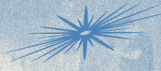


06 / 20-22 / 2024

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VOUSCON.COM

THE VOUSCON OPPORTUNITY



*future
glory*

THE VOUSCON OPPORTUNITY

Each year, VOUSCon draws thousands of leaders from across the country and around the world. For 14 years we've gathered. While our meeting has grown, our mission has remained the same — encounter God, equip the Church, and empower the next generation of leaders.

VOUSCon leads transformative conversations in culture, faith, and leadership. Discover a wide array of sponsorship packages, capture leads and gain exposure for your brand, products, and services. Plus, gain access to business leaders, creative influencers, and global communicators.



POINTS OF INTEREST

Entering its 14th consecutive year, VOUSCon 2024 is set to be our largest gathering yet. Hosted in the cultural epicenter of Miami at the Watsco Arena, VOUSCon sponsors have front-row access to guests during three dynamic days of event programming, workshops, add-ons, and so much more.



Workshops



VOUS Expo



Meetings



After Parties / Activations



AN ENGAGED NETWORK AT YOUR FINGERTIPS

- **5,000** expected attendees
- **669** Churches represented



A DYNAMIC EXPERIENCE TO ACTIVATE

- **15+** workshop experiences
- **6** meetings
- **Additional** add-ons, activations, and event spaces
- **VOUS Expo** experience



A DIGITAL COMMUNITY TO INSPIRE

- **8,000+** Members in the Friends + Family Network
- **1.7M** Instagram Followers
- **473K** Youtube Subscribers
- **100K** Email Subscribers

SPONSORSHIP PACKAGES

We are looking for strategic partners. Sponsoring VOUSCon is a unique opportunity to reach your target audience, build strong community ties for your business, and create lasting engagement.

PLATINUM+

\$30,000

PLATINUM \$20,000

GOLD \$15,000

SILVER \$10,000

BRONZE \$5,000

PLATINUM+

\$30,000

As a Platinum + sponsor, communicate your brand message at the forefront of the VOUSCon experience. Integrate your brand into the core elements of the program, event spaces, workshops, and more.

Limited spots available.

Perks

- Premiere placement in Conference Programming (Arena session, LWR Lunch, F+F Lunch)
- Exclusive post email blast to VOUSCon attendees
- Logo Placement on VOUSCon website
- Premiere Placement in the Expo Space or CONCOURSE (Booth Size 1 — 8 Ft x 10 Ft)
- Full Page Ad in VOUSCon Program

PLATINUM

\$20,000

As a Platinum sponsor, capture key data for your brand messaging and amplify your brand presence via print, digital integrations, and in-person activations.

Limited spots available.

Perks

- Workshop data + print promotion at Tier 1 workshop
- Logo Placement on VOUSCon website
- Exclusive post email blast to VOUSCon attendees
- Premiere Placement in the Expo Space (Booth Size 1 — 8 Ft x 10 Ft)
- Full Page Ad in VOUSCon Program



GOLD

\$15,000

As a Gold sponsor, place your message in front of a captivated audience through digital and physical integrations, plus interact with Con attendees in an interactive expo space.

Perks

- Workshop data + print promotion at Tier 2 workshop
- Logo Placement on VOUSCon website
- Exclusive post email blast to VOUSCon attendees
- Placement in the Expo Space (Booth Size 2 — 8 Ft x 8 Ft)
- Half Page Ad in VOUSCon Program

SILVER

\$10,000

As a Silver sponsor, interact with VOUSCon attendees through an interactive expo space and workshop content.

Perks

- Print Promotion at Tier 3 workshop
- Logo Placement on VOUSCon website
- Placement in the Expo Space (Booth Size 3 — 6 Ft x 6 Ft)
- Quarter Page Ad in VOUSCon Program



BRONZE

\$5,000

As a Bronze sponsor, interact with VOUSCon attendees through an interactive expo space and workshop content.

Perks

- Print Promotion at Tier 3 workshop
- Logo Placement on VOUSCon website
- Exterior Sponsor space
- Quarter Page Ad in VOUSCon Program



LET'S PARTNER TOGETHER!

Our team is passionate about creating a space for you to interact and engage with VOUSCon guests. We're excited to partner with you to bring your vision to life. Whether it's an existing package or a custom build — we're ready to talk next steps.

Sponsorship Team

sponsors@vouscon.com



PREVIOUS SPONSORS



A large crowd of people is gathered in a convention hall, looking towards a stage. The stage is illuminated with bright lights, and there are several circular light fixtures hanging from the ceiling. The overall scene is captured in a blue-tinted, monochromatic style. The text "VOUSCon" is overlaid in the center of the image.

VOUSCon