

Privacy Policy

Last updated: March 1, 2020

This Privacy Policy describes the policies and procedures of Weave, LLC ("Weave") on the collection, use, and disclosure of your information on weaveiq.com or any other Weave, LLC owned or operated websites (including mobile websites), features, content, applications, widgets, and/or any interactive features or other online services that post a link to weaveiq.com (hereinafter referred to as "Services"), regardless of how you, Weave's site visitor ("you" or "your"), access or use the services, whether through a personal computer, mobile device, tablet, or otherwise.

By using Weave Services, you consent to Weave's Privacy Policy and Terms and Conditions of Service Agreement and Weave's collection, use, and sharing of your information and data, and other activities, as described in this Privacy Policy.

Information Weave Collects

The information Weave gathers enables Weave to personalize, improve, and continue to operate the Services, as well as to ensure compliance with government laws and regulations. Weave collects the following types of information from users.

Weave may collect information through various forms and in various places on the Services, including if you register for an account, through "contact us" forms, or when you otherwise interact with the Services in any way.

Account Information

When you create an Account, you will provide information that could be Personal Information, such as your name, home address, email address, telephone number, government ID number, date of birth, and, if you transact business with us, financial information such as your payment method. You acknowledge that this information may be personal to you, and by creating an Account on the Services and providing Personal Information to us, you allow others, including us, to identify you and therefore may not be anonymous. Weave may use your contact information to send you information about the Services. You may unsubscribe from these messages through your Account settings, although Weave, regardless, reserves the right to contact you when Weave believes it is necessary, such as for account recovery purposes.

Weave also may request information about your interests and activities, your gender, spending habits, other demographic information, and other relevant information as determined by Weave from time to time.

All Personal Information collected by Weave is proprietary information, and is the property of Weave. You are under no obligation to provide Weave with Personal Information of any kind, with the caveat that a user's refusal to do so may prevent the user from using certain features of the Services.

User Content

Some features of the Services allow you to provide content to the Services, such as product information. All content submitted by you to the Services may be retained by Weave indefinitely, even after you terminate your account. Weave may continue to disclose such content to third parties in a manner that does not reveal Personal Information, as described in this Privacy Policy.

Financial Information

Weave does not currently collect financial information (such as credit card number, type, and expiration date); That information, if provided, is collected and stored by a third-party payment processing company, and use and storage of that information is governed by that third-party company's applicable terms of service and privacy policy.

Weave does collect and store payment methods, such as cash, card, and combination.

IP Address Information and Other Digital Information

Weave may automatically use various methods and technologies, such as cookies, embedded scripts, and IP address ("Tracking Technologies"), to receive and record information from your web browser when you interact with the Services. Such information is used to prevent abuse, fight spam/malware, assess and improve the performance and quality of the Services, enable features of the Services (such as storing the items in your cart), keep track of specified preferences, and facilitate collection of data concerning your interaction with the Services (such as the links you have clicked on).

Generally, the Services automatically collect usage information, such as the number and frequency of visitors to the Site, from both registered and unregistered users. Weave may use this data in aggregate form, that is, as a statistical measure, and not in a manner that would identify you personally. This type of aggregate data enables Weave and third parties authorized by Weave to figure out how often individuals use parts of the Services so that Weave can analyze and improve them.

Third parties may use Tracking Technologies in connection with the Services, including the collection of information about your online activities over time and across third-party websites or online services. Weave may not control those Tracking Technologies and Weave is not responsible for them. You agree to potentially encounter third-party Tracking Technologies in connection with use of the Services and agree that this Privacy Policy does not apply to the third-party Tracking Technologies or practices.

Purchase History

Weave stores a history of the orders you submitted through the Services. You may access your order history at any time in your Account page in the Services. Weave may use your order history to personalize the products and offers you see, and to display or send you ads or marketing messages for features, products, and services that might be of interest to you. Weave does not use information which on its own identifies you, such as name or e-mail address, to serve interest-based ads or marketing messages. Please send a message to support@weaveiq.com or to 5398 Manhattan Cir. Boulder, CO 80303 USA if you have questions or concerns or if you would like to stop receiving interest-based ads or marketing messages.

Information from Third Parties

Weave may receive information about you from affiliates, from other users of the Services, from dispensaries, or from any other third parties that may provide Weave information Weave deems relevant to your use of the Services. Weave may at its sole discretion collect and use this information as Personal Information.

Email Communication

Weave may receive confirmation when you open an email from us. Weave uses this confirmation to improve content quality and customer service.

Interactions with Third-Party Sites or Services

The Services may include features that allow interactions between the Services and your account (a) on a third-party website, such as a dispensary's website, or (b) as part of third-party services, such as visiting and/or conducting transactions with a dispensary.

The use of such functionalities may involve the third party providing certain information, including Personal Information, to Weave. Weave may at its sole discretion, collect, and use such information as Personal Information.

In order to process an order you place using the Services, Weave must share your Personal Information with third parties that are involved in the order, such as a dispensary, every time you place an order. You agree to sharing your Personal Information with third parties involved in the order and agree that this Privacy Policy does not apply to third parties or activities arising out of them.

Third Parties Providing Services on Weave's Behalf

Weave may use third-party vendors ("Service Providers") to perform certain tasks on behalf of Weave or the Services. Weave may need to share Personal Information with Service Providers

and/or allow those Service Providers to collect Personal Information about your and/or your activities across time and across different sites, services, and applications in order to provide products or services to you, such as (a) to assist Weave in providing and/or operating the Services; (b) send verification codes and/or marketing messages via text messages to your phone (c) to manage a database of customer information; (d) hosting the Services; (e) designing and/or operating the Services and their features; (f) tracking the Services' activities and analytics; (g) enabling Weave to send you special offers or perform other administrative services; and (h) other services designed to assist Weave in maximizing business potential. Weave is not responsible for those third-party vendors or technologies or for activities arising out of them. You hereby consent to Weave's sharing of Personal Information with Service Providers.

Affiliates and Business Transfers

Weave may share your information, including your Personal Information, with Weave's subsidiaries and affiliates.

Weave might sell or buy other businesses or services. In these types of transactions, user information generally is one of the transferred business assets. In the event that Weave or substantially all of its assets are acquired, or if Weave goes out of business or enters bankruptcy, user information would be one of the assets transferred or acquired by a third party. You acknowledge that such transfers may occur, and that any acquirer of Weave or Weave's assets may continue to use your Personal Information subject to this Privacy Policy (unless, of course, you consent otherwise).

Information Disclosed For Weave's or Others' Protection

Weave reserves the right to access, read, preserve, and disclose any information Weave reasonably believes is necessary to (a) satisfy any applicable law, regulation, legal process, or governmental request, (b) enforce this Privacy Policy and the Terms of Service, including investigation of potential violations, (c) detect, prevent, or otherwise address fraud, security, or technical issues, (d) provide customer service and respond to user support requests, or (e) protect the rights, property, or safety of Weave, Weave's users, and/or the public.

Accessing Your Information

If you have created an Account in the Services, you can access information associated with your Account by logging into the Services. Registered and unregistered users can access and delete cookies through their web browser settings.

To the extent required by applicable law, you may have the right to request access to your personal data. Please send a message to support@weaveiq.com or to 5398 Manhattan Cir. Boulder, CO 80303 USA if you wish to do so.

California Privacy Rights

Under the California Consumer Privacy Act, California residents are entitled to ask for a notice (a) identifying the categories of personal customer information Weave shares with affiliates and/or third parties, and (b) providing contact information for such affiliates and/or third parties. If you are a California resident and would like to request this notice, please submit a written request to support@weaveiq.com or to the following address: 5398 Manhattan Cir. Boulder, CO 80303 USA.

Deleting Your Account

You may email support@weaveiq.com if you wish to delete your Account. Please note that Weave will need to verify that you have the authority to delete the Account.

After your Account is terminated, any association between your Account and information Weave stores will no longer be accessible through your Account. However, activity generated prior to deletion will remain stored by Weave and any public activity on your Account prior to deletion will remain accessible to the public.

Depending on your data choices, certain services may be limited or unavailable.

Security

Weave seeks to protect Account information to ensure it is kept private. Weave stores information using industry-standard techniques, such as encryption protocols, and makes HTTPS encryption (also referred to as SSL or TLS connection) available.

No data transmission over the internet, mobile networks, wireless transmission, or electronic storage of information can be guaranteed to be 100% secure, and Weave cannot guarantee the security of your information. Unauthorized entry or use, hardware or software failure, and other factors may compromise the security of user information at any time. You use the Services and provide Weave with your information at your own risk.

It is important for you to protect against unauthorized access to the phone used with your Account, if applicable, and to your computers, devices, and applications. Be sure to sign off when finished using a shared computer or device.

Information You Disclose

The Services may contain features where users are able to create user profiles, writings, reviews, descriptions, photographs, pictures, computer graphics, data, ideas, or other content, including Personal Information (collectively, "User Content"). All User Content once posted

immediately becomes the property of Weave. The Services may display, reproduce, publish, distribute, or otherwise use User Content online or offline in any media or format (currently existing or hereafter developed) and may or may not attribute it to you. Others may have access to this User Content and may have the ability to share it. Please think cautiously prior to posting any Personal Information in a public forum. This Privacy Policy does not apply to any information that you disclose publicly through the Services. Weave is not responsible for the accuracy, use, or misuse of any User Content that you disclose or receive from third parties through the Services.

Your User Information

You are responsible for maintaining the truthfulness and accuracy of the information you submit, such as your contact information provided as part of registration. Weave will disable your account if the information provided is determined to be false or no longer current.

Changes to these Terms

Weave has the authority to alter the Privacy Policy at any time without notice to you. Weave may post announcements in the Services or send you an email to notify you of changes. You are bound by any changes to the Privacy Policy when you use the Services after such changes are made.

Questions or Concerns

Weave understands and appreciates your interest in privacy issues, and we will make every effort to resolve your concerns. Please send a detailed message to support@weaveiq.com with any questions or concerns regarding privacy and the Services.