

# D B CORP LTD.

## KEY PERFORMANCE METRICS

( Rs. In Mn)

Particulars ( INR MN)						
	FY 18-19	Q4 FY19	Q1 FY19	Q1 FY20	Variance % (YOY)	Variance % (QOQ)
<b>Profit &amp; Loss Items</b>	<b>12 Months</b>	<b>3 Months</b>	<b>3 Months</b>	<b>3 Months</b>		
Advt Revenue	17625	4130	4549	4420	-2.8%	7.0%
Circulation Revenue	5237	1273	1345	1314	-2.3%	3.2%
Total Revenue	24794	5911	6392	6112	-4.4%	3.4%
NP prices ( MT)	43596	44523	40155	40472	0.8%	-9.1%
News Print Cost/Total Cost	47.2%	45.7%	47.0%	47.5%		
Personnel Cost/Total Cost	22.2%	22.3%	23.1%	24.1%		
Other Operational Cost/Total Cost	30.6%	32.1%	30.0%	28.4%		
Total Cost	19585	4844	4643	4315	-7.1%	-10.9%
EBIDTA	5209	1067	1749	1796	2.7%	68.4%
EBIDTA Margin	21.0%	18.0%	27.4%	29.4%		
PAT	2738	545	976	937	-3.9%	72.1%
Pat Margin	11.0%	9.2%	15.3%	15.3%		
<b>Balance Sheet Items</b>						
Gross Fixed Assets	16256	16256	16020	16307		
Net Fixed Assets	9071	9071	9530	8888		
Secured Gross Term Debt	0	0	0	0		
Secured Net Term Debt	(1329)	(1329)	(3634)	(741)		
Tangible Networth	18269	18269	20275	17266		
Debt / Equity	-	-	-	-		
Debt / EBIDTA	-	-	-	-		
ROCE	21.7%	21.7%	20.0%	34.1%		
RONW	15.0%	15.0%	13.5%	23.1%		
Current Ratio (Including Term Loan Liabilities due in 1 Year)	3.8	3.8	4.1	2.2		
Total Outside Liabilities/Tangible Net Worth	0.3	0.3	0.2	0.4		
Inventory Turnover (Days)	99	99	68	93		
Debtors Turnover (Days)	92	92	93	92		