

NIL Go

Introduction for student-athletes



**All D1 student-athletes
must report third-party
NIL deals with
compensation of \$600
or above at NILGo.com**

*Failure to do so may lead to penalties, including
the loss of NCAA eligibility*

What To Report In NIL Go

You must report your deal if:

- ✓ You are being compensated for your **Name, Image and Likeness** (NIL)
- ✓ By a **third-party** (an individual or entity other than your school)
- ✓ Your compensation equals or exceeds **\$600** in the aggregate
(in the aggregate means you have deals with the same individual or entity over multiple contracts that total \$600 or more)

Compensation includes:

- Direct payments
- Other benefits such as free car leases, gym memberships, etc.

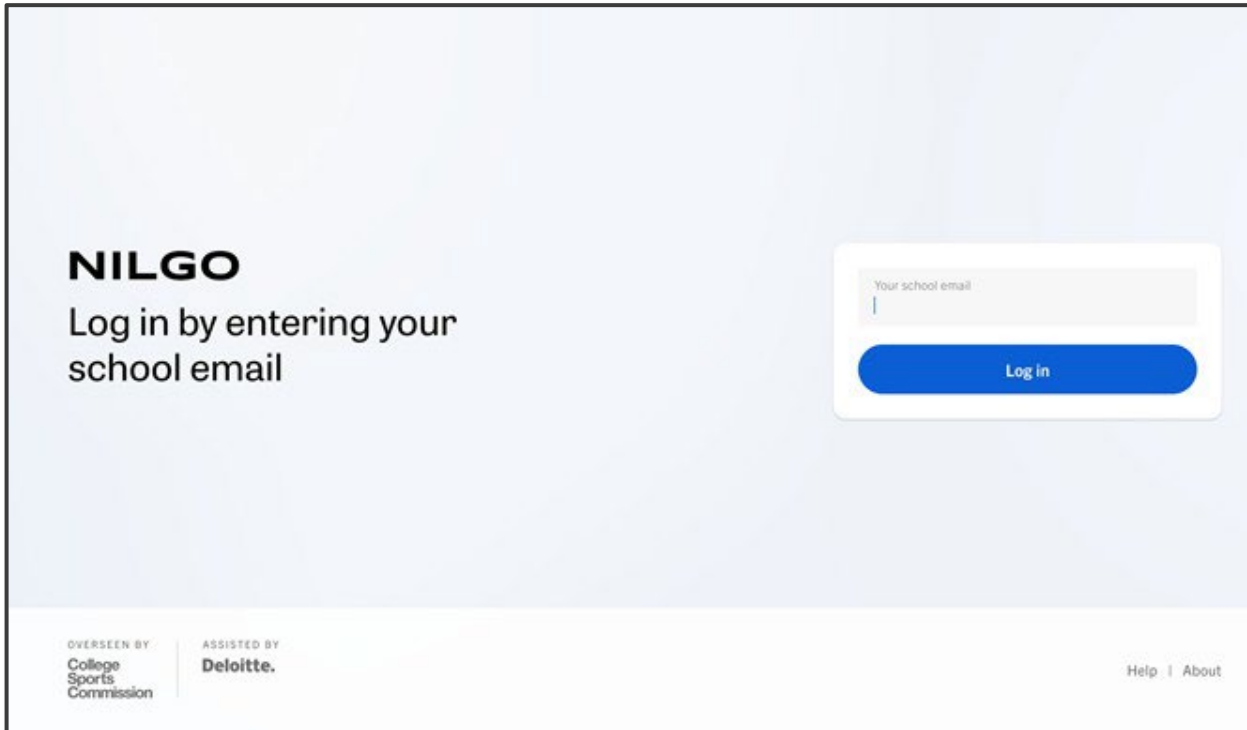
When to Report a third-party NIL deal in NIL Go

New deals must be reported within **five business days** of execution of the NIL contract or otherwise agreement to the contract or payment terms. Existing deals must be reported by July 1, 2025, only if payments continue after that date



Getting Started

Creating Your Account



The screenshot shows the NILGO login interface. On the left, the text reads "NILGO" followed by "Log in by entering your school email". On the right, there is a login form with a text input field labeled "Your school email" and a blue "Log in" button. At the bottom left, it says "OVERSEEN BY College Sports Commission" and "ASSISTED BY Deloitte.". At the bottom right, there are links for "Help" and "About".

1 Visit **NILGo.com** and **enter your student email address (.edu)** then check your email and follow the link to create your profile

2 **Register your account** by entering your phone number, name, school email, school name, sport, and NCAA Eligibility ID

3 Add your **social media** handles

4 If you would like, **add one representative**, to enter deals on your behalf

5 **Submit** your registration and look out for an email confirming your access

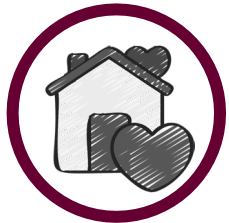
Designating a Representative

You can choose to **add one individual** to enter deal information on your behalf.
You will always need to review the draft deal and **hit submit**.

CHOOSE SOMEONE LIKE....



An agent



A family member



Someone else you trust

TO HELP...

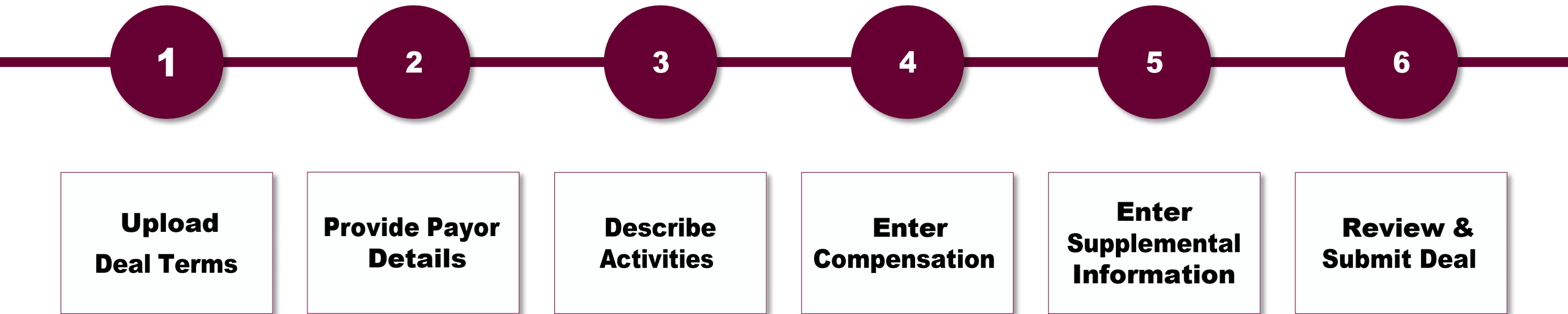
- ✓ Enter deals on your behalf, up until the point of submission
- ✓ Review your draft deals for accuracy
- ✓ Monitor the status of your submitted deals

Information needed to register a Representative in NIL Go

Deal Entry

Reporting Your Deal

There are six key steps to **reporting your deal**



Upload Your Deal Terms

You will be asked to **upload a copy of your deal terms**, which might be:



A contract



An email



A screenshot of
social media DMs

Enter Payor Information

Then, you will enter information about **who is paying you**

Business Name

Contact Name

Phone Number

Email Address

Enter Your Activities and Deliverables

Next, you will add details about **activities that you will complete** as a part of the deal, which could include:

Examples



Social Media

Photos or videos posted to your personal social media account



Appearance

Live in-person or virtual events like camps, meet and greets, or photo shoots



Autographs

Signing autographs on items or memorabilia like posters, hats, or equipment



Endorsements

You wear or use products from your payor in public appearances or competitions

Enter Your Compensation

Enter any **compensation you will receive** as a part of the deal, such as:

Examples



Cash

Checks, Venmo,
payment to your
bank account



Goods & Services

Car leases, free gym
membership, clothes, food,
concert tickets, apartment
leases, transportation
services



Bonus Payment

One-time bonus for getting a
certain number of reactions
to a social media post



Royalty Payment

Percentage of t-shirt
sales featuring your
name and number

Add Supplemental Information

Finally, indicate if you are a part of a group deal or receiving payment using an LLC

Group Deals

Completing your activities or appearing in content with other student-athletes

Payment to LLC

Compensation for this deal is directed to an LLC rather than you directly

Agree to Terms & Conditions

Finally, **agree to the Terms & Conditions** to complete deal entry process

T & C SUMMARY

All information disclosed about the deal is both **complete** and **accurate** to the best of your knowledge

You are the **one offered the deal**, and will be the one **executing the deal**

The deal **complies with all policies** and regulations to the best of your knowledge

All disputes will follow the **neutral arbitration process** set forth by the CSC

Submit your Deal

Review the details of your deal and click submit. Your deal will appear in your deal dashboard

Submit

Deal Status

Reviewing your Deal Status

Once submitted, your deal status will appear as “In Review”

DEAL STATUS

IN REVIEW

NOT CLEARED

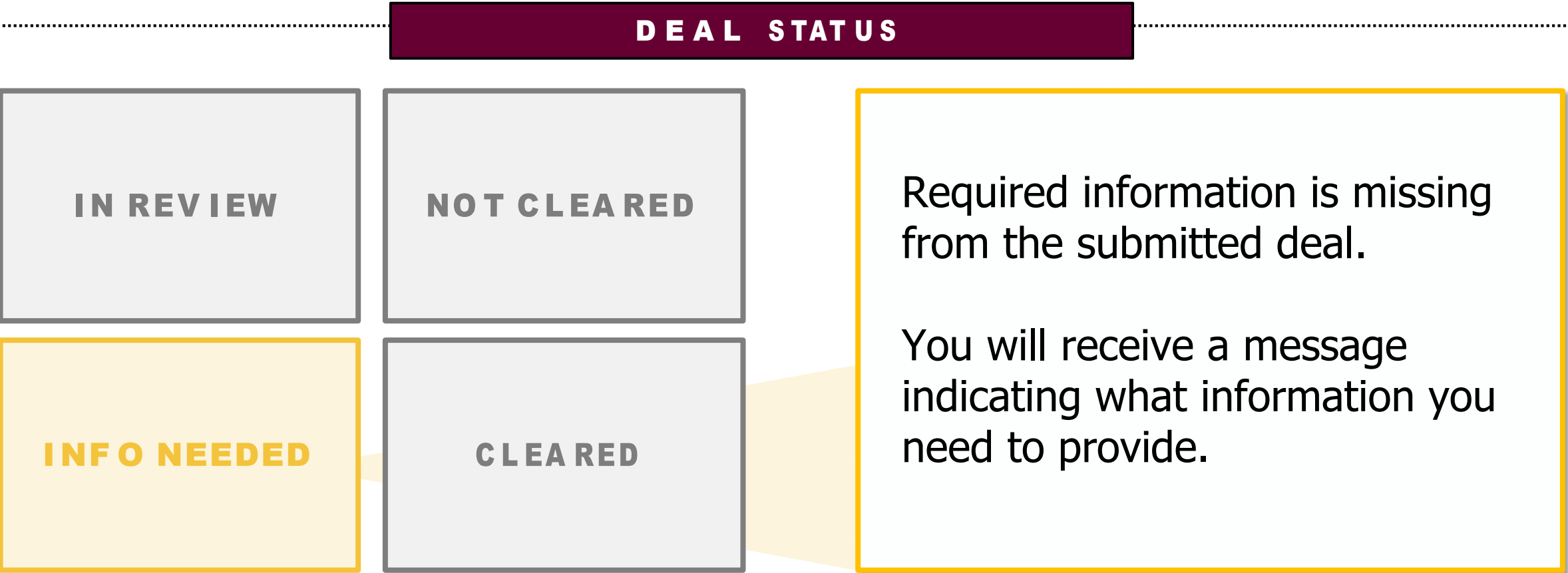
INFO NEEDED

CLEARED

Your deal is currently in review.
You will receive a message when
your status has been updated.

Reviewing Your Deal Status

If your status updates to “Info Needed”, you will be instructed to edit your deal and provide more information



Reviewing Your Deal Status

If your status changes to “Cleared”, your deal has been cleared through the system and you can proceed

DEAL STATUS

IN REVIEW

NOT CLEARED

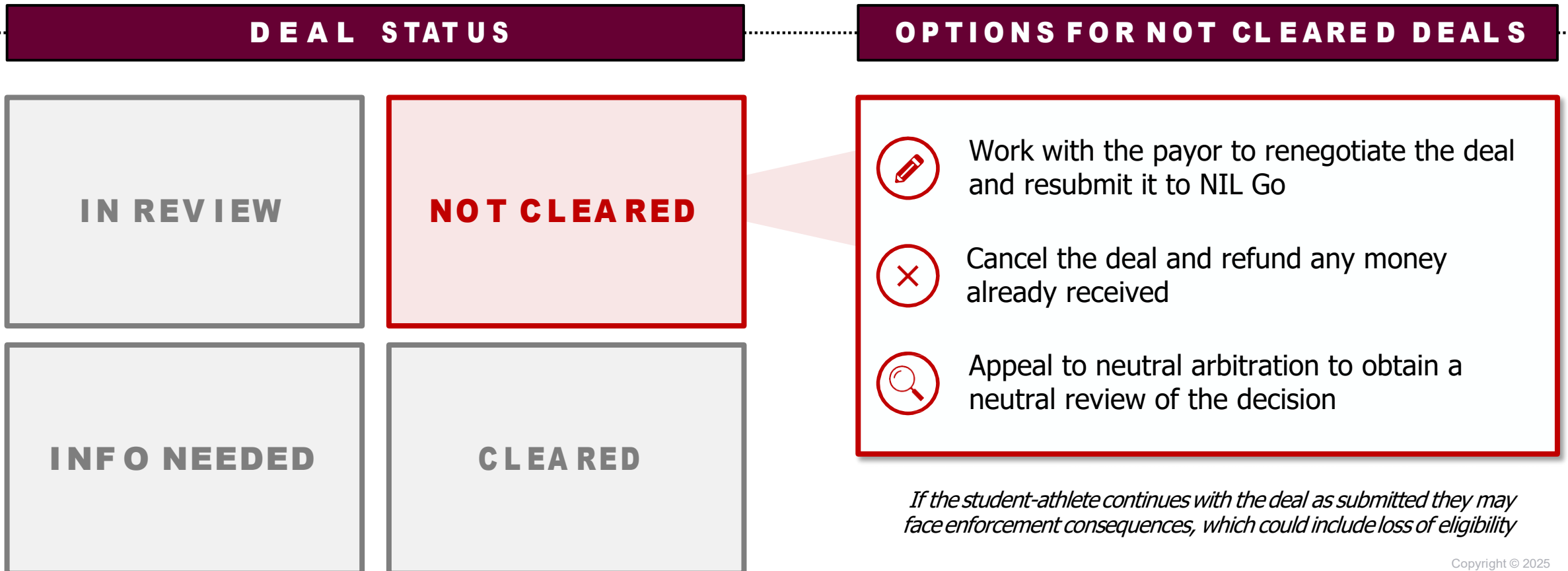
INFO NEEDED

CLEARED

You are now cleared to
accept your payment and
fulfill your obligations.

Reviewing Your Deal Status

If your status updates to “Not Cleared”, you have several options

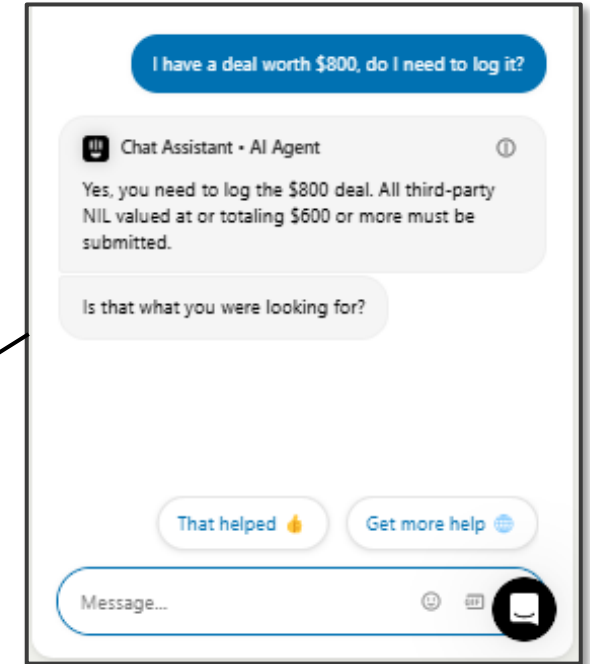
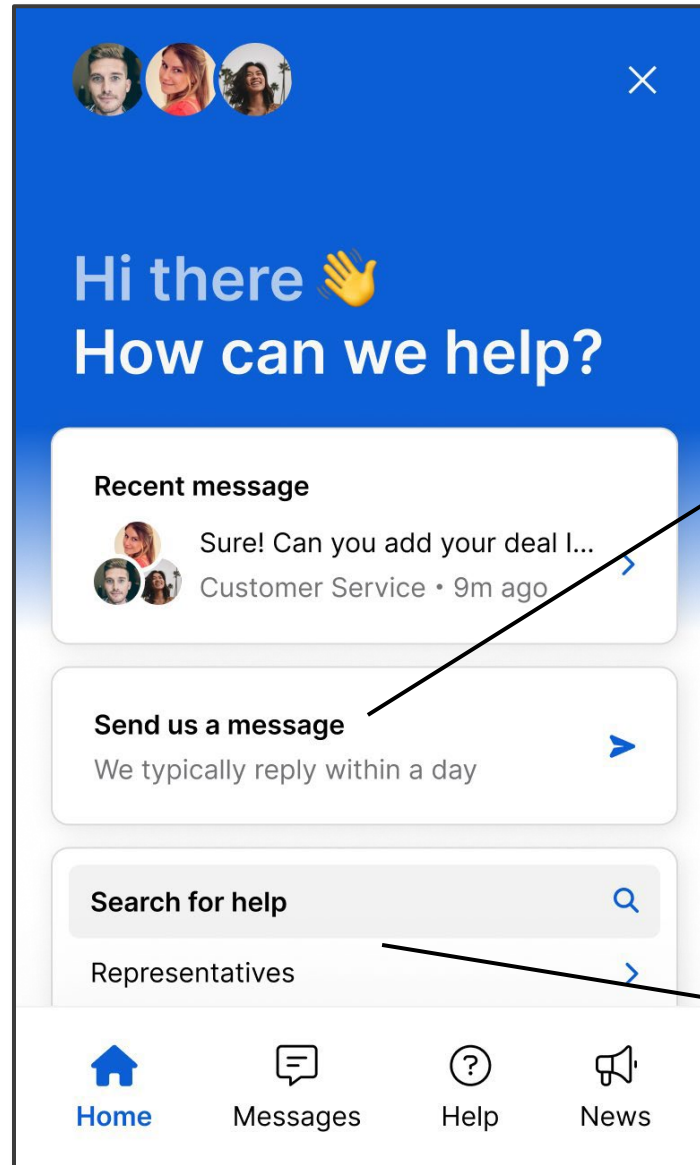


Support & Resources

Getting Help

Once you're logged into NILGo.com, you can access support through the **Chat feature** at the bottom right of the screen

You can also **explore the Resource Center** directly, which has FAQs and help articles



Appendix

Add NIL Go to Your Mobile Device

Pin NIL Go on the home screen of your mobile device as you would with an app from the App Store.

FOR IOS (*USING SAFARI*):

1. Launch Safari on your iPhone or iPad
2. Navigate to NILGo.com
3. Tap the Share Button: This is the square icon with an upward arrow, located at the bottom of the screen.
4. Select "Add to Home Screen": Scroll down the list of options and tap "Add to Home Screen".
5. Edit the Name (Optional): You can edit the name that will appear under the icon on your home screen.
6. Tap "Add": Tap the "Add" button in the top right corner. The webpage icon will now appear on your home screen.

FOR ANDRIOD (*USING CHROME*):

1. Launch the Chrome browser on your Android device.
2. Navigate to NILGo.com
3. Tap the Menu Button: This is the three vertical dots icon located at the top right corner of the screen.
4. Select "Add to Home Screen": Tap "Add to Home Screen" from the dropdown menu.
5. Edit the Name (Optional): You can edit the name that will appear under the icon on your home screen.
6. Tap "Add": Confirm by tapping "Add". You may need to drag the icon to your desired location on the home screen.