



Construction Inclusion Week

Building the Foundation for Inclusion

DAY THREE: Supplier Diversity

DAILY SUMMARY



Day 3:
October
20

Day Three: Supplier Diversity-

What is supplier diversity and why is it important?

Supplier diversity is a business practice that refers to the inclusion of businesses owned by diverse individuals or groups in the procurement of goods and services. A diverse supplier is generally defined as a business that's at least 51% owned and operated by an individual that's part of a traditionally underrepresented or underserved group. Common classifications are minority-owned business enterprises (MBEs), woman-owned business enterprises (WBEs), and small-business enterprises (SBEs). Businesses owned by other minority groups, such as LGBTQ+, veterans, and persons with disabilities, may also be considered diverse suppliers.

CIW Daily Video	Toolbox/Table Talks	At Home Activities
<ul style="list-style-type: none">Day 3 Video - COMING SOON	<ul style="list-style-type: none">The Why of Supplier DiversityHow-To Guide on OutreachHow to Source Diverse Firms	<ul style="list-style-type: none">Intentional Spending At HomeYouth: Coloring SheetsHistory of Supplier Diversity

Please share what you've learned by posting using the hashtag **#ConstructionInclusionWeek** and tag us on Instagram, LinkedIn, Twitter, and Facebook!



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EXTERNAL RESOURCES



To Watch
[CIW YouTube Playlist]

- Tipping Point: How to Communicate Value of Supplier Diversity



To Read
[Day 2 External Download]

- Glossary of Terms - COMING SOON
- Organizations
- Certifications

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