

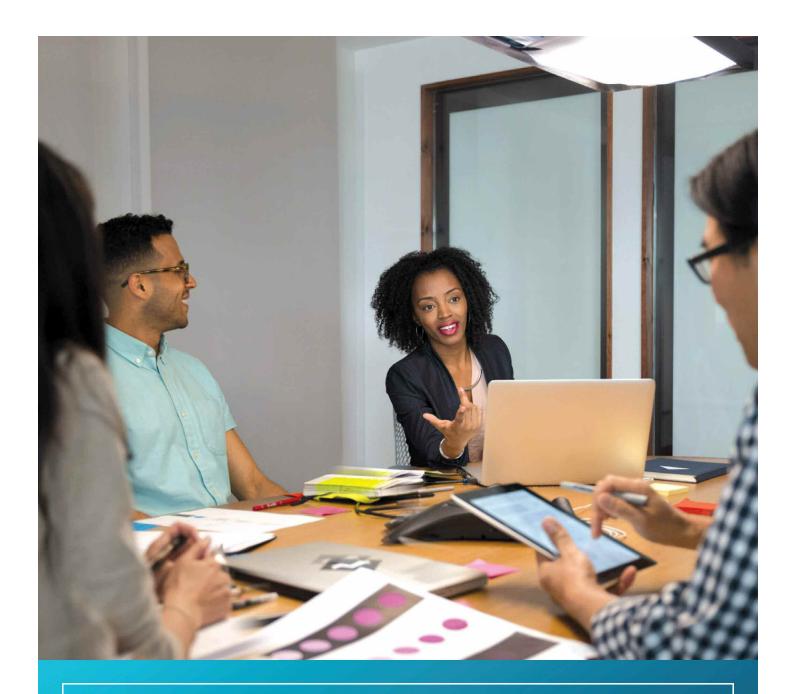
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# Welcome to the Best & Brightest In Wellness® Symposium and Awards Gala, 2017



Jennifer Kluge **President & CEO** 

Welcome to the 6th annual celebration of the "Best & Brightest In Wellness® Symposium and Awards Gala." This event not only celebrates your accomplishments as the Best & Brightest In Wellness® of Michigan, but also serves to bring awareness to the latest health and wellness trends and developments.

During the awards luncheon, we will celebrate your achievements and success in empowering your employees on their wellness journey. We are excited to hear about all the wonderful things you are doing within your organization to promote a healthy lifestyle.

We are commemorating all the positive things happening as we reveal the top 9 elite businesses of 2017 in the following categories:

- Philanthropic
- Faith Based
- School
- Wellness Provider to Individuals
- Wellness Benefit Consultant Provider to Corporations
- Wellness Provider to Corporations
- Small Business
- Medium Business
- Large Business

We focus on the value of wellness not only within the business, but in the community as Michigan is rich in heritage and culture. These traits distinguish the Best & Brightest and empower Michigan companies to excel, while supporting the community at large.

We have been able to bring this wonderful program to you with the commitment and support of our sponsors and Advisory Board. We would also like to thank the creative talents of Magnetic Cinema as well as our events staff Alicia Wilson, Taryn Misajlovski, Ana Mancoci, NaTasha Jones, Jasmen Holt, Kerry Ferrazza, Judy Perry, Monica DeSpain Kelly Sipila and Rich Woloch. We hope today's presentation will encourage you to make a positive difference in your life, business and the community.

Enjoy your day!



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#### The Criteria and Award Selection Process

The Best and Brightest In Wellness® assessment was created and administered by SynBella. The process is reviewed to ensure all criteria is adhered to. There are four separate pools for scoring that include:

- Corporations
- Wellness Providers
- Schools
- Faith-Based Organizations

Each submission received is scored by a selection committee of cutting edge leaders in the health and wellness field. Modern statistical analysis is used to examine each application.

- Organizations are nominated.
- The company's wellness coordinator is required to complete an extensive survey on workplace wellness initiatives.
- Each survey is examined statistically for quantitative and qualitative data. All applications are examined on a point system; those receiving the highest points in all categories are selected as the winners.
- Organizations are provided a Basic Assessment with feedback for each category based on their survey results.
- Organizations are announced as winners and honored at the awards celebration.
- Elite Award Winners are announced at the symposium.
- Winners are highlighted in a media campaign with the event media partner Corp! Magazine.

#### **Selection Committee:**

Rachel Knapp, Quicken Loans

Cassie Sobelton, SynBella, Selection Committee Chair Lisa Hesse, Beaumont Health Maria Hicks, Cambridge Consulting Group Nicole Lee, Arthur J. Gallagher & Co. Michelle Miller, Marsh & McLennan Agency Michigan Nicole Molaro, Priority Health Rita Patel, Michigan Wellness Council Sam Peters, Blue Cross Blue Shield of Michigan Brett Powell, American Institute for Preventative Medicine Jenn Pump, Hylant Tom Spring, HAP

# Defined Roles of the Advisory Board

The Best & Brightest Advisory Board gives advice to the Associations on all marketing and production that occur during the planning of the program. The Advisory Board has a dual role: an internal role to assist in and advise on the developments of the program, and an external role to liaise their respective organizations and the community. The Advisory Board does not have a role in the analysis and selection process.

Tom Anderson, Hale Culture

Rachelle Lohrer, Fitness Things & All Pro Excercise

Brett Czasak, Blue Cross Blue Shield of Michigan

Jennifer Ostroff, NHK International

Audrey Richie, Walbridge

Traci Haynes, MB Financial Bank

Cassie Sobelton, SynBella

Rami Younes, DTE Energy

#### 44North

44North's patient advocate call center is here to provide answers to all your employees' benefit questions, investigate claim issues and to help file appeals, when necessary. • www.44n.com

#### **Active Solutions Group**

With over 12 years of experience, Active Solutions Group is committed to building long lasting IT solutions. activesolutionsmi.com

#### **Advantage Benefits Group**

Advantage Benefits Group are independent employee and executive benefits consultants, locally owned since 1997, offering comprehensive benefit plans integrated with unparalleled expertise and client consideration. www.advantageben.com

#### **Aijalon Baptist Church**

Aijalon Baptist Church is in Detroit MI and has been implementing wellness programs to it's congregation for more than five continuous years. www.facebook.com/pages/Aijalon-Baptist-Church/116371878386658

#### **Alpha Lifestyle Center of Birmingham**

Alpha Lifestyle Center is a unique, alternative, comprehensive and experienced single-visit approach to nicotine addiction developed and overseen by a Certified Tobacco Treatment Specialist. • www.alphalaserinfo.com

#### **Altair Engineering**

Altair empowers client innovation and decision-making through technology that optimizes the analysis, management and visualization of business and engineering information. • www.altair.com

#### **American Institute for Preventive Medicine**

For over 34 years, the American Institute for Preventive Medicine has been internationally recognized for its ability to present health information in ways that increase engagement, motivation, and behavior change. www.healthylife.com

#### **Applied Imaging**

Applied Imaging is Michigan's premier provider of Document Imaging Technology and Managed IT and Network Services, with offices throughout the state. www.appliedimaging.com

#### **Argent Group**

Argent International is a 3M Preferred Converter specializing in the fabrication and distribution of unique adhesive and die-cut solutions – for over 40 years! • argent-international.com

#### Arthur J. Gallagher & Co.

Gallagher & Co. (NYSE:AJG), is one of the leading employee benefit brokers and consultants in the U.S. www.ajg.com

#### **Authority Health**

Authority Health is a public body corporate created to support the public health infrastructure and create a community health network. • www.authorityhealth.org

#### Awaken Yoga Studio

Awaken Yoga was founded by Jennifer Langsdale in 2006. It started as a mobile business, where Jennifer would do home visits for clients with various therapeutic needs, and group classes at various locations then it transformed into a private yoga business and Yoga School. www.awakenyoga.com

#### **Bank of Ann Arbor**

Bank of Ann Arbor mission is helping our communities thrive through our time, effort, financial resources, and making our customers our top priority. www.bankofannarbor.com

#### **Baudville Brands**

Baudville, the place for daily recognition, continues to be the leading innovator in day-to-day recognition solutions. • www.baudville.com

#### **Beaumont Health**

Beaumont Health System is a three-hospital regional health system with 1,778 licensed beds, more than 20,200 employees and 3,100 physicians, including 553 employed physicians in the Beaumont Medical Group and more than 2,500 private-practice physicians. • beaumont.org

#### Bell's Brewery Inc.

Bell's Brewery, Inc. began in 1985 with a quest for better beer and a 15 gallon soup kettle. Since then, we've grown into a regional craft brewery that employs more than 500 people over a 30 state area, in addition to Puerto Rico and Washington DC. • bellsbeer.com

#### **Bennett Elementary - Detroit Public Schools**

Bennett Elementary, a neighborhood Prek-5 school located in a residential neighborhood in vibrant Southwest Detroit, offers a rigorous elementary curriculum that infuses 21st Century technology in all core subjects. www.detroitk12.org/schools/bennett

#### **BizStream**

Grand Rapids and West Michigan's top developer of software, websites, Kentico content management system and custom integrations of systems. • www.bizstream.com

#### **Brooks Kushman PC**

Brooks Kushman has more than 90 intellectual property professionals that handle clients' intellectual property & business matters around the world.

www.brookskushman.com

#### **Cambridge Consulting Group**

Cambridge Consulting Group works with their clients in developing, implementing and managing workplace wellness initiatives aimed at improving employee health and containing healthcare costs. • cambridge-cg.com



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#### **Center for Financial Planning**

Center for Financial Planning provides highly personalized wealth management services concentrated in Comprehensive Financial Planning and Investment Management. • www.CenterFinPlan.com

#### **Chapel Hill Ministry**

Chapel Hill Missionary Baptist Church began in a tent 83 years ago on September, 1924, when Rev. Father Hill and 24 Christian believers banned together and organized New Hope Missionary Baptist Church. In honor of the first pastor (Pastor Father Hill), the church name was changed to Chapel Hill Missionary Baptist Church. • chapelhillmbc.org

#### **Christian Tabernacle Church**

Christian Tabenacle Church is a church of believers who firmly trust in God's Word. • www.ctabchurch.org

#### **Comfort Research**

Comfort Research is a Michigan based company that provides the leading brand of comfortable and affordable lifestyle bean bag seating designed and marketed to both small and mass-merchant retailers. • comfortresearch.com

#### **Comfort Research**

Comfort Research takes lounging to a new level with their exciting line of bean bags and Fuf chairs. www.comfortresearch.com

#### **Community Network Service**

Community Network Services, Inc. (CNS) is a private nonprofit human services agency that provides comprehensive behavioral health services. • www.cnsmi.org

#### **Consumers Credit Union**

Headquartered in Kalamazoo, Michigan, Consumers Credit Union has more than \$500 million in assets and has averaged 18% annual growth for 27 consecutive years. www.consumerscu.org

#### **Cornerstone Health + Technology High School**

Cornerstone Health + Technology High School's goal is to prepare children for a fulfilling life and servant leadership, emphasizing opportunities for higher education, home and family, and a successful career. www.cornerstoneschools.org

#### **Crown Motors**

Crown Motors Limited began in April 1986 when Craig and Emilie Wierda purchased Ter Haar Venhuizen Cadillac Oldsmobile in Holland, Michigan. In 1987, the Dealership moved into a new facility at 196 Regent Boulevard where we continue to serve our Customers today. • crownmotors.com

#### **Crum & Forster**

With a proud history going back to 1822, Crum & Forster provides specialty and standard commercial lines insurance products through our admitted and surplus lines insurance companies. • www.cfins.com

#### **Custom Profile**

From simple to complex, our in-house tool design and material selection services were developed to satisfy their customers' performance requirements. www.custom-profile.com

#### **Dawn Food Products**

Dawn Foods knows that their customers and families everywhere count on our family to make moments memorable. That's why they combine unmatched international manufacturing and distribution capabilities with our expertise, commitment and innovation to create bakery solutions for people all around the world. • www.dawnfoods.com

#### **Dearborn Public Schools**

The Dearborn School district is part of a growing, vibrant area built upon quality education and outstanding city services. New schools, housing, and retail development complement the existing infrastructure to provide residents with a safe, stable community. • www.dearbornschools.org

#### **Detroit Marriott**

Explore a Detroit, Michigan hotel that is located in the heart of downtown Detroit. This Detroit Riverwalk hotel is situated in the iconic Renaissance Center. • www.marriott.com

#### **Development Centers**

Development Centers was incorporated in 1983 as a 501c3 nonprofit from the result of a merger between two long-standing agencies: The Children's Orthogenic Center and Phoenix Place. As such, we have a combined history of providing behavioral health services to children and adults in Northwest Detroit that extends back to the mid 1940's. • www.develctrs.org

#### **Diplomat Pharmacy**

Diplomat is the nation's largest independent provider of specialty pharmacy services—helping patients and providers in all 50 states. • diplomat.is

#### DTE Energy

DTE Energy Co. is an American Detroit, Michigan-based utility incorporated in 1995 involved in the development and management of energy-related businesses and services nationwide. • www.dteenergy.com

#### Easterseals Michigan

Since 1920 Easterseals Michigan has worked to change the way the world defines and views disability by making profound, positive differences in people's lives every day. www.easterseals.com/michigan





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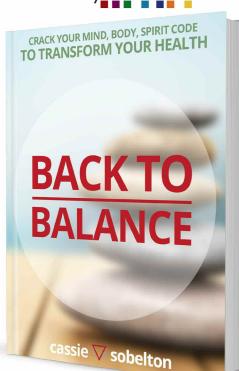
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#### **Edify North**

Edify North is an employee benefits insurance agency, helping employees become more healthy. www.edifynorth.com

#### **Edwards Garment Co.**

Edwards services Image Apparel programs for corporate, career and casual markets. We specialize in Hospitality, Restaurant, Casino, Hotel/Resort Properties, Transit and Security. • www.edwardsgarment.com

#### **ELGA Credit Union**

ELGA Credit Union is a people oriented financial institution. We are a non-profit cooperative; formed, owned and operated for a single purpose: members helping members. www.elgacu.com

#### **Elite Body Training Studio**

Our Mission being to provide professional and courteous service in a comfortable, cleaning and motivating atmosphere to share with you the necessary knowledge to guide you in reaching your health and fitness goals to play a significant role in improving the personal and corporate wellness of a diverse clientele. • www.elitefittrain.com

#### **Express Employment Professionals**

Express Employment Professionals is a leading staffing provider in the U.S., Canada and South Africa. Every day, they help job seekers find work and help businesses find qualified employees. www.expresspros.com/GrandRapidsMI

#### **Family Victory Fellowship Church**

Family Victory Fellowship has been serving the Detroit community for the past 17 years The family-oriented ministry is dedicated to building, strengthening and restoring families. • www.facebook.com/familyvictory

#### **Farbman Group**

Farbman Group is a leading full-service real estate organization with the ability to handle all facets of real estate transactions. • www.farbman.com

#### Fellowship Chapel

Fellowship Chapel is an institution dedicated to the Lord Jesus Christ, seeking to bring people to a personal knowledge of Jesus Christ for the saving of souls and the development and enhancement of a total life that is spiritually, physically, economically, socially and mentally whole. • www.fellowshipchapel.org

#### **Flowery Mount Baptist**

Flowery Mount Baptist is a Baptist church in Detroit, Ml. www.facebook.com/OfficialFloweryMountBaptistChurch/

#### **Goldfish Swim School Franchising, LLC**

Goldfish Swim School is the premier learn-to-swim facility dedicated entirely to infants and children, ages four months to 12 years. • www.goldfishfranchise.com

#### **Grand Traverse Resort and Spa**

Whether you choose accommodations at the Hotel, The Tower, or a spacious Resort condominium, Grand Traverse Resort and Spa is perfectly situated for guests to enjoy the region's treasures then return for total relaxation. www.grandtraverseresort.com

#### **Great Expressions Dental Centers**

For nearly 40 years, Great Expressions Dental Centers (GEDC) has remained one of the largest networks of dental care providers in the United States. www.greatexpressions.com

#### **Greenleaf Trust**

Greenleaf Trust is a privately held and managed trust-only bank, with specialized disciplines in wealth management, trust administration and retirement plan administration. Managing and sustaining our clients' wealth from generation to generation is not a sideline, it's our sole purpose. www.greenleaftrust.com

#### **Hastings Mutual Insurance Company**

Hastings Mutual Insurance Company is an innovative, award-winning property casualty insurance company that focuses on the strength of our employees, the community we live in, and the customers we serve. www.hastingsmutual.com

#### **Henry Ford Health System**

Founded in 1915 by auto pioneer Henry Ford and now one of the nation's leading health care providers, Henry Ford Health System is a not-for-profit corporation managed by Chief Executive Officer Wright L. Lassiter, III and governed by a 17-member Board of Trustees, with volunteer-led advisory and affiliate boards providing additional leadership. • www.henryford.com

#### **Herman Miller**

Herman Miller is an industry leader in design forward office furniture. Herman Miller is committed to operational excellence which reflects their strongly held values and history of innovation. • Hermanmiller.com

#### **Historic Little Rock Baptist Church**

Historic Little Rock Baptist Church offers a wide range of services and an extensive outreach program inspired by our Senior Pastor, Reverend Jim Holley Ph.D. • historiclittlerockbc.org

#### **Historic Motor City Baptist Church**

With God's help and gifts, we, The Historic Motor City MBC, will proclaim the Good News of Jesus Christ to our community and invite all people into our loving fellowship. www.motorcitychurch.org

#### **Holy Cross Missionary Baptist Church**

Holy Cross Missionary Baptist Church is a medium-sized church located in Detroit, MI. • www.hcmbchurch.org







Marsh & McLennan Agency is a proud sponsor of the 2017 Wellness Champions Conference, recognizing organizations across the region and spotlighting wellness trends and challenges for employers.

Marsh & McLennan Agency is Michigan's largest group benefit consulting and brokerage firm, serving public and private sector organizations. We are also proud to be reconized as a Best & Brightest Wellness Champion.

**Learn more about our employee health management capabilities.** Contact us at **(248) 822-8000** or visit **www.MMA-MI.com** 

BESTAND BRIGHTEST IN WELLNESS WINNER 2017

#### Hylant

Insurance Brokerage Firm. • www.hylant.com

#### **International Bancard**

International Bancard helps businesses all over the U.S. grow through payment acceptance solutions. www.internationalbancard.com

#### **Inteva Products**

Inteva is a customer-driven global supplier of engineered components and systems for the automotive industry. www.intevaproducts.com

#### Jefferson Elementary

The Jefferson School Community is dedicated to the belief that all students can learn. We are committed to providing an atmosphere for learning that meets the changing needs of our students. • www.southredford.net

#### **Kadesh Missionary**

Kadesh Mission Statement The Mission of Kadesh Baptist Church is to be a Holy Place where the complete Word of God is taught to all people, affording them. www.kadeshbaptistchurch.org

#### **Kalamazoo County Government**

Kalamazoo County Government builds the foundation for a safe and healthy community through the collaborative efforts of elected officials and dedicated individuals. www.kalcounty.com

#### Kalamazoo Regional Educational Service Agency

The Kalamazoo Regional Educational Service Agency provides innovative and responsive educational services to educators and learners through leadership, collaboration and support. • www.kresa.org

#### **Kapnick Insurance Group**

Kapnick Insurance Group is proud to be a third-generation, family-owned business with a global reach. Their objective is to consistently present clients with comprehensive insurance and employee benefit plans that are simple to understand, implement and manage. • kapnick.com

#### **Keith Elementary School**

The purpose of Keith Elementary is to advance the learning of all students. • www.wlcsd.org

#### Kenwal Steel Corp.

Kenwal Steel has grown to be one of North America's largest full-service, flat rolled steel service center companies by building capabilities and services that cater to markets where exacting standards and precision processing are the norm, including automotive, electronics, appliance, tubing and other major equipment manufacturers across North America. • www.kenwal.com

#### KIRCO Management Services, LLC

KIRCO Management Services, LLC creates better communities through the development, construction, and management of real estate. • www.kirco.com

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As the 4th largest privately held employer in West Michigan, Lacks Enterprises, Inc. has been the model of excellence, specializing in Plastic Mold Injection, Chrome Plating, and Spinelle Painting for the automotive and appliance industries for over 50 years. lacksenterprises.com

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Now in our 82nd year, Lake Michigan Credit Union has become one of the largest credit unions in the country as well as Michigan's leading mortgage provider. With over 40 branch offices and nearly 100 ATMs, fully 1 in 6 residents in West Michigan has a financial relationship with us. • Imcu.org

#### **Lake Trust Credit Union**

Lake Trust Credit Union is a forward-thinking and growing credit union built upon more than 65 years of commitment to members, community, and service. • www.laketrust.org

#### Marsh & McLennan Agency | Michigan

The Michigan health & benefits office of Marsh & McLennan Agency LLC (formerly McGraw Wentworth) is focused solely on helping mid-sized organizations (100 to 10,000 workers) design, implement and manage a group benefit programs. • www.mma-mi.com

#### Martin Luther King, Jr. Senior High School

Martin Luther King, Jr. Senior High School is a unique comprehensive high school which offers three examination programs within the school. • www.detroitk12.org

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MB Financial Bank, N.A. is a customer-driven company and views every customer contact as an opportunity to add value and enhance our relationship. With approximately \$19 billion in assets, MB Financial, Inc. (NASDAQ: MBFI) is the holding company for Chicago-based MB Financial Bank, N.A. which for more than 100 years has been serving the financial needs of businesses and individuals. • www.mbfinancial.com

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One-stop destination for name brands, great value, and low prices on everything from groceries to clothing, electronics, home goods and more. • www.meijer.com

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The Coalition of Labor Union Women is America's only national organization for union women. Formed in 1974, CLUW is a nonpartisan organization within the union movemen. • www.cluw.org

#### MidMichigan Health

MidMichigan Health is a non-profit health system, headquartered in Midland, Michigan, affiliated with Michigan Medicine, the health care division of the University of Michigan. • www.midmichigan.org

#### Morley Companies, Inc.

Morley Companies, Inc. is a group travel, business theater, interactive, research, performance improvement, exhibit, display and experiential marketing firm that operates on a domestic and international basis. www.morleynet.com

#### **MSU Federal Credit Union**

MSU Federal Credit Union is a financial institution dedicated to providing superior service to members and employees. We offer products and services including deposit accounts, personal and business loans, IRAs, and mortgages. • www.msufcu.org

#### **New Haven High School**

New Haven Community Schools is a learning environment in partnership with families and the community promoting excellence in teaching and learning which encourages high academic achievement. www.nhhs.newhaven.misd.net

#### **Novi Police and Fire Department**

Novi Police and Fire Department strives to continue as a professional, proactive and service oriented law enforcement agency. Their focus is on problem oriented and community oriented policing which is embodied in our vision statement; "Partners With Our Community." www.cityofnovi.org

#### **Oakland County**

Oakland County is composed of 61 cities, townships & villages, and is part of the Detroit-Warren-Dearborn, MI Metropolitan Statistical Area. • www.oakgov.com

#### **OHM Advisors**

OHM Advisors is a community advancement firm providing award-winning architecture, engineering, and planning services - and more - that put people first. www.ohm-advisors.com

#### Olive Seed

Olive Seed is a certified woman owned enterprise dedicated to wellness, sustainability and social change. www.olive-seed.com

#### **OnSite Wellness**

OnSite Wellness is committed to offering customizable quality programs and services that support employer business strategies and employee health and well-being. www.onsitewellnessllc.com

#### **Operation Fit - Battle Creek Community Foundation**

Operation Fit is a program developed by the collaborative efforts of Bronson Battle Creek, Battle Creek Community Foundation, Regional Health Alliance, community agencies, organizations, and the philanthropic community working towards decreasing the rates of childhood obesity in the Battle Creek area. www.operationfit.org

#### **Orlans**

Orlans is an entrepreneurial certified Women's Business Enterprise, Troy-based, multi-site company and law firm that serves the real estate financial industry. www.orlans.com

#### Peckham, Inc.

Peckham is a nonprofit vocational rehabilitation organization that serves persons with disabilities and other barriers to employment. • www.peckham.org

#### Perrigo

Perrigo Company plc, a leading global healthcare company, delivers value to its customers and consumers by providing Quality Affordable Healthcare Product. www.perrigo.com

#### **Quicken Loans**

Quicken Loans is the #1 online lender and the 5th largest retail home loan lender in America. • quickenloans.com

#### Ramco-Gershenson

Ramco-Gershenson is a premier, national publicly-traded shopping center real estate investment trust (REIT) based in Farmington Hills, Michigan. • www.rgpt.com

#### **REDICO**

For nearly 50 years, REDICO has been a national leader in the real estate industry. Headquartered in Southfield, Michigan, REDICO offers a diverse portfolio of services, including real estate development, investment, asset management, property management, capital partnering and leasing. • www.redico.com

#### **Redirecting Youth to Strive for Excellence**

Redirecting Youth to Strive for Excellence's mission is to provide the necessary tools needed to create a comprehensive approach in healing and helping youth. www.facebook.com/rysedetroit

#### RedViking

RedViking designs, builds and implements manufacturing and test solutions. • www.redviking.com

#### Rehmann

Rehmann is a fully integrated financial services firm of CPAs & consultants, wealth advisors and corporate investigators dedicated to providing clients proactive ideas and solutions to help them prosper professionally and personally. • www.rehmann.com

#### Reverie

Reverie offers a wide range of electric adjustable bed frames and custom adjustable mattresses. www.reverie.com

#### **Rhonda Walker Foundation**

The Rhonda Walker Foundation was founded in 2003 with a mission to empower inner city teen girls toward be coming strong confident, successful and moral future leaders. • www.rhondawalkerfoundation.org

#### **Roosevelt Elementary**

Roosevelt Elementary is comprised of approximately 400 students in grades preK-4. www.roosevelt.livoniapublicschools.org

#### Sachse Enterprise of Companies

Sachse Construction is a premier commercial construction firm recognized as one of the most trusted and respected construction partners in North America. Founded in 1991 and headquartered in Detroit, Sachse Construction has served as the construction manager for millions of square feet spanning the commercial, retail, multi-family, and institutional sectors. • www.sachseconstruction.com

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Schupan & Sons, Inc. adheres to the highest environmental standards placed on our industry. • schupan.com

#### Secure-24, LLC

Secure-24 is an industry-leading provider of Managed Cloud Services, Application Hosting and Security and Performance Management as a Service. • secure-24.com

#### **Service Express**

As a third-party maintenance provider, Service Express specializes in data center maintenance for server, storage and networking equipment. • www.serviceexpress.com

#### **Smith Chapel AME**

Smith Chapel AME Church is a Christian Church located in Inkster, Michigan and is pastored by Rev. Dr. Cecelia Evelyn GreeneBarr. • smithchapelame.org

#### **Southwest Michigan First**

Southwest Michigan First team is passionate about creating jobs and cultivating a strong economy in Southwest Michigan. • southwestmichiganfirst.com

#### SpartanNash

SpartanNash is a Fortune 400 company whose core businesses include distributing grocery products to independent grocery retailers, national accounts, its corporate-owned retail stores and U.S. military commissaries. • spartannash.com

#### Terryberry

For a century, Terryberry has helped over 25,000 companies worldwide develop and implement effective employee recognition programs that recognize, reward, and inspire their people to increase performance and retention. • terryberry.com

#### **The Color of Autism Foundation**

The Color or Autism is a non-profit (501 c3) organization committed to educating and assisting African American families with Autistic children. • thecolorofautism.org

#### The Ideal Group, Inc.

The Ideal Group is a customer focused company delivering innovative solutions, providing maximum value in construction services, manufacturing, and indirect material management. • www.weareideal.com

#### The McCahill Group

The McCahill Group is a certified Woman Owned Business located in Grand Rapids, Michigan which has been a leading provider of comprehensive health, wellness, beauty and talent solutions for corporations and private companies of all sizes for over 30 years. www.mccahillgroup.com

#### The Miller Law Firm, P.C.

The Miller Law Firm specializes in complex business litigation and dispute resolution. • www.miller.law

#### The Tough Gym

The Tough Gym is dedicated to helping people of all ages with personal training in Michigan. • detroittough.com

#### **Third New Hope Baptist Church**

Third New Hope Baptist Church is a faith community of believers in Jesus Christ making the worship of God, Fellowship of Believers, Discipleship and Evangelism their unstoppable mission in the world. • thirdnewhope.com

#### **Trendway Corporation**

Trendway has been in the business of creating beautiful spaces and quality products for nearly 50 years. trendway.com

#### **True Rock Church**

True Rock Church believes that the Bible is the verbally inspired Word of God and is inerrant in the original writings. • www.truerockchurch.org

#### **United Shore**

At United Shore, history is what marks the creation of our growth. Our experienced team members are educated, licensed and experienced leaders in today's regulated industry. • www.unitedshore.com

#### Walbridge

Walbridge is an Engineering News-Record "Top 50" construction company. Founded in 1916, Walbridge is head-quartered in Detroit and has more than a dozen offices located across the United States and conducts international operations in Canada, Mexico, South America and the Middle East. • www.walbridge.com

#### **West Bloomfield School District**

The West Bloomfield School District educates students to be their best IN and FOR the world. • www.wbsd.org

#### WorkSighted

Starting out in a cramped basement, Mat Nguyen and Mike Harris founded Worksighted with a vision of delivering enterprise-class, relationship-driven IT support to small and midsize businesses. • www.worksighted.com

#### **Y Detroit Innovation Academy**

The mission of the Y Detroit Innovation Academy is to provide a stimulating and supportive environment that empowers students to achieve their greatest potential. www.ydetroitacademy.org

#### Yeo & Yeo CPAs and Business Consultants

Yeo & Yeo CPAs & Business Consultants is a leading certified public accounting firm with nine offices throughout Michigan. More than 200 professionals provide tax, audit, financial and estate planning, computer consulting and business consulting services. • www.yeoandyeo.com

# Exceptional Educational Opportunity! Join the Best and Brightest Peer Groups Learn from Your Peers

Peer groups for human resources professionals at Best and Brightest companies are educational opportunities in a number of regions. The peer groups are meeting monthly for about 90 minutes and discussing employment regulations, compliance, workplace issues, and engagement best practices among other topics.

Best and Brightest Peer Groups are:

- Open to winning companies, and those aspiring to become Best and Brightest.
- For peer learning rather than networking.
- Monitored for competitor and vendor relationships among members.
- Completely confidential no minutes, no attendance records.
- Eligible for SHRM recertification credit.

Through commitment to the group and open communication, members will find an uncommon and much needed confidential forum for tackling tough issues in HR. Just scan the QR Code for more information or go to 101bestandbrightest.com/peer-groups.





# Event Agenda

7:30 a.m. Registration, Breakfast, Networking and Exhibit Gallery

8:30 a.m. Welcome & Kickoff - All Attendees Report to the Main Ballroom

8:35 a.m. Interactive Morning Wake-up: Please Select One

Wake Up with Zumba - Delegate Room

Facilitator: Mallory Campbell & Alisa Petronski, Studio Z Fitness

Zumba combines Latin and International music with an exciting, fun and effective workout.

OR Meditation and Yoga with Karma Yoga - Main Ballroom

Facilitator: Nancy McCaochan, M.A., Instructor, Karma Yoga Inc.

Yoga is a total mind-body workout that combines strengthening and stretching poses with deep breathing and meditation designed for all levels.

8:55 a.m. Networking and Interactive Exhibit Gallery

9:10 a.m. Inspirational Keynote Address: A Journey to Better Health: Back to Balance

As a hardworking corporate professional, Cassie worked over 60 hours a week, often burning the midnight oil. Investing more time in work meant less time dedicated to taking care of her health, which led to a diagnosis of Crohn's disease, a chronic inflammatory condition of the gastrointestinal tract. From that moment on, she made health in Mind, Body and Spirit a priority in her life. Learn how Cassie made changes by eating a healthier diet, daily exercise and tapping into her spiritual wellbeing which helped rid herself off all medications and shed 40 lbs.

Speaker: Cassie Sobelton, SynBella

9:55 a.m. Networking and Interactive Exhibit Gallery

10:10 a.m. **Best Practice Session:** 

The Working Caregiver: Solutions for Caring for Others and Balancing Life

Having a career and being a full-time caregiver creates many obstacles. Challenges include taking time off from work, covering medical expenses, finding day-time care and communicating these needs with your employer. In this session participants will learn about benefits designed to help with cost of care, finding adequate care and information on respite and resources for caregivers to maintain a healthy balance.

Moderator: Tom Anderson, President, Hale Culture

Panelists: Joanne Giardini-Russell, Omega Benefit Strategies/Senior Health Medicare

Barbara Roden, Owner, Senior Helpers Dr. David Sengstock, MD, Beaumont Health

10:55 a.m. Networking and Interactive Exhibit Gallery

11:20 a.m. Workshop: Flip Your Kitchen

Speaker: Liza Baker

12:05 p.m. Luncheon

12:30 p.m. Awards Presentation

Emcee: Tom Jordan, WWJ Newsradio 950

1:30 p.m. Adjournment





# Nominate NOW for 2018!

You can nominate your organization right now for the 2018 Best & Brightest®!

Just scan the QR Code below using your mobile device and click on any of the Nomination links.





### Keynote Address



#### Cassie Sobelton, Founder & CEO, Synbella

Cassie's journey to health started in her early 20s. As a hardworking corporate professional, Cassie was working over 60 hours a week and often burning the midnight oil. Investing more time in work meant less time dedicated to taking care of her health, which lead Cassie to be diagnosed with Crohn's disease, a chronic inflammatory condition of the gastrointestinal tract. From that moment on she made health in mind, body and spirit a priority in her life. Realizing her corporate commitment

was taking a toll on her health, she had an epiphany that led her to start SynBella – and focus on the importance of corporate employee wellness programs that are not only comprehensive, but also realistic in today's fast-paced world. Cassie founded SynBella by melding her unique background of business, government, public outreach, traditional healthcare and holistic wellness. In addition to a Bachelor of Science from Central Michigan University in both Psychology and Sociology and a Graduate Program in Operations from the University of Michigan's Business School, Cassie has earned several certificates in health disciplines, leadership, and life support training, including certification as a Health Coach from the world's largest nutrition school, the Institute for Integrated Nutrition. Cassie is the Chair on the Best and Brightest in Wellness Scoring Committee.

# Awards Presentation Master of Ceremonies



### Tom Jordan, WWJ Newsradio 950

Tom Jordan, a three-time Emmy award winning journalist, co-anchors the morning news with Roberta Jasina on Michigan's only all-news radio station, WWJ Newsradio 950, weekday mornings from 5 to 10 a.m. Tom also anchors and reports a weekday segment, "Eye on Detroit" on CBS 62 in Detroit.

Jordan moved to Detroit from San Diego, Calif., in March, 2013, where he was a TV news anchor and reporter at KUSI News. He previously worked in

Los Angeles, Palm Springs, and Washington state.

He has covered some of the nation's biggest stories, including multiple presidential campaigns; the October 2007 Southern California Wildfires; breaking news coverage on the death of former president Gerald Ford; the 2002 Winter Olympics; and the downturn in the U.S. economy.

He co-anchored two Emmy award-winning newscasts for coverage of the September 11th terrorist attacks and the subsequent invasion of Afghanistan. He was also awarded an Emmy for best coverage of the 2007 wildfires.

# Event Speakers

#### Wake Up with Zumba





#### Mallory Campbell & Alisa Petronski, Studio Z Fitness

Mallory Campbell is a NPTI & AFAA Certified Personal Trainer, Nutrition Consultant, Licensed Zumba® Instructor and MixxedFit® Instructor & Master Educator. Alisa Petronski is an AFAA Certified Personal Trainer, Licensed Zumba® Instructor and MixxedFit® Instructor. They are the owners of Studio

Z located in Sterling Heights, Michigan which provide classes such as Zumba, Zumba Toning, Kickboxing, MixxedFit, boot camps, yoga and more.

#### Karma Yoga



#### Nancy McCaochan, M.A., Karma Yoga, Inc.

Nancy McCaochan has been teaching Yoga for 20 years. Her formal training has been with Jonny Kest's Center for Yoga and with Joseph and Lilian Lepage's Integrative Yoga Therapy Professional Training. She's most recently certified in Kundalini Yoga as taught by Yogi Bhajan. After a back injury, Nancy began taking private lessons on the Pilates Reformer and has incorporated many of these principles into her teaching. She's trained in basic journey

techniques through the Foundation for Shamanic Studies, has extensive work experience at the Inner Door Center for Eating Disorders and Addiction Recovery and is the author of **Yoga at the Wall.** 

#### **Best Practice Session:**

The Working Caregiver: Solutions for Caring for Others and Balancing Life

#### **Moderator**



#### **Tom Anderson, President, Hale Culture**

Tom is the President of HALE Culture, a consulting company with a comprehensive concierge-style approach to effective work life happiness and innovative culture. Tom has been in the Health and Wellness industry for more than 30 years, and he has earned a reputation as a skilled, committed and energetic professional. He held the position of Director of Wellness and Work Life for 14 years at Compuware Corporation where he and his team

oversaw all the work life programs and culture initiatives for the company on a global level. Tom has held leadership roles or participated in a variety of community and philanthropic organizations including Aids Walk Detroit, Susan B. Komen Race for the Cure, Hospice of Michigan's Race and Remember, American Diabetes Association's Tour de Cure and Make-a-Wish of Michigan's 300-Mile Bike Ride and a seat on the Executive Board of Directors with The Athletes with Disabilities Network and Danialle Karmanos's Work It Out. Tom is an advocate for Caregivers as he has experienced this life changing event with his own mother.

#### **Panelists**



### Joanne Giardini-Russell, Omega Benefit Strategies/Senior Health Medicare

Joanne Giardini-Russell joined Senior health Medicare after exiting the financial planning industry. After 30 years in the insurance industry, she returned in full force to her roots! Joanne loves to educate folks about Medicare and life insurance solutions to long term care needs. You'll find her on local 4's Live in the D, leading Community Education classes and connecting with thousands of people each month on her informational webinars. Joanne

lives in Howell, MI with her husband and five (blended!) children. Two of her adult children also happen to be part of the team of expert agents at Senior Health Medicare educating people about Medicare and enrolling them into the proper Medicare product for them.

# Event Speakers (continued)



#### **Barbara Roden, Owner, Senior Helpers**

Barbara Roden started her first Senior Helpers office in 2007, based in Farmington and serving West Bloomfield, Livonia, New Hudson, Novi and Commerce and throughout Oakland County. In 2011, she opened an office in Grosse Pointe to serve Rochester, Warren, Troy, St. Clair Shores, Clinton Township and throughout Southern Macomb and Wayne Counties. Barbara is an active member of her community and takes pride in serving

on the Alzheimer's Association Board of Directors. She is a member of the Michigan Home Health Association, past President of the Junior League Sustainers of Ann Arbor and is a past official of the Senior Helpers' Owners Council. For twenty years prior to her work in senior care, Barbara held various sales and management positions in both retail and corporate automotive environments. These positions prepared her for running her own business. Senior Helpers blends her passion for helping seniors with her prior business expertise. Both Barbara's father and great aunt suffered with Alzheimer's, so choosing the care-giving industry was a natural choice for her.



#### Dr. David Sengstock, MD, Beaumont Health

Dr. David Sengstock, MD, MS is a Geriatric doctor at Beaumont Health. After graduating from Wayne State University School of Medicine, Dr. Sengstock trained in internal medicine at Henry Ford Hospital. He then completed both clinical and research fellowships in geriatric medicine at the University of Michigan. He also received a master's degree in statistics at Michigan Dr. Sengstock has published manuscripts in geriatrics and cardiology

and is a reviewer for medical journals. He serves as the medical director for the Oakwood Common Wellness Center.

# Workshop: Flip Your Kitchen Speaker



#### Liza Baker

Liza (that's Leeza!) is SANITY™ whisperer to under-appreciated, under-listened to, under-taken-care-of, under-valued, overwhelmed, overworked, over-scheduled, and OVER. IT. ALL. working wives and mothers who dream of a starring role in their own lives. Full-time Integrative Nutrition® health coach, self-published author, part-time consultant, and woefully underpaid COO of a busy family of four—Liza adores her crazy life and bring her

passion, knowledge, and experience to the table to help you love YOUR life, crazy as it is. And she can show you how to get there without impossible diets, insane workout regimens, magic pills, silver bullets, and crazy detoxes because that's how she did it! Liza received her health coach training from the Institute for Integrative Nutrition® and an AAS in Culinary Arts from the Cooking + Hospitality Institute of Chicago (now part of Le Cordon Bleu). In the years BC (before children), she was the owner and executive chef of a catering and private chef company in Chicago, and she has taught cooking and nutrition to all ages. What does that mean for you? Liza knows the value of nutrition—both the whole foods variety and the more holistic kind—and she can show you how you can make the food and lifestyle choices that nourish you...without adding more "shoulds" and hours to your already overwhelming schedule. Liza lives with her husband and 2 children in Ann Arbor, MI and is passionate about health and happiness, education and exercise, SOLE\* food and social justice.

<sup>\*</sup>Seasonal, Organic, Local, Ethical: food should be healthful, "green," fair, and affordable for all.

# 2017 Best & Brightest In Wellness Winners' Groupings

#### Group 1

**Advantage Benefits Group** 44North Alpha Lifestyle Center Altair Engineering American Institute for Preventive Medicine **Applied Imaging** Argent International, Inc. Arthur J. Gallagher & Co.

#### Group 2

**Authority Health Baudville Brands Beaumont Health Brooks Kushman PC** Cambridge Consulting Group Celebration Cinema Center for Financial Planning **Comfort Research** 

#### Group 3

**Community Network Services** Consumers Credit Union **Dawn Food Products Dearborn Public Schools Development Centers** DTE Energy Easter Seals Michigan **Edify North** 

#### Group 4

Edwards Garment Co. **ELGA Credit Union Express Employment Professionals** Farbman Group Fellowship Chapel **Grand Traverse Resort and Spa Great Expressions Dental Centers** Hastings Mutual Insurance Company Herman Miller Inc.

#### **Group 5**

Hylant International Bancard Inteva Products Kalamazoo County Government Kalamazoo Regional Educational Service Agency Keith Elementary School KIRCO Management Services, LLC **L&L Products** 

#### **Group 6**

Lacks Enterprises, Inc. Lake Michigan Credit Union Lake Trust Credit Union Marsh & McLennan Agency LLC Michigan Mary Free Bed Rehabilitation Hospital MB Financial Bank McKinley, Inc. MidMichigan Health

#### Group 7

Morley Companies, Inc. MSU Federal Credit Union **Novi Police and Fire Department** Oakland County **OHM Advisors OnSite Wellness** Operation Fit – Bronson Battle Creek **Orlans** 

#### **Group 8**

Peckham, Inc. Perrigo **Quicken Loans** Ramco Gershenson **REDICO** RedViking Rehmann **Rhonda Walker Foundation** Sachse Enterprise of Companies Schupan & Sons, Inc.

#### **Group 9**

Southwest Michigan First Terryberry The Ideal Group, Inc. **Trendway Corporation United Shore** Walbridge West Bloomfield School District Yeo & Yeo CPAs and Business Consultants

# Total WELLNESS

**17,200** Team members

**300+** Wellness events annually

**ONE**Healthy company

Congrats to all the WINNERS!

**Quicken Loans**\*
Family of Companies

