

**SPECIAL TERMS AND CONDITIONS OF THE “IQOS ILUMA i Seletti
THROUGH REFERRAL PROGRAM” CONTEST (the “Contest”) FOR IQOS
CLUB MEMBERS**

1. Contest Duration

The duration of the Contest is defined as the period from December 15, 2025, to January 11, 2026. It is explicitly clarified that entries submitted after the end of the Contest are automatically void. Winners will be selected through a draw among participants, as defined in Clause 6.1 of the TERMS AND CONDITIONS OF CONTESTS FOR IQOS CLUB MEMBERS.

2. Eligibility Requirements for Participation

2.1 Eligibility to participation in the Contest are member of IQOS Club (hereinafter “participants”) who, during the period from 15.12.2025 to 11.01.2026:

- Have made at least one (1) successful referral through the Referral Program, meaning the adult smoker referred has purchased any IQOS Iluma device (IQOS Iluma, IQOS Iluma i, IQOS Iluma i One or LIL Ez) and registered it in our consumer database using the participant’s unique referral code.
- Are entitled to participate in the Contest only once (1), regardless of the total number of successful referrals made.

2.2 To participate, the participant must visit the IQOS CLUB under the “privileges” category, activate the corresponding contest coupon, and accept these SPECIAL TERMS AND CONDITIONS OF THE “IQOS ILUMA i Seletti THROUGH REFERRAL PROGRAM” CONTEST.

3. Winners and Alternates

Five (5) Winners and ten (10) alternate winners will be selected from the Contest.

4. Contest Prizes

- The first winner drawn will receive one IQOS ILUMA Prime I Seletti.
- The next four (4) winners drawn will each receive one IQOS ILUMA i Seletti.
- The draw will take place within five (5) working days after the end of the Contest, and winners will be notified by phone as defined in Clause 6.2 of the TERMS AND CONDITIONS OF CONTESTS FOR IQOS CLUB MEMBERS.

5. Prize Acceptance

After the winners are selected, they will be contacted to accept the prize within three (3) days using the contact details provided on iqos.com.

6. General Provision

These special terms apply in addition to the Terms and Conditions of contests for IQOS CLUB members.