

DB CORP. LTD

KEY PERFORMANCE METRICS

(Rs. in Mn.)

| Particulars (INR MN) | | | | | | | |
|---|-----------|----------|-----------|------------------|---------------|---------------|------------------|
| | FY 19-20 | Q3 FY 20 | Q 3 FY 21 | Variance % (YOY) | Dec YTD FY 20 | Dec YTD FY 21 | Variance % (YOY) |
| | 12 Months | 3 Months | 3 Months | | 9 Months | 9 Months | |
| Profit & Loss Items | | | | | | | |
| Advt. Revenue | 15640 | 4248 | 3667 | -13.7% | 12338 | 7001 | -43.3% |
| Circulation Revenue | 5122 | 1321 | 1082 | -18.1% | 3921 | 3043 | -22.4% |
| Total Revenue | 22363 | 6018 | 4966 | -17.5% | 17465 | 10621 | -39.2% |
| NP Prices(MT) | 38840 | 38158 | 34576 | -9.4% | 39325 | 35239 | -10.4% |
| News Print Cost/ Total Cost | 44.0% | 43.8% | 36.9% | | 45.2% | 35.5% | |
| Personnel Cost/ Total Cost | 24.0% | 23.3% | 27.7% | | 23.7% | 32.3% | |
| Other Operational Cost / Total Cost | 32.0% | 32.9% | 35.4% | | 31.1% | 32.3% | |
| Total Cost | 17423 | 4571 | 3287 | -28.1% | 13216 | 8475 | -35.9% |
| EBIDTA | 4940 | 1447 | 1679 | 16.0% | 4249 | 2146 | -49.5% |
| EBIDTA Margin | 22.1% | 24.0% | 33.8% | | 24.3% | 20.2% | |
| PAT | 2750 | 816 | 990 | 21.3% | 2509 | 795 | -68.3% |
| PAT Margin | 12.3% | 13.6% | 19.9% | | 14.4% | 7.5% | |
| Balance Sheet Items | | | | | | | |
| Gross Fixed Assets | 17006 | 16645 | 17374 | | 16645 | 17374 | |
| Net Fixed Assets | 8956 | 8787 | 8679 | | 8787 | 8679 | |
| Cash & bank balance | 1352 | 1224 | 1632 | | 1224 | 1632 | |
| ROCE | 19.5% | 19.7% | 14.1% | | 19.7% | 14.1% | |
| RONW | 16.4% | 15.8% | 9.9% | | 15.8% | 9.9% | |
| Current Ratio (Including Term Loan Liabilities due in 1 year) | 2.4 | 2.3 | 2.4 | | 2.3 | 2.4 | |
| Total Outside Liabilities /Tangible Net Worth | 0.5 | 0.4 | 0.4 | | 0.4 | 0.4 | |
| Inventory Turnover (Days) | 120 | 144 | 254 | | 144 | 254 | |
| Debtors Turnover (Days) | 102 | 133 | 167 | | 133 | 167 | |