

DB CORP. LTD

KEY PERFORMANCE METRICS

(Rs. In Mn.)

Particulars (INR MN)	Q 4	Q 4	Variance % (YOY)	FY21	FY22	Variance % (YOY)
	FY 21	FY 22				
	3	3		12	12	
Profit & Loss Items	Months	Months		Months	Months	
Advt. Revenue	3084	3134	1.6%	10084	11827	17.3%
Circulation Revenue	1104	1152	4.4%	4146	4558	9.9%
Total Revenue	4601	4799	4.3%	15222	17885	17.5%
NP Prices(MT)	35639	48390	35.8%	35353	43749	23.7%
News Print Cost/ Total Cost	34.0%	37.7%		35.1%	37.7%	
Personnel Cost/ Total Cost	29.8%	23.3%		31.5%	25.6%	
Other Operational Cost / Total Cost	36.2%	39.0%		33.4%	36.7%	
Total Cost	3555	4135	16.3%	12029	14657	21.8%
EBIDTA	1047	663	-36.6%	3193	3228	1.1%
EBIDTA Margin	22.7%	13.8%		21.0%	18.0%	
PAT	619	245	-60.4%	1414	1426	0.8%
PAT Margin	13.5%	5.1%		9.3%	8.0%	
Balance Sheet Items						
Gross Fixed Assets	17485	17921		17485	17921	
Net Fixed Assets	8604	8265		8604	8265	
Cash & bank balance	3125	5170		3125	5170	
ROCE	10.5%	10.8%		10.5%	10.8%	
RONW	7.8%	7.6%		7.8%	7.6%	
Current Ratio (Including Term Loan Liabilities due in 1 year)	2.5	2.6		2.5	2.6	
Total Outside Liabilities / Tangible Net Worth	0.3	0.3		0.3	0.3	
Inventory Turnover (Days)	202	142		202	142	
Debtors Turnover (Days)	108	98		108	98	