

D B CORP LTD.

KEY PERFORMANCE METRICS

(Rs. In Mn)

Particulars (INR MN)						
	Q4 FY19	Q4 FY20	Variance % (YOY)	FY19	FY20	Variance % (YOY)
	3 Months	3 Months		12 Months	12 Months	
Profit & Loss Items						
Advt Revenue	4130	3303	-20.0%	17625	15640	-11.3%
Circulation Revenue	1273	1200	-5.7%	5237	5122	-2.2%
Total Revenue	5911	4898	-17.1%	24794	22363	-9.8%
NP prices (MT)	44523	37223	-16.4%	43596	38840	-10.9%
News Print Cost/Total Cost	45.7%	40.2%		47.2%	44.0%	
Personnel Cost/Total Cost	22.3%	24.8%		22.2%	24.0%	
Other Operational Cost/Total Cost	32.1%	35.0%		30.6%	32.0%	
Total Cost	4844	4207	-13.1%	19585	17423	-11.0%
EBIDTA	1067	690	-35.3%	5209	4940	-5.2%
EBIDTA Margin	18.0%	14.1%		21.0%	22.1%	
PAT	545	241	-55.8%	2738	2750	0.4%
Pat Margin	9.2%	4.9%		11.0%	12.3%	
Balance Sheet Items						
Gross Fixed Assets	16256	17006		16256	17006	
Net Fixed Assets	9071	8956		9071	8956	
Secured Gross Term Debt	0	0		0	0	
Secured Net Term Debt	(1329)	(1352)		(1329)	(1352)	
Tangible Networth	18269	16784		18269	16784	
Debt / Equity	0.00	0.00		0.00	0.00	
Debt / EBIDTA	0.00	0.00		0.00	0.00	
ROCE	21.7%	23.2%		21.7%	23.2%	
RONW	14.9%	20.0%		14.9%	20.0%	
Current Ratio (Including Term Loan Liabilities due in 1 Year)	3.8	2.4		3.8	2.4	
Total Outside Liabilities/Tangible Net Worth	0.3	0.5		0.3	0.5	
Inventory Turnover (Days)	99	120		99	120	
Debtors Turnover (Days)	92	94		92	94	