



Accommodation Destinations Beaches Things to do What's on

Visit Cornwall

Visit Cornwall Membership Packages

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Membership



Any tourism-related business and/or service providers can join Visit Cornwall as a member on an annual basis and benefit from a host of business and marketing services.

We have a range of membership tiers available, giving you the flexibility to choose a membership that will most suit your business.

In addition to the membership packages, you can also choose from optional extras to enhance your business viability further. Optional extras include a range of digital marketing opportunities, social media takeovers, competition promotions, and much more.

The benefits of joining Visit Cornwall

12-month listing on the Visit Cornwall website*

which has the strongest online presence with over 4 million views each year. This generates the largest volume of visitors across all dedicated Cornish sites.

*Silver and Gold members only

Access to business resources

including a regular newsletter with the latest tourism industry news, access to our media library, and recommended suppliers.

Be part of our digital marketing strategy

which includes regular e-newsletters to our database of over 245,000 potential visitors, and regular interaction with over 400,000 combined social media followers.

Access to digital advertising opportunities

including advertising on the Visit Cornwall website, across our social media channels, through competitions, and via our e-newsletters. [Click here](#) for more information.

Preferential PR opportunities*

You will receive preference for any press or media visits that Visit Cornwall co-ordinate, helping to promote your business and Cornwall as a destination.

*Silver and Gold members only

Invitation to workshops and events

You will receive an invitation to any Visit Cornwall surgeries, workshops and summits, where you can gain industry insights and key project updates.

Available Opportunities

Bronze membership*

- Access to share content into the 'Visit Cornwall Holidays' Facebook group
- Access to industry newsletters
- Option to purchase advertising in our consumer newsletters, on our website, and across our social media channels

*Available to service providers only, i.e. travel, trades services, etc.

Silver membership

- visitcornwall.com business page
- Unlimited use of Offers & Late Availability page
- Access to share content in the 'Visit Cornwall Holidays' Facebook group
- Access to image library
- Receive industry communications
- Access to tickets for Visit Cornwall Tourism Summit
- Inclusion in our Social Media Activity
- Inclusion in PR activity
- Access to research reports & insights
- Advice & guidance
- Invitation to relevant workshops
- Visit Cornwall Silver logo

Gold membership

All the benefits of a Silver Membership, plus:

- Ability to add video to business page
- One free Instagram takeover per membership
- Featured listing, pinning your business page to the top of all relevant search results
- Preferential inclusion in Social Media activity
- Preferential inclusion in our PR activity
- Visit Cornwall Gold Logo

Cost Calculator

Business type	Size	Bronze	Silver	Gold
Service Providers	Small - Turnover up to £250,000 p/a	£50.00	£103.70	£272.90
	Medium - Turnover up to £500,000 p/a	£50.00	£487.90	£731.30
	Large - Turnover over £500,000 p/a	£50.00	£777.15	£1,165.70
Wedding Venues	Small - Turnover up to £250,000 p/a	£50.00	£103.70	£272.90
	Medium - Turnover up to £500,000 p/a	£50.00	£487.90	£731.30
	Large - Turnover over £500,000 p/a	£50.00	£777.15	£1,165.70
Conference Venues	Small - Turnover up to £250,000 p/a	£50.00	£103.70	£272.90
	Medium - Turnover up to £500,000 p/a	£50.00	£487.90	£731.30
	Large - Turnover over £500,000 p/a	£50.00	£777.15	£1,165.70
Other	Small - Turnover up to £250,000 p/a	£50.00	£103.70	£272.90
	Medium - Turnover up to £500,000 p/a	£50.00	£487.90	£731.30
	Large - Turnover over £500,000 p/a	£50.00	£777.15	£1,165.70

Prices excluding VAT.

Cost Calculator

Business type	Size	Silver	Gold
Attractions	Small - up to 25,000 visitors	£103.70	£272.90
	Medium - 25,000 - 100,000 visitors	£487.90	£731.30
	Large - 100,000 + visitors	£777.15	£1,165.70
Restaurants & Cafes	Small - up to 25,000 visitors	£103.70	£272.90
	Medium - 25,000 - 100,000 visitors	£487.90	£731.30
	Large - 100,000 + visitors	£777.15	£1,165.70
Experiences & Tours	Small - up to 25,000 visitors	£103.70	£272.90
	Medium - 25,000 - 100,000 visitors	£487.90	£731.30
	Large - 100,000 + visitors	£777.15	£1,165.70

Cost Calculator

Business type	Size	Silver	Gold
Sports & Water Sports	Small - up to 25,000 visitors	£103.70	£272.90
	Medium - 25,000 - 100,000 visitors	£487.90	£731.30
	Large - 100,000 + visitors	£777.15	£1,165.70
Spa & Wellness	Small - up to 25,000 visitors	£103.70	£272.90
	Medium - 25,000 - 100,000 visitors	£487.90	£731.30
	Large - 100,000 + visitors	£777.15	£1,165.70
Shops	Small - Turnover up to £250,000 p/a	£103.70	£272.90
	Medium - Turnover up to £500,000 p/a	£487.90	£731.30
	Large - Turnover over £500,000 p/a	£777.15	£1,165.70

Prices excluding VAT.

Cost Calculator

Business type	Size	Silver	Gold
Hotels & B&Bs	1-3 rooms	£181.20	£263.00
	4-6 rooms	£217.20	£326.35
	7-20 rooms	£261.95	£392.95
	21-50 rooms	£456.25	£684.35
	51-100 rooms	£634.15	£950.70
	101+ rooms	£922.30	£1,382.90

Prices excluding VAT.

Additional product pages available at £83.40+VAT.

Try Pitch

Cost Calculator

Business type	Size	Silver	Gold
Campsites, Caravan & Holiday Parks	Campsite Pitch Only	£261.95	£392.95
	1-2 units/pitches/statics	£181.20	£271.80
	3-6 units/pitches/statics	£261.95	£392.95
	7-20 units/pitches/statics	£311.00	£461.70
	21-50 units/pitches/statics	£534.85	£802.25
	51-100 units/pitches/statics	£757.50	£1,062.85
	100 + units/pitches/statics	£861.60	£1,291.25

Prices excluding VAT.

Additional product pages available at £83.40+VAT.

Try Pitch

Cost Calculator

Business type	Size	Silver	Gold
Small Self-Catering	1-2 Properties	£181.20	£311.35
	3-6 Properties	£261.95	£450.15
Large Self-Catering	7-20 Properties	£311.00	£638.55
	21-50 Properties	£535.90	£804.45
	51-100 Properties	£757.50	£1,136.25
	101-150 Properties	£862.30	£1,293.40
	151-200 Properties	£1,292.35	£1,938.50
	201-250 Properties	£1,724.55	£2,586.85

Prices excluding VAT.

Additional product pages available at £83.40+VAT.

Try Pitch

Cost Calculator

Business type	Size	Silver	Gold
Agencies	251-450 Properties	£2,510.00	£3,765.00
	451-650 Properties	£4,059.00	£6,314.00
	651-850 Properties	£5,208.00	£8,463.00
	851-1,000 Properties	£5,957.00	£10,212.00
	1,001+ Properties	£6,006.00	£11,011.00

Prices excluding VAT.

Additional product pages available at £83.40+VAT.

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How to join

It's great to hear that you want to become a Visit Cornwall member! To get started, simply fill out a membership form, which can be accessed [here](#).

Alternatively, you can call us on **01872 276529** to discuss your membership package and to pay over the phone.

If you are an accommodation provider you will need to have an independent grading or inspection, or complete and return the Visit Cornwall Accommodation Charter.

For any further information, please email us on [**industry@visitcornwall.com**](mailto:industry@visitcornwall.com)

Contact us

We would love to speak with you and discuss your membership.

Please contact us on the details below.

Telephone: **01872 276529**

Email: **industry@visitcornwall.com**

Address: **30 Boscawen Street, Truro, Cornwall, TR1 2QQ**