

D B CORP LTD.

KEY PERFORMANCE METRICS

(Rs. In Mn)

Particulars (INR MN)						
	FY 15-16	Q4 FY16	Q1 FY16	Q1 FY17	Variance % (YOY)	Variance % (QOQ)
Profit & Loss Items	12 Months	3 Months	3 Months	3 Months		
Advt Revenue	14812	3600	3423	4136	20.8%	14.9%
Circulation Revenue	4356	1136	1022	1176	15.0%	3.5%
Total Revenue	20783	5195	4812	5745	19.4%	10.6%
NP prices (MT)	33470	33645	33628	33979	1.0%	1.0%
News Print Cost/Total Cost	40.6%	39.6%	40.9%	41.1%		
Personnel Cost/Total Cost	25.7%	25.0%	26.3%	27.4%		
Other Operational Cost/Total Cost	33.7%	35.4%	32.8%	31.5%		
Total Cost	15246	3992	3539	3892	10.0%	-2.5%
EBIDTA	5537	1203	1274	1853	45.5%	54.0%
EBIDTA Margin	26.6%	23.2%	26.5%	32.3%		
PAT	2901	588	643	1040	61.7%	76.7%
Pat Margin	14.0%	11.3%	13.4%	18.1%		
Balance Sheet Items						
Gross Fixed Assets	13766	13766	12563	13837		
Net Fixed Assets	9128	9128	8137	9000		
Secured Gross Term Debt	536	536	772	546		
Secured Net Term Debt	(390)	(390)	(1257)	(563)		
Tangible Networkth	14005	14005	14133	15068		
Debt / Equity	0.0	0.0	0.1	0.0		
Debt / EBIDTA	0.1	0.1	0.1	0.1		
ROCE	29.4%	29.4%	29.4%	40.3%		
RONW	20.7%	20.7%	20.5%	28.3%		
Fixed Assets Coverage Ratio	17.0	17.0	10.5	16.5		
Current Ratio (Including Term Loan Liabilities due in 1 Year)	3.2	3.2	3.7	3.2		
Total Outside Liabilities/Tangible Net Worth	0.3	0.3	0.3	0.3		
Inventory Turnover (Days)	99	99	87	99		
Debtors Turnover (Days)	68	68	64	71		