

DB CORP. LTD

KEY PERFORMANCE METRICS

(Rs. In Mn.)

Particulars (INR MN)	Q 4	Q 4	Variance % (YOY)	FY 20	FY 21	Variance % (YOY)
	FY 20	FY 21		FY 20	FY 21	
Profit & Loss Items	3 Months	3 Months		12 Months	12 Months	
Advt. Revenue	3303	3084	-6.6%	15640	10084	-35.5%
Circulation Revenue	1200	1104	-8.0%	5122	4146	-19.0%
Total Revenue	4898	4601	-6.0%	22363	15222	-31.9%
NP Prices(MT)	37223	35639	-4.3%	38840	35353	-9.0%
News Print Cost/ Total Cost	40.2%	34.0%		44.0%	35.1%	
Personnel Cost/ Total Cost	24.8%	29.8%		24.0%	31.5%	
Other Operational Cost / Total Cost	35.0%	36.2%		32.0%	33.4%	
Total Cost	4207	3555	-15.5%	17423	12029	-31.0%
EBIDTA	690	1047	51.6%	4940	3193	-35.4%
EBIDTA Margin	14.1%	22.8%		22.1%	21.0%	
PAT	241	619	157.5%	2750	1414	-48.6%
PAT Margin	4.9%	13.5%		12.3%	9.3%	
Balance Sheet Items						
Gross Fixed Assets	17006	17485		17006	17485	
Net Fixed Assets	8956	8604		8956	8604	
Cash & bank balance	1352	3125		1352	3125	
ROCE	19.5%	10.5%		19.5%	10.5%	
RONW	16.4%	7.8%		16.4%	7.8%	
Current Ratio (Including Term Loan Liabilities due in 1 year)	2.4	2.5		2.4	2.5	
Total Outside Liabilities / Tangible Net Worth	0.5	0.3		0.5	0.3	
Inventory Turnover (Days)	120	202		120	202	
Debtors Turnover (Days)	102	108		102	108	