

YOUR LOGO

CO-HOST
LOGO

The Putting Challenge

Ten putts, three to eleven feet, distances climbing every putt.
Highest score wins the grand prize.

START

POWERED BY PUTTR

PUTTR PARTY MODE • BRAND KIT

Event Design Guide

This guide is to help run a branded putting challenge at your event. The next page numbers the ten assets you upload; the six screens after it show exactly where each number lands.

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Asset list.

Everything Party Mode needs, in upload order. These numbers repeat on the screen pages that follow.

BRAND

- 01

Brand logo, light
Full lockup, knocked out to white

900 × 300 · PNG + SVG
- 02

Brand wordmark, light
Crop for lockups under 30px tall

900 × 300 · PNG + SVG
- 03

Co-host logo, light
Second brand in the lockup

900 × 300 · PNG + SVG

BACKGROUNDS

- 04

Attract background
Dimmed ~35%. Photography works here

1920 × 1080 · JPG
- 05

Menus background
Dimmed ~70% and blurred. Reads as texture

1920 × 1080 · JPG
- 06

In-game background
Dimmed ~85%. Send a wash, not a scene

1920 × 1080 · JPG

COLOURS

- 07

Primary colour
Buttons, active player, progress, accents

One hex
- 08

Secondary colour
Appears once, on the VS mode card

One hex

COPY

- 09

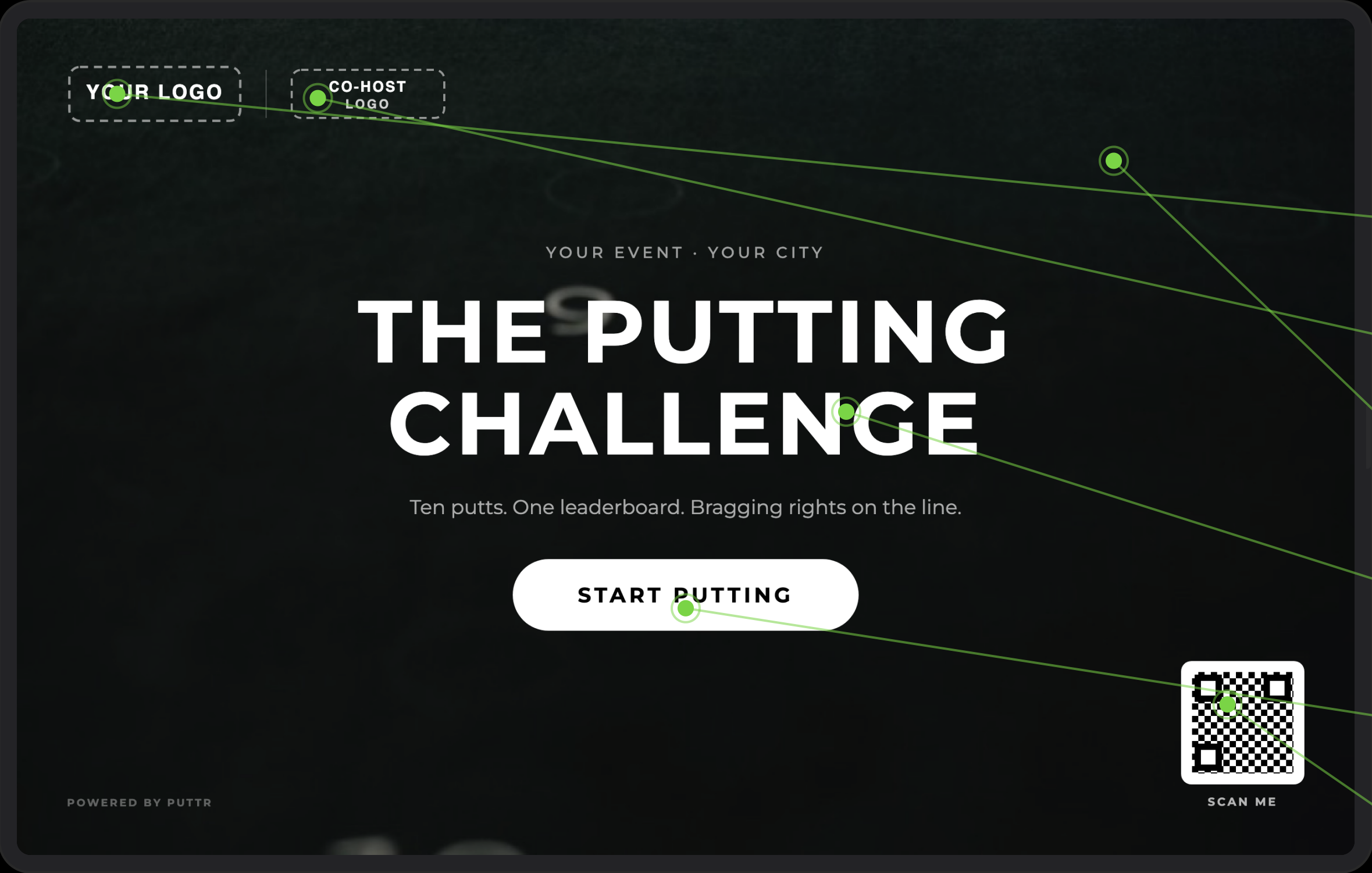
Copy, six strings
Title · welcome · tagline · start button · game over · leaderboard title

Text
- 10

QR link
Shown on attract and game over

One URL + label

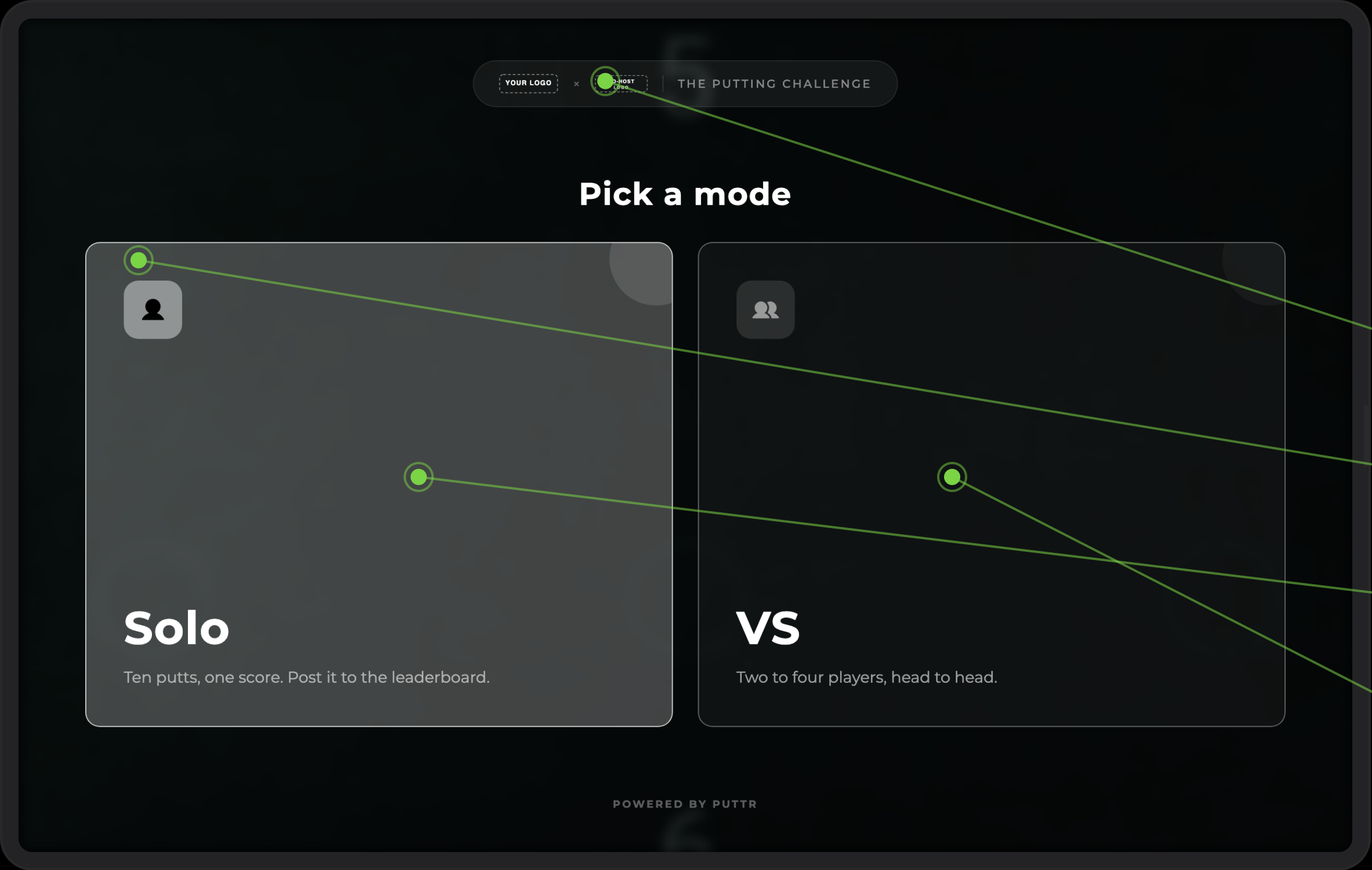
The screens in this guide use placeholder marks, colours and copy — every one of them is swapped for yours from this list.



Attract

The idle screen between sessions. Six of the ten assets appear here.

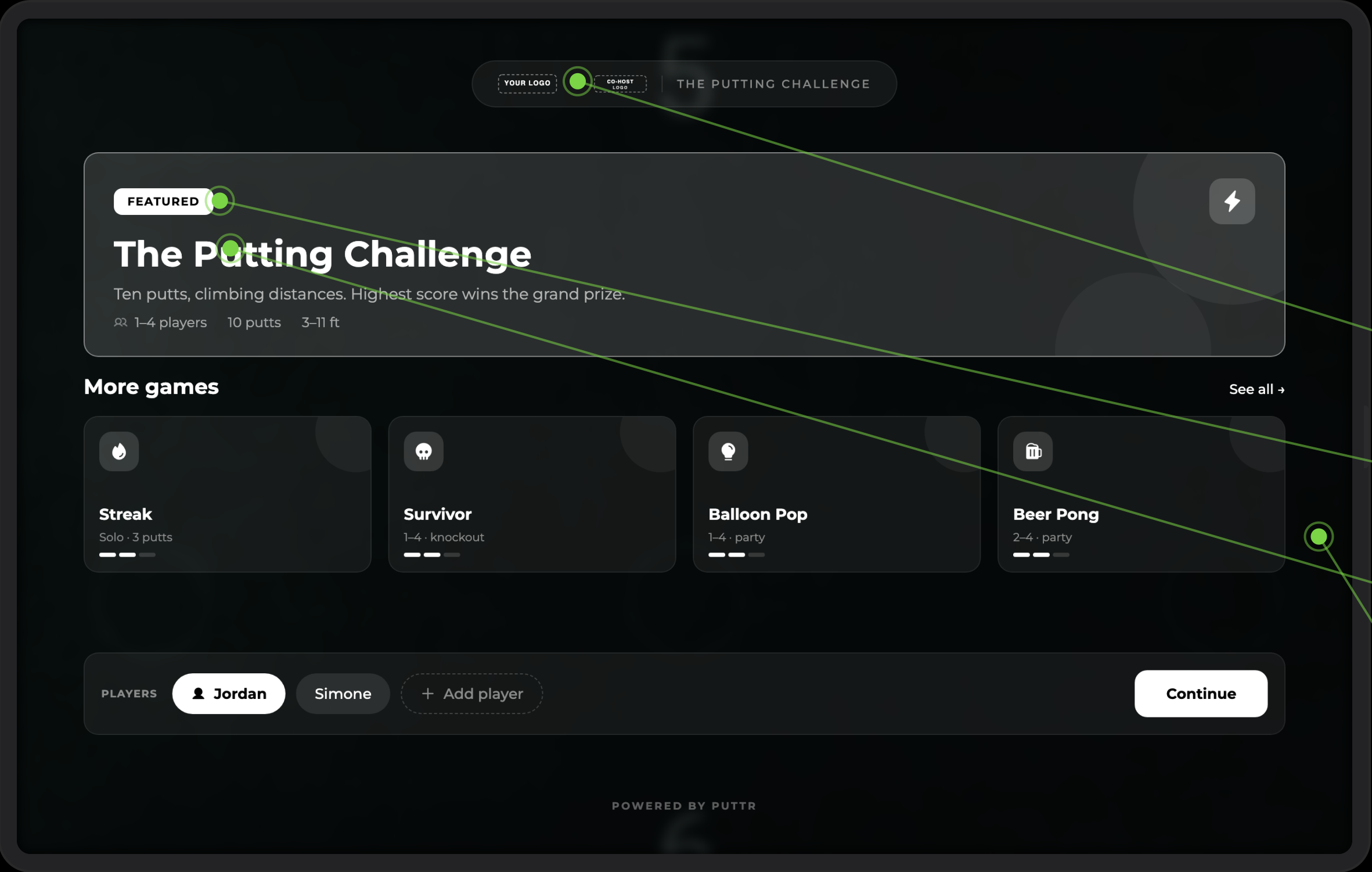
- 01 Brand logo**
Top left, full size
- 03 Co-host logo**
Beside the brand logo
- 04 Attract background**
Full bleed, dimmed ~35%
- 09 Copy**
Welcome line, title, tagline
- 07 Primary colour**
Start button fill
- 10 QR link**
Bottom right with label



Mode select

Solo posts one score to the leaderboard; VS runs up to four players head to head.

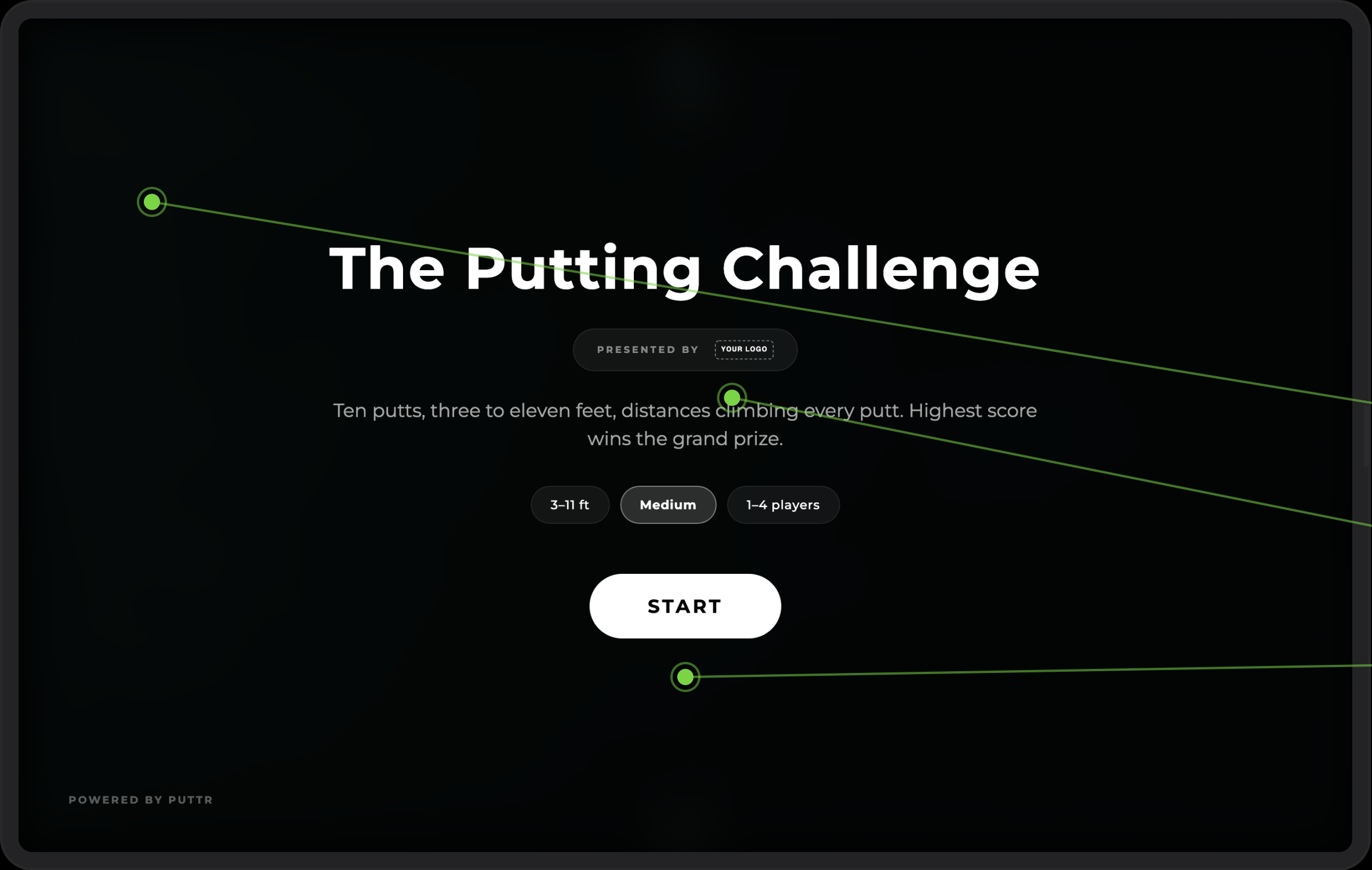
- 02 Brand wordmark**
Header pill with the event title
- 05 Menus background**
Full bleed, blurred, dimmed ~70%
- 07 Primary colour**
Solo card fill and icon
- 08 Secondary colour**
VS card fill and icon



Game picker

Your featured game runs across the top, the same featured-card pattern as the app. The shortlist sits below; players are named here.

- 02 **Brand wordmark**
Header pill
- 07 **Primary colour**
Featured badge, accents, Continue
- 09 **Copy**
Event title on the featured card
- 05 **Menus background**
Full bleed behind the cards



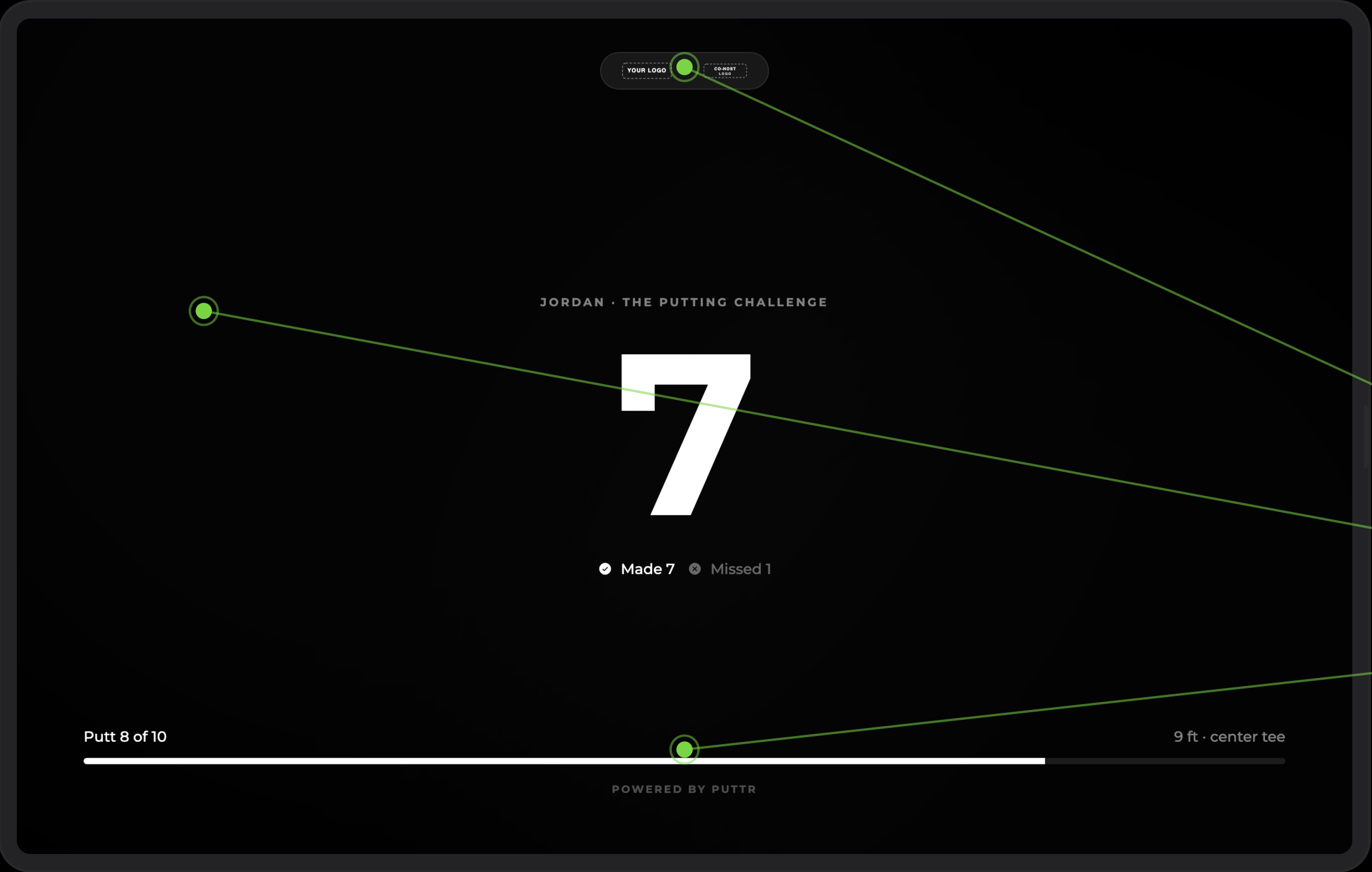
Game intro

The rules card for your featured game, with the presented-by placement under the game name.

05 **Menus background**
Heavier blur behind the rules

02 **Brand wordmark**
Presented-by pill

07 **Primary colour**
Start button fill



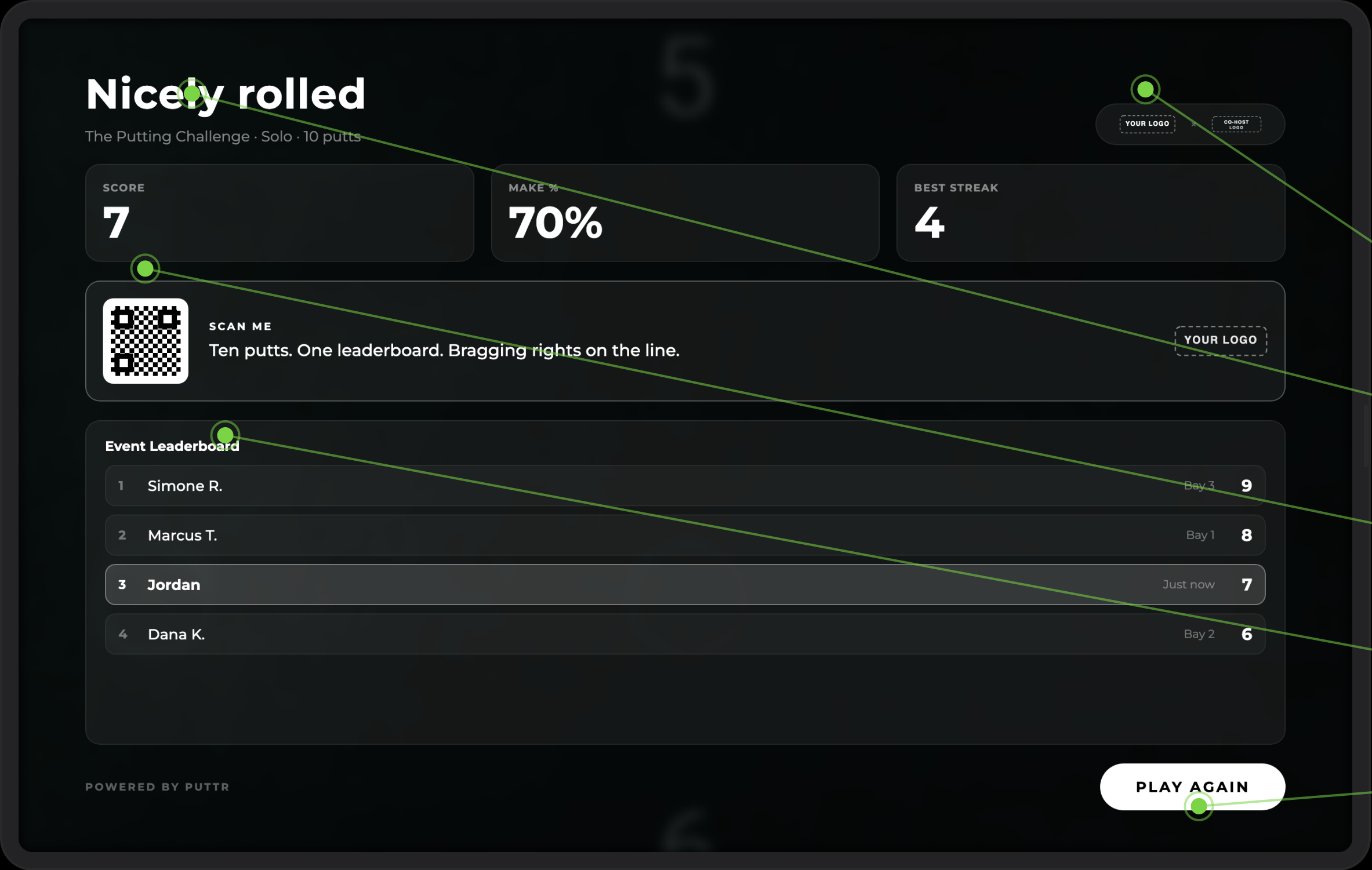
In-game

Live score between putts. Branding recedes to the badge so the number stays readable from a stance.

02 Brand wordmark
Co-brand badge, top center

06 In-game background
Abstract wash, dimmed ~85%

07 Primary colour
Progress bar and made count



Game over

Score, the event leaderboard and the QR card.
The screen players photograph.

02 **Brand wordmark**
Co-brand lockup, top right

09 **Copy**
Game over text

10 **QR link**
QR card with the tagline

09 **Copy**
Leaderboard title

07 **Primary colour**
Play again button



NEXT STEPS

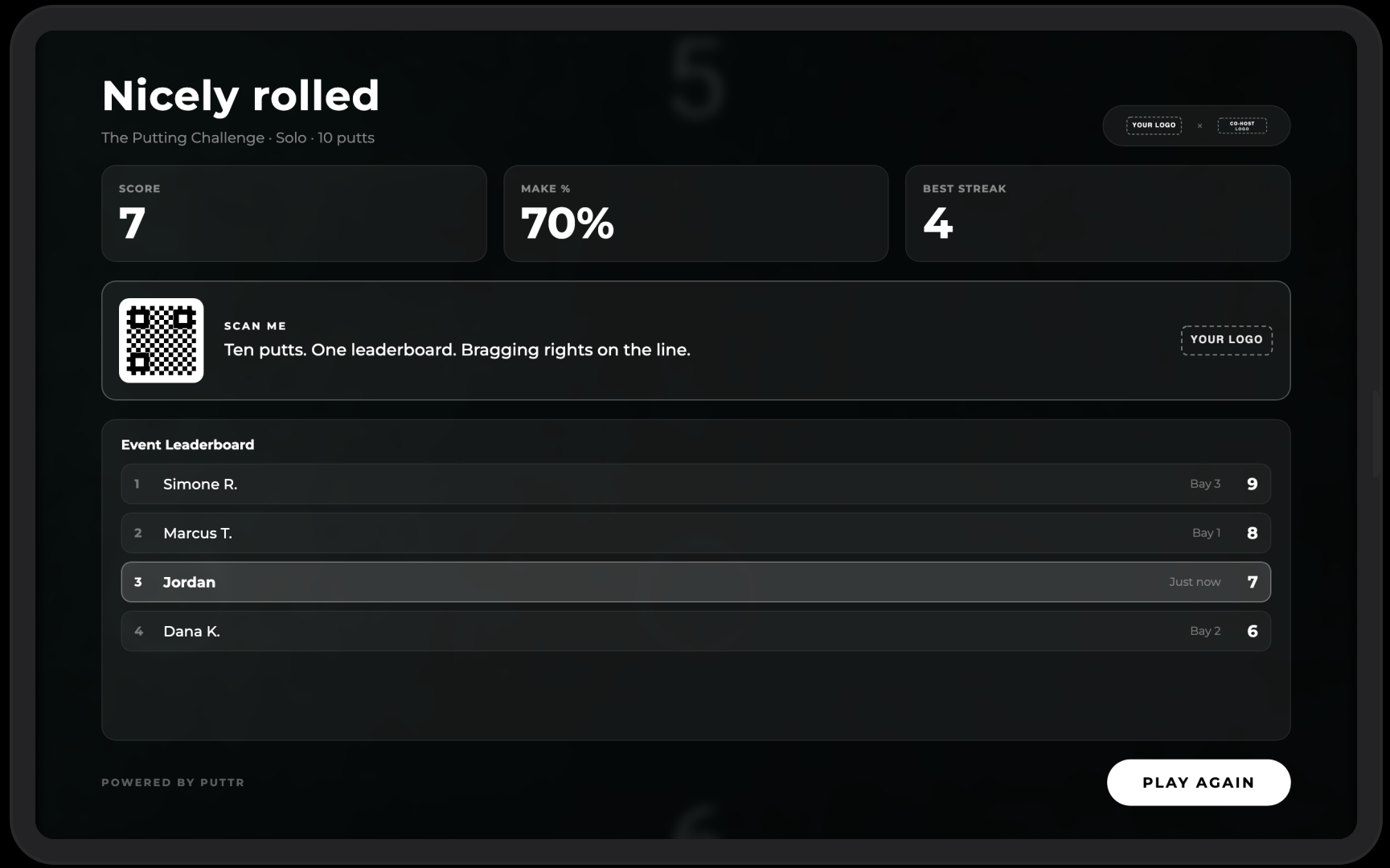
- 1

Collect copy and creative

The ten numbered assets on page two: three logos, three backgrounds, two colours, six copy strings and one QR link. One approver per brand signs off.
- 2

Upload into the Puttr app under Party Mode

The kit loads into Party Mode and the six screens build from it. Mockups back for review within a week of receiving the assets.



EVENT ACCESSORIES

Recommended add-ons.

Optional accessories we recommend for the event setup, from the Puttr club setup guide. Every link is clickable in this PDF.

ITEM	DESCRIPTION	COST (USD)	LINK
iPad	Apple iPad, the recommended tablet for events	\$349	MORE INFO →
Tablet floor stand	Mount your tablet and capture video	\$899	MORE INFO →
Flooring	Frames the putting experience on most surfaces (6 × 14 ft recommended)	\$859	MORE INFO →
TV	Big screen TV to mirror the games from your tablet	\$399	MORE INFO →
TV stand	Floor standing mount to set up the TV anywhere	\$189	MORE INFO →
iPad TV adapter	Adapter to mirror the iPad to your TV	\$69	MORE INFO →
iPad wall mount	Secure wall mount for the tablet in a permanent install	\$300	MORE INFO →

Recommendations only; Puttr does not sell or support these items. Prices as listed on the Puttr club setup guide. Questions?
Contact your caddie: caddie@puttr.co