

DB CORP. LTD

KEY PERFORMANCE METRICS

(Rs. In Mn.)

Particulars (INR MN)	Q 4	Q 4	Variance	FY 23	FY 24	Variance
	FY 23	FY 24	% (YOY)			% (YOY)
	3	3		12	12	
Profit & Loss Items	Months	Months		Months	Months	
Advt. Revenue	3578	4457	24.6%	14827	17524	18.2%
Circulation Revenue	1153	1187	2.9%	4627	4791	3.5%
Total Revenue	5446	6418	17.8%	21682	24821	14.5%
NP Prices(MT)	60054	49365	-17.8%	61815	51917	-16.0%
News Print Cost/ Total Cost	45.8%	38.6%		47.1%	41.3%	
Personnel Cost/ Total Cost	22.6%	24.5%		21.4%	24.3%	
Other Operational Cost / Total Cost	31.6%	36.9%		31.5%	34.4%	
Total Cost	4557	4450	-2.3%	18071	17788	-1.6%
EBIDTA	889	1967	121.2%	3611	7033	94.7%
EBIDTA Margin	16.3%	30.7%		16.7%	28.3%	
PAT	410	1225	198.6%	1691	4255	151.7%
PAT Margin	7.5%	19.1%		7.8%	17.1%	
Balance Sheet Items						
Gross Fixed Assets	17971	18322		17971	18322	
Net Fixed Assets	7579	7194		7579	7194	
Cash & bank balance	6311	10167		6311	10167	
ROCE	12.0%	25.5%		12.0%	25.5%	
RONW	8.7%	19.2%		8.7%	19.2%	
Current Ratio (Including Term Loan Liabilities due in 1 year)	2.8	2.9		2.8	2.9	
Total Outside Liabilities /Tangible Net Worth	0.3	0.3		0.3	0.3	
Inventory Turnover (Days)	92	93		92	93	
Debtors Turnover (Days)	78	72		78	72	