

# Sponsorship Packages

Don't miss this opportunity to connect with the public and engage potential customers. Our expansive multi-media advertising campaign will assure the most value for your advertising dollar.

**TARGETED AUDIENCE • CONNECT WITH NEW CUSTOMERS • YEAR LONG BRANDING**

## PRESENTING (Limit 3 SOLD)

*Must be a member*

- Radio Interviews & Broadcast Rotation
- Logo on Yard Signs at every Home
- Logo on Tickets
- Premier Placement on Print Campaign
- 1/2 Page Ad Guide Book
- 1/2 Page ad in E-Newsletter
- Presenting Sponsor Press Release
- Prominent Logo w/ Links on Website
- Recognition on Parade Video
- Pro-Highlight on Facebook
- Post Visitor's Database
- Recognition at Banquet
- Display Promo Material in the homes
- Trade Partnership Program \* (Must be a member)
- Swag Bag Insert Participation
- Year-round use of POH Logo
- 6 Comp Parade Tickets

**PRICE: \$3,500**

## GOLD (Limit 8)

*Must be a member*

- Radio Rotating Mentions
- Pro-Highlight on Facebook
- Recognition on Parade Video
- Recognition on E-Newsletter
- Company Logo with Link on POH Website/App
- Company Banner (rotating) on POH Website/App
- Logo in Parade Guidebook
- Sponsor Recognition at homes & at Banquet
- Display Promo Material in the homes
- Trade Partnership Program \* (Must be a member)
- Swag Bag Insert Participation
- Year-round use of POH Logo
- 4 Comp Parade Tickets

**PRICE: \$1,000**

*Parade Visitors Are  
Your Customers!*



**Oct. 8-10th, 2022 | Columbus Day Weekend**

\* Guidebook ads sold separately through McClean Publications - Jessica Schooley • jschooley@mcleancommunications.com

## SILVER

*Must be a member*

- Recognition on E-Newsletter
- Display Promo Material in the homes
- Social Media Shout Out
- Recognition on Parade Video
- Company Logo with Link on POH Website
- Sponsor Recognition at homes & at Banquet
- Trade Partnership Program \* (Must be a member)
- Swag Bag Insert Participation
- Year-round use of POH Logo
- 2 Comp Parade Tickets

**PRICE: \$500**

## BRONZE

*Open to Members and Non-Members*

- Social Media Shout Out
- Company Logo with Link on POH Website/App
- Sponsor Recognition at homes & at Banquet
- Trade Partnership Program \* (Must be a member)
- Year-round use of POH Logo

**PRICE: \$250**

## MATTERPORT (SOLD)

- Logo on Builder Matterport 360 Tours for each home
- Radio Interviews & Broadcast Rotation

## BANNER ONLY (1200x200 pixels)

- Company Banner (rotating) on POH Website/App
- Runs through March of the next year

**PRICE: \$300**

## SWAG BAG (Limit 1)

*Must be a member*

**PRICE: \$500**

Plus provide 500 swag bags  
with Company logo / Parade Logo