

CREATING CONNECTIONS

Our Approach to Creating Connections for our St. Charles Chamber Member



Your Goal

We understand that your goal as a company is to grow your business and/or engage with the community.



Our Role

Our role as the Chamber is to partner with you on your journey for personal growth and business opportunity. Providing quality programs, environments and experiences, **We Create Connections.**



How We Create Connections



News + Resources



Groups + Committees



Tools + Services



Events



Community



Members

CHAMBER FAST FACTS

What We Do

As the St. Charles Chamber of Commerce, we invite the business community into quality programs, environments and experiences in order to create connections.

Our Niche

What do we do best?
We inspire and invite like-minded businesses people/community members to make quality connections, which lead to winning relationships, personal growth and business opportunity.

What Makes Us Unique

- We're invested in our members' success (We partner with members on their journey & provide business advocacy)
- We're connections-focused
- We offer a breadth and depth of quality programs and experiences to the benefit of our members and their business goals



THE PROCESS

For Creating Quality Connections

1.

PREP
FOR SUCCESS

2.

TUNE-IN

3.

ENGAGE



CONNECTIONS THE PROCESS

This process has been broken down into 3 steps, each with specific actions that should be taken as a St. Charles Chamber of Commerce Member. These steps have been proven to create quality connections, and ultimately help reach your end goal – **growing your business.**

PREP FOR SUCCESS

- **Introductory Meeting**
- **Attend Membership Success Seminar**
- **Login to Your Member Information Center (MIC) and Familiarize Yourself with Our Website**

TUNE-IN

Weekly Watch

Snap Shot of the Week Ahead, Including Links and Calendars for your Reference

Newsletter

Monthly: E-Newsletter

Quarterly: Mailed Newsletter

Annual: Community Guide & Membership Directory

Events Video Blast

Bi-Weekly Video Breakdown of Upcoming Events + Programs

Member E-Blasts

Deals + Events + Promotions from Chamber Members

Legislative Updates

City, State, Illinois Chamber of Commerce, and Legislative Committee Updates

ENGAGE



Events

- Ribbon Cuttings
- Socials/Mixers
- Women's Business Council Lunches
- Educational Programs
- Talk It Up Tuesday
- Community Outreach
- Legislative Updates
- Cruise Night/The Classic
- Golf Outing
- Health & Wellness Expo
- Paddle Boat Mixer
- + Much more!



Groups + Committees

- Educational
- Industrial Council
- Legislative
- Marketing
- Membership
- Women's Business Council
- Young Professional Council
- LEAD\$ Groups
- B2B Round Table
- Commercial Construction, Real Estate & Development (CCRD) Round Table
- Non-For-Profit Round Table
- + Others in Development



Tools + Services

- E-Blasts
- Business of the Month
- Event Calendar
- Gift Certificate Program
- Job Postings
- Member Introductions
- Member to Member Deals
- Member Referral Program
- Peer to Peer Mentorship
- Social Media Marketing
- Sponsorship Opportunities
- Business & Residential Greeter Programs
- Online Training Program
- Business Advocacy