THIS PRESENTATION IS FOR THE PITCH OF:

SZN 3 2022 Art Direction







VOUS

LEULISOURMESLAGE

-

WHERE WE'VE BEEN + WHERE WE'RE GOING:

SZN 01



VOUS IDEA DECK



INTO THE NIGHT



VOUS MIAMI



IDEA

Context:

This has been a year of brand exploration and redefining who we are as a church, SZN 03 would be the finale to this narrative. In SZN 01 we explored what VOUS is, then SZN 02 explored our community in correlation to the city. In SZN 03, we would highlight our <u>connection to God</u> and what He brings into our lives through VOUS.

Concept:

We want to take **keywords of things God can bring into our life, or that represent His significance in our lives**. Through these keywords, we want to build illustrations that depict them.

Goal:

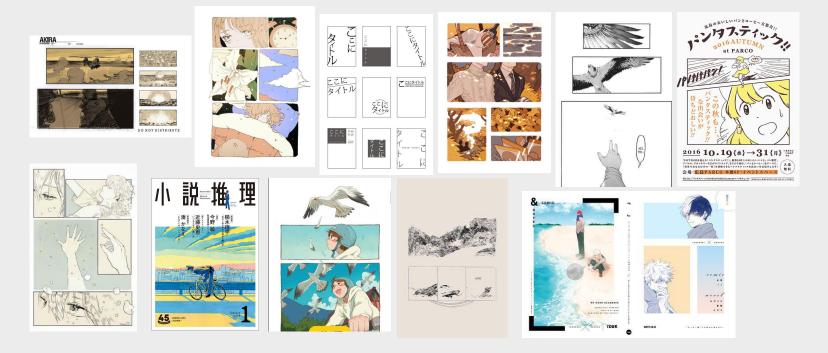
Create different scenes each week that highlight the story of the what God has done in us through VOUS.



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CRTV DIRECTION - "SCENES"

VOUS IDEA DECK



VOUS MIAMI

CRTV DIRECTION - INVITE LAYOUTS

Layouts:

These are the four layouts being used weekly. Each will have visual references within the next few slides.

"Layout 01"

+ Doves / Cityscape with crowd / Freedom

"Layout 02"

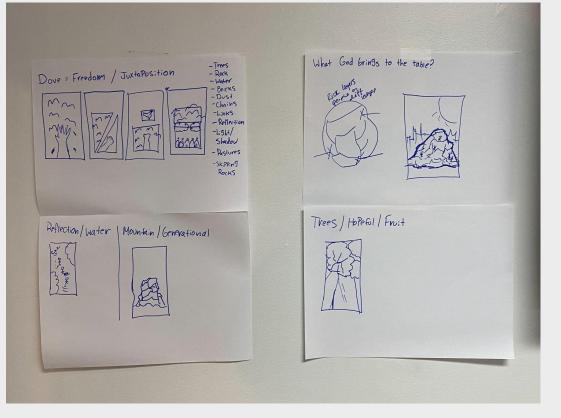
+ Reflection / Water

"Layout 03"

+ Mountains / Generational

"Layout 04"

+ Trees / Hope





Layout 01:

For the setting of this scene, we would create a crowded urban area. In a chaotic environment (Downtown, a Crowd, etc.), the use of doves as a symbol of freedom and serenity.

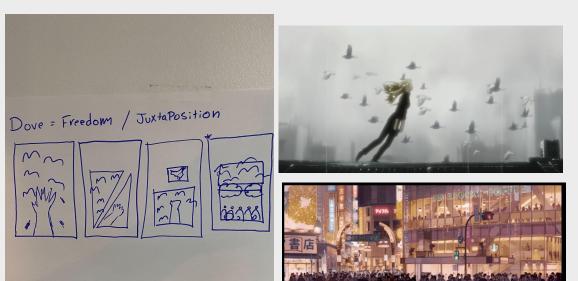
Other References:

VOUS IDEA DECK









INTO THE NIGHT

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CRTV DIRECTION - INVITE LAYOUTS

VOUS IDEA DECK

INTO THE NIGHT

Layout 02:

Create a primary scene with a variety of kids running, skipping rocks, and having fun across a lake or pond in an aerial perspective to display the sky's reflection.

Reflection / Water Moun.



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CRTV DIRECTION - INVITE LAYOUTS

Layout 03:

Make a scene with a range of ages of people standing on the rock. Create from the words "layers," "generational," "mountains," "rocks," etc.



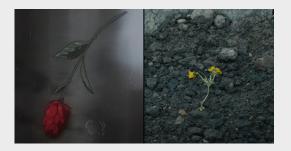


CRTV DIRECTION - INVITE LAYOUTS

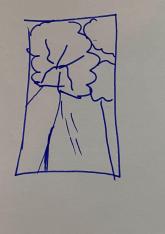
Layout 04:

Create a scene of a forest or other place with trees and an ecosystem to show hope, life, and fruitfulness. Bring in animals and show the setting from a low angle.

Other References:



Trees / Hopeful / Fruit





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Design Assets





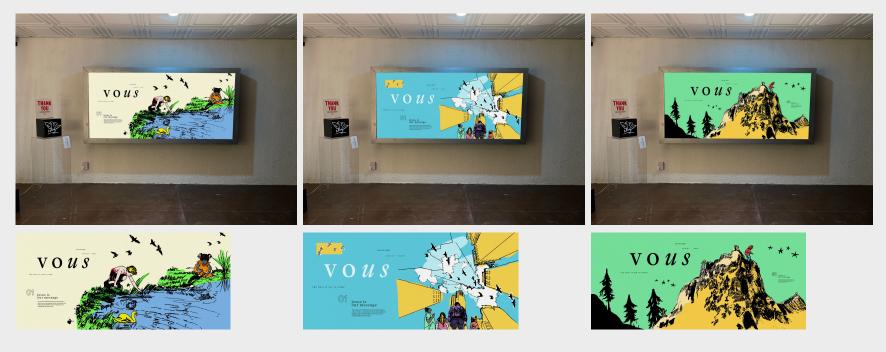


NOWTO US

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LIGHTBOX

Three designs, rotating once a month







SUNDAY INVITES



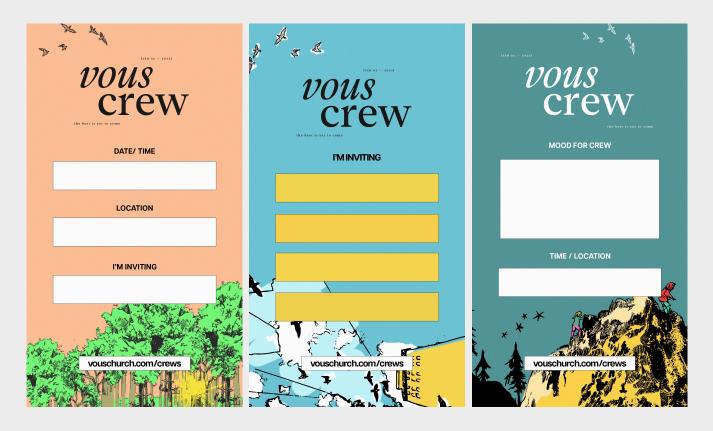






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CREW INVITES







GROWTH TRACK INVITES



VOUS IDEA DECK

YOUTUBE - LIVE THUMBS

Pastor



Guest Speaker

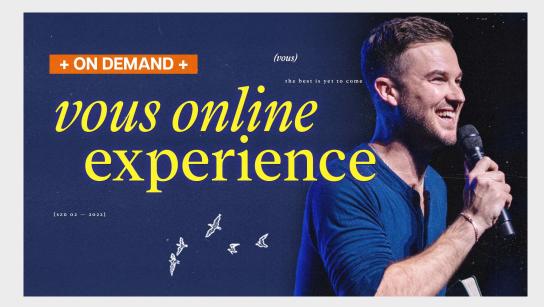








YOUTUBE - ON DEMAND THUMB







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CREW CARD

vous crews



We believe that real life change and growth happens through authentic relationships. You can't do life with everyone, but we can create a world where everyone has someone to do life with.

what is a vous crew?

VOUS Crews are small gatherings of 10-15 people who meet in person or online to hang, discuss a recent Sunday message, and pray together. These gatherings take place every other week each season.

why are crews important?

Freedom is found in the context of community. We believe Crews are vital moments to build your faith and surround you with a family. If you're looking for friendship, faith, family – Crew is for YOU!

days

Monday, Tuesday, Thursday, Friday, Saturday

types of crews

Co-Ed, Mens, Womens, Home, College, Fitness, VOUS High, Spanish, Online, Care





(vous)

we've got crews in all these locations!

AVENTURA BOCA RATON BOYNTON BEACH BRICKELL COCONUT GROVE CORAL GABLES DADELAND DESIGN DISTRICT DORAL DOWNTOWN MIAMI EDGEWATER FT. LAUDERDALE HALLANDALE HOLLYWOOD BEACH HIALEAH KENDALL LITTLE HAVANA MIAMI LAKES MIAMI SHORES MIDTOWN MIRAMAR NORTH MIAMI PEMBROKE PINES PLANTATION SOUTH BEACH SOUTH MIAMI



VISIT VOUSCHURCH.COM/CREWS





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GOOGLE DOC + SLIDES



TEAM NAME SZN 2- 2020

DO NOT EDIT THIS GOOGLE DOC. 1. CLICK FILE 2. MAKE A COPY 3. ADD YOUR INFORMATION 4. This is a template for everyone

POINT ONE

Lorem [psum is simply dummy text of the printing and typesetting industry, Lorem [psum has been the industry's standard dummy text ever since the 1500s, when an unknown printer took a galey of type and scrambled it to make a type specimen book. It has survived not only five centuries, but also the leap into electronic bysestting, remaining assertially unchanged. It was popularised in the 1960s with the release of Lefraset sheets containing Lorem (psum passages, and more recently with desktop publishing software like Aldus PageMater including versions of Lorem psum.

POINT TWO

 Lorem lpsum is simply dummy text of the printing and typesetting industry.
Lorem lpsum has been the industry's standard dummy text ever since the 1500s, when an unknown printer took a galley of type and scrambled it to make a type specimen boo

REMINDERS

- 1. X 2. X
- 3. X
- 4. X





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LEDS – WEEK 01



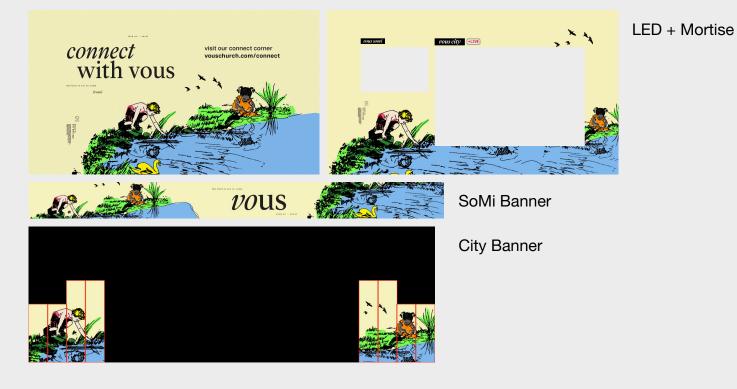
VOUS IDEA DECK



LED + Mortise

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LEDS – WEEK 02







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LEDS - WEEK 03



LED + Mortise



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LEDS – WEEK 04



LED + Mortise





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LTs



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PRE ROLLS

Intros to Pre Rolls per week



Welcome + Announcements







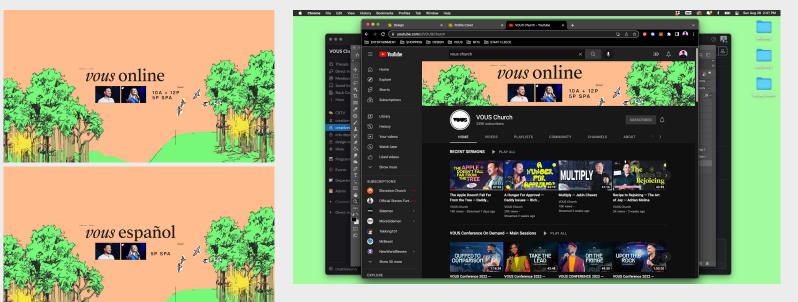


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SOCIAL MEDIA PROFILE COVERS

VOUS IDEA DECK

YouTube Cover



LETUS STOURMESSAGE INTO THE INGHT

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SOCIAL MEDIA PROFILE COVERS

Twitter + FB





Culture Room





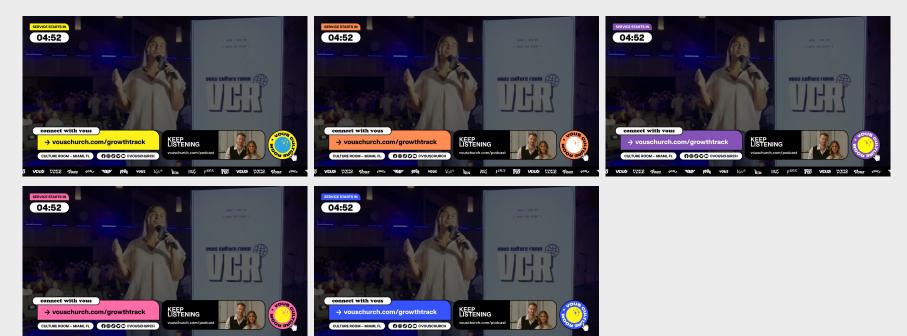


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SLIDES





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INTRO SLIDES w B-Roll



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Environments







SOMI WINDOWS



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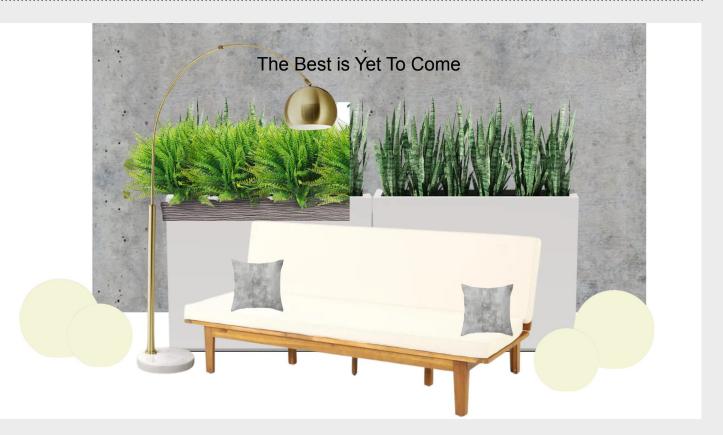




BIYTC SOMI

Tubular Wall Wayfair Couch Wayfair Planter Box (2) Floor Lightbulbs 16" (2) Floor Lightbulbs 10" (2) Concrete Pillow (2) Faux Ferns Gold Floor Lamp

Total: \$***









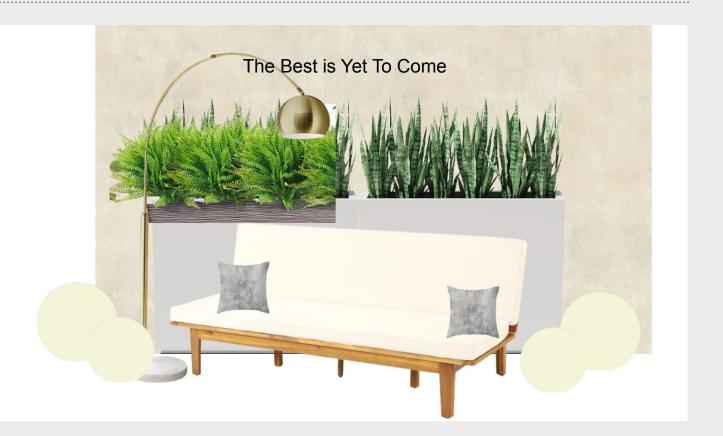


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BIYTC CITY

Tubular Wall Wayfair Couch Wayfair Planter Box (2) Floor Lightbulbs 16" (2) Floor Lightbulbs 10" (2) Concrete Pillow (2) Faux Ferns Gold Floor Lamp

Total: \$***





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