



EVERYTHING BUSINESS
Corp!

**REVIVE
YOUR TALENT
TOOLBOX**

**Corp! Magazine
Metro Detroit's Talent Resource Conference
Monday, October 28 • 9 am – 2:30 pm
VisTaTech Center, Livonia**

Learn these Best Practices:

- Attract
- Retain
- Train

Learn from these experts:

- State college and university representatives
- The Best and Brightest Elite Winners
- Specialists from across the state, including legal, small businesses, CPAs, and HR Experts



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METRO DETROIT'S TALENT RESOURCE CONFERENCE

October 28, 2019, VisTaTech Center, Livonia

Event Agenda

- 9:00 am** **Talent Tool Shed Networking** - Registration, Networking, Continental Breakfast
Exhibitors in the Tool Shed offer tips to attract, retain, and train the best employees.
- 9:30 am** **Welcoming Comments** - **Sue Voyles**, Publisher and Executive Editor, Corp! Magazine
- 9:40 am** **Keynote Presentation** - **Dr. Richard Pappas**, President, Davenport University
- 10:10 am** **Talent Recruiting Strategies Demo**
- 10:40 am** **ATTRACT: Pipeline Programs Panel** - This panel of higher education, workforce development, and training professionals working in the trenches will offer unconventional recruiting resources to keep the pipeline flush with candidates eager to work at your company.
Moderator: **Camille Walker-Banks**, Executive Director, Goldman Sachs 10,000 Small Businesses
Panelists: **Jim Bitterle**, Managing Partner, EDSI Consulting
Jody Guastella Jones, Diversity & Inclusion Manager, Mercedes-Benz Financial
Keith King, Founder and CEO, National Veteran Business Development Council
- 11:25 am** **Talent Toolshed Break**
- 11:40 am** **RETAIN: Perks and Benefits Panel** - Best and Brightest winning companies provide comprehensive instructions on how to assemble a powerful package of total compensation.
Moderator: **Pieter D. Winne**, EOS Implementer & Owner, Lead The Way Performance Solutions
Panelists: **Karen A. Baldwin**, Vice President, Director of HR, Greenleaf Trust
Stephen Childs, Vice President and CHRO, Panasonic Automotive
Gary Ciabotti, Vice President, V-Suites
Terry Merritt, Senior VP & Board of Directors Member, Walbridge
- 12:25 pm** **Lunch**
- 12:45 pm** **Keynote Presentation** - **Steve Lowisz**, Author: *Recruiting Sucks, But It Doesn't Have To! Breaking Through the Myths That Got Us Here* - "People are our most important asset." We hear it all the time—because it's true. Most savvy business leaders understand the tremendous value of having the right people on a team. But the way in which we go about recruiting those people is all screwed up – here's how we can do better.
- 1:15 pm** **TRAIN: Preparing Future Leaders** - When experts retire, their wisdom and knowledge retires with them. When hiring new talent, they have the energy to learn quickly but need a focused mentor. Successfully managing knowledge transfer, succession planning, and leadership are the keys to seamless employee transitions.
Moderator: **Lesley Delgado**, Owner and President, Strategic Recruiting Services, LLC
Panelists: **Katherine F. Cser**, Attorney, Kerr Russell
Todd Hohausser, CEO, Harvey Hohausser & Associates
Ursula C. Scroggs, President & Director, Derderian, Kann, Seyferth & Salucci, P.C.
Susan West, SPHR, SHRM-SCP, Principal for HR Outsourcing, Rehmann
- 2:00 pm** **Keynote Presentation: Bring it All Together – Aligning a Growing Team**
Speakers: **Crystal Gordon**, Assistant Vice President of Talent, United Shore
Laura Lawson, Chief People Officer, United Shore
Join Laura Lawson and Crystal Gordon from United Shore to learn about their unique stance on recruitment and selection which has allowed the company to hire 2,000+ team members year-to-date. In addition, Laura and Crystal will discuss ways to retain and culturally align a growing team.
- 2:30 pm** **Event Concludes** - Complete your CE Credit form. Approved for 4 Recertification Credits