



waves bazaar 2025

at the Jio World Convention Centre
Mumbai

1-3, MAY, 2025



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WAVES BAZAAR

THE ULTIMATE BUSINESS COLLABORATION HUB FOR MEDIA & ENTERTAINMENT

WAVES Bazaar is a pioneering global e-marketplace transforming the Media & Entertainment industry by serving as a strategic hub for content creators, distributors, investors, and buyers across verticals—Films, TV/ Web Series, AVGC (Animation, VFX, Gaming, Comics), Radio & Podcast, Music & Sound, Live Events, Influencer Marketing.

The inaugural edition of WAVES Bazaar, held from 1st to 4th May 2025 at Jio World Convention Centre, BKC, Mumbai, marked a landmark event for the M&E sector, establishing a new benchmark for cross-sectoral collaboration and deal-making.

Highlights of WAVES Bazaar 2025

- Over **₹1300 Crores** worth of business discussions initiated
- Over **900+ B2B business meetings** conducted between content creators, buyers, investors, and innovators
- **Delegates from 22+ countries**, making it a truly international marketplace
- **200+ curated projects and IPs** featured across Films, Animation, Games, Comics, and Podcasts in the Viewing Room and Market Screenings
- **30+ industry panels and masterclasses** on AVGC, gaming, OTT, IP monetization, co-productions, and emerging tech
- **Live Pitch Sessions** with studios, platforms, and funders
- **WAVES Creator Lounge** featured brand showcases, gaming demos, and creator-led experiences
- **Strategic backing** from Ministry of I&B, Digital India Pavilion, Invest India, and multiple State Governments

What is WAVES Bazaar?

WAVES Bazaar is an always-on digital B2B platform and annual physical market designed to empower creators and industry stakeholders. It offers –

- A structured digital marketplace for year-round deal-making
- Discovery, exposure, and monetization opportunities for IPs and services
- Access to curated buyers, studios, investors, and government partners

Industry Segments Covered

- Film & TV/Web Series – Festival programmers, distributors, OTTs
- AVGC (Animation, VFX, Gaming, Comics) – Licensing, publishing, financing
- Radio & Podcast – Sponsorship and syndication opportunities
- Music & Sound – Sync licensing, artist collaborations
- Live Events & Influencer Marketing – Brand partnerships and sponsorship matchmaking

Marketplace Activation at the Summit

- B2B Meetings curated through the WAVES Bazaar platform
- Viewing Room & Market Screenings for content visibility
- Pitch & Matchmaking Zones for deal enablement
- Panel Sessions bringing together global experts and decision-makers
- Industry Pavilions, Creator Lounges & Demos for immersive engagement

Why is WAVES Bazaar unique?

WAVES Bazaar is a landmark initiative that redefines the future of India's media and creative economy. It is the only platform of its kind that seamlessly brings together the worlds of Animation, VFX, Gaming, Comics (AVGC), Film, Television, and Esports creating a powerful confluence of storytelling, technology, and commerce.

What sets WAVES Bazaar apart is its visionary structure and expansive scope not merely functioning as a market, but as a strategic ecosystem designed to accelerate cross-sector collaborations, drive intellectual property creation, and amplify India's creative exports globally. It is a marketplace, an incubator, and a catalyst for new-age content and innovation all at once.

Future Roadmap of WAVES Bazaar

With an eye on the future, WAVES Bazaar is set to transform into a next-generation, hybrid platform that operates both physically and digitally, round the year.

Key upcoming milestones include

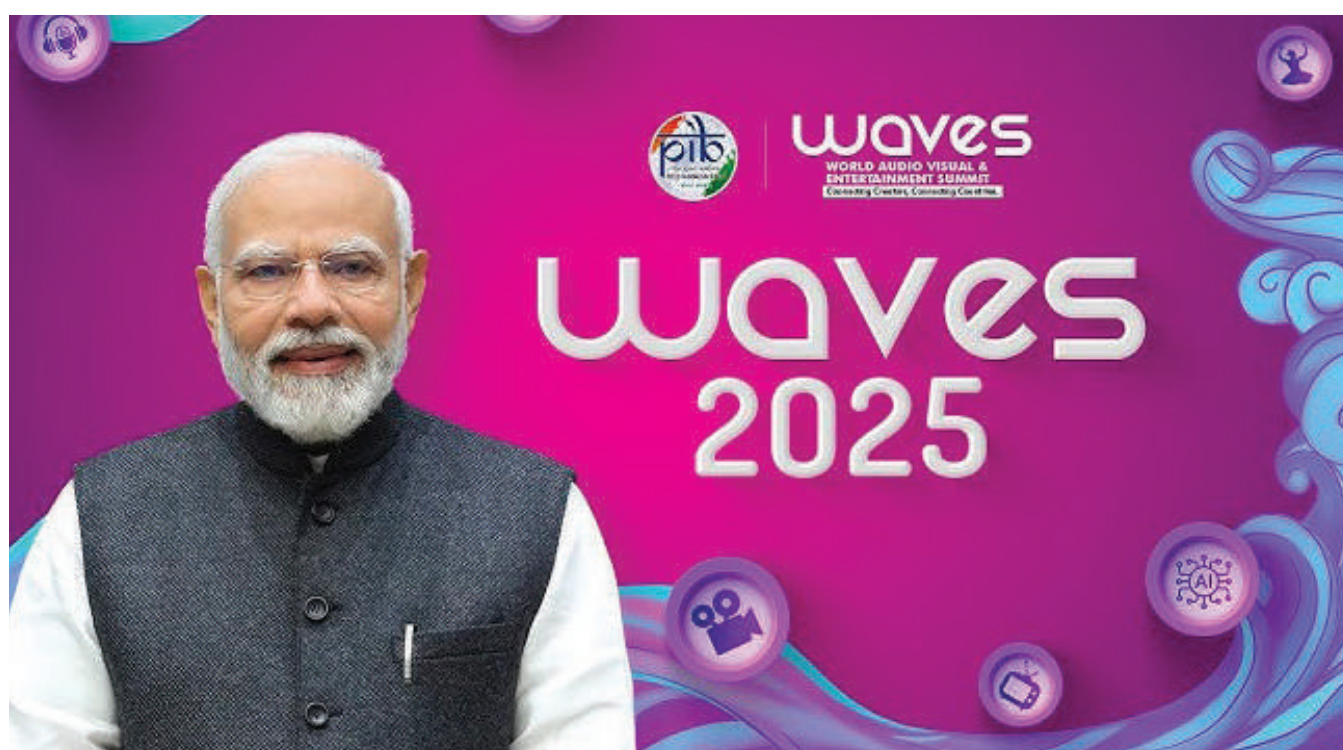
- WAVES Bazaar goes Global.
- International Editions & Country Focus Initiatives – Flagship activations in strategic global markets positioning India as a key player in the global content and gaming economy.

Through these ambitious developments, WAVES Bazaar is evolving into a year-round, global engine for creative economy growth, making India not just a content creator but a content powerhouse.

The Future Is Now

WAVES Bazaar 2025 demonstrated the strength of India's creative economy and its global potential. At the World Creators Forum, WAVES Bazaar continues to drive the convergence of technology, storytelling, and business innovation.

Join us year-round via the WAVES Bazaar Portal — where global creativity meets meaningful business.



MARKET SCREENINGS



Highlights

Total Films - 15

Feature Films - 13

Short Films - 2

Thriller Films - 2

Drama Films - 6

Comedy Films - 1

Debut Directors - 5

Language - Assamese, English, Galo, Hindi,
Malayalam, Marathi

Total Guests - 647

MARKET SCREENINGS



Floor 1, The Cube Theatre

May 1, 2025 2:00 PM - 8:30 PM

May 2, 2025 10:00 AM - 8:30 PM

May 3, 2025 10:00 AM - 8:30 PM





WAVES Bazaar 2025 Market Screenings – Celebrating Indian Cinema’s Rising Stars and Global Connections

WAVES Bazaar 2025, held from May 1 to May 3, 2025, at Cube Theatre, delivered an electrifying showcase of Indian cinema through its Market Screenings, spotlighting 15 exceptional films that captivated 647 guests. WAVES Bazaar has solidified its role as a global e-marketplace, generating over Rs. 1300 crore in business value of deal discussions and fostering international alliances, as announced by Shri Sanjay Jaju, Secretary, Ministry of Information and Broadcasting. The screenings, a cornerstone of the event, highlighted debut directors and diverse narratives, connecting filmmakers with 95 global buyers from more than 22 countries, including global giants like Netflix, Amazon, Nodwin Gaming, Meta, and many more.

A Cinematic Showcase of Diversity and Talent

The Market Screenings featured a curated selection of 15 films—13 feature films and 2 short films—in six languages: Assamese, English, Galo, Hindi, Malayalam, and Marathi. The lineup covered a range of genres, including six dramas, two thrillers, and one comedy. Notably, five films—Achappa’s Album, Happy Birthday Zeenu, Karken, Me and You, and The Second Wind—marked the directorial debuts of emerging talents, offering a glimpse into the future of Indian cinema. Over the course of three days, the screenings drew an audience of 647 guests, reflecting the strong interest in this diverse and dynamic showcase.

The screenings drew enthusiastic audiences, averaging 43 guests per film, and provided a platform for creators to engage with industry giants like Warner Bros. Discovery, Sony LIV, YRF, and Dharma.

DAY-BY-DAY FILM HIGHLIGHTS

May 1, 2025

- Karken (Galo, Drama, 92 mins, Dir. Nending Loder) – A debut director's poignant exploration of identity and passion in the endangered Galo language, preserving cultural heritage. Attended by 53 guests, it resonated with its authentic storytelling.
- Goodbye Guruji (Assamese, Drama/Comedy, 99 mins) – A heartwarming tale of a ghostly teacher inspiring a student, drawing 38 guests with its blend of humor and emotion.
- Mahamantra (English, Docu-Drama, 100 mins) – A powerful call for global harmony through spiritual awakening, seen by 25 guests and sparking meaningful discussions.

May 2, 2025

- Courage (English, Drama/Thriller, 110 mins) – A gripping romance set against a health crisis, captivating 72 guests with its intense narrative and emotional depth.
- Well Done CA Sahab! (Hindi, Drama/Horror, 138 mins) – A bold take on the Chartered Accountancy profession, blending ambition with supernatural elements, attended by 16 guests.
- Jitraab (Marathi, Comedy/Drama, 107 mins) – A farmer's struggle against societal apathy, blending humor and heart, drew 63 guests for its relatable storytelling.
- The Second Wind (Hindi, Inspirational, 70 mins, Dir. Indira Baikerikar) – A debut director's empowering story of a female athlete's triumph, inspiring 41 guests with its message of resilience.
- Tara & Akash - Love Beyond Realms (English/Hindi, Romance/Drama, 126 mins) – A celestial love story transcending time, seen by 26 guests for its poetic visuals.



May 3, 2025

- Beeru (Hindi, Action/Drama, 90 mins) – A raw narrative of an orphan's journey to justice, attended by 73 guests for its high-energy action and emotional core.
- Achappa's Album (Malayalam, Fantasy/Sci-Fi, 119 mins, Dir. Deepti Pillay Sivan) – A debut director's time-travel fantasy exploring family bonds, this standout film drew the highest attendance of 87 guests, lauded for its innovative storytelling.
- Happy Birthday Zeenu (Hindi, Dark Humor, 12 mins, Dir. Deepti Sharma) – A debut director's sharp, surprising short thriller, captivating 33 guests with its witty narrative.
- Oishi's Honeymoon (Hindi, Family Drama/Thriller, 94 mins) – A suspenseful, award-winning drama by Sushobhan Sarkar, attended by 52 guests for its gripping plot.
- The Urban Hermit - Way of the Bow (English, Adventure/Cultural, 21 mins) – A short film celebrating India's ancient archery traditions, resonating with 67 guests for its cultural richness.
- Me and You (Hindi, Drama/Romance, 90 mins) – A debut director's tender romantic drama, drawing 80 guests for its heartfelt exploration of love and connection.
- Kalrav (Hindi, Arts/Music, 122 mins) – A spiritual documentary on the Kumbh Mela's musical traditions, attended by 21 guests for its meditative depth.



Spotlight on Debut Directors

The Market Screenings shone a spotlight on five debut directors, whose fresh perspectives captivated audiences and buyers alike –

- Deepti Pillay Sivan (Achappa's Album) – Her Malayalam fantasy/sci-fi masterpiece wove time travel and family ties, earning the highest attendance and praise for its originality.
- Deepti Sharma (Happy Birthday Zeenu) – Her concise yet impactful dark humor short demonstrated masterful storytelling, leaving audiences eager for more.
- Nending Loder (Karken) – His Galo-language debut preserved an endangered culture while delivering a universal story of passion and identity.
- Indira Baikerikar (The Second Wind) – An athlete-turned-filmmaker, she crafted an inspiring tale of women's empowerment through sport.
- Shreyansh Pratihari (Me & You) – Their romantic drama struck a chord with its authentic portrayal of love, drawing one of the largest audiences.



VIEWING ROOM

Highlights

100 Films from 8 Countries Showcased in the Viewing Room
(Participating countries include India, Sri Lanka, USA, Switzerland, Bulgaria, Germany, Mauritius, and UAE)

The line-up also features 18 NFDC Produced/Co-produced and 8 Restored Classics films from National Film Archive of India (NFAI)

To promote young creators, 19 Student Projects from FTII and SRFTI were also included and showcased

15 Projects Selected for WAVES Bazaar Top Selects (The curated line-up included 9 Feature Films, 2 Documentaries, 2 Short Films, and 2 Web-Series)



Objective

The Viewing Room (VR) is a dedicated video library physical platform which serves as a space for showcasing completed films or projects in Post Production from around the world. These films are actively seeking opportunities for film festivals, global sales, distribution partnerships, and finishing funds. At the WAVES Bazaar, the Viewing Room was available from May 1 - 4, 2025 at the Suite 104A, Jio World Centre, Mumbai. The timings were as follows –

Date	Timings
May 1, 2025	2:00 PM – 6:00 PM
May 2, 2025	10:00 AM – 6:00 PM
May 3, 2025	10:00 AM – 6:00 PM

Designed for film programmers, distributors, world sales agents, investors, and other industry professionals, the Viewing Room offers a secure environment where delegates attending WAVES Bazaar can watch these films, access detailed project information and connect directly with filmmakers through our specialized Viewing Room Software.

This year 100 films were presented in the Viewing Room (VR). These 100 films were classified into following segments –

Segments	Number of Projects
WAVES Bazaar Top Selects	15
Feature Films	23
Mid-Length Films	2
Short Films	8
Documentary Films	4
Animation Films	2
TV/Series	4
Student Films	19
NFDC Feature Films	11
NFDC Documentary Films	2
NFDC Animation Films	3
Restored Classics	7

Total Views

At the first edition of Viewing Room at the WAVES Bazaar, the Viewing Room films received 1070 views in total. The Viewing Room section classifies the films into the below sections

Viewing Room Sections	Number of Views
Short Films (SF)	
(All submitted films under the duration of 30 minutes)	392
Mid Length (M)	37
Feature Length (FL)	275
Restored Classics (RC)	34
Top Selects (TS)	332

The top 5 viewers according to the duration spent at the Viewing Room are as follows –

Name of the Delegate	Company	Duration Spent (H-M-S)
Kenji Kadowaki	Director - Image Forum	08-02-05
Mahendra Shrivastava	Director - Sparkline	04-19-35
Sivaraman M	Director - OCD Entertainment	04-12-30
Premchandra Mishra	Prem Pratikriya Pictures	03-18-05
Udit Kumar Mishra	Co Founder - Studioity Private Limited	02-57-35



The top 10 films which were mostly viewed by the delegates –

Name of the Film	Director	Section	Total Views
Jahaan	Rahul Shetty	Top Selects (TS)	57
Achappa's Album	Deepti Pillay Sivan	Top Selects (TS)	33
Doosra Byaah	Bhagat Singh Saini	Top Selects (TS)	31
Bharti Aur Bibo	Sneha Ravishankar	Top Selects (TS)	27
Gotipua - Beyond Borders	Chintan Parekh	Top Selects (TS)	26
From India With Love	Mandar Apte	Top Selects (TS)	23
Third Floor	Amandeep Singh	Top Selects (TS)	21
Coupling	Amandeep Singh	Short Film (SF)	19
Duniya Na Mane	V. Shantaram	Top Selects (TS)	19
The Wage Collector	Infant Soosai	Top Selects (TS)	18

Viewing Room at the WAVES Bazaar 2025

Over the years, the Viewing Room has remained an exclusive and highly restricted space, accessible only to selected delegates which includes world sales agents, distributors, film festival directors, programmers and representatives from platforms involved in acquisitions. These delegates are granted special Viewing Room (VR) access, denoted by a play icon (▶) on their badges and alongside their names in the online Market Guide, clearly indicating their eligibility to view the films.

However, for the inaugural edition of WAVES Bazaar, the Viewing Room was made accessible to all Business Delegates attending the event. As a result, all registered Business Delegates were granted VR access. Out of approximately 1,600 delegates, 125 delegates actively watched the films showcased in the Viewing Room. These viewers represented a diverse range of professional backgrounds, contributing to a dynamic and inclusive engagement with the curated lineup.

The list of 125 delegates are as follows with the time they spent at the Viewing Room –

S.No	Name of the Delegate	Company	Duration Spent (H:M:S)
1	Kenji Kadowaki	Director – Image Forum	8:02:05
2	Mahendra Shrivastava	Director – Sparkline	4:19:35
3	Sivaraman M	Director – OCD Entertainment	4:12:30
4	Premchandra Mishra	Tutor – Prem Pratikriya Pictures	3:18:05
5	Udit Kumar Mishra	Co-Founder – Studiovity Private Limited	2:57:35
6	Vishnu Bagdawala	Assistant Manager - Content Acquisition – POPTer Media Network Pvt. Ltd.	2:31:54
7	Pranab Kumar Aich	Director – Studiowaala Films	2:08:56
8	Sunil Chandurkar	CTO – Rhythms and Films Media Private Limited	1:59:20
9	Venkata Mavuri	Independent	1:58:17
10	Sandeep Chauhan	Independent	1:49:50
11	Jayesh Shikarkhane	Creative Director - Visual Promotions – Jayesh Shikarkhane & Team	1:42:47
12	Vijay Sharma	Writer – Independent	1:33:02
13	Ashish Shah	Director – Goa Film Alliance / Darkcomet Films LLP / Filmeraki Studios Ltd / Three Flames Pictures	1:26:05
14	Amirtha Varshini	Photographer & Language Editor – Independent	1:19:41

S.No	Name of the Delegate	Company	Duration Spent (H:M:S)
15	Sailesh Dave	Managing Partner – Runway Luminosity Distribution	1:14:15
16	Nitin Jai Shukla	Sri Bahubali Media Private Limited	1:14:13
17	Somendra Harsh	CEO / Founder / Festival Director – Rajasthan International Film Festival	1:12:32
18	Doorva Shrivastava	Independent	1:11:32
19	Satyaasheel Khullar	Partner – Khullar Lex Pioneers	1:07:33
20	Nakim Uddin	Independent	1:06:53
21	Bipashyana Shrestha	Independent	1:06:26
22	Gautam Siddhartha	Independent	1:04:38
23	Jyoti Priyadarshi	Independent	1:00:00
24	Sandeep A Varma	Independent	0:58:53
25	Mohit Mattoo	Filmmaker – Filmrecipe India	0:58:28
26	Ayush Agarwal	Independent	0:50:43
27	Ronit Kapill	Director-Writer – The One Productions	0:48:19
28	Sanjeev Bidha	Filmmaker & Script Writer – Bidhafilms	0:46:24
29	Santosh Gupta	Studioity	0:46:06
30	Selvaggia Velo	Festival Director – River to River Florence Indian Film Festival	0:41:35
31	Anjan Khare	Director – Infinity Exports	0:40:35
32	Shivashish	Creative Director – Iolite Media	0:39:56
33	Rahul Bhatia	Freelance Copywriter – Freelance Scriptwriter	0:39:14
34	Prathamesh Nimonkar	Executive Producer – LensQueen Films Pvt. Ltd	0:38:42
35	Swapna Waghmare Joshi	Independent	0:38:36
36	Pannventhan Saravanan	Independent	0:38:34
37	Uday Panda	Director - Content – OnMobile Global Limited	0:36:03
38	Aubrey Aloysius	Managing Director & CEO – Lorraine Music Academy Pvt. Ltd.	0:34:42
39	Arunesh Kumar	Co-Founder – Emic Frames Private Limited	0:34:14
40	Pooja Parwani	Content Head – Dsyn House	0:33:25
41	Rakesh Gaddam	Independent	0:32:06
42	Piyush Gupta	Independent	0:31:37
43	Dheeraj Kumar	Writer Director – Independent	0:31:33
44	Harshram Oza	Creative Director – Shreeji Films	0:31:33
45	Rakesh Rawat	Director – Thoughtful Clown Studios	0:31:28
46	Akshay Mohite	Independent	0:30:51
47	Jay Siddhpura	Editor – Shreeji Films	0:29:46
48	Kachhadiya Hasmukh C	Proprietor – Shreeji Films	0:28:45
49	Grace D Souza	Independent	0:27:56
50	Chayanuch Walthong	Independent	0:27:52
51	Deepak Nilapatrewar	COO – Leetpic Pvt. Ltd	0:27:00

S.No	Name of the Delegate	Company	Duration Spent (H:M:S)
52	Sidharth Harikumar	Director Cinematographer – Sidharth Harikumar	0:26:57
53	Dhanakorn Srisooksai	Independent	0:25:39
54	Krittika Kiangklon	Independent	0:25:35
55	Rohan Raghani	Founder – Dsyn House	0:24:12
56	Dipesh Sabnani	Musciaa Digital	0:23:42
57	Kanika Gautam	Independent	0:23:36
58	Mayank Prakash Srivastava	Film & Creative Director – Miraclestar Entertainments LLP	0:23:25
59	Tajinder Pal Singh	Co-Founder and Partner – CEDGE Productions	0:23:20
60	Chirag Hirpara	Production – Shreeji Films	0:22:37
61	Santwana Bhattacharya	Independent	0:22:09
62	Ujwal N. Nirgudkar	Chairman – SMPTE	0:21:54
63	Sneha Churi	Section Officer – Mantralaya	0:21:43
64	Kunal Vekariya	Motion Graphics – Shreeji Films	0:20:48
65	Pramote Boonnumsuk	Independent	0:20:14
66	Diya Lathiya	Independent	0:19:11
67	Deepti Chawla	Owner – Independent	0:18:31
68	Shhyam R Singhania	Independent	0:18:02
69	Rohan Mehta	Director / Screenwriter / Producer – White Horse Films	0:17:58
70	Deepanita Jaiswal	Independent	0:16:41
71	Yasaswy Sarma Veluri	Independent	0:16:39
72	Kamil Shaikh	Filmy Flakes Studios	0:16:22
73	Thangaraj Veerappan	General Manager – Sathya Movies	0:15:18
74	Manpreet Singh Ahuja	Independent	0:15:01
75	Anuja Singh	Independent	0:14:17
76	Nipun Rahul	Content Creator – Independent	0:14:04
77	Suryansu Dash	Co-Founder and CTO – Inggage	0:13:38
78	Abhishek Raj	Strategic Growth Specialist – Pluc Network Pvt. Ltd	0:13:32
79	Atharva Kishor Lahurikar	Co-Founder – BrandBear Marketing Pvt. Ltd	0:13:13
80	Julia Tiscornia	Senior Producer – Mundo Loco CGI SA	0:12:50
81	Jayesh Khanchandani	Independent	0:12:40
82	Jove Lin	General Manager – Creative Century Entertainment	0:12:32
83	Hemmant Mukut	Partner – Miraclestar Entertainments LLP	0:12:01
84	Prashant Upadhyaya	Independent	0:11:23
85	Lalit Kapoor	Co-Founder / Partner – CEDGE Productions	0:11:05
86	Shikha Garg	Director – R M Alloys Pvt. Ltd	0:10:46
87	Rajdeep Deshpande	Brand Designer – Rajdeep Design Hub	0:10:35
88	Aneri Thaker	Legal Associate – Lex Lumiere	0:10:04

S.No	Name of the Delegate	Company	Duration Spent (H:M:S)
89	Jagdeep Grover	Business Head – Unique Recording	0:09:53
90	Rhea Negandhi	Director – Aurelio Solutions	0:09:50
91	Jash Shah	Independent	0:09:46
92	P Jayakumar	Independent	0:09:35
93	Sanju Surendran	Filmmaker – Cloud Door Films	0:09:22
94	Ravi Kant Vishwanathan	Proprietor – Tryambakam Films	0:08:37
95	Digvijay Purohit	Producer – 8th Wonder Productions	0:08:30
96	Suniel Wadhwa	Co-Founder and Director – Karmic Films	0:08:22
97	Ramesh Tehlani	Independent	0:08:14
98	Arijit Lahiri	Director – Artluck Media LLP	0:08:13
99	Shahid Ali	Independent	0:08:06
100	Atharva Mahajan	Game Developer – Triodoxic Digital Studios	0:07:52
101	Parth Soodan	Independent	0:06:32
102	Nang Tanvi Manpoong	Screenwriter and Director – Run & Gun Film Corps	0:06:30
103	M. Selvam	Independent	0:06:28
104	Pausali Sengupta	Independent	0:06:11
105	Kriti Agarwal	Founder – Kritz Studio	0:05:39
106	Sharad Mittal	Independent	0:05:23
107	Ved Prakash Gupta	Independent	0:04:57
108	Suresh Varghese	Independent	0:04:51
109	B Narayanan	Independent	0:04:44
110	Abhishek Abhishek	Independent	0:04:26
111	Sudeep Sohni	Producer, Director – Sudeep Sohni Films	0:04:08
112	Reena Dang	Producer – K.R. Films International Production	0:04:02
113	Sanjib Dey	Filmmaker – Malpani Talkies	0:03:51
114	Deepesh Nair	Independent	0:03:48
115	Shital Birajdar	ME (Operations) – MSRTC	0:03:36
116	Devi Dang	Filmmaker – K.R. Films International Production	0:03:32
117	Darpan Mangal	Independent	0:03:03
118	Ankeet Mishra	Sparkline	0:02:49
119	Khushi Goenka	Independent	0:02:15
120	Mayank Goyal	Founder & CEO – Socialveins	0:01:42
121	Deepak Chawla	Independent	0:01:19
122	Dheeraj (Aaditya) Dulhani (Aryan)	Director / Actor – Singularity Pictures	0:01:07
123	Vikrant Jadhav	Director – Creation Multimedia Production Pvt. Ltd	0:01:05
124	Sagar Rajgor	Owner – VR 360 Game Zone	0:00:54
125	Vanshika S. Chanderiya	Lead - Sales & Alliance – Metavian Technologies Pvt. Ltd	0:00:51

Process Followed at the Viewing Room

The team followed the pre-planned process for a smooth functioning as all approx 1600 delegates had access. As the Viewing Room area is restricted area with no mobile phones or any music or sound allowed, the team laid the below steps to keep things easy

- (1) A few days prior to the event, an emailer was sent to all registered business delegates containing their VR Access Card. This card includes their username and password, which are required to log in and access the films available for viewing. This proactive step was taken to avoid crowding and minimize last-minute queries regarding login credentials at the venue. By sharing this information in advance, the organizing team ensured a smoother and more efficient experience for all delegates.
- (2) On-Site Access Verification at the Viewing Room - At the Viewing Room, before entry, every delegate was required to show the VR Access Card email they had received. This simple yet effective verification process made it easy for the team to confirm credentials quickly and ensure that only valid access holders were allowed inside. This approach significantly streamlined crowd management and contributed to a secure and organized viewing experience for all delegates.
- (3) Upon entering the Viewing Room, each delegate was required to deposit their bags and mobile phones at a designated baggage rack, monitored by security personnel. This measure was implemented to prevent any form of recording and to ensure the security and confidentiality of the films being screened. These precautions helped maintain a safe and trusted environment for filmmakers. All delegates were then requested to bear in mind that WAVES Bazaar is a B2B platform only for film professionals. Information about the films presented there should remain restricted to this platform only. They were asked to not share any information about these films on any type of public platform which includes all social media platforms. They were asked to keep in mind that these were unreleased films and were not up for public discussion.
- (4) All 100 films available in the Viewing Room were hosted in a non-downloadable and encrypted format. Even if someone

attempted to use a plug-in or third-party tool to download the content, the files remained unplayable on any standard media player available online. This high level of encryption ensured the utmost security and protection of filmmakers' content, maintaining the integrity and exclusivity of the screenings.

- (5) At the end of the day a Report of viewers was sent to the Filmmakers whose films were there in the Viewing Room. The streaming of each film was tracked allowing the Rights Holders to learn the number of users who watched their film. They received a Report with their full name, designation and the company information of the viewer.
- (6) All delegates with VR access were made aware that any kind of download is a legal offence and they had to acknowledge the legal repercussions of misuse of the system, before logging into the Viewing Room software. Each screening was strictly personal to the User and could be used for personal use only. In no event could the screening occur on a terminal or in conditions permitting a collective viewing of the film. NFDC Film Bazaar reserved its discretionary right to suspend or dismiss and cancel any User who was believed to give their personal access to the Viewing Room software to an unauthorized person.
- (7) The Viewing Room software has an in-built email feature allowing delegates with VR Access to send an email to the Director/ Producer of the film.

Submission Process

For the First Edition of the Viewing Room at the WAVES Bazaar, the Call for Entries and the Submission were started from March 15, 2025. Call for Entries was posted on Social Media (X, Instagram, Facebook and LinkedIn) For the first time, TV Shows / Web Series were also accepted.

The timeline for the Call for Entries was planned as follows –

Deadline	Date	Submission Fee
First Deadline	March 25, 2025	INR 5000
Second Deadline	April 10, 2025	INR 5000
Third Deadline	April 14, 2025	INR 5000

When the programmer joined the team from April 2, 2025 several technical modifications were identified as necessary for the application form. To address these, the programmer communicated closely with Pavel, ensuring all requisite adjustments were implemented effectively.

A total of 100 films from 8 countries namely India, Sri Lanka, USA, Switzerland, Bulgaria, Germany, Mauritius and UAE were submitted. The overall lineup included 18 titles of NFDC produced and co-produced films, and 8 restored classics from the National Film Archive of India (NFAI). It also includes 19 student projects from Film & Television Institute of India (FTII, Pune) and Satyajit Ray Film & Television Institute (SRFTI, Kolkata)

Subsequently, a comprehensive mastersheet was created, consolidating information on all submitted projects. This master sheet serves as a pivotal reference for cataloging purposes and streamlining the overall process. Notably, it includes preview links to the films, accompanied by their respective passwords, thereby centralizing all essential information for ease of access and management.

Shona Urvashi was on board as the curator

for the Viewing Room at the WAVES Bazaar. The team was actively in coordination with her evaluating each film submitted to the Viewing Room selecting the finest films for WAVES Bazaar Top Selects section.

WAVES Bazaar Top Selects

As the name suggests, WAVES Bazaar Top Selects is a curated section of films selected from the submissions of the Viewing Room. For the inaugural edition of the WAVES Bazaar, a total of 15 projects were selected. These 15 Projects selected for the WAVES Bazaar Top Selects Section from the Viewing Room included 9 Feature projects, 2 documentaries, 2 Short films and 2 Web-Series which later pitched their films to producers, sales agents, distributors, festival programmers and potential investors in an Open Pitch session during WAVES Bazaar at the Studio Theater, Jio World Centre, Mumbai on 2nd May, 2025.

Each of the 15 selected projects was asked to prepare a 3 minute video pitch. This was followed by a 2 minute interactive segment, allowing participants to speak about their specific objectives and the support they are seeking. All the video pitches followed the same format



which was communicated to them by the team in advance.

- 1.5 minutes should feature the Film Clip
- 1.5 minutes of a Pre-recorded Pitching Video by the director/producer

This structure ensured a balanced presentation of both the creative content and the vision. These video pitches offered a good starting point for the attending delegates to know the projects from a personal point of view. The session ensures that each project has the chance to address all investors and producers on equal footing in the market.

The WAVES Bazaar Open Pitch Session was moderated by Shona Urvashi. The session commenced with a gesture of appreciation, wherein all selected participants received tokens acknowledging their contributions. Renowned casting director Mukesh Chhabra graced the occasion presenting certificates to each participant and extending his best wishes for their ongoing and future projects.

The list of 15 projects selected are as follows:

1. The Wage Collector | Tamil | India | Fiction Feature
Director - Infant Soosai | Producer - Bagavathi Perumal
2. Putul | Hindi | India | Fiction Feature
Director - Radheshyam Pipalwa | Producer - Sharad Mittal
3. Doosra Byaah (Levir) | Haryanvi, Hindi | India | Fiction Feature
Director - Bhagat Singh Saini | Producer - Parveen Saini
4. Pankhudiyaan (Petals in the Wind) | Hindi | India | Fiction Feature
Director - Abdul Aziz | Producer - Abdul Aziz, Jyotsana Rajpurohit
5. Khidki Gaav (If on a Winter's Night) | Malayalam | India | Fiction Feature
Director - Sanju Surendran | Producer - Dr. Surendran M N
6. Suchana - The Beginning | Bangla | India | Fiction Feature
Director - Pausali Sengupta | Producer - Avinanda Sengupta
7. Swaha In the Name of Fire | Magahi | India | Fiction Feature
Director - Abhilash Sharma | Producer - Vikash Sharma
8. Gotipua - Beyond Borders | English, Hindi, Odia | India | Documentary Feature
Director & Producer - Chintan Parekh
9. From India | English | USA | Documentary Short
Director & Producer - Mandar Apte
10. Third Floor | Hindi | India | Short Film
Director - Amandeep Singh | Producer - Amandeep Singh
11. Jahaan | Hindi | India | Fiction Short
Director & Producer - Rahul Shetty
12. Planet India | English, Hindi | India | TV Show
Director - Colin Butfield | Producer - Tamseel Hussain
13. Bharti Aur Bibo | Hindi | India | Animation Web-Series/TV
Director - Sneha Ravishankar | Producer - National Film Development Corporation & Puppetica Media Pvt. Ltd
14. Achappa's Album (Grampa's Album) | Malayalam | India | Fiction Feature
Director - Deepti Pillay Sivan | Producer - National Film Development Corporation
15. Duniya Na Mane (The Unexpected) | Hindi | India | Fiction Feature
Director & Producer - V. Shantaram

WAVES BAZAAR TOP SELECTS



ACHAPPA'S ALBUM

GRAMPA'S ALBUM

Malayalam | India | Fiction Feature | 119 mins

Completion Date January 2025

A fantasy film about family relationships involving time travel, about a father and a son stepping into each other's shoes, and shirts, shorts, socks...to live each other's lives. Who doesn't like to fantasize on time-travel? There will rarely be a person you will find who hasn't made mistakes in life, and doesn't want to go back in time and rectify them, to have a better present. There will be yet others who would want a peek into tomorrow, to figure out what the future holds for us. Time-travel is a fantasy that will be there till the end of time, and there will be films around it.

Director(s) Deepti Pillay Sivan

Producer(s) National Film Development Corporation

Writer(s) Sanjeev Sivan

Contact

Irfan Faras
National Film Development Corporation
irfan@nfdcindia.com

Looking for

Sales and Distribution
(World, International, India),
Film Festivals





Hindi | India | Web-Series/TV | 300 mins

Completion Date **December 2024**

The series is presented through two anchors Bharti, a school girl and Bibo, the magical worm.

During her school vacation at her grandfather's house, Bharti finds a magical bookworm, Bibo in the attic. Both become friends. Every night, the bookworm tells her a story of one of the women icons of Bharat. It is a 20 episode series with 12-15 min each

Director(s) Sneha Ravishankar

Producer(s) National Film
Development Corporation,
Puppetica Media Pvt. Ltd.

Writer(s) Anurag Bakhshi

Contact

Irfan Faras
National Film Development
Corporation
irfan@nfdcindia.com

Looking for

Sales and Distribution
(World, International, India),
Film Festivals





LEVIR

Haryanvi, Hindi | India | Fiction Feature | 99 mins

Completion Date February 2025

In Hisar City, Haryana, a shy and introverted 15-year-old boy named Sonu is excited about his brother Monu's wedding; Monu, 24, works as a lineman in the Electricity Department. The family, including Sons' parents Subhash and Vinita, hosts a simple but well-attended wedding due to Monu's popularity. Sonu struggles to engage with others and distances himself from his new sister-in-law, Asha, after being teased by cousins. Tragedy strikes when Monu dies from electrocution at work. The family receives an ex-gratia amount of ten lakh rupees. Discussions about Asha's future and potential pregnancy arise, leading to tensions about the ex-gratia money. Asha's parents want her remarried, but Subhash and Vinita are concerned about family prestige and financial claims. Legal consultation reveals Asha's entitlement to the money and property, prompting Subhash to make a decision that can have devastating impact on the lives of Asha and Sonu.

Director(s) Bhagat Singh Saini

Producer(s) Parveen Saini

Writer(s) Bhagat Singh Saini

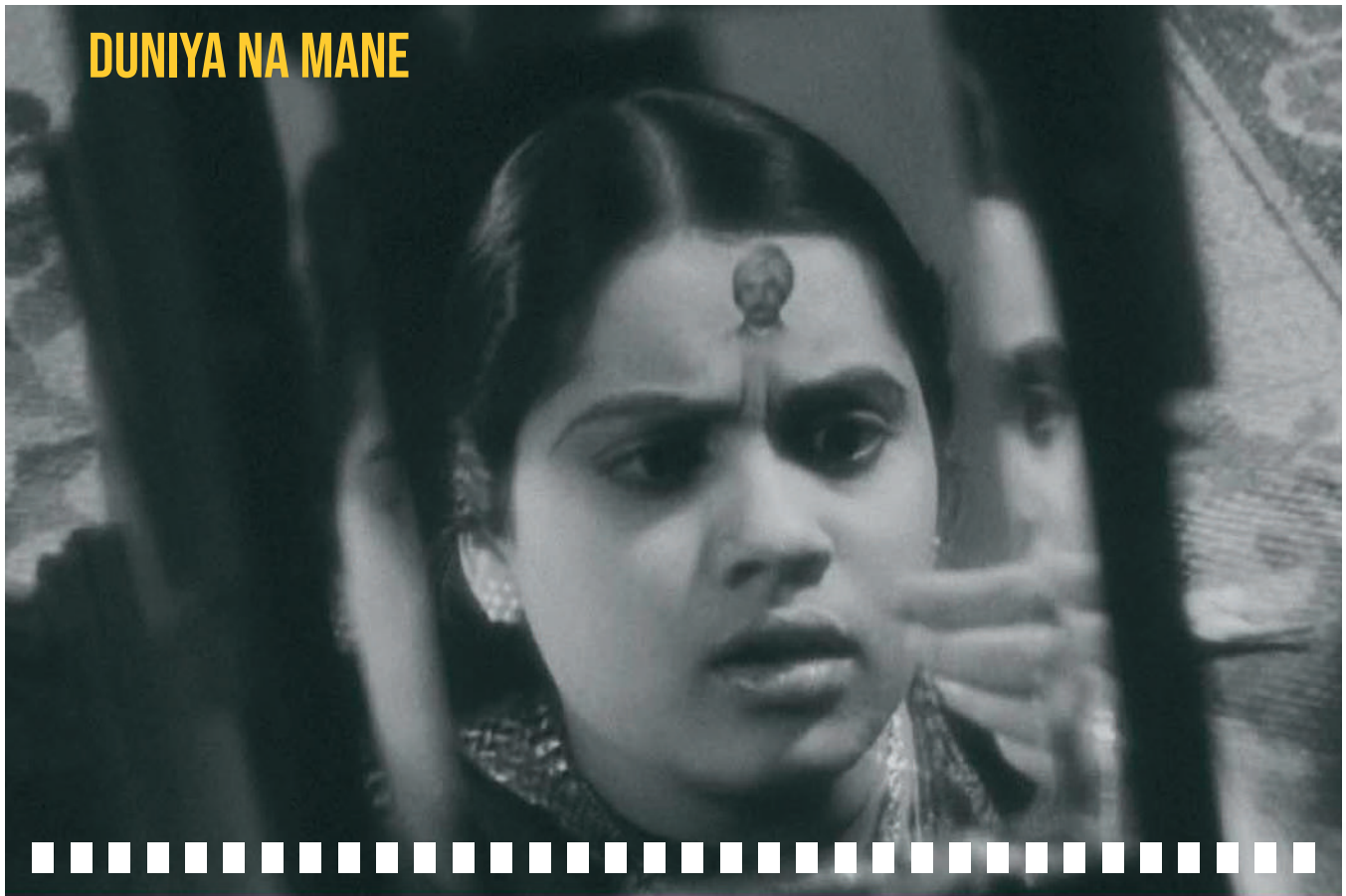
Contact

Parveen Saini
Producer
Kinoscope Films
(+91) 9711592259
parvsaini08@gmail.com

Looking for

Sales and Distribution
(World, International, India),
Film Festivals

DUNIYA NA MANE



THE UNEXPECTED

Hindi | India | Fiction Feature | 160 mins

Completion Date January 1937

Duniya Na Mane (1937), tells the story of Nirmala, a young woman forced into a marriage with an elderly widower, Kakasaheb. Despite his progressive nature, societal norms and expectations lead to emotional turmoil for Nirmala. Refusing to accept her fate, she rebels against the injustice of her situation. The film critiques child marriage and the dowry system, highlighting Nirmala's struggle for autonomy and dignity. The film remains a powerful commentary on gender and social norms in colonial India.

Director(s) V. Shantaram

Producer(s) V. Shantaram

Writer(s) A.r. Sheikh

Contact

NFDC-National Film Archive of India,
Pune

FROM INDIA



English | USA | Documentary Short | 43 mins

Completion Date April 2025

*From India with Love*TM is a documentary film about six victims of violence from across America who embarked on a transformational journey to India, inspired by Dr. Martin Luther King Jr., who had also visited India to study nonviolence. The common denominator that binds them in this story is their unique exposure to violence and their desire to reinvigorate the conversation about nonviolence in America. The group included: a single mother whose son was brutally murdered in a tragic school shooting (Sandy Hook) and her best friend, a former gang member (Los Angeles), an educator (New Jersey), a social entrepreneur, and a music scholar (both Black Lives Matter activists from Oakland).

Director(s) Mandar Apte

Producer(s) Mandar Apte

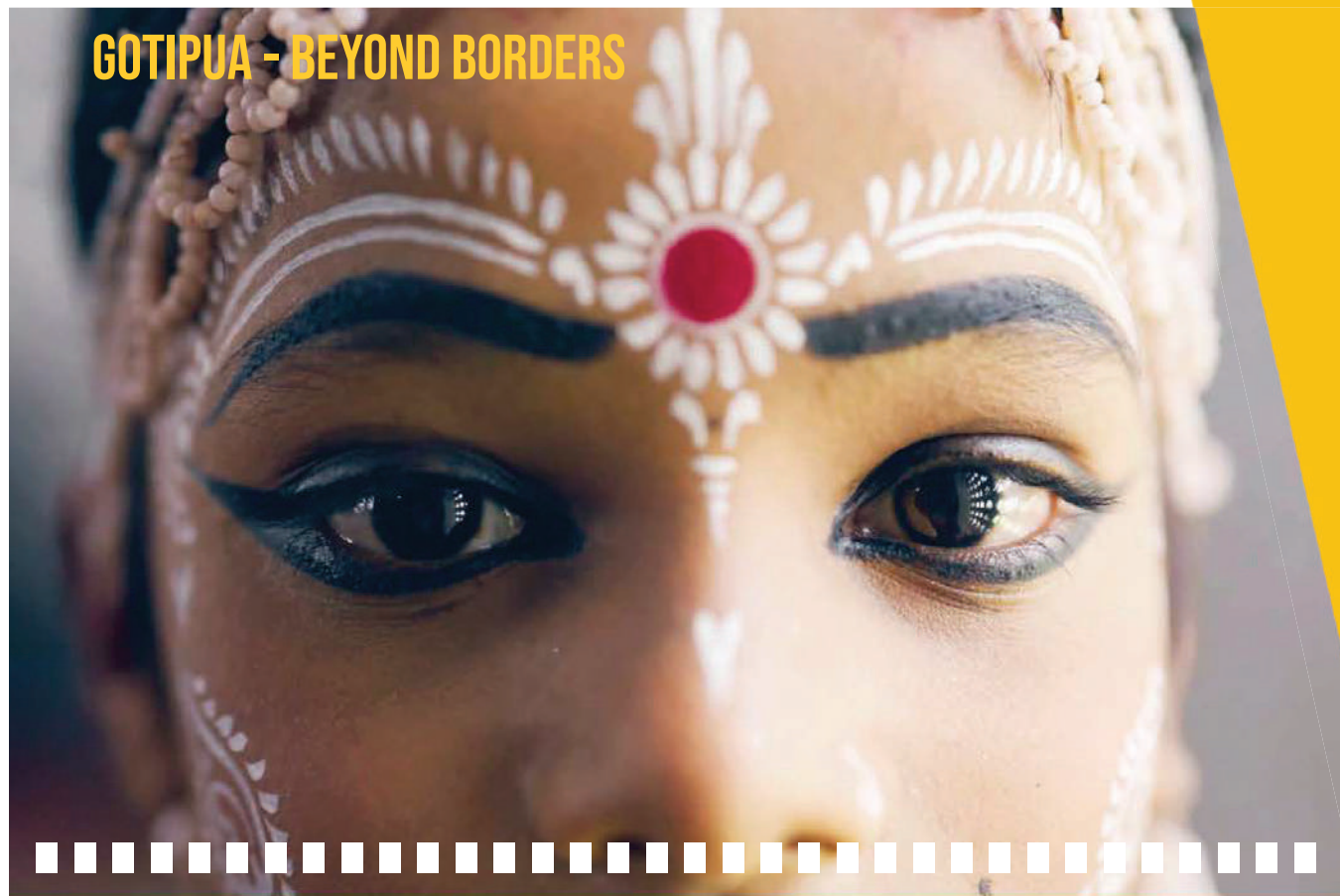
Writer(s) Mandar Apte

Contact

Mandar Apte
Writer, Director & Producer
Choose Love Media
(+91) 8169128789
mandarapte108@gmail.com

Looking for

Sales and Distribution
(World, International, India)



English, Hindi, Odia | India | Documentary Feature | 120 mins

Completion Date August 2025

In the heart of Odisha, where every temple stone whispers tales of devotion, a mesmerizing dance form has survived centuries of transformation yet remains hidden in plain sight. *Gotipua* - tells the untold story of young boys dressed as women, embodying divine love through their soulful performances. It explores how Gotipua, a dance form so deeply rooted in India's cultural ethos, has been forgotten by time. This fading art form holds secrets of ancient traditions and untold resilience. *Gotipua - Beyond Borders* - is a dialogue with the divine, a celebration of heritage, and a reflection of a society's changing heartbeat. A story that challenges traditional mindset, and that demands to be told on the global stage. This film is not just a dance documentary; it's an urgent call to recognize and preserve a vital part of cultural heritage before it fades into oblivion.

Director(s) Chintan Parekh

Producer(s) Chintan Parekh

Writer(s) Chintan Parekh

Contact

Chintan Parekh
Writer, Director & Producer
Yatra Films
(+91) 9773235485
contactyatrafilms@gmail.com

Looking for

Gap Financing/Finishing Funds/
P&A Funds, Sales and Distribution
(World, International, India),
Film Festivals

JAAHAN



Hindi | India | Fiction Short | 8 mins

Completion Date April 2025

Jahaan is a powerful and visually striking short film that follows the journey of a lone survivor in a dystopian world ravaged by environmental collapse. The story begins with an individual waking up left with just a few ounces of water, the most precious resource where everything else has perished. As he sets out in search of that last drop of pure water, he traverses the ruins of what humanity once called civilization. Along the way, he witnesses the devastating aftermath of pollution, deforestation, and exploitation. Just when his journey seems hopeless, a small act of kindness choosing to give the last drop of water to a dying tree instead of himself becomes a turning point. This selfless choice triggers a ripple reminding the audience a single compassionate act can spark the revival of hope & life. *Jahaan* is a silent yet urgent message: save the planet before it's too late.

Director(s) Rahul Shetty

Producer(s) Rahul Shetty

Writer(s) Sidhart Chanakya,
Pulkit Prakhar, Rahul Shetty

Contact

Rahul Shetty
Writer, Director & Producer
RS Studios
(+91) 9820693543
rahulshettydv@gmail.com

Looking for

Sales and Distribution
(World, International, India),
Film Festivals



IF ON A WINTER'S NIGHT

Malayalam | India | Fiction Feature | 96 mins

Completion Date May 2025

Sara and Abhi, a young couple from Kerala, relocate to Delhi, only to find the city cold and unforgiving. Their struggles take a drastic turn when their landlord passes away, and his body is kept in their living room, adhering to the family's traditions. With no prior warning, they are forced to vacate the house, leaving them stranded on a bitterly cold December night. Penniless and without a place to call their own, Sara and Abhi must navigate the harsh realities of the city, confronting cultural differences and their own vulnerabilities in a desperate bid for survival.

Director(s) Sanju Surendran

Producer(s) Dr. Surendran M N

Writer(s) Rekha Raj

Contact

Sanju Surendran
Director
Cloud Door Films
(+91) 94956 33344
sanjasurendran@gmail.com

Looking for

Gap Financing/Finishing Funds/
P&A Funds, Sales and Distribution
(World, International, India),
Film Festivals

PANKHUDIYAAN



PETALS IN THE WIND

Hindi | India | Fiction Feature | 99 mins

Completion Date May 2025

Petals in the Wind unfolds over a single day as Raj and Shobha, newlyweds in an arranged marriage, navigate their honeymoon in Goa. Strangers bound by tradition, they tentatively explore the city, sharing fleeting moments of warmth and laughter. Just as a fragile intimacy begins to take root, Shobha reveals a secret from her past, one that was deliberately kept from Raj to ensure the marriage took place. Now forced to confront trust, expectations, and the reality of their union, they must decide whether love can grow in the shadow of hidden truths. Told through immersive long takes and naturalistic performances, the film is a quiet yet powerful meditation on love, honesty, and the delicate balance between tradition and personal identity.

Director(s) Abdul Aziz

Producer(s) Abdul Aziz, Jyotsana Rajpurohir

Writer(s) Abdul Aziz, Dhruv Solanki, Jyotsana Rajpurohit

Contact

Abdul Aziz
Writer, Director & Producer
Sketchbook Film Productions
(+91) +919840931879
abuthoaziz@gmail.com

Looking for
Film Festivals





English, Hindi | India | Hybrid Feature | 43 mins

Completion Date January 2023

Planet India, hosted by Jackie Shroff, showcased India's ingenuity and jugaad in tackling climate challenges. In collaboration with Studio Silverback and Mission Overstory, the campaign amplified over 500 local creators' voices, celebrating real-life sustainable solutions.

Director(s) Colin Butfield

Producer(s) Tamseel Hussain

Writer(s) Naziya

Contact

Tamseel Hussain
Producer
PLUC.TV
(+91) 9971760301
tamseel@pluc.in

Looking for

Sales and Distribution
(World, International) &
Film Festivals



Hindi | India | Fiction Feature | 99 mins

Completion Date May 2025

A 7 year old girl - Putul, grapples with the biggest shock of her life - divorce of her parents. With a heart full of grief, anger and disbelief, she tries to find an escape through her friends at school, a support group named 'Damaged Gang' and her confident, her Nana. Nothing calms her down and a shocking discovery leads her into major trouble as she goes missing. The hunt for Putul begins and a crisis of this magnitude surely unlocks many rusted locks in the relationship of the parents. Will their quest to find Putul also help them find meaning in their own relationship? This story takes an exciting turn when we realize that Putul is actually on a journey of her own leaving us cathartically curious to know what happens to the parents, their divorce and who gets Putul after-all? Let's find out!

Director(s) Radheshyam Pipalwa

Producer(s) Sharad Mittal

Writer(s) Radheshyam Pipalwa,
Ishaan Bajpai, Niranjan
Budhadahara

Contact

Sharad Mittal
Producer
Kathputlee Arts & Films Pvt Ltd
(+91) 9810541361
Sharad@kathputlee.in

Looking for

Gap Financing/Finishing
Funds/ P&A Funds,
Sales and Distribution
(World, International, India)



Bangla | India | Fiction Feature | 90 mins

Completion Date July 2024

Sumi (19) is at a critical stage of her life where her parents have just ensured her untimely break up with her first love. Sumi was devastated and even unsuccessfully attempted suicide. Her parents with the alibi of her health are also not allowing her to study in the college of her choice which is far from home. To compensate for the damage Sumi's parents take her to a trip to Sikkim.

Director(s) Pausali Sengupta
Producer(s) Avinanda Sengupta
Writer(s) Pausali Sengupta

Contact
 Pausali Sengupta
 Writer, Director
 Pongila Productions
 (+91) 9903694811
 pausali.sengupta@gmail.com

Looking for
 Sales and Distribution
 (World, International, India),
 Film Festivals


SWAHA


IN THE NAME OF FIRE

Magahi | India | Fiction Feature | 99 mins

Completion Date May 2024

In a remote Bihar village, Rukhiya and her husband Phekan, both Dalits, struggle against poverty and discrimination. When a grand celebration halts work, hunger forces Phekan to leave for the city, promising to return. But the city is cruel, betrayed and exploited, he sinks into despair. Back home, Rukhiya searches for him, but her desperation turns into suspicion. The villagers, gripped by superstition, brand her a witch. Haunted by loneliness and whispers, she loses herself to madness. Meanwhile, Nehura, a guilt-ridden crematorium worker, seeks redemption after cremating an unknown body for alcohol. His path crosses with Rukhiya and Phekan, binding them in a journey of suffering, madness, and a desperate search for light in the darkness.

Director(s) Abhilash Sharma

Producer(s) Vikas Sharma

Writer(s) Shilpee Bhardwaj,
Abhilash Sharma

Contact

Abhilash Sharma
Writer & Director
Prajna Filma
(+91) 8789250413
abhilash@prajnafilms.in

Looking for

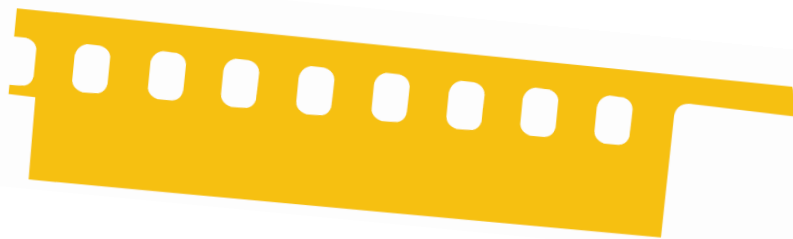
Sales and Distribution
(World, International, India)



Tamil | India | Fiction Feature | 60 mins

Completion Date February 2025

This story depicts the challenges of a working mother as she tries to collect her salary from a male-chauvinist employer to pay her daughter's education.



Director(s) Infant Soosai

Producer(s) Bagavathi Perumal

Writer(s) Infant Soosai

Contact

Bagavathi Perumal

Producer

Pocketmoney Films

(+91) 9176660099

dirbucks@gmail.com

Looking for

Sales and Distribution
(World, International & India)
& Film Festivals



Hindi | India | Short Film | 14 mins

Completion Date August 2024

Three colleagues are stuck in a late night shift at their IT office toiling with an urgent technical issue. A series of suspicious incidents draw out their fears and anxieties, leading to a mysterious experience.

Director(s) Amandeep Singh

Producer(s) Amandeep Singh

Writer(s) Amandeep Singh

Contact

Amandeep Singh
Writer, Director & Producer
Samanya Pictures
(+91) 9008417217
thesamanyapictures@gmail.com

Looking for

Sales and Distribution
(World, International, India),
Film Festivals

The list of the number of films the delegates viewed at the Viewing Room are as follows –

S.No	Name of the Delegate	Company	Total Projects Viewed
1	Mohit Mattoo	filmrecipe india	98
2	Sunil Chandurkar	Rhythms and Films Media Private Limited	77
3	Somendra Harsh	Rajasthan International Film Festival	71
4	Mahendra Shrivasa	Sparkline	37
5	Kenji Kadowaki	Image Forum	33
6	Venkata Mavuri	Independent	28
7	Rahul Bhatia	Freelance Scriptwriter	25
8	Jove Lin	Creative Century Entertainment	25
9	Ronit Kapill	The One Productions	23
10	Nitin Jai Shukla	Sri Bahubali Media Private Limited	21
11	Jayesh Shikarkhane	Jayesh Shikarkhane & Team	20
12	Dipesh Sabnani	Musciaa Digital	18
13	Sandeep Chauhan	Independent	17
14	Sanjeev Bidha	Bidhafilms	16
15	Kamil Shaikh	Filmy Flakes Studios	16
16	Sivaraman M	OCD Entertainment	16
17	Premchandra Mishra	Prem pratikriya pictures	15
18	Pramote Boonnumsuk	Independent	15
19	Amirtha Varshini	Independent	14
20	Atharva Kishor Lahurikar	BrandBear Marketing Pvt Ltd	14
21	Rohan Mehta	White Horse Films	14
22	Mayank Prakash Srivastava	Miraclestar Entertainments LLP	12
23	Kunal Vekariya	Shreeji Films	12
24	M. Selvam	Independent	12
25	Prathamesh Nimonkar	LensQueen Films Pvt. Ltd	12
26	Sandeep A Varma	Independent	12
27	Ashish Shah	Goa Film Alliance/darkcometfilmsllp/ Filmeraki studios ltd/ Threeflamespictures	12
28	Vishnu Bagdawala	POPTer Media Network Pvt. Ltd.	11
29	Udit Kumar Mishra	Studioity Private Limited	11
30	Lalit Kapoor	CEDGE Productions	11
31	Satyaasheel Khullar	Khullar Lex Pioneers	10
32	Pannventhan Saravanan	Independent	10
33	Tajinder Pal Singh	Cedge Productions	10
34	Sailesh Dave	Runway Luminosity Distribution	9
35	Sidharth Harikumar	Sidharth Harikumar	9
36	Pranab Kumar Aich	Studiowaala Films	9
37	Sneha Churi	Mantralaya	8
38	Rohan Raghani	DSYN House	8
39	Chirag Hirpara	Shreeji Films	8
40	Shivashish	iolite media	7
41	Deepti Chawla	Independent	7

S.No	Name of the Delegate	Company	Total Projects Viewed
42	Selvaggia Velo	River to River Florence Indian Film Festival	7
43	Nang Tanvi Manpoong	Run & Gun Film Corps	7
44	Atharva Mahajan	Triodoxic Digital Studios	7
45	Vijay Sharma	Independent	7
46	Kanika Gautam	Independent	7
47	Arunesh Kumar	Emic Frames Private Limited	6
48	Ravi Kant Vishwanathan	Tryambakam Films	6
49	Deepak Nilapatrewar	Leetpic Pvt. Ltd	6
50	Sharad Mittal	Independent	6
51	Diya Lathiya	Independent	6
52	Khushi Goenka	Independent	6
53	Suresh Varghese	Independent	6
54	Kachhadiya Hasmukh C	Shreeji Films	5
55	Shital Birajdar	MSRTC	5
56	Dhanakorn Srisooksai	Independent	5
57	Suryansu Dash	Inggage	5
58	P Jayakumar	Independent	5
59	Sudeep Sohni	Sudeep Sohni Films	5
60	Dheeraj Kumar	Independent	5
61	Krittika Kiangklon	Independent	5
62	Ayush Agarwal	Independent	5
63	Doorva Shrivastava	Independent	5
64	Uday Panda	OnMobile Global Limited	4
65	Dheeraj (Aaditya) Dulhani (Aryan)	Singularity Pictures	4
66	Manpreet Singh Ahuja	Independent	4
67	Aubrey Aloysius	Lorraine Music Academy Pvt. Ltd.	4
68	Arijit Lahiri	Artluck Media Llp	4
69	Pausali Sengupta	Independent	4
70	Rakesh Rawat	Thoughtful Clown Studios	4
71	Julia Tiscornia	Mundo Loco CGI SA	4
72	Santwana Bhattacharya	Independent	4
73	Hemmant Mukut	Miraclestar Entertainments LLP	3
74	Jay Siddhpura	Shreeji Films	3
75	Nakim Uddin	Independent	3
76	Bipashyana Shrestha	Independent	3
77	Jyoti Priyadarshi	Independent	3
78	Piyush Gupta	Independent	3
79	Abhishek Raj	Pluc Network Pvt Ltd	3
80	Jagdeep Grover	Unique Recording	3
81	Grace D Souza	Independent	3
82	Yasaswy Sarma Veluri	Independent	3
83	Darpan Mangal	Independent	3

S.No	Name of the Delegate	Company	Total Projects Viewed
84	Vanshika S. Chanderiya	Metavian Technologies Pvt. Ltd	3
85	Sanju Surendran	Cloud Door Films	3
86	Abhishek Abhishek	Independent	3
87	Santosh Gupta	Studioivity	3
88	Swapna Waghmare Joshi	Independent	3
89	Harshram Oza	Shreeji Films	2
90	Devi Dang	K.R. Films International Production	2
91	Mayank Goyal	Socialveins	2
92	B Narayanan	Independent	2
93	Pooja Parwani	Dsyn House	2
94	Anjan Khare	Infinity exports	2
95	Akshay Mohite	Independent	2
96	Ujwal N. Nirgudkar	SMPTE	2
97	Ved Prakash Gupta	Independent	2
98	Jayesh Khanchandani	Independent	2
99	Gautam Siddhartha	Independent	2
100	Rakesh Gaddam	Independent	2
101	Shikha Garg	R M Alloys Pvt Ltd	2
102	Deepak Chawla	Independent	2
103	Prashant Upadhyaya	Independent	2
104	Reena Dang	K.R. Films International Production	1
105	Sanjib Dey	Malpani Talkies	1
106	Aneri Thaker	Lex Lumiere	1
107	Sagar Rajgor	VR 360 GAME ZONE	1
108	Nipun Rahul	Independent	1
109	Kriti Agarwal	Kritz Studio	1
110	Parth Soodan	Independent	1
111	Deepanita Jaiswal	Independent	1
112	Deepesh Nair	Independent	1
113	Shhyam R Singhania	Independent	1
114	Shahid Ali	Independent	1
115	Ankeet Mishra	Sparkline	1
116	Thangaraj Veerappan	Sathya Movies	1
117	Rajdeep Deshpande	Rajdeep Design Hub	1
118	Rhea Negandhi	Aurelio Solutions	1
119	Vikrant Jadhav	Creation Multimedia Production Pvt Ltd	1
120	Suniel Wadhwa	Karmic Films	1
121	Digvijay Purohit	8th Wonder Productions	1
122	Chayanuch Walthong	Independent	1
123	Anuja Singh	Independent	1
124	Ramesh Tehlani	Independent	1
125	Jash Shah	Independent	1

Outcomes

- This year, all films were successfully digitalized prior to the start of the bazaar itself. The process ensured that all films play seamlessly in the VR software in all the setups.
- The Project Catalogue was timely ready. The idea of sending VR Access in advance made things smoother.
- The overall flow and process were executed smoothly. Once the selected projects were announced 10 days prior to the event, the team promptly communicated with each of them regarding the submission of their Pitch Videos. This proactive approach ensured that the participants had ample time to prepare and present their videos in the best possible manner.



PITCH ROOM

WHERE IDEAS MEET INVESTORS

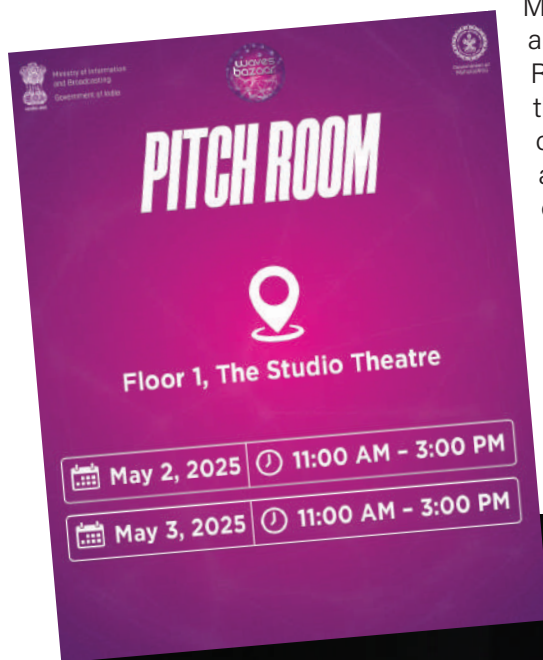
1. Overview

The Pitch Room, launched as a key initiative under WAVES Bazaar 2025, emerged as a dynamic platform designed to connect visionary and emerging content creators with key stakeholders from the media and entertainment ecosystem. Held at the Jio World Centre, Mumbai, on May 2 and 3, 2025, the Pitch Room sought to bridge the gap between creative ideation and commercial opportunity, fostering co-production, funding, and collaboration.

In its inaugural edition, the initiative garnered over 100 submissions, culminating in a carefully curated showcase of 16 projects presented to a live audience of investors, producers, commissioning editors, and media executives.

2. Objectives

- **Talent Discovery:** Spotlight emerging and diverse voices from the creative industries.
- **Investment Enablement:** Offer creators direct access to potential funders and co-production partners.
- **Format Innovation:** Champion storytelling in new-age formats including AI/VR, gaming, AVGC, podcasts, and interactive media.
- **Cross-sector Collaboration:** Encourage synergies between traditional and next-gen media platforms.



3. Eligibility & Participation

The Pitch Room was open to creators from a wide spectrum of content domains, including but not limited to:

- Film & Television
- Animation, VFX, Gaming, Comics (AVGC)
- Music & Sound
- Radio & Podcasting
- Live Events & Influencer Content
- AI, VR, and Web Platform Services

Participants were required to submit project details, along with pitch materials (deck, trailer, or sample work), by April 20, 2025. A registration fee of ₹3,000 + taxes as a Business Delegate was applicable which was to be made through the Waves Bazaar online portal.

Selection was conducted on a first-reviewed, merit-based basis, with final confirmations issued by April 27, 2025.

4. Process and Operations

The presentations were spread over the course of two days – 2nd and 3rd May, 2025 at the Studio Theatre. Pitches were presented against an AV backdrop to an audience seated in a theatre arrangement.

Each participant was given a slot of 15 minutes to make their pitch. This included 2 minutes of introduction and context setting by the programmer, 5-7 mins for the pitch and upto 10 minutes for interaction with the investors, peers, or audience at large.

5. Highlights

The Pitch Room featured a high-energy presentation forum where selected participants pitched their projects live before an audience of industry stakeholders.

Out of 100+ applications, 16 projects were selected, representing a rich mix of genres, technologies, and creative disciplines.



Shortlisted Projects at a Glance

Presenter	Project Title	Segment
Rohit Kataria	Jyo & Sparki	CGI Animation Series
Tejaswi Murali	Travancore Treasures	Action-Adventure Puzzle Game
Pranav V	Grephyt	Digital Platform for Comics
Susi Ganeshan	Ghuspaithiya	Feature Film
Gaurav Kanabar	Amavizion	Pay-per-View Streaming Platform
Mukul Kumar	Arzoo Arshan / Seduction by Truth	Book-to-Screen Adaptation
Mrigank Verma	—	Post-Production Services
Ashutosh S. Jayakar	Adventures of Vangad	3D Animation Film
Neeraj Vasudeva	16/32	Feature Film
Yusuf Shaikh	Janta Cinema	AI + Blockchain Digital Cinema Solution
Swayam Gandhi	Door to Door	Web Series
Diza Shah	The Color of Growing Up	Short Film
Miheer Jasani	MEPROTECH	VR/AI-based 3D Learning Platform
Kapil Nair	1% Infinity	Feature Film
Pratik More	YouTube Wali Behenji	Web Series
Kanika Gautam	Flicker: Light of a Lantern	Animated Musical Feature



6. Outcomes & Impact

The Pitch Room 2025 delivered the following tangible outcomes:

- Platform for 16 Emerging Projects from across India
- Increased visibility for experimental and tech-integrated formats
- Launchpad for Co-production & Funding Talks, with the potential to continue post-event
- The Gross Financial Budgets of the all curated projects crossed Rs. 2.38 Lakh.
- The B2B space of the Waves Bazaar was also open and accessible to the Pitch Room participants to schedule and conduct meetings with investors.
- Some of the participants were able to secure meetings with big production houses such as Dharma Productions, Jio and YashRaj Studios.

The event was widely appreciated for its curation, strategic focus, and fresh energy—adding a new dimension to the Waves Bazaar ecosystem, beyond traditional film and content showcases.

7. Contact & Future Editions

To build on the success of this year's edition, subsequent iterations of the Pitch Room aim to expand categories, enhance matchmaking, and incorporate mentorship layers for selected participants.





**Ministry of Information
and Broadcasting**
Government of India