

## DB CORP. LTD

### KEY PERFORMANCE METRICS

(Rs. In Mn.)

Particulars (INR MN)	FY 19-20	Q2 FY 20	Q2 FY 21	Variance % (YOY)	H1 FY 20	H1 FY 21	Variance % (YOY)
	12 Months	3 Months	3 Months		6 Months	6 Months	
<b>Profit &amp; Loss Items</b>							
Advt. Revenue	15640	3670	2263	-38.3%	8089	3333	-58.8%
Circulation Revenue	5122	1286	1033	-19.7%	2600	1961	-24.6%
Total Revenue	22363	5336	3498	-34.4%	11447	5655	-50.6%
NP Prices(MT)	38840	39386	35571	-9.7%	39940	35701	-10.6%
News Print Cost/ Total Cost	44.0%	44.3%	36.1%		45.9%	34.6%	
Personnel Cost/ Total Cost	24.0%	23.9%	32.7%		24.0%	35.1%	
Other Operational Cost / Total Cost	32.0%	31.7%	31.3%		30.1%	30.3%	
Total Cost	17423	4330	2753	-36.4%	8645	5187	-40.0%
EBIDTA	4940	1006	745	-25.9%	2802	467	-83.3%
EBIDTA Margin	21.3%	21.3%	21.3%		21.3%	21.3%	
PAT	2750	756	285	-62.3%	1693	-195	-111.5%
PAT Margin	12.3%	14.2%	8.2%		14.8%	-3.5%	
<b>Balance Sheet Items</b>							
Gross Fixed Assets	17006	16270	17184		16270	17184	
Net Fixed Assets	8956	8648	8689		8648	8689	
Cash & bank balance	1352	1261	1034		1261	1034	
ROCE	19.5%	19.5%	17.5%		19.5%	17.5%	
RONW	16.4%	15.3%	14.1%		15.3%	14.1%	
Current Ratio (Including Term Loan Liabilities due in 1 year)	2.4	2.4	2.1		2.4	2.1	
Total Outside Liabilities /Tangible Net Worth	0.5	0.4	0.4		0.4	0.4	
Inventory Turnover (Days)	120	109	147		109	147	
Debtors Turnover (Days)	102	94	98		94	98	