

Advertise & Promote with the Chamber

Home Page Banner Ad

Placed on the Home Page of our new website, this option will have a lot of traffic. Hyperlinked to any website or email you choose.

Recommended: For general business advertisement + Brand Exposure

Pricing: \$50 for 30 Day Rotation.
Sizing: 2560 x 230

Your Ad Here!

Online Web Ad

Placed on our Members Landing Page, this will be high traffic as people search for Members, businesses, and See Member Offerings. Hyperlinked to any website or email you choose.

Recommended: For Detailed General Business Promotion + long term products and services.

Pricing: \$25 for
30 Day Rotation.
Sizing: 1700 x 2200

Your Ad Here!

eNewsletter Ad

Placed in our E-Newsletter that is emailed to members, this has an excellent level of certain exposure. Hyperlinked to any website or email you choose.

Your Ad Here!

Recommended: For Events + Promotions for that specific month, or any generalized brand exposure.

Pricing: \$50 each
Sizing: 1700 x 2200

We also provide promotional opportunities via our E-Blasts which are sent out in an Email to our E-Blast Member list, and Event Program Advertising, which is printed advertisements in brochures and programs for our major events. Please see our Tools & Services Web Page for more information on these opportunities.

See Next Page for Next Steps...

Next Steps

To submit one of these Advertisement + Promotional opportunities, please create your ad, and then send the following to marketing@stcharleschamber.com at least 15 days in advance of the start date

1) The Ad in a high resolution format PDF at the appropriate dimensions

2) The hyperlink you would like attached

3) Either the 30 Day period Start and Finish Dates, or the Month for the Newsletter.

There are limits on amounts of Ads at any given time in each opportunity, so it is recommended that you request these as early as possible

4) If applicable – Whether you are going to use Chamber “Advertising & Promotional Credit”

Once we have all of the materials you will be invoiced. The Payment must be paid, prior to the start of the advertising period. We will hold it until we receive payment.