

D B CORP LTD. KEY PERFORMANCE METRICS

(Rs. In Mn)

Particulars (INR MN)						
	Q4 FY15	Q4 FY16	Variance % (Q4 -YOY)	FY 14-15	FY 15-16	Variance % (YOY)
Profit & Loss Items	3 Months	3 Months		12 Months	12 Months	
Advt Revenue	3543	3600	1.6%	15166	14812	-2.3%
Circulation Revenue	985	1136	15.3%	3755	4356	16.0%
Total Revenue	4953	5265	6.3%	20353	20800	2.2%
NP prices (MT)	34381	33645	-2.1%	35777	33470	-6.4%
News Print Cost/Total Cost	41.5%	39.5%		44.8%	40.8%	
Personnel Cost/Total Cost	24.7%	24.9%		23.9%	25.8%	
Other Operational Cost/Total Cost	33.8%	35.6%		31.3%	33.4%	
Total Cost	3662	4001	9.3%	14474	15173	4.8%
EBIDTA	1292	1263	-2.2%	5879	5627	-4.3%
EBIDTA Margin	26.1%	24.0%		28.9%	27.1%	
PAT	640	642	0.4%	3163	2966	-6.2%
Pat Margin	12.9%	12.2%		15.5%	14.3%	
Balance Sheet Items						
Gross Fixed Assets	12461	14061		12461	14061	
Net Fixed Assets	8203	9370		8203	9370	
Secured Gross Term Debt	758	536		758	536	
Secured Net Term Debt	(1024)	(390)		(1024)	(390)	
Tangible Networkth	12836	13436		12836	13436	
Debt / Equity	0.1	0.0		0.1	0.0	
Debt / EBIDTA	0.1	0.1		0.1	0.1	
ROCE	34.5%	30.9%		34.5%	30.9%	
RONW	24.6%	22.1%		24.6%	22.1%	
Fixed Assets Coverage Ratio	10.8	17.5		10.8	17.5	
Current Ratio (Including Term Loan Liabilities due in 1 Year)	2.6	2.5		2.6	2.5	
Total Outside Liabilities/Tangible Net Worth	0.4	0.4		0.4	0.4	
Inventory Turnover (Days)	79	99		79	99	
Debtors Turnover (Days)	62	68		62	68	