

DB CORP. LTD

KEY PERFORMANCE METRICS

(Rs. In Mn.)

Particulars (INR MN)							
	FY 21	Q 3 FY 21	Q 3 FY 22	Variance % (YOY)	9m FY21	9m FY22	Variance % (YOY)
	12 Months	3 Months	3 Months		9 Months	9 Months	
Profit & Loss Items							
Advt. Revenue	10084	3667	3951	7.7%	7001	8693	24.2%
Circulation Revenue	4146	1082	1141	5.5%	3043	3406	11.9%
Total Revenue	15222	4966	5495	10.6%	10621	13087	23.2%
NP Prices(MT)	35353	34576	43784	26.6%	35239	42162	19.6%
News Print Cost/ Total Cost	35%	36.9%	39.5%		35.5%	37.8%	
Personnel Cost/ Total Cost	32%	27.7%	23.6%		32.3%	26.5%	
Other Operational Cost / Total Cost	33%	35.4%	36.8%		32.3%	35.8%	
Total Cost	12029	3287	4035	22.8%	8475	10522	24.2%
EBIDTA	3193	1679	1459	-13.1%	2146	2565	19.5%
EBIDTA Margin	21%	33.8%	26.6%		20.2%	19.6%	
PAT	1414	990	865	-12.6%	795	1180	48.5%
PAT Margin	9%	19.9%	15.7%		7.5%	9.0%	
Balance Sheet Items							
Gross Fixed Assets	17485	17374	17467		17374	17467	
Net Fixed Assets	8600	8673	7996		8673	7996	
Cash & bank balance	3125	1632	3942		1632	3942	
ROCE	10%	10.8%	12.0%		10.8%	12.0%	
RONW	8%	8.0%	9.7%		8.0%	9.7%	
Current Ratio (Including Term Loan Liabilities due in 1 year)	2.55	2.4	2.7		2.4	2.7	
Total Outside Liabilities /Tangible Net Worth	0.34	0.4	0.3		0.4	0.3	
Inventory Turnover (Days)	202	254	164		254	164	
Debtors Turnover (Days)	119	133	119		133	119	