



**DB Corp Ltd**

# Investor Presentation

April 2026

  
**दैनिक भास्कर**

  
**दिव्य भास्कर**

  
**दैनिक  
दिव्य मराठी**



India's Largest Newspaper Group | 12 States | 61 Editions | 3 Languages

**VALUES – Ground Connect | Result-Oriented | Emotional Connect | Analytical | Trendsetter**

# Disclaimer

- Some of the statements made in this presentation are forward-looking statements and are based on the current beliefs, assumptions, expectations, estimates, objectives and projections of the directors and management of Dainik Bhaskar Group (DB Corp Ltd.) about its business and the industry and markets in which it operate-s.
- These forward-looking statements include, without limitation, statements relating to revenues and earnings.
- These statements are not guarantees of future performance and are subject to risks, uncertainties and other factors, some of which are beyond the control of the Company and are difficult to predict. Consequently, actual results could differ materially from those expressed or forecast in the forward-looking statements as a result of, among other factors, changes in economic and market conditions, changes in the regulatory environment and other business and operational risks. DB Corp Ltd. does not undertake to update these forward-looking statements to reflect events or circumstances that may arise after publication.



11 States, 43 Editions



2 States, 8 Editions



1 State, 6 Editions



DB DIGITAL



4 Portals & 4 Apps



7 States, 44 Stations

# Print Segment Opportunity

Print Segment Revenue

INR billion

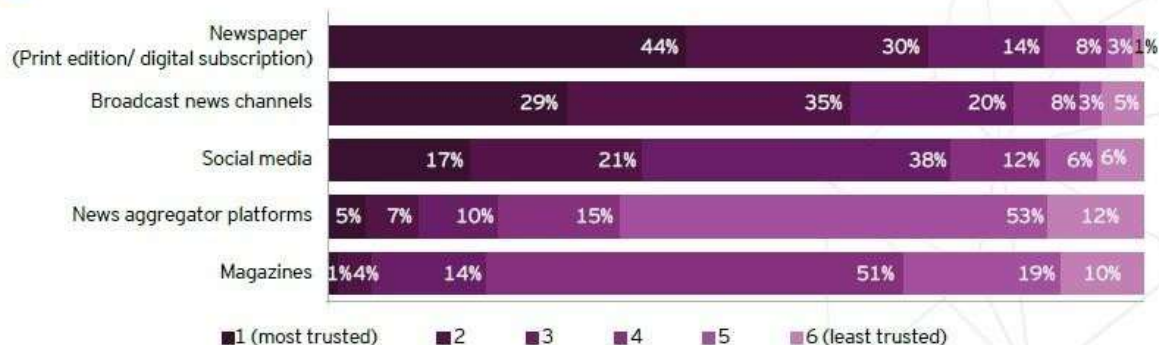


Source: FICCI Report March 2024

# Print Segment Opportunity

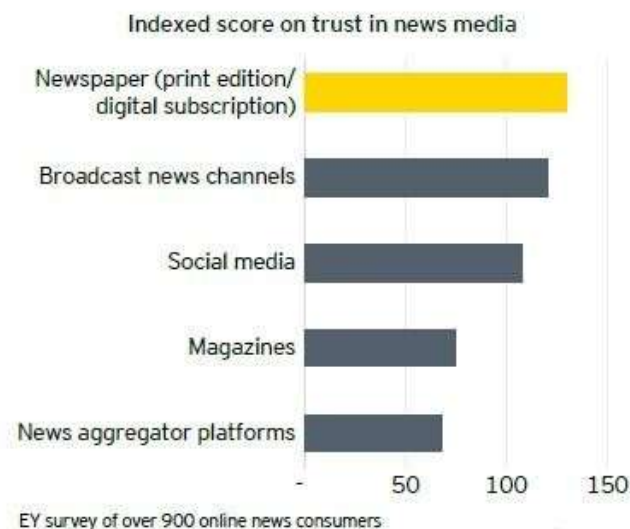


## Newspapers are the **most trusted** news source



Newspapers were the most trusted source for both younger and older audiences. Trust in social media was slightly higher among younger audiences.

## Print credibility remained strong



Source: FICCI Report 2024

# DB Corp Footprint



|                       |                                                              |
|-----------------------|--------------------------------------------------------------|
| <b>Madhya Pradesh</b> | Leadership                                                   |
| <b>Chhattisgarh</b>   | Leadership                                                   |
| <b>Haryana</b>        | Leadership                                                   |
| <b>Chandigarh</b>     | Leadership                                                   |
| <b>Rajasthan</b>      | Leadership                                                   |
| <b>Gujarat</b>        | Leader in Ahmedabad<br>Close No.2 in top 6 cities of Gujarat |
| <b>Bihar</b>          | Close No.2 (with a gap of 16%)                               |
| <b>Punjab</b>         | No.1 in Top 4 cities                                         |
| <b>Maharashtra</b>    | Present in Central Maharashtra                               |
| <b>Jharkhand</b>      | Overall No.2 in terms of circulation in urban cities         |

## 14 CRORE READERS ACROSS 14 STATES STAND WITH THE TRUTH



~58%  
COVERAGE OF  
INDIAN LANDSCAPE

59%  
INDIA'S URBAN  
POPULATION  
ADDRESSED

~65%  
OF CONSUMER  
MARKET SIZE

Print Total Readership 6.6 cr. (IRS Q4 2019) | Digital platforms 3.7 cr. (Comscore MAU Aug 2024)  
WhatsApp channels & social media platforms 3.94 cr. (followership)

Duplication between Print and Digital numbers could exist

Source: Census 2011, Statistco & IBEF (2024)

# Consistent track record of growth



1996

2026

State

01



14

States

Editions

05



61

Editions

Language

01



03

Languages

Readership (MN)

3.2



66.3

Readership (MN)



# DB Corp Editorial Philosophy



‘Kendra Mein Pathak’ is our editorial philosophy

We have 61 main editions and 211 district editions, in order to make our reach hyperlocal

With around 12,000 journalists (incl. stringers), we are probably the only media house globally to have such a large editorial team

# Dainik Bhaskar - # 1 News Publisher App in India with a wide gap



## Comparative Trend Wise MAU nos (in million)

| Dainik Bhaskar - No 1 News Publisher App in India    |        |        |        |        |        |        |        |        |
|------------------------------------------------------|--------|--------|--------|--------|--------|--------|--------|--------|
| News Apps<br>(Monthly Unique Visitors -<br>Millions) | Jan-20 | Jan-21 | Jan-22 | Jan-23 | Jan-24 | Jan-25 | Mar-25 | Nov-25 |
| Dainik Bhaskar (Mobile App)                          | 1.6    | 6.2    | 13.6   | 11.1   | 10.7   | 15.9   | 16.1   | 17.8   |
| Divya Bhaskar (Mobile App)                           | 0.5    | 1.6    | 3.7    | 3.1    | 2.8    | 3.0    | 3.5    | 3.0    |
| The Times of India (Mobile App)                      |        |        |        |        | 4.4    | 1.1    | 1.0    | N/A    |
| Aaj Tak (Mobile App)                                 | 3.8    | 5.1    | 4.0    | 3.7    | 3.9    | 2.9    | 2.6    | 3.6    |
| NDTV (Mobile App)                                    | 0.7    | 1.0    | 0.2    | 0.2    | 0.4    | 0.4    | 0.4    | 0.4    |
| ABP Live News (Mobile App)                           | 3.6    | 1.5    | 1.0    | 0.7    | 0.6    | 0.5    | 0.5    | 0.6    |
| Dainik Jagran Hindi News (Mobile App)                | 0.3    | 0.4    | 0.7    | 0.5    | 0.5    | 0.5    | 0.4    | 0.5    |
| News18 (Mobile App)                                  | 0.3    | -      | 0.0    | 0.1    | 0.2    | 0.9    | 0.9    | 0.7    |
| India Today (Mobile App)                             | 0.0    | 0.1    | 0.1    | 0.1    | 0.1    | 0.1    | 0.3    | 0.1    |

Source: Comscore Mobile Metrix Media Trend, All Applications [Undup.], All, Custom List of News Apps (Dainik Bhaskar (Mobile App), DIVYABHASKAR (Mobile App), The Times of India (Mobile App), NDTV (Mobile App), Aaj Tak (Mobile App), ABP Live News (Mobile App), Dainik Jagran Hindi News (Mobile App), Total Audience, News18 (Mobile App), India Today (Mobile App), Jan-20 to May-25, India  
\* excluding aggregators

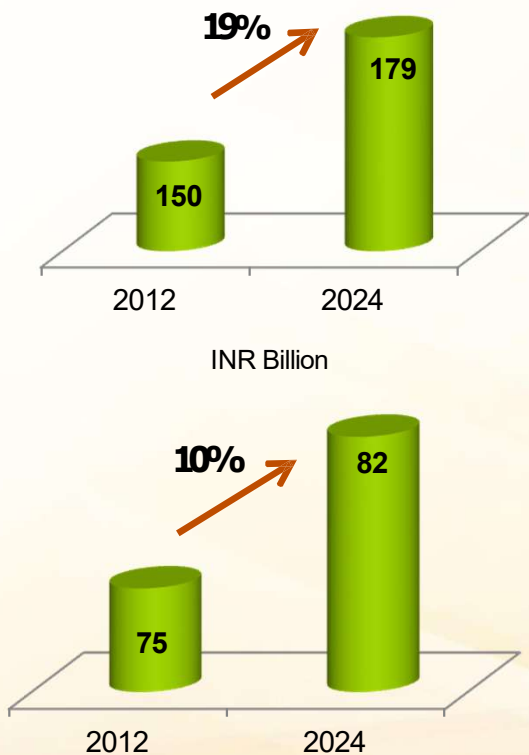
# ROBUST FINANCIAL PERFORMANCE STRONG BALANCE SHEET WITH ZERO DEBT



# Outperforming Print Media Industry



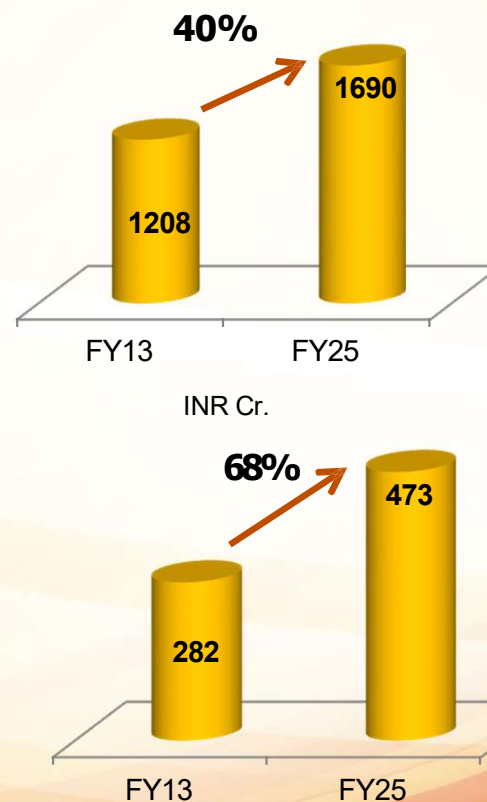
## Print Industry



Source: FICCI Reports

v/s

## DB Corp



Source: DB Corp Audited Statements

Print Ad

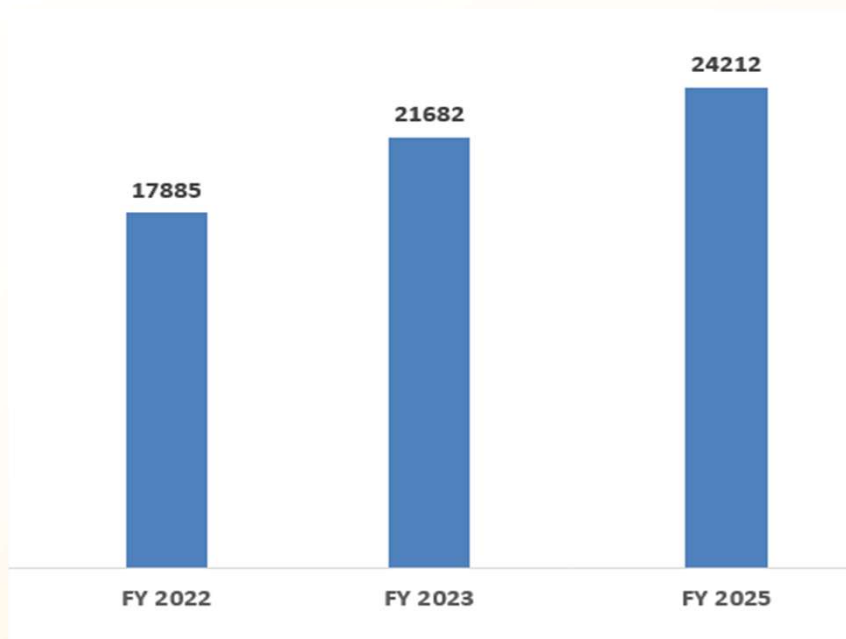
Circulation

# Stellar Financial Performance..



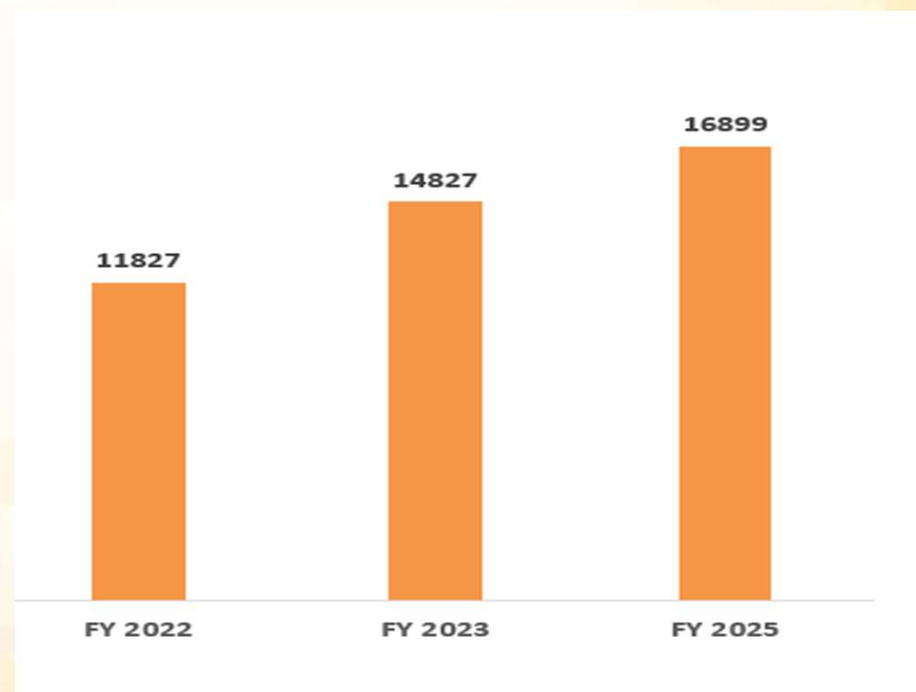
## Total Revenue (Rs. mn)

12% 3 Yrs CAGR



## Advertisement Revenue (Rs. mn)

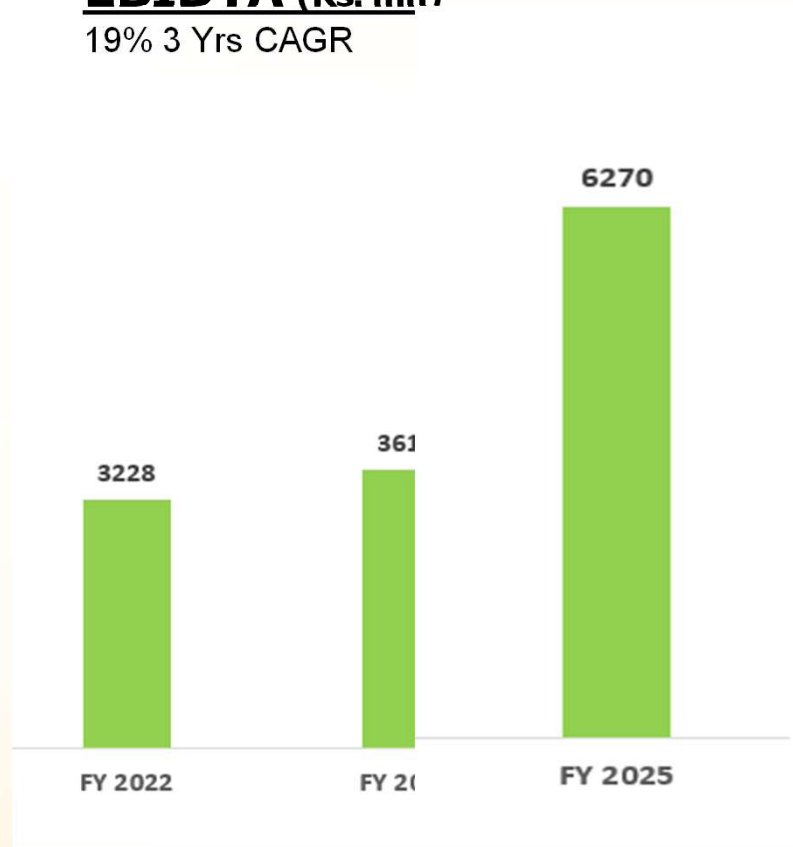
13% 3 Yrs CAGR



# Stellar Financial Performance

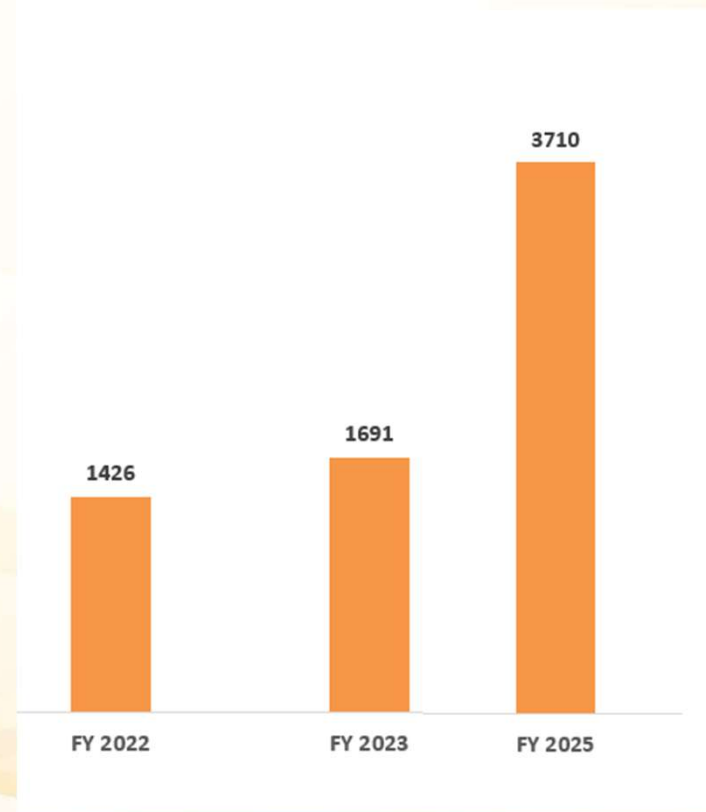
## **EBIDTA (Rs. mn)**

19% 3 Yrs CAGR



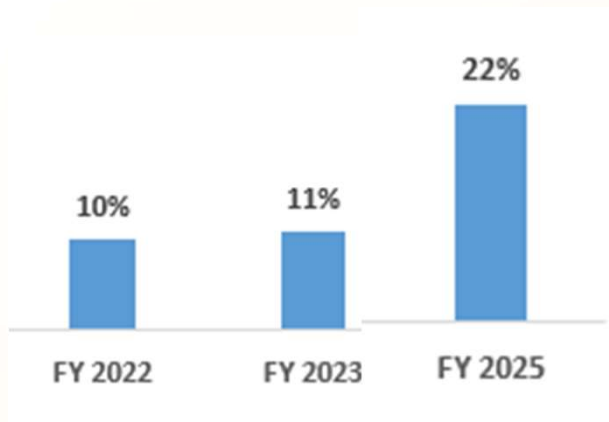
## **PAT (Rs. mn)**

38% 3 Yrs CAGR

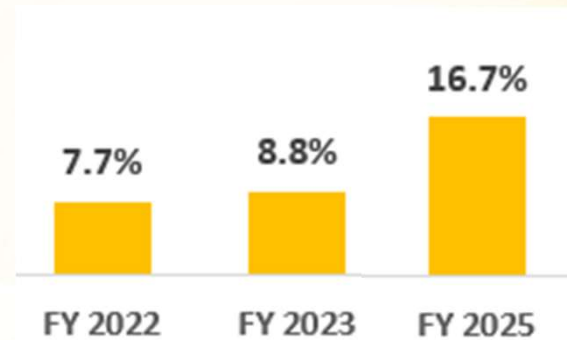


# Strong Balance sheet

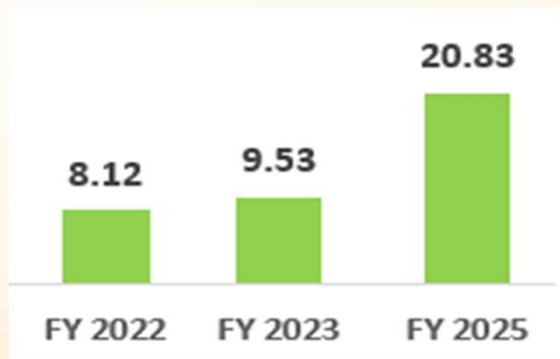
Return of Capital Employed (%)



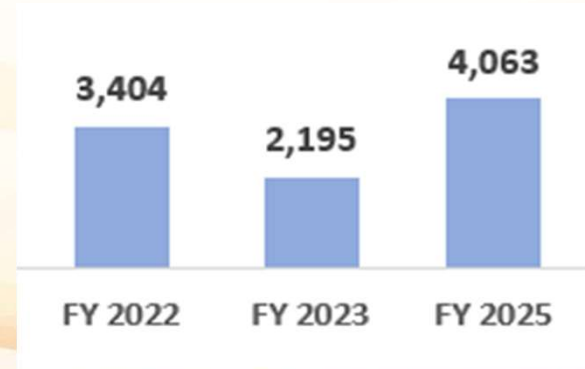
Return of Net Worth (%)



EPS



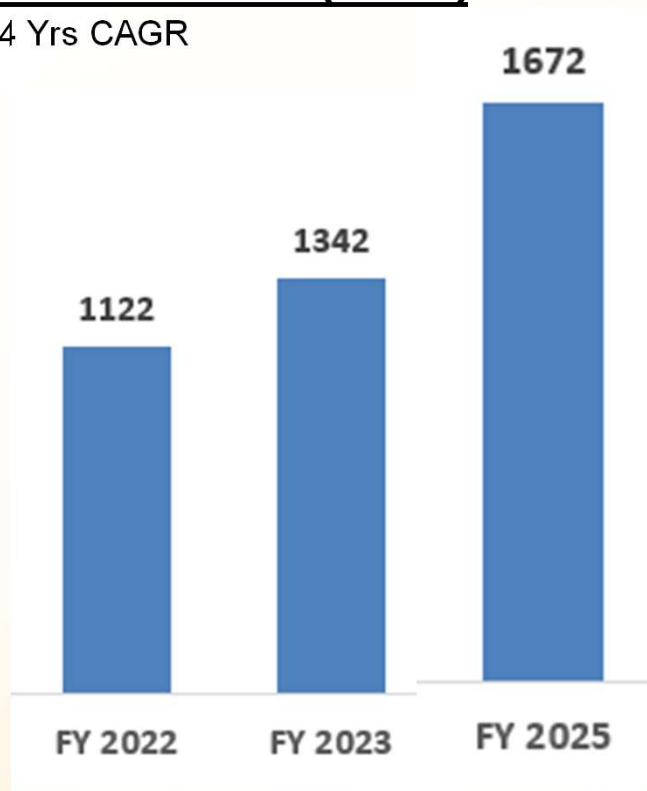
Free Cash Flow (₹Mn)



# Radio Business Snapshot – 7 States, 44 Stations

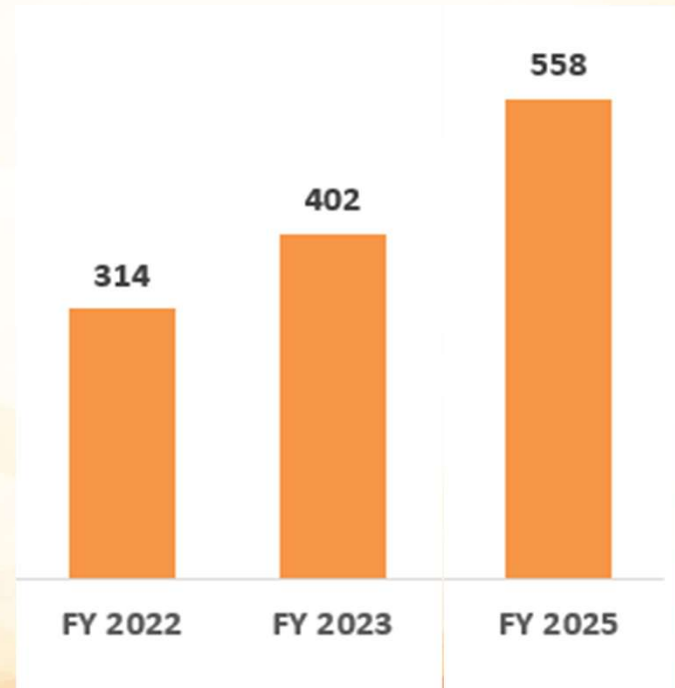
## Total Revenue (Rs. mn)

19% 4 Yrs CAGR



## EBIDTA (Rs.mn)

35% 4 Yrs CAGR



# THANK YOU

  
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For more information, please visit our website [www.dbcorpltd.com](http://www.dbcorpltd.com)

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