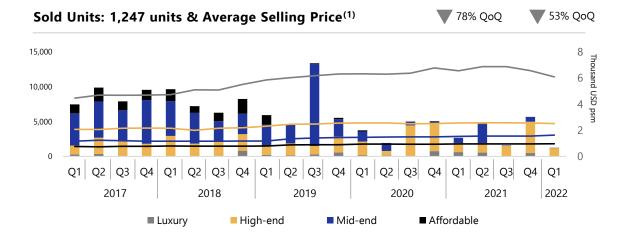


Collect people's opinions for the architecture of Tran Hung Dao bridge VNEXPRESS

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### HCMC – Cautious Start and Product Scarcity across Segments





Q3

Q2

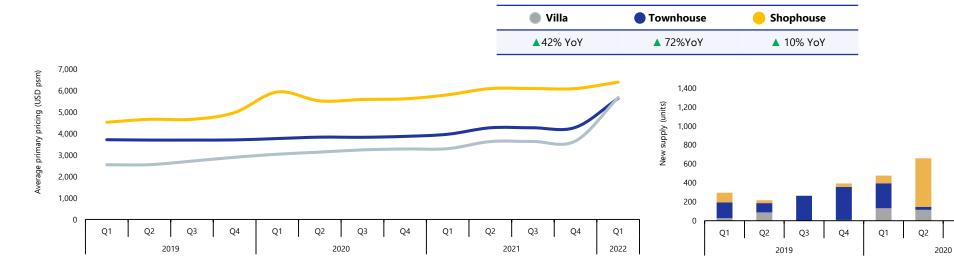
2021

Q1

2022

#### Landed property – Projects' price reach a new high due to supply constraint

Condominium – Sold units continue to exceed new launches



Note: (1) Selling price: USD psm (excluding VAT and quoted on net selling area)

# Infrastructure Development Underway – Hanoi

Visible and meaningful progress on infrastructure developments is expected to boost real estate capital values and increase connectivity for Vinhomes projects







	Roads and bridges expansion	Metro Line #2 Cat Linh – Ha Dong	Metro Line #3 Nhon – Hanoi Station
Vinhomes Projects in Close Proximity	<ul> <li>Vinhomes Riverside</li> <li>Vinhomes The Harmony</li> <li>Vinhomes Times City</li> <li>Vinhomes Royal City</li> <li>Vinhomes Ocean Park 1 &amp; 2</li> </ul>	<ul><li>Vinhomes Galaxy</li><li>Vinhomes Gallery</li></ul>	<ul><li>Vinhomes Metropolis</li><li>Vinhomes Gallery</li></ul>
Development Status	<ul> <li>Various projects under construction include elevated Ring road #2, segments of Ring road #3</li> <li>Projects under development include Ring road #3.5 and #4</li> <li>Multiple new bridges spanning Red River to be constructed (Tran Hung Dao bridge, Vinh Tuy 2 bridge, etc.)</li> </ul>	Completed construction, and started for commercial run from November 2021	<ul> <li>About 74% completed</li> <li>Slate for commercial run the 8.5km sky train by end of 2022</li> </ul>
Other Commentary	Overall improvement to Vinhomes projects from enhanced infrastructure		

### Infrastructure Development Underway

Visible and meaningful progress on infrastructure developments is expected to boost real estate capital values and greatly increase connectivity for Vinhomes projects

