



Registered Office: DB Corp Ltd., Plot no 280, Sarkhej-Gandhinagar Highway, Near YMCA Club, Makarba, Ahmedabad (Gujarat)

## **D B Corp Limited To Launch In Maharashtra In Marathi Language**

**Mumbai, February 3, 2011:** DB Corp Limited (DBCL), India's leading print media company, today conveyed the company's plans to expand its operations in Maharashtra state in Marathi language.

### **About D B Corp Ltd.**

D B Corp Ltd. is one of India's leading print media companies that publishes 7 newspapers with 52 editions, 135 sub-editions in 3 multiple languages (Hindi, Gujarati, and English) across 13 states in India. Our flagship newspapers Dainik Bhaskar (in Hindi) established in 1958, Divya Bhaskar and Saurashtra Samachar (in Gujarati) have a combined average daily readership of 17.5 million, making us one of the most widely read newspaper groups in India with presence in Madhya Pradesh, Chhattisgarh, Rajasthan, Haryana, Jharkhand, Punjab, Chandigarh, Himachal Pradesh, Uttarakhand, Delhi, Gujarat, Maharashtra, Jharkhand and Jammu. Our other noteworthy newspapers brands are Business Bhaskar, DB Gold and DB Star and, DNA (in Gujarat and Rajasthan) on a franchisee basis.

DBCL is the only media conglomerate that enjoys a leadership position in multiple states, in multiple languages and is a dominant player in its all major markets.

The company's other business interests also span the radio segment through the brand "My FM" Radio station with presence in 7 states and 17 cities, and a strong online presence in internet portals.

For further information please contact:

Mr. P. K. Pandey  
Head – Investor Relations  
Tel: +91 22 3980 4817/18  
Email: [prasoon@bhaskarnet.com](mailto:prasoon@bhaskarnet.com)

*Certain statements in this document may be forward-looking statements. Such forward-looking statements are subject to certain risks and uncertainties like government actions, local political or economic developments, technological risks, and many other factors that could cause our actual results to differ materially from those contemplated by the relevant forward-looking statements. DB Corp Limited will not be in any way responsible for any action taken based on such statements and undertakes no obligation to publicly update these forward-looking statements to reflect subsequent events or circumstances.*