



Anna Söderström Persson appointed new CTO of Volvo Car Mobility

Volvo Car Mobility strengthens the team with Anna Söderström Persson as the new Chief Technology Officer (CTO). Anna has a background from Utopia Music, Klarna, Nordnet, and Kry.

"We are very happy that Anna is joining us as CTO. Her knowledge and experience will contribute great value to our development and expansion" says Erik Jivmark, CEO of Volvo Car Mobility.

The development of technology to reach a wider target group and to offer customers flexible access to Volvo cars is a long-term investment by Volvo Cars through its subsidiary Volvo Car Mobility. The development of the technology began in 2017 and since the autumn of 2019, Volvo Car Mobility also runs the service Volvo On Demand in Sweden.

For more information, contact:

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About Volvo Car Mobility

Volvo Car Mobility is a mobility technology company that provides the smart mobility service Volvo On Demand. The service gives users flexible access to Volvo cars and is highly appreciated by customers with a 4.8 out of 5 rating in App Store. Using the power of its propriety AI-supported mobility platform, Volvo Car Mobility is part of shaping sustainable cities by reducing the number of cars and enabling more people to move freely and sustainably.

Volvo Car Mobility is a wholly-owned subsidiary of the Volvo Car Group and a strategic investment to reach a broader customer base and to meet new consumer preferences. Volvo Car Mobility has around 200 employees, headquartered in Stockholm and with local offices in Gothenburg and Malmö. Volvo On Demand is available on **App Store** and **Google Play**.