

# BUSINESS PLAN STUDIO

ZEOS **planner**



## The Challenge

Students lack a standardized model for developing robust business plans and financial projections as part of their curriculum. Today, many universities use decades-old business fundamentals that do not reflect dynamic business environments that use increasingly complex financial instruments. The outdated curriculum leaves aspiring students woefully unprepared for the entrepreneurial journey in the real World.



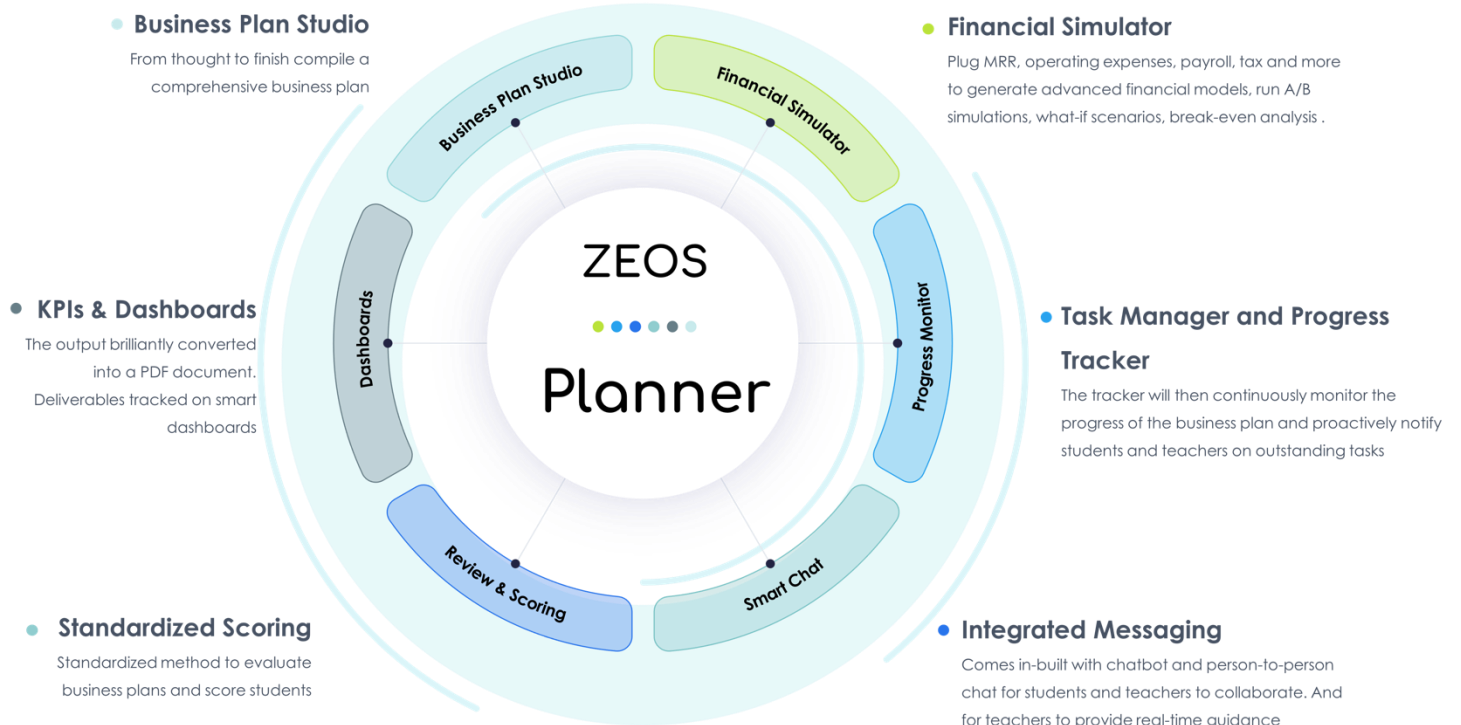
## ZEOS Planner

**ZEOS Planner** is a Cloud-based platform for students and aspiring entrepreneurs to simulate comprehensive, real-life business models using industry standard practices recommended by thought leaders around the World. ZEOS Planner offers students with a wide variety of business plan templates that are precisely calibrated for each industry. ZEOS will periodically release new versions of the templates to adapt to new regions, laws, policies and financial models. ZEOS templates are infinitely extendable through advanced workflows and uniquely adaptable to emerging domains such as AI, Cloud, Fintech, Insurtech, Healthtech, Retail and more.

### Key Benefits

- ✓ Industry Standard Methodology
- ✓ Perfect for remote or hybrid classes
- ✓ Self-paced curriculum
- ✓ Expansive Industry Templates
- ✓ In-built messaging for collaboration
- ✓ Standardized scoring & output

# Planner Features and Capabilities



Reimagining Curriculum for Business Students

For Demo

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