

# DB CONSOLIDATED PRIVATE LTD.

**Regd. Office:** Plot No. 280, Sarkhej-Gandhinagar Highway, Near YMCA Club, Makarba, Ahmedabad,  
Gujarat - 380051 CIN: U51109GJ1985PTC051693

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May 22, 2020

To

The Deputy Manager  
(Listing - CRD)

**BSE Limited**

Phiroze Jeejeebhoy Tower,

Dalal Street,

Mumbai - 400001

**Scrip Code:** 533151

The Manager

(Listing Department)

**The National Stock Exchange of India  
Limited,**

BKC, Bandra (East),

Mumbai - 400051

**Symbol:** DBCORP

The Compliance Officer

**D. B. Corp Limited**

Plot No. 280, Sarkhej-  
Gandhinagar Highway,

Makarba,

Ahmedabad - 380051

**Sub.: Disclosure in terms of Regulation 31(3) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 by DB Consolidated Private Limited ("the Company")**

**Ref.: SEBI circular No. SEBI/HO/CFD/DCR1/CIR/P/2019/90 dated August 7, 2019 ("said circular")**

Dear Sir/ Madam,

In terms of sub regulation (2) of Regulation 31 of SEBI (Substantial acquisition of shares and Takeover) Regulations, 2011 ("*SAST Regulations*"), the company belonging to the Promoter Group of D. B. Corp Limited, hereby discloses the details of creation of pledge on 2,00,000 (Two Lakh Only) equity shares of D. B. Corp Limited in favour of Vistra ITCL (India) Limited as a Debenture trustee to ICICI Prudential Mutual Fund w.r.t. issue of Non-Convertible Debentures of Rs. 350 Crore by Writers and Publishers Private Limited in **Annexure I.**

**And**

In terms of Regulation 31(1) read with Regulation 28(3) of SAST Regulations, the Company belonging to the Promoter Group of D. B. Corp Limited discloses the detailed reasons for encumbrance in the prescribed format as enclosed herewith in **Annexure II.**

You are requested to take the same on record.

Thanking you.

Yours truly,

For **DB Consolidated Private Limited**

**Sd/-**

**Manoj Garg**

**Director**

DIN: 00809382

*Encl.: As above*



| Sr. No.  | Name of the Promoter (s) or PACs with him (*)  | Promoter holding in the target Company (1) |                               | Promoter holding already encumbered (2) |                               | Details of events pertaining to encumbrance (3) |  |   |                              |         |                               | Post event holding of encumbered shares {creation [(2) + (3)] / release [(2) - (3)] / invocation [(2) - (3)]} |            |                               |
|--|--|--|-------------------------------|---|-------------------------------|---|--|---|------------------------------|---------|-------------------------------|---|------------|-------------------------------|
|  |  | Number                                     | % of total share capital (\$) | Number                                  | % of total share capital (\$) | Type of event (creation / release / invocation) | Date of creation / release / invocation of encumbrance | Type of encumbrance (pledge / lien / non disposal undertaking / others) | Reasons for encumbrance (**) | Number  | % of total share capital (\$) | Name of the entity in whose favor shares encumbered (***)   | Number     | % of total share capital (\$) |
| 11   | <b>DB Consolidated Private Limited (Formerly known as Peacock Trading &amp; Investments Private Limited)</b> | 95723501                                   | 54.71%                        | 65,300,000                              | 37.32%                        | <b>Creation of pledge</b>                       | 21.05.2020   | <b>Pledge of shares</b>   | <b>Third Party Pledge</b>    | 200,000 | 0.11%                         | <b>Lender: ICICI Prudential Mutual Fund Trustee: Vistra ITCL (India) Limited</b>                              | 65,500,000 | 37.43%                        |
| (\$) The percentage of total share capital has been calculated on the basis of Total Paid-up Equity Capital of the Company as appearing in the latest shareholding pattern as on March 31, 2020 filed with the Stock Exchanges i.e. 17,49,54,540 Equity Shares of Rs. 10/- each. |  |  |                               |   |                               |   |  |   |                              |         |                               |   |            |                               |
| Sd/-<br>Manoj Garg, Director, DIN: 00809382<br>DB Consolidated Private Limited   |  |  |                               |   |                               |   |  |   |                              |         |                               |   |            |                               |
|  |  |  |                               |   |                               |   |  |   |                              |         | Date: 22.05.2020              |   |            |                               |
|  |  |  |                               |   |                               |   |  |   |                              |         | Place: Bhopal                 |   |            |                               |
| *The names of all the promoters, their shareholding in the target company and their pledged shareholding as on the reporting date should appear in the table irrespective of whether they are reporting on the date of event or not.   |  |  |                               |   |                               |   |  |   |                              |         |                               |   |            |                               |
| ** For example, for the purpose of collateral for loans taken by the Company, personal borrowing, third party pledge, etc.   |  |  |                               |   |                               |   |  |   |                              |         |                               |   |            |                               |
| ***This would include name of both the lender and the trustee who may hold shares directly or on behalf of the lender.   |  |  |                               |   |                               |   |  |   |                              |         |                               |   |            |                               |

**ANNEXURE II**

**Format for disclosure of reasons for encumbrance**

(In addition to Annexure - I prescribed by way of circular dated August 05, 2015)

|   |                                   |
|---|-----------------------------------|
| Name of listed company  | D. B. Corp Limited                |
| Name of the recognised stock exchanges where the shares of the company are listed | NSE and BSE                       |
| Name of the promoter(s) / PACs whose shares have been encumbered                  | DB Consolidated Private Limited   |
| Total promoter shareholding in the listed company                                 | No. of shares – 12,53,75,588      |
|   | % of total share capital - 71.66% |
| Encumbered shares as a % of promoter shareholding                                 | 52.24                             |
| Whether encumbered share is 50% or more of promoter shareholding                  | YES                               |
| Whether encumbered share is 20% or more of total share capital                    | YES (37.43%)                      |

**Details of all the existing events/ agreements pertaining to encumbrance**

|   |  |   |   |
|---|--|---|---|
|   |  | <b>Encumbrance</b><br>(Date of creation of encumbrance:<br>29/11/18, 22/07/19, 05/08/19, 23/08/19<br>, 26/08/19 , 24/02/2020, 28/02/2020,<br>16/03/2020, 27/04/2020 ,06/05/2020,<br>12/05/2020, 19/05/2020 and<br>21/05/2020) |   |
| Type of encumbrance (pledge, lien, negative lien, non-disposal undertaking etc. or any other covenant, transaction, condition or arrangement in |  | Pledge  |   |
| No. and % of shares encumbered  |  | <b>No. of shares: 655.00 lacs</b><br><b>% of total share capital: 37.44%</b>  |   |
| Specific details about the encumbrance  | Name of the entity in whose favour shares encumbered (X)   | Trustee-Vistra ITCL (India) Ltd Lender--<br>ICICI Pru MF  |   |
|   | Whether the entity X is a scheduled commercial bank, public financial institution, NBFC or housing finance company? If No, provide the nature of the business of the entity.                     | <b>No, Vistra ITCL (India) Ltd is provider of trustee Services across debentures and bonds, Private Equity and alternative funds and Bank Lending</b>   |   |
|   | Names of all other entities in the agreement   | Listed company and its group companies (if any) –   | <b>1. Writers &amp; Publishers (P) Ltd</b>                      |
|   |  | Other entities (if any) –   | 1. -----<br>2. -----  |
|   | Whether the encumbrance is relating to any debt instruments viz. debenture, commercial paper, certificate of deposit etc.? If yes, provide details about the instrument, including credit rating |   | <b>Yes</b>  |
|   |  |   | 1. Name of the issuer:- <b>Writers &amp; Publishers (P) Ltd</b> |
|   |  | 2. Details of the debt instrument:- <b>NCD of Rs. 350 Cr</b>  |   |
|   |  | 3. Whether the debt instrument is listed on stock exchanges:- <b>Not listed on any Stock Exchange</b>   |   |
|   |  | 4. Credit Rating of the debt instrument:- <b>AA-(CE)</b>  |   |
|   | 5. ISIN of the instrument:- <b>INE312G08104</b>  |   |   |
| Security Cover / Asset Cover  | Value of shares on the date of event / agreement (A) (Rs. Lacs) (655.00 lacs nos. Share @ 60.35 NSE closing price on 21.05.2020 )  | 39,529  |   |
|   | Amount involved (against which shares have been encumbered) (B) (Rs. Lacs)   | 19,000  |   |
|   | Ratio of A / B   | 2.08  |   |

|                  |   |  |
|------------------|---|--|
| End use of money | Borrowed amount to be utilized for what purpose –   |  |
|                  | (a) Personal use by promoters and PACs  | <b>NIL</b>   |
|                  | (b) For the benefit of listed company   | <b>NIL</b>   |
|                  | Provide details including amount, purpose of raising money by listed company, schedule for utilization of amount, repayment schedule etc. | <b>N.A</b>   |
|                  | (c) Any other reason (please specify)   | <b>General Corporate Purpose and repayment of existing NCD</b> |

**For DB Consolidated Private Limited**

Sd/-

**Manoj Garg**  
**Director**  
**DIN : 00809382**

**Place :BHOPAL**  
**Date: 22 May 2020**