

Application for Exhibit Space



Company Information

Exhibitor Company Name: _____

Contact Name: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Telephone: _____ Cell Phone: _____ Fax: _____

Email: _____ Web Address: _____

Current Business License: _____ City: _____

Product/Services to be displayed: _____

Email slaw@americafirst.com for space availability.

Payment Information

Platinum Home Space Cost is \$500 // Members: \$450

Gold Home Space Cost is \$400 // Members: \$350

Silver Home Space Cost is \$300 // Members: \$250

****Once application is received, participants will be notified after August 1, 2025 of home spaces available and what level they are in. There will be one week to submit payment to secure a spot in desired home choices.****

Exhibitor Agreement

1. I agree to comply fully with the Rules and Regulations of the 2025 Top of Utah Parade of Homes which are incorporated herein on the following page. By signing below, I accept this agreement as a binding contract.
2. **I understand that the full payment and insurance certificate must accompany this application to reserve garage exhibit space.** If full payment is not received in full, exhibit space shall be forfeited. If there is forfeiture, the Cache Valley Home Builders Association shall be entitled to sell the space identified within this application and shall have no further responsibility to the exhibitor nor have any responsibility to refund payment.

Exhibitor Signature: _____ Date: _____

2025

September 18, 19, 20 and September 25, 26, 27

Exhibit Space Rules and Regulations

To reserve exhibit space in the 2025 Top of Utah Parade of Homes, complete the Application for Exhibit Space and submit along with deposit to the Cache Valley Home Builders Association, PO Box 3242, Logan, UT 84323. Application may be emailed to office@cvhba.com. Booths will be assigned when Application for Exhibit Space and full payment and insurance certificate are received and approved by CVHBA. By signing the application form, the exhibitor agrees to the following rules and regulations:

1. It is agreed that the 2025 Parade of Homes Committee will provide to the exhibitor space only as indicated in the Application and as approved by the Cache Valley Home Builders Association (CVHBA) for an exhibit in the 2025 Parade of Homes.
2. All exhibitors must be an established business with a current business license. Exhibitors are responsible to collect and pay all applicable taxes for products sold at event.
3. Parade Exhibit Hours: Exhibit hours are **2 p.m. to 8 p.m.** on Thursdays and Fridays September 18, 19, 25, & 26 and **10 a.m. to 6 p.m.** on Saturdays, September 20 & 27, 2025. Note: **It is recommended that exhibits be manned at all times during show hours.**
4. Exhibitor agrees to strictly comply with the move-in and move-out schedule and rules as stated below:
 - **Move-in: Wednesday, September 17, 2025, between 3 p.m. and 5 p.m. or September 18, 2025, between 9 a.m. and 11:30 a.m.**
 - **Move-out: Saturday, September 27, 2025 between 8 p.m. and 10 p.m.**
 - **Exhibitor booth move-in is not permitted during Parade of Homes viewing hours.**
 - **Early move-out is not permitted.**
5. Exhibitor will be fined if set-up/take-down occurs during regular exhibition hours. No early take-down of booths is permitted.
6. Exhibitors shall build and decorate booths as desired; however, you must design your exhibit so as not to block out the booths next to you. The CVHBA reserves the right to have changed or removed any installation deemed detrimental to the best interest of the show or the CVHBA at any time. No open flames will be permitted. All deliveries for exhibits must be made ONE hour prior to the opening of each morning's show or ONE hour after the show closes.
7. Exhibitor is required to have its own liability insurance naming Cache Valley Home Builders Association as an additional insured and include a copy of liability insurance with this application. By signing this agreement, it is understood and agreed that Exhibitor does hereby agree to fully and irrevocably indemnify and hold harmless the CVHBA Association, the Officers and Directors, Parade Builders and their employees, the Parade of Homes Chairman and Committee from and against any loss, claim, demands, or suits (including, but not limited to claims, demands, or suits for bodily injury, illness, disease, death or loss of services, property or wages) sustained by said parties as a result of personal injury or any other damages incurred by or caused to any person, invitee, licensee or guest entering upon the Top of Utah Parade of Homes. In addition, the Exhibitor specifically agrees to defend at his/her own cost and expense, any claim or action covered by the aforesaid indemnity which is asserted or brought against any of the indemnified parties.
8. Each Exhibitor, his agents, employers and assigns, consents to the use of their name, photograph, likeness, biographical information and/or video for advertising and promotional purposes, including online announcements and without limitation and without compensation, except where prohibited by law.
9. Exhibitor shall not assign or sublet any part of exhibit space herein contracted without written consent of CVHBA. Nor shall exhibitor allow any other individual, firm, business or organization to exhibit or be promoted by name or name sign within exhibitor's exhibit space without written consent of CVHBA.
10. Exhibitor will remove all excess display material, packing/storage cases, etc., from exhibit space. Exhibit space must be kept neat, orderly and clean at all times. Exhibitor will check space daily to ensure neatness. Exhibitors are responsible for emptying their booth space trash receptacles.
11. Exhibitor agrees that he/she and his/her employees and/or other representatives will not perform any act, physical or otherwise, that might damage or be detrimental in any way to the 2025 Parade of Homes or the CVHBA. The Exhibitor is fully responsible for the cost of repairing any damage or harm caused by the Exhibitor to the Parade Home or CVHBA.
12. Smoking is forbidden within 25 feet of the Parade Home, including the garage space.
13. The Cache Valley Home Builders Association (CVHBA), reserves the right to determine the eligibility of any firm or product in the 2025 Parade of Homes Committee's opinion.
14. CVHBA reserves the right to alter Parade Home exhibition layouts, make space assignments, or change space assignments as deemed necessary by CVHBA.
15. If, in the event of emergency, it becomes necessary to postpone or cancel the Parade of Homes for any reason, all monies paid by the Exhibitor to CVHBA for space will be refunded and the Exhibitor shall and does hereby waive any claim for damages. In the event the exhibitor wishes to cancel participation, the Cache Valley Home Builders Association will make no refund of monies paid.