

Life OF THE PARTY paparazzi®



Platinum Access



Diamond Access



Black Diamond Access



Pink Diamond Access



Empire Diamond Access

The Life of the Party program was built with one purpose: to celebrate our party people! These are the Consultants who eat, sleep, and breathe Paparazzi pink. They thrive on spreading jewelry joy and seem to leave a trail of bling everywhere they go. They take the business of partying for a living seriously, embracing their role in curating confidence every chance they get. You can watch their eyes light up as they share their obsession with anyone who will listen, and they absolutely thrive on the fun that fuels Paparazzi.

When you become the Life of the Party, it is evident that you know how to work a room. You know how to make your guests feel like the stars of the show. You are warm, inviting, contagious, spunky, and fun – and you are providing life-changing confidence to others, one accessory at a time.

To celebrate Paparazzi's ultimate party animals, we have created multiple levels of access within the Life of the Party program:

- Bronze Access
- Silver Access
- Gold Access
- Platinum Access
- Diamond Access
- Black Diamond Access
- Pink Diamond Access
- Empire Diamond Access
- Imperial Access
- Legacy Access

No matter which level of access you achieve within the Life of the Party program each year, the perks are substantial! On the pages that follow, we'll give you an overview of what to expect as you unlock each tier.



MONTHLY LIFE OF THE PARTY EXCLUSIVES

One of the most coveted perks of the Life of the Party program is unlocking access to purchase the five Life of the Party Exclusives unveiled each month. These designs are handpicked by the Paparazzi Design Team because of their trendsetting tendencies and irresistible impact. Their features are flauntable, and even your most diehard devotees can't escape their mass appeal.

All qualified Life of the Party members have access to purchase these five exclusive accessories when they drop on the 15th of the month. An email notification is sent 24 hours before their arrival, complete with videos and photos of each piece for you to share. Upon arrival, the Life of the Party Exclusives are available — only while supplies last — on a first come, first served basis, for a maximum of 48 hours.

After the 48 hours have elapsed, any remaining Life of the Party Exclusives are removed from the website and may or may not make their public debut to the entire Paparazzi family at a later date.

ENCORE

Becoming a Life of the Party member with Black Diamond Access unlocks one of the most coveted perks around: the Encore. Reserved for our biggest party animals, an Encore is your chance to bring back an accessory from the Paparazzi Vault for another turn in the spotlight.

Each Encore is slightly different:

- The Black Diamond Encore gives the qualifying Consultant the opportunity to bring back a standard \$5 accessory in its *original* color.
- The Pink Diamond Encore gives the qualifying Consultant the opportunity to bring back a standard \$5 accessory in an *unreleased color* of their choosing.
- The Empire Diamond Encore gives the qualifying Consultant the opportunity to bring back an accessory from the Zi Collection in its original color. This can be a necklace or a bracelet from the Zi Collection archives.

Qualified Consultants will be asked to submit multiple options for consideration. Our design team will review the submissions to determine which accessory will be making its return as your specified Encore.

Part of the fun is discovering which of your Encore requests will be returning, and that is kept under lock and key until it's time for its debut. When your Encore arrives, your team and retail customers will have first dibs to stock up on the accessory you've selected during an exclusive 48-hour shopping window. An email notification will be sent to you and your entire team 24 hours in advance of its arrival.

EMPIRE DIAMOND DESIGN

When you become a Life of the Party member with Empire Diamond Access, you unlock an experience of a lifetime. Working hand-in-hand with Founder, Misty Kirby and her design team, you get to create a one-of-a-kind \$5 accessory that's never been seen or sold before.

After it is designed, each custom creation is given the full red-carpet treatment by the Paparazzi marketing team, complete with an adorable name and a photoshoot fit for the stars. Then, it's time for the new accessory to start changing the world, as it makes its debut as an official Empire Diamond Design.

When your Empire Diamond Design arrives, your team and retail customers will have access to stock up on the accessory you've created during an exclusive 48-hour shopping window. An email notification will be sent to you and your entire team 24 hours in advance of its arrival.





BRONZE ACCESS

LIFE OF THE PARTY WITH BRONZE ACCESS

5,000 PV between June 1st and May 31st

- Access to purchase the five Life of the Party Exclusives every month for an entire year.
- An official certificate with shimmering bronze foil embellishments.
- A selection of 25 pieces from the Convention Collection.
- A Life of the Party branded bag.

Additionally, our Life of the Party members with Bronze Access who join us at our annual convention will receive:

- A leather-bound certificate holder.

SILVER ACCESS

LIFE OF THE PARTY WITH SILVER ACCESS

10,000 PV between June 1st and May 31st

- Access to purchase the five Life of the Party Exclusives every month for an entire year, plus one of each Exclusive delivered to your door for free in advance of their arrival.
- An official certificate with sleek silver foil embellishments.
- One of each piece from the Convention Collection.
- A Life of the Party branded bag.

Additionally, our Life of the Party members with Silver Access who join us at our annual convention will receive:

- An invitation to attend a private Life of the Party event hosted by the Founders during our annual convention.
- A leather-bound certificate holder.

GOLD ACCESS

LIFE OF THE PARTY WITH GOLD ACCESS

15,000 PV between June 1st and May 31st

- Double Hostess Rewards for an ENTIRE year!
- Access to purchase the five Life of the Party Exclusives every month for an entire year, plus one of each Exclusive delivered to your door for free in advance of their arrival.
- An official certificate with elegant gold foil embellishments.
- One of each necklace from the Zi Collection *Signature Series*.
- One of each Zi Collection bracelet.
- One of each piece from the Convention Collection.
- A Life of the Party branded bag.

Additionally, our Life of the Party members with Gold Access who join us at our annual convention will receive:

- An invitation to attend a private Life of the Party event hosted by the Founders during our annual convention.
- A leather-bound certificate holder.

PLATINUM ACCESS

LIFE OF THE PARTY WITH PLATINUM ACCESS

25,000 PV between June 1st and May 31st

- Double Hostess Rewards for an ENTIRE year!
- Access to purchase the five Life of the Party Exclusives every month for an entire year, plus five of each Exclusive delivered to your door for free in advance of their arrival.
- An official certificate with stunning platinum foil embellishments.
- A sparkling tiara trophy.
- One of each necklace from the Zi Collection *Signature Series*.
- One of each Zi Collection bracelet.
- One of each piece from the Convention Collection.
- A Life of the Party branded jacket.
- A Life of the Party branded bag.

Additionally, our Life of the Party members with Platinum Access who join us at our annual convention will receive:

- An opportunity to model one of the Paparazzi Blockbusters. Your photo will be featured online in our exclusive Blockbuster Gallery.
- Your certificate with stunning platinum foil embellishments framed for display.
- An invitation to attend a private Life of the Party event hosted by the Founders during our annual convention.

DIAMOND ACCESS

LIFE OF THE PARTY WITH DIAMOND ACCESS

35,000 PV between June 1st and May 31st

- An invitation to a Vegas getaway with Founders, Misty & Chani! This includes \$2,000 in spending cash and a private tour of the Paparazzi Corporate Office!
- Double Hostess Rewards for an ENTIRE year!
- Access to purchase the five Life of the Party Exclusives every month for an entire year, plus ten of each Exclusive delivered to your door for free in advance of their arrival.
- An official certificate with beautiful foil embellishments and sparkling rhinestones.
- A stunning crown trophy.
- One of each necklace from the Zi Collection *Signature Series*.
- One of each Zi Collection bracelet.
- One of each piece from the Convention Collection.
- A Life of the Party branded jacket.
- A Life of the Party branded bag.

Additionally, our Life of the Party members with Diamond Access who join us at our annual convention will receive:

- An opportunity to model one of the Paparazzi Blockbusters. Your photo will be featured online in our exclusive Blockbuster Gallery.
- Your certificate with beautiful foil embellishments and sparkling rhinestones framed for display.
- An invitation to attend a private Life of the Party event hosted by the Founders during our annual convention.

BLACK DIAMOND ACCESS

LIFE OF THE PARTY WITH BLACK DIAMOND ACCESS

75,000 PV between June 1st and May 31st

- A Black Diamond Encore: Bring back one of your favorite \$5 accessories from the Paparazzi Vault in its original finish.
- An invitation to a Vegas getaway with Founders, Misty & Chani! This includes \$2,000 in spending cash and a private tour of the Paparazzi Corporate Office!
- Double Hostess Rewards for an ENTIRE year!
- Access to purchase the five Life of the Party Exclusives every month for an entire year, plus ten of each Exclusive delivered to your door for free in advance of their arrival.
- An official certificate with gorgeous foil embellishments and sparkling rhinestones.
- An awe-inspiring crown trophy.
- A complete set of the entire Zi Collection.
- One of each piece from the Convention Collection.
- A Life of the Party branded jacket.
- A Life of the Party branded bag.

Additionally, our Life of the Party members with Black Diamond Access who join us at our annual convention will receive:

- An opportunity to model one of the Paparazzi Blockbusters. Your photo will be featured online in our exclusive Blockbuster Gallery.
- Your certificate with gorgeous foil embellishments and sparkling rhinestones framed for display.
- An invitation to attend a private Life of the Party event hosted by the Founders during our annual convention.

PINK DIAMOND ACCESS

LIFE OF THE PARTY WITH PINK DIAMOND ACCESS

150,000 PV between June 1st and May 31st

- A Pink Diamond Encore: Bring back one of your favorite \$5 accessories from the Paparazzi Vault in an unreleased color of your choice.
- A Black Diamond Encore: Bring back one of your favorite \$5 accessories from the Paparazzi Vault in its original finish.
- An invitation to a Vegas getaway with Founders, Misty & Chani! This includes \$4,000 in spending cash and a private tour of the Paparazzi Corporate Office!
- Double Hostess Rewards for an ENTIRE year!
- Access to purchase the five Life of the Party Exclusives every month for an entire year, plus ten of each Exclusive delivered to your door for free in advance of their arrival.
- An official certificate with remarkable foil embellishments and sparkling rhinestones.
- A jaw-dropping crown trophy.
- A complete set of the entire Zi Collection.
- One of each piece from the Convention Collection.
- A Life of the Party branded jacket.
- A Life of the Party branded bag.

Additionally, our Life of the Party members with Pink Diamond Access who join us at our annual convention will receive:

- An opportunity to model one of the Paparazzi Blockbusters. Your photo will be featured online in our exclusive Blockbuster Gallery.
- Your certificate with remarkable foil embellishments and sparkling rhinestones framed for display.
- An invitation to attend a private Life of the Party event hosted by the Founders during our annual convention.

EMPIRE DIAMOND ACCESS

LIFE OF THE PARTY WITH EMPIRE DIAMOND ACCESS

300,000 PV between June 1st and May 31st

- An Empire Diamond Design: Create your own original \$5 accessory.
- An Empire Diamond Encore: Bring back a Zi Collection accessory — necklace or bracelet — from the Paparazzi Vault in its original finish.
- A Pink Diamond Encore: Bring back one of your favorite \$5 accessories from the Paparazzi Vault in an unreleased color of your choice.
- A Black Diamond Encore: Bring back one of your favorite \$5 accessories from the Paparazzi Vault in its original finish.
- An invitation to a Vegas getaway with Founders, Misty & Chani! This includes \$4,000 in spending cash and a private tour of the Paparazzi Corporate Office!
- Double Hostess Rewards for an ENTIRE year!
- Access to purchase the five Life of the Party Exclusives every month for an entire year, plus ten of each Exclusive delivered to your door for free in advance of their arrival.
- An official certificate with dazzling foil embellishments and sparkling rhinestones.
- A breathtaking crown trophy.
- A complete set of the entire Zi Collection.
- One of each piece from the Convention Collection.
- A Life of the Party branded jacket.
- A Life of the Party branded bag.

Additionally, our Life of the Party members with Empire Diamond Access who join us at our annual convention will receive:

- An opportunity to model one of the Paparazzi Blockbusters. Your photo will be featured online in our exclusive Blockbuster Gallery.
- Your certificate with dazzling foil embellishments and sparkling rhinestones framed for display.
- An invitation to attend a private Life of the Party event hosted by the Founders during our annual convention.

IMPERIAL ACCESS

LIFE OF THE PARTY WITH IMPERIAL ACCESS

500,000 PV between June 1st and May 31st

- An Empire Diamond Design: Create your own original \$5 accessory.
- An Empire Diamond Encore: Bring back a Zi Collection accessory — necklace or bracelet — from the Paparazzi Vault in its original finish.
- TWO Pink Diamond Encores: Bring back TWO of your favorite \$5 accessories from the Paparazzi Vault in an unreleased color of your choice.
- TWO Black Diamond Encores: Bring back TWO of your favorite \$5 accessories from the Paparazzi Vault in their original finish.
- An increased purchase limit, allowing you to add up to 150 of an item at a time to an order.
- A safety net for new releases, guaranteeing you can purchase up to 50 of each accessory from the daily drop of new arrivals. (Terms and conditions apply.)
- Access to a Life of the Party Liaison, a dedicated member of the Paparazzi Support Team to assist you with the perks you've earned.
- An invitation for you *and a guest* to a Vegas getaway with Founders, Misty & Chani! This includes \$4,000 in spending cash and a private tour of the Paparazzi Corporate Office!
- Double Hostess Rewards for an ENTIRE year!
- Access to purchase the five Life of the Party Exclusives every month for an entire year, plus 25 of each Exclusive delivered to your door for free in advance of their arrival.
- An official certificate with elaborate foil embellishments and sparkling rhinestones.
- A spectacular crown trophy.
- FIVE complete sets of the entire Zi Collection.
- TEN of each piece from the Convention Collection.
- A Life of the Party branded jacket.
- A Life of the Party branded bag.

Additionally, our Life of the Party members with Imperial Access who join us at our annual convention will receive:

- An opportunity to model one of the Paparazzi Blockbusters. Your photo will be featured online in our exclusive Blockbuster Gallery.
- Your certificate with elaborate foil embellishments and sparkling rhinestones framed for display.
- An invitation for you *and a guest* to attend a private Life of the Party event hosted by the Founders during our annual convention.

LEGACY ACCESS

LIFE OF THE PARTY WITH LEGACY ACCESS

750,000 PV between June 1st and May 31st

- TWO Empire Diamond Designs: Create TWO original \$5 accessories.
- TWO Empire Diamond Encores: Bring back TWO Zi Collection accessories — necklaces or bracelets — from the Paparazzi Vault in their original finish.
- TWO Pink Diamond Encores: Bring back TWO of your favorite \$5 accessories from the Paparazzi Vault in an unreleased color of your choice.
- TWO Black Diamond Encores: Bring back TWO of your favorite \$5 accessories from the Paparazzi Vault in their original finish.
- An increased purchase limit, allowing you to add up to 250 of an item at a time to an order.
- A safety net for new releases, guaranteeing you can purchase up to 50 of each accessory from the daily drop of new arrivals. (Terms and conditions apply.)
- Access to a Life of the Party Liaison, a dedicated member of the Paparazzi Support Team to assist you with the perks you've earned.
- A first-class upgrade and an invitation for a guest to join you for a Vegas getaway with Founders, Misty & Chani! This includes \$4,000 in spending cash and a private tour of the Paparazzi Corporate Office!
- Double Hostess Rewards for an ENTIRE year!
- Access to purchase the five Life of the Party Exclusives every month for an entire year, plus 25 of each Exclusive delivered to your door for free in advance of their arrival.
- An official certificate with luxurious foil embellishments and sparkling rhinestones.
- The ultimate crown trophy.
- FIVE complete sets of the entire Zi Collection.
- TEN of each piece from the Convention Collection.
- A Life of the Party branded jacket.
- A Life of the Party branded bag.

Additionally, our Life of the Party members with Legacy Access who join us at our annual convention will receive:

- An opportunity to model one of the Paparazzi Blockbusters. Your photo will be featured online in our exclusive Blockbuster Gallery.
- Your certificate with luxurious foil embellishments and sparkling rhinestones framed for display.
- An invitation for you *and a guest* to attend a private Life of the Party event hosted by the Founders during our annual convention.

TERMS AND CONDITIONS

The Life of the Party program is an ancillary recognition program. Participation is voluntary and is in no way required for a Consultant to earn commissions via the Paparazzi Compensation Plan.

Personal Volume (PV) includes a Consultant's Personal Purchases, as well as the online purchases of their customers through the Consultant's replicated website.

Life of the Party qualifications are based on activity between June 1st and May 31st. For example, to qualify as a Life of the Party member in 2025, you must accumulate the required PV between June 1, 2024, and May 31, 2025. The achievement would then be acknowledged at Paparazzi's 2025 convention, with benefits (e.g. access to five exclusive pieces each month, double Hostess Rewards) beginning August 1, 2024 and ending July 31, 2025.

PV is retracted when PV-carrying product is returned to Paparazzi. If a Consultant returns such product after receiving this notice, Consultant's PV will be adjusted accordingly and Consultant's Life of the Party qualification status may be affected.

Consultant must be present (meaning, checked into the event with a member of the registration team) at the annual convention in the year in which they qualify in order to receive some rewards. The rewards contingent upon convention attendance are specified under each Life of the Party Access Level outlined in the official Life of the Party literature (this document). Certificates and all Life of the Party gifts will be shipped to each qualified Consultant in the weeks following our annual convention. This shipment will include the Life of the Party gifts the Consultant qualified for, including those contingent on attending convention, so long as the Consultant is in good standing with Paparazzi Accessories and is compliant with the terms and conditions set forth in the Policies and Procedures.

Consultants who qualify for the Vegas trip and accompanying spending cash (Diamond Access or above) will receive an invitation for the event via email. It is the Consultant's responsibility to RSVP and submit the necessary waivers prior to participating. Those who qualify to have a guest join them for the Vegas trip should note that spending cash is ONLY provided to the qualifying Consultant. Any accompanying guest will not receive spending cash.

The safety net for new releases introduced at the level of Imperial Access allows the qualified Consultant to secure up to 50 (fifty) of each new \$5 accessory included in that day's drop. To redeem this perk, a Consultant must have attempted to purchase the newly released accessory (to be verified by the Life of the Party Liaison), and must notify their Life of the Party Liaison within one hour of the newly released accessory's debut.

Life of the Party is not a lifetime recognition program, with only those who qualify each year being recognized and receiving access to associated perks.

All Consultants must remain in good standing with Paparazzi Accessories and compliant with the terms and conditions set forth in the Policies and Procedures and Consultant Agreement. If a Consultant's account is terminated (voluntarily or due to a compliance violation), any benefits associated with a Life of the Party achievement will be forfeited.

Consultants must comply with Policies and Procedures Sections 5.19 Inventory Loading and 5.20 Bonus Buying while in pursuit of Life of the Party qualification.