



TOP OF UTAH PARADE OF HOMES MAGAZINE

September 14-16 & 21-23, 2023

- 3,500 press run
- Average age: 82% between ages 25-50
- Female / Male: 62% / 38%
- 10% upcharge for guaranteed placement.

SPECIFICATIONS AND PRICING

SIZE	DIMENSIONS	MEMBER PRICING
	width x height	
<input type="checkbox"/> BACK COVER	11.125 X 8.625	\$3,290
<input type="checkbox"/> PREMIUM FULL PAGE.....	11.125 X 8.625	\$2,628
<input type="checkbox"/> 2-PAGE SPREAD.....	20.75 X 7.375	\$3,285
Spread bleed: 22 x 8.625. Spread trim: 21.75 x 8.375		
<input type="checkbox"/> FULL PAGE.....	9.875 X 7.375	\$2,190
Full page bleed: 11.125 x 8.625. Full page trim: 10.875 x 8.375		
<input type="checkbox"/> 1/2 PAGE VERTICAL.....	4.875 X 7.375	\$1,610
<input type="checkbox"/> 1/3 PAGE	3.25 X 7.375	\$1,299



- For placement across from builder's page add \$99.
- Add 10% upcharge for non-HBA members. ■ All ad dimensions are in inches. ■ Send ads to office@uvmag.com.
- Acceptable formats: PDF preferred. EPS, JPG, Photoshop & Illustrator files. CMYK process for print advertisingw. 300 dpi.



CONTRACT ADVERTISER INFORMATION

Business name: _____ Contact: _____

Address: _____

Phone: _____ E-mail: _____

Total cost: _____

Special instructions: _____

Signature _____ Date: _____

Bennett Communications Representative : _____

BENNETT
communications

CONTACT INFO SALES REPRESENTATIVES

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