

# DB CORP. LTD

## KEY PERFORMANCE METRICS

(Rs. In Mn.)

Particulars (INR MN)						
	FY23	Q 4 FY 23	Q 1 FY 23	Q1 FY 24	Variance % (QOQ)	Variance % (YOY)
<b>Profit &amp; Loss Items</b>	<b>12 Months</b>	<b>3 Months</b>	<b>3 Months</b>	<b>3 Months</b>		
Advt. Revenue	14827	3578	3368	3946	10.3%	17.2%
Circulation Revenue	4627	1153	1156	1199	4.0%	3.7%
Total Revenue	21682	5446	4994	5736	5.3%	14.9%
NP Prices(MT)	61815	60054	62090	56637	-5.7%	-8.8%
News Print Cost/ Total Cost	47.1%	45.8%	47.4%	45.3%		
Personnel Cost/ Total Cost	21.4%	22.6%	21.6%	22.7%		
Other Operational Cost / Total Cost	31.5%	31.6%	30.9%	31.9%		
Total Cost	18071	4557	4256	4377	-4.0%	2.8%
EBIDTA	3611	889	738	1359	52.8%	84.2%
EBIDTA Margin	16.7%	16.3%	14.8%	23.7%		
PAT	1691	410	310	788	92.0%	154.0%
PAT Margin	7.8%	7.5%	6.2%	13.7%		
<b>Balance Sheet Items</b>						
Gross Fixed Assets	17971	17971	17902	18026		
Net Fixed Assets	7579	7579	8074	7433		
Cash & bank balance ( Including Deposit with Mutual Funds )	6311	6311	5312	6481		
ROCE	12.1%	12.1%	12.5%	22.3%		
RONW	8.7%	8.7%	8.8%	17.0%		
Current Ratio (Including Term Loan Liabilities due in 1 year)	2.8	2.8	2.7	2.8		
Total Outside Liabilities / Tangible Net Worth	0.3	0.3	0.3	0.3		
Inventory Turnover (Days)	92	92	137	93		
Debtors Turnover (Days)	78	78	90	77		