## **Privacy Policy**

This privacy policy describes why Deeply Inc. collects the data and information obtained when the user registers an account and uses our application, Waah.

As Waah service may be changed as time goes on, the data and information we collect will also alter. In that case, Deeply Inc. shall notify such an amendment in advance on the Waah homepage, and updating the privacy policy.

#### **Data and Information We Collect**

To provide services and improve our products and services, Waah collects the following data and information.

- 1. Account information(email address)
- 2. Audio data
- 3. Device information(phone, OS version, battery level, connectivity status)
- 4. Personal device settings(device aliases)
- 5. The linkage between accounts under the service
- 6. Feature usage statistics(start/end times, frequency)
- 7. Payment related information(types of products, subscription plans, renewal and cancellation information)
  - More personal payment information, such as name, billing address and payment card details, is collected and stored by our third-party payment processor on our behalf
- 8. Questions, replies, comments and other data posted on our forum, social media platforms
- 9. Personal information(name, age, sex, nationality, language)

# **Access Permission to Microphone**

The application needs access to the microphone of the user's device.

Users will be requested to permit Waah to access the microphone when users turn on a cry detection mode. If users reject it, the service will not be working as it designed.

Procedure for permitting microphone access is as follows:

- Android

```
[Settings] - [Apps] - [Waah] - [Permissions] - [Microphone]
```

- iOS
- \* iOS is not available now.

#### **Access Permission to Phone**

The application needs access to the phone of the user's device.

Users will be requested to permit Waah to access the phone when the first time users turn on the application. If users reject it, the service will not be working as it designed. Procedure for permitting phone access is as follows:

- Android [Settings] - [Apps] - [Waah] - [Permissions] - [Phone]

- iOS
- \* iOS is not available now.

## **Provision of Data and Information**

Deeply Inc. shall provide no data and information to any third party without the user's prior consent. However, Deeply Inc. may exceptionally provide the data and information in the following cases:

- In case a particular data or information is provided in an indistinguishable form as required for statistical preparation, academic research, or market research.
- In case a state agency under the applicable laws requires
- In the event of a request according to the procedure specified by the applicable statutes;

In these cases, the details will be disclosed to this Privacy Policy.

### **Destruction of Personal Information**

The user's personal information is to be destroyed immediately once the purpose of the collection and use of personal information is fulfilled.

However, if Deeply Inc. obtains the consent from the user, Deeply Inc. stores personal information for a designated period.

Deeply Inc. stores personal information for the following purposes

- To prevent mistaken membership withdrawal
- To prevent fraudulent membership sign-ups and misuse

# **Questions regarding Privacy Protection**

For any feedback and inquiries related to privacy protection, please contact the privacy protection officer.

Privacy Protection Officer and Contact point

Privacy Protection Officer: Han Park

E-Mail: privacy@waah.ai

Phone: +82) 070-7459-0704

The user can ask the Privacy Protection Officer for all personal information protection inquiries and complaints that occurred while using the company's service. The company will answer and process your questions without delay

### **How to Contact Us**

If you have any question about our privacy practices, use of the application, or any *concerns*, Please contact followings.

e-mail: hello@waah.ai

homepage: www.waah.ai

phone: +82) 070-7459-0704

Deeply Inc. will do its best to listen to users' feedback and do the best service for all families.

This English version of the Deeply Privacy Policy is a translation based on the original Korean version of the Deeply Privacy Policy(개인정보 처리방침). If there is any conflict between these two versions, the original Korean version of the Deeply Privacy Policy shall prevail. The relationship between you and Deeply about the Deeply Privacy Policy or Deeply Services shall be governed by the laws of the Republic of Korea. Any dispute arising between you and Deeply arising out of or in connection with the Deeply Privacy Policy or Deeply Services, shall be resolved by the procedures set out in the Civil Procedure Act of the Republic of Korea.