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Press Release

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D.B. Corp Limited (DBCL/DB Corp/Company), India's largest print media company and home to flagship newspapers – Dainik Bhaskar, Divya Bhaskar, Divya Marathi and Saurashtra Samachar, today announced its financial results for the 1st Quarter ended June 30, 2026. The key highlights of the Company's operational and financial performance are as follows:

Key Developments and Initiatives:

DB Corp continues to demonstrate a consistent track record of delivering sustainable growth across business cycles. For Q1FY27, the Company reported overall growth in both revenue and profitability, with Total Revenue increasing to Rs 6,320 million from Rs 5,872 million in Q1FY26, **a growth of 8% YoY**, and EBITDA increasing to Rs 1,647 million from Rs 1,384 million in Q1FY26, **a growth of 19% YoY**. The EBITDA margin improved by a robust 250 bps to 26.1% in Q1FY27 from 23.6% in Q1FY26.

On the Advertising front, demand remained strong and broad-based, with healthy traction across Real Estate, Jewellery, FMCG and Government sectors, and encouraging momentum across most other categories as well. **Total Advertising Revenue increased by 10% YoY to Rs 4,320 million**, as against Rs 3,933 million in Q1FY26. This continued strength in advertising reaffirms Print's enduring relevance and the Company's leadership across its core markets.

Circulation revenue remained largely stable during the quarter, reflecting a resilient readership base despite seasonal factors. Newsprint cost witnessed some upward pressure owing to broader macroeconomic and geopolitical developments. Nevertheless, the Company's **continued focus on cost optimization and operational efficiencies** helped mitigate the impact on margins.

Looking ahead, the Company remains confident in the long-term relevance of Print, supported by its strong editorial franchise, trusted brands and market leadership across its key operating geographies.

Digital Business – Maintaining a Dominant Position in News Apps with MAUs at ~19 million as of May 2026

For over six years, Dainik Bhaskar has stayed focused on building a best in class, ad free user experience on its digital app while delivering high quality, insightful and engaging content. Our digital business remains a key growth engine for the Company, with continued momentum in user engagement and content consumption. **Monthly Active Users (MAUs) stood at ~19 million** as of May 2026, reflecting sustained growth and strong consumer traction. Dainik Bhaskar remains the #1 Hindi and Gujarati News App, reinforcing its leadership as a leading phygital Indian language media platform.

The Company's digital strategy, anchored in high-quality content, a superior user experience and a robust technology backbone, continues to strengthen engagement and retention. Ongoing improvements in content formats, visual presentation and hyperlocal coverage across markets have further enhanced user stickiness. The Company remains confident about its digital growth, backed by continued investment and a growing audience.

DB: The Fastest Growing News App of India: Comscore – Comparative Trend Wise MAU nos (in million):

The only News App which has grown in the last 5 years and has been able to maintain its direct active user base.

Dainik Bhaskar Group - # 1 News Publisher App in India

News Apps (Monthly Unique Visitors - Millions)	Jan-20	Jan-21	Jan-24	Jan-25	Jan-26	May-26
Dainik Bhaskar (Mobile App)	1.6	6.2	10.7	15.9	16.3	15.6
Divya Bhaskar (Mobile App)	0.5	1.6	2.8	3.0	3.1	2.9
Aaj Tak (Mobile App)	3.8	5.1	3.9	2.9	2.6	2.9
ABP Live News (Mobile App)	3.6	1.5	0.6	0.5	0.4	0.7
Dainik Jagran Hindi News (Mobile App)	0.3	0.4	0.5	0.5	0.1	NA

Source: ComScore Mobile Metrix Media Trend, All Applications [Undup.], All, Custom List of News Apps (Dainik Bhaskar (Mobile App), DIVYABHASKAR (Mobile App), The Times of India (Mobile App), NDTV (Mobile App), Aaj Tak (Mobile App), ABP Live News (Mobile App), Dainik Jagran Hindi News (Mobile App), Total Audience, News18 (Mobile App), India Today (Mobile App), Jan-20 to May-26, India
* Excluding aggregators

Performance highlights for Q1FY27 – Consolidated [All Comparisons with Q1FY26]

- Total Revenue stands at Rs.6,320 million as against Rs. 5,872 million
- Advertising Revenue stands at Rs. 4,320 million as against Rs. 3,933 million
- Circulation Revenue stands at Rs.1,204 million as against Rs. 1,203 million
- EBIDTA stands at Rs.1,647 million as against Rs. 1,384 million
- Net Profit stands at Rs. 1,007 million as against Rs. 808 million
- **Radio business:**
 - Total Revenue stood at Rs. 425 million versus Rs. 392 million
 - EBIDTA was Rs.148 million versus Rs. 115 million

Commenting on the performance for Q1FY27, Mr. Sudhir Agarwal, Managing Director, DB Corp Ltd said,

We are pleased to report our performance for Q1FY27, which reflects the continued strength and resilience of our core businesses. Our continued focus on disciplined execution and a sharper focus on operational efficiency helped us deliver a healthy improvement in overall profitability during the quarter. On the advertising front, demand remained strong and broad-based, with healthy traction across Real Estate, Jewellery, FMCG and Government sectors, and encouraging momentum across most other categories as well.

While input costs saw some pressure during the quarter on account of broader macroeconomic and geopolitical factors, our teams remained sharply focused on cost optimization, helping us protect margins and operating efficiency even in a challenging environment.

Overall, we head into the rest of FY27 with confidence, backed by consistent execution, a resilient advertising franchise, and a growing digital presence. We remain committed to strengthening our market position and driving sustainable, long-term value for all our stakeholders.

Q1FY27 financial results highlights: (comparisons with Q1FY27 & Q4FY26)

(Rs. Mn)					
Heads	Qtr 1 FY 26	Qtr 1 FY 27	YOY Growth	Qtr 4 FY 26	QOQ Growth
Print & Other Business Advertisement	3589	3936	9.7%	3718	5.9%
Radio Advertisement	346	386	11.6%	318	21.6%
Circulation Revenue	1203	1204	0.1%	1162	3.6%
Consol Operational Revenue	736	796	8.2%	699	13.9%
Consol Total Income	5872	6320	7.6%	5896	7.2%
Print & Other Business EBIDTA	1270	1499	18.1%	1081	38.7%
Radio EBIDTA	115	148	29.2%	95	55.9%
Consol EBIDTA	1384	1647	19.0%	1176	40.1%

Strategic areas of focus and key updates:

- ❖ **Editorial strategy:** Editorial excellence remains at the core of the Dainik Bhaskar Group's identity, closely tracking the mood of its readers. Dainik Bhaskar remains committed to covering issues that meaningfully affect its readers' lives, guided by its dedication to courageous and responsible journalism.

Some of our impactful editorial pieces from the quarter are outlined below:

- **World Health Day: Dainik Bhaskar Makes Health Awareness Simple and Actionable**

For World Health Day, Dainik Bhaskar launched a campaign called "**Your Health Password**" turning its front page into a simple health guide. Instead of the usual health awareness messaging, readers were given six easy, practical habits they could adopt in daily life. The campaign also featured exclusive research from two globally respected institutions, Altos Labs (USA) and the Indian Institute of Science, Bengaluru, presenting the latest science on ageing and longevity in a reader-friendly way. A dedicated page covered anti-ageing technologies, self-health assessment tools, and preventive care tips. By blending global science with practical advice, the initiative turned health journalism from a passive read into something readers could actually use.

- **Dainik Bhaskar's Front Page Becomes a Climate Warning**

For World Environment Day, Dainik Bhaskar used two creative ideas to make climate change impossible to ignore. First, the newspaper's own pages were redesigned to look burnt and scorched, visually capturing the effects of global warming before readers even started reading. Second, the masthead was redesigned to show 37 football fields representing the amount of forest lost every minute worldwide, turning a hard-to-grasp statistic into something instantly understandable. Alongside these visuals, the edition featured a knowledge strip on climate action and conservation efforts by governments, organizations, and individuals across India and the world. The campaign combined creative design with public-interest journalism to make a global issue feel personal and urgent.

- **Dainik Bhaskar Goes Beyond Politics to Decode Five State Elections**

Dainik Bhaskar covered the Assembly elections across five states with a dedicated team of political correspondents, field reporters, and editors, going beyond campaign rhetoric to explore the social and regional factors shaping voter behaviour. In West Bengal, the team reported from the ground in Muslim-majority constituencies, tracked the influence of the Matua community, and closely followed high-profile contests like Nandigram and Bhabanipur. In Tamil Nadu, coverage focused on rising political participation among women, the impact of long-standing welfare schemes, and how social justice themes continue to shape voting choices. Across all five states, the reporting combined ground presence, demographic insights, and issue-based journalism to

explain not just who was contesting, but why regions voted the way they did — reinforcing Dainik Bhaskar's focus on informed, on-ground journalism over political noise.

- **Women's Reservation 2029: Dainik Bhaskar's Case for Equal Representation**

Ahead of the 2029 General Elections, Dainik Bhaskar published a comprehensive research based special report examining the implementation of women's reservation in Parliament. The report traced the journey of the Women's Reservation Bill after 2026 and explored the constitutional, legal and administrative challenges likely to shape its rollout. Combining historical context, electoral trends, policy analysis and international comparisons, the coverage presented views from both supporters and critics, backed by empirical evidence linking greater representation of women to stronger governance, better policymaking and improved social outcomes. Beyond the political debate, the package explained the constitutional framework and practical implementation roadmap in accessible terms, helping readers understand not just the numbers but the deeper case for gender equity and long term democratic reform.

- **Dainik Bhaskar Celebrates Late Asha Bhosle's Timeless Musical Legacy**

This special feature celebrated the remarkable 82 year musical journey of legendary singer Late Asha Bhosle, recognizing her contribution of over 12,000 songs across 20 languages. The package included personal reflections from renowned artists including Udit Narayan, Hariharan and Lalit Pandit, offering readers a rare glimpse into her simplicity, spirit of experimentation and grounded approach to life and music. A key highlight was the inclusion of excerpts from Asha Bhosle's final interview with Dainik Bhaskar conducted twelve years earlier, where she candidly shared her views on the declining quality of contemporary music, adding valuable archival depth to the tribute. More than a commemorative piece, the feature stands as a rich record of one of India's greatest musical icons.

- **From Student Complaints to Institutional Action: Dainik Bhaskar's CBSE Probe**

A day after CBSE Class 12 results were declared, Dainik Bhaskar picked up on a pattern of complaints from science students who believed their marks were lower than expected, an issue that threatened JEE Advanced eligibility for many aspirants. The newsroom's investigation, involving coaching institutes, teachers and education experts, uncovered suspected irregularities in CBSE's On Screen Marking process. The story drew over 100,000 views on Dainik Bhaskar's X handle and continued for fifteen days, with follow up reports exposing further glitches in CBSE's online systems. The sustained coverage transformed the issue into a national debate, prompting widespread discussion among students, parents, educators, and policymakers. The investigation generated nationwide attention and significantly amplified concerns surrounding the CBSE evaluation process.

- **Crossing Borders for the Truth: Dainik Bhaskar's Egg Donation Trafficking Expose**

Dainik Bhaskar uncovered a disguised form of cross border trafficking in which young women from Nepal were lured to India under the pretext of egg donation. Acting on credible tip offs and the Nepal Human Rights Commission's April 2026 report, reporters travelled through Nepal, working with a local NGO to reach victims, including a woman recently rescued near the India Nepal border. The report protected the victim's identity while presenting a balanced, evidence based account across all stakeholders, aided by a map illustrating the trafficking route. The exposé drew wide attention across India and Nepal, with several Nepali platforms crediting and republishing the investigation, bringing greater public and institutional scrutiny to this hidden trafficking network.

❖ **Digital Strategy:** Digital Strategy: Quality Content, Top Talent and Strong Technology Have Driven Over 10x Growth in Loyal Users Since 2020. The Company continues to invest in digital, with a sharp focus on growing App Daily Active Users.

- **Premium, Original, Local Content Worth Paying For**

Dainik Bhaskar has consistently invested in premium journalism across formats including rich text, visual graphics and short videos. The app is built for mobile-native vertical video news, with a large library of real-time videos refreshed daily. This has seen strong traction as readers value premium, hyperlocal content delivered straight to their phones, forming the core of the Company's thesis that original content, unavailable elsewhere and built for mobile, is worth paying for.

- **Innovative, Interactive Content Experiences for Big News Events**

Dainik Bhaskar leverages every major news event across India, as seen with Ram Mandir, the Lok Sabha Elections, Maha Kumbh, IPL, State Elections and international war reporting, to grow its direct app user base. This is achieved by creating genuinely innovative, interactive content that drives high engagement, loyalty and long-term willingness to pay, going beyond standard articles and videos while remaining simple enough for mass audiences to consume.

The Company has also experimented with giving readers a voice through interactive features such as polls and surveys, along with a platform for posting issues that get resolved by relevant authorities.

- **Deepening Digital Engagement Through In-Depth Political Coverage**

Booth level, hyperlocal political coverage is something only a digital platform with an on the ground network can deliver, a scale print and television cannot match. Building on its interactive, in depth election experiments in Madhya Pradesh, Chhattisgarh and Rajasthan (2023), the Lok Sabha Elections (2024) and the Bihar Elections (2025), Dainik Bhaskar aims to deepen engagement with real time, personalized, local political coverage that extends well beyond election season, with a major focus planned for the upcoming Uttar Pradesh, Punjab and Gujarat elections.

- **India's Only and Best Investigative Newsroom - High-Quality, Original Journalism**

Dainik Bhaskar runs one of India's largest investigative operations, with reporters on the ground in every state, producing original journalism competitors cannot replicate. Over the past year, undercover investigations by the newsroom exposed a rural trafficking network disguised as an orchestra troupe, a decade-long Tatkal ticket-booking racket, extortion rings misusing women's protection laws, and a multi-state bride-trafficking ring that led to 12 arrests. The team also uncovered fraud in a government health scheme, cleared a religious leader from a fabricated case, exposed party leaders selling election tickets, and revealed bribery inside Madhya Pradesh's own anti-corruption body, alongside rackets in wildlife trafficking, counterfeit clothing, and child trafficking. These investigations reflect Dainik Bhaskar's fearless, on-ground journalism and its role in deepening reader trust.

- ❖ **Radio strategy:** MY FM has stayed tireless in its efforts to connect with listeners and deepen engagement through innovative content creation.

- **The King of Six Sixes Joins MY FM's Cricketing Property**

As part of its ongoing cricketing property, MY FM onboarded cricket legend Yuvraj Singh, the "Man of Six Sixes," marking his first ever appearance on radio. The exclusive conversation gave listeners candid dressing room stories and personal glimpses into his cricketing journey. The property continues to be a high engagement fixture on air, reinforcing MY FM's position as the go to destination for authentic cricket content.

- **The Power Chapter: MY FM's New Show for Real Conversations**

MY FM launched "The Power Chapter with Raj Shamani," a podcast style show onboarding Raj Shamani to host conversations on success, failure, growth, money and purpose. The show featured influential voices including Zomato founder Deepinder Goyal, and educators Khan Sir and Vikas Divyakirti, each sharing defining moments from their journey. Every episode unfolded as a new "chapter," offering listeners practical insights they could apply in their own lives.

- ❖ **CSR Activity and Other Campaigns:** Dainik Bhaskar Group believes that one act of compassion can set off a chain reaction, motivating countless others to follow.

- **Save Birds: Dainik Bhaskar's Campaign to keep water for birds during peak summer**

Launched on 15th April 2026, Dainik Bhaskar's "Save Birds" campaign raised awareness about the hardships birds face during summer, encouraging readers to place sakoras filled with water and grains on balconies and rooftops. We distributed 10,000 sakoras and invited readers to share photos of their bird friendly setups. The response was strong, with over 25,000 reader selfies and participation photos received, and 51 lucky participants were honoured with a special Silver Sakora as a memento.

- **Ek Ped Ek Zindagi: Dainik Bhaskar's Push for a Greener Tomorrow**

Under the theme "75 Lakh Paudhon Ka Maha Abhiyaan," Dainik Bhaskar's flagship environmental campaign Ek Ped Ek Zindagi aims to inspire citizens to build a greener future. Ashwagandha seeds were infused inside our newspapers, enabling every household to join the plantation movement, supported by awareness films, employee plantation drives, and community activities across multiple locations. Readers can participate by planting a seed, sharing their photo with the hashtag #EkPedEkZindagi, and receive a digital certificate as a token of appreciation. The campaign continues to work towards its goal of 75 lakh plantations nationwide.

- **Dainik Bhaskar's Student Quiz Contest Turns Headlines Into Homework**

Dainik Bhaskar concluded a month-long Student Quiz Contest in Jaipur City, encouraging daily newspaper reading among students of Classes 8 to 12. The contest saw 1,812 schools and 69,540 entries, with 16,308 unique participants answering daily questions based on newspaper headlines. Winners were with daily prizes of ₹1,000 and monthly prizes of ₹10,000. The initiative strengthened Dainik Bhaskar's ties with students and schools, offering insights for scaling to other markets.

- **SuperChef Season 2: Dainik Bhaskar's Culinary Platform Comes of Age**

Building on the success of its inaugural edition, Dainik Bhaskar concluded SuperChef Season 2, drawing 16,093 registrations from home chefs and cooking enthusiasts across all our markets. The competition progressed through 11 state level audition rounds, culminating in a Grand Finale in Bhopal on 17 May 2026, where 22 finalists competed for the title. Celebrity Chef Kunal Kapoor joined as chief guest and judge, alongside Chef Sherry Mehta and Food Influencer Karan Dua. The season strengthened Dainik Bhaskar's connection with its readers, reinforcing SuperChef as one of the brand's marquee engagement properties.

❖ **Driving Circulation Growth Through Innovation and Engagement:**

○ **Reader Engagement and On-Ground Acquisition**

During Q1 FY2026–27, DB Corp continued to strengthen its circulation business through market-specific strategies and reader engagement initiatives. The flagship "Jeeto 16 Crores" campaign sustained strong participation across online and offline platforms, supported by door-to-door reader acquisition drives that used real-time data insights to improve campaign effectiveness.

○ **Technology-Led Distribution Efficiency**

The Company advanced its distribution network through the Delivery at Vendor's Doorstep model, reducing delivery time and transportation costs across select cities. The Agent Connect platform improved field execution by enabling better tracking of sales visits and faster resolution of agent issues, while a dedicated CRM platform supported agents through welfare initiatives such as insurance benefits and child scholarship programs, strengthening ties with distribution partners.

○ **Digital Transformation of Circulation Operations**

DB Corp continued expanding automation across circulation operations, with digital processes and virtual payment systems improving efficiency and optimizing costs, laying the foundation for a scalable, future-ready circulation ecosystem.

About DB Corp Ltd

D.B.Corp Ltd. ('DBCL'/'the Company') is India's largest print media company that publishes 5 newspapers with Dainik Bhaskar 43 editions, Divya Bhaskar 8 editions and Divya Marathi 6 editions with 210 sub-editions in 3 languages (Hindi, Gujarati and Marathi) across 12 states in India. Our flagship newspapers Dainik Bhaskar (in Hindi, established in 1958), Divya Bhaskar and Saurashtra Samachar (in Gujarati) and Divya Marathi (in Marathi) have a total readership of 6.67 crores, making us the most widely read newspaper group in India with presence in Madhya Pradesh, Chhattisgarh, Rajasthan, Haryana, Punjab, Chandigarh, Himachal Pradesh, Delhi, Gujarat, Maharashtra, Bihar and Jharkhand. Our other noteworthy newspaper brands are Saurashtra Samachar and DB Star. DBCL is the only media conglomerate that enjoys a leadership position in multiple states, in multiple languages and is a dominant player in all its major markets. The Company's other business interests also span the radio segment through the brand "94.3 MY FM" Radio station with presence in 7 states and 37 cities. Its growing digital business is led by 4 portals for rapidly expanding digital audiences and 4 actively downloaded mobile applications.

For further information please visit <http://dbcorpltd.com/> or contact:

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